

《中国学术期刊(光盘版)》收录
《中文科技期刊数据库》收录
《中国核心期刊(遴选)数据库》收录
2018年度中国人文社会科学期刊AMI综合评价·A刊入库期刊

ISSN 1001-9146
CN 33-1339/TN

杭州电子科技大学学报



Social Sciences



2021 ·

目次

●经济与管理

新兴市场互联网企业东道国顾客忠诚获取研究

——基于商业模式设计的视角 胡保亮,刘馨钰,闫 帅(1)

高新技术企业技术创新效率实证研究

——基于两阶段DEA模型 范作冰,孙怡明,武 健(8)

学者型财务总监是否会促进企业税收规避? 燕洪国,杜 晗(15)

管理层权力、内部控制与企业创新 祝素月,顾 双(22)

电商法实施对我国跨境电商平台的影响及策略 杨雅芬,施 佳(28)

新时期中国工业软件赶超思路与发展路径研究 汤方晴,陈 菲,王 雷(34)

需求溢出视角下养老服务的寻求路径

——基于陕西省三市六县的调查 李雪娜,万佳辉,张恒源(39)

●文学与艺术

穆旦诗歌的经典性特质探究 李蒙蒙(47)

陕版《高僧传》注译错误类型探析 曹 婷(53)

“侦探女王”的帝国书写

——阿加莎·克里斯蒂中东小说的后殖民解读 王亭亭(58)

●文化与教育

高校思政课教师运用信息技术改进教学研究 贺武华,王凌敦(63)

基于区块链的数字出版业治理机制创新研究 沈蔡嫻,朱 斌(68)

媒体融合视阈下5G+电视媒体的变革与创新 陈维超,周 婷(73)

CONTENTS

A Research on Acquisition of Customer Loyalty in Host Countries of Internet Firms
in Emerging Markets: A Perspective of Business Model Design
..... *HU Bao-liang, LIU Xin-yu, YAN Shuai*(1)

An Empirical Study on Technological Innovation Efficiency of High-tech Enterprises:
Based on Two-stage DEA Model *FAN Zuo-bing, SUN Yi-ming, WU Jian*(8)

Will CFO with Academic Background Promote Corporate Tax Avoidance?
..... *YAN Hong-guo, DU Han*(15)

Managerial Power, Internal Control and Corporate Innovation ... *ZHU Su-yue, GU Shuang*(22)

On Influence and Strategy of “E-Commerce Law” Implementation
on Cross-border E-commerce Platforms in China *YANG Ya-fen, SHI Jia*(28)

On Overtaking Thinking and Development Path of China’s Industrial Software
in the New Era *TANG Fang-qing, CHEN Fei, WANG Lei*(34)

The Way to Elderly Care Service from Perspective of Demand Spillover Theory:
Based on Investigation of Three Cities and Six Counties in Shaanxi Province
..... *LI Xue-na, WAN Jia-hui, ZHANG Heng-yuan*(39)

A Probe into Classical Traits of Mu Dan’s Poetry *LI Meng-meng*(47)

An Analysis of Error Types of Annotations in Shannxi Edition
of *Gao Seng Zhuan* *CAO Ting*(53)

Imperial Writing of the Queen of Detective:
A Postcolonial Reading to Agatha Christie’s Oriental Stories *WANG Ting-ting*(58)

On Applying Information Technology to Improving College Teachers’ Teaching
in Ideological and Political Courses *HE Wu-hua, WANG Ling-dun*(63)

A Research on Governance Mechanism Innovation
of Digital Publishing Industry Based on Blockchain *SHEN Cai-xian, ZHU Bin*(68)

On Reform and Innovation of 5G plus TV Medium
from Perspective of Media Convergence *CHEN Wei-chao, ZHOU Ting*(73)