

ISSN 1009-2013

CN 43-1325/C

RCCSE 核心学术期刊
CSSCI 扩展版来源期刊

JOURNAL OF HUNAN AGRICULTURAL UNIVERSITY

湖南农业大学学报

社会科学版

SOCIAL SCIENCES

2017 2
Vol.18 No.2

万方数据

JOURNAL OF HUNAN AGRICULTURAL UNIVERSITY

湖南农业大学学报(社会科学版)

第十八卷 第二期

二〇一七年四月

农村经济

羊群行为视角下农户生产的“一家两制”分析

——基于山东784份农户调查数据……彭军, 乔慧, 郑风田(1)

农民工工资性收入不确定性及其影响因素

——基于CGSS数据的反事实因果分析……孙学涛, 李明文, 王振华, 等(10)

农产品质量安全收益保障机制及“互联网+”的影响效应

……沈艳斌, 胡浩, 唐炫玥(17)

农产品顾客感知价值及其对购买意愿的影响

——基于认证农产品的实证分析……张国政, 彭承玉, 张芳芳, 等(24)

农户病死猪处理方式及其影响因素差异比较

——基于1167个样本调查数据……许荣, 肖海峰(29)

农村社会

农民对农地的价值认知及其影响因素分析

——基于社会养老保险、劳动力市场化视角……聂建亮, 钟涨宝(35)

农村中小學生零食消费行为及其影响因素

——主要基于商家营销策略视角……林文声, 樊林峰, 黎哲延, 等(43)

新生代农民工婚恋选择对其城市定居意愿的影响

——基于性别与城市的比较……戚迪明, 张乐明, 汪本学, 等(49)

湖南农业大学 主办

2017 年第 2 期

(总第 113 期)

4 月 28 日出版

农业转移人口市民化研究热点述评

——基于共词分析视角……………吴宾, 夏艳霞 (56)

农户生计策略演变及其对农地利用的影响

——基于湖南省 291 家农户的调查……………吴园庭雁, 杨君 (65)

社会工作者工作满意度评估模型研究……………马秀玲, 张驰, 陈淑苗 (70)

公共管理

公众基于互联网参与公共政策制定的问题与对策……………陈运雄, 罗甜甜 (76)

家庭农场扶持制度的国外经验与借鉴……………肖化柱, 周清明 (82)

经济管理

中国村镇银行经营绩效及其因子分析

——基于长沙银行控股的 3 家村镇银行的数据……………吴玉宇, 苏航 (88)

中国商业银行成本效率及其影响因素分析

——基于 3 类商业银行的比较……………刘卓 (94)

专著简介

郭丽君教授教育学系列专著简介……………(封二、封三)

执行编辑 黄燕妮

英文编辑 黄燕妮

排版编辑 刘佳宁

JOURNAL OF HUNAN AGRICULTURAL UNIVERSITY
(SOCIAL SCIENCES)

Vol.18 No.2

(Sum.113)

2017

CONTENTS

Rural Economy

- Analysis on "one household, two systems" phenomenon from the perspective of herd behavior: Based on a field survey of 784 farmers in Shandong province.....**PENG Jun, QIAO Hui, ZHENG Fengtian**(1)
- Uncertainty and influencing factors of salary income of migrant workers: Based on the counterfactual analysis of CGSS**SUN Xuetao, LI Mingwen, WANG Zhenhua ,et al** (10)
- Profit insuring mechanism of quality safety of agricultural products and the effect of "internet+"**SHEN Yanbin ,HU Hao ,TANG Xuanyue**(17)
- Perceived value of agricultural products and its influence on consumers' purchase intention: An empirical analysis based on certified agricultural products.....**ZHANG Guozheng, PENG Chengyu, ZHANG Fangfang , et al** (24)
- Comparative analysis of dead pig processing methods and influencing factors: Based on 1 167 samples data**XU Rong, XIAO Haifeng** (29)

Rural Society

- Farmers' value cognition for farmland and its influencing factors: Based on the perspective of social endowment insurance and market transition of labor..... **NIE Jianliang, ZHONG Zhangbao** (35)
- Snack consumption behavior and its influencing factors of rural primary and middle school students: Based on the perspective of merchant marketing strategy..... **LIN Wensheng, FAN Linfeng, LI Zheyang, et al** (43)
- Impact of marriage choice on the new generation migrant worker's willingness of settlement in cities: Based on gender and city scale.....**QI Diming, ZHANG Leming, WANG Benxue , et al** (49)
- Review of citizenization of agricultural transferred population: Based on co-word analysis.....**WU Bin, XIA Yanxia** (56)
- Evolution path of households' livelihood strategies and its impact on agricultural land use patterns: Based on the investigation of 291 farmer households in Hunan.....**WU Yuantingyan, YANG Jun** (65)
- Study for the evaluation model of social workers' job satisfaction.....**MA Xiuling ,ZHANG Chi ,CHEN Shumiao**(70)

Public Management

- Main problems and countermeasures of internet-based public participation in public policy making**CHEN Yunxiong, LUO Tiantian** (76)
- Foreign experience of support system to family farms and its references.....**XIAO Huazhu, ZHOU Qingming** (82)

Economic Management

- Chinese village bank business performance and factor analysis: Used the data of the 3 village bank branches of Changsha bank**WU Yuyu, SU Hang** (88)
- An empirical analysis of the factors affecting the cost efficiency of commercial banks in China: Based on the comparison of three kinds of commercial banks.....**LIU Zhuo** (94)