

《中国学术期刊(光盘版)》收录

《中文科技期刊数据库》收录

《中国核心期刊(遴选)数据库》收录

2018年度中国人文社会科学期刊AMI综合评价·A刊入库期刊

ISSN 1001-9146

CN 33-1339/TN

杭州电子科技大学学报

JOURNAL OF HANGZHOU DIANZI UNIVERSITY

社会科学版

Social Sciences

ISSN 1001-9146



9 771001 914221

2022 - 1

Vol. 18 No. 1 Feb. 2022

目 次

● 经济与管理

- 基于组合预测模型的快递需求预测研究 陈畴镛, 高明镜(1)
- 网红带货直播: 演变过程、运行逻辑与文化反思 徐旭初, 董维倩, 徐 菁(10)
- 在线教育平台用户知识付费行为研究 周 涛, 李圆洁(19)
- 数字金融对我国居民部门杠杆的影响研究
- 基于空间面板数据模型 叶仁道, 林 雅, 徐艾蒨(26)
- 控股股东股权质押与股价崩盘风险
- 基于信息披露质量的中介效应研究 刘翰林, 王子蕊(34)

● 哲学与政治

- 数字社会学的缘起及发展
- 社会研究的一种新视角 吴 彬(42)
- 研究生思政课专题化改革的理论与实践进路 赵杰艺, 曹 敏(49)
- 新民主主义革命时期党的意识形态宣传工作 张爱芳(55)

● 文学与艺术

- 跨文化解析帕慕克《白色城堡》的疾病书写 林国泚(61)
- 新冠疫情背景下网络问政诉求话语的论辩研究 申屠春春, 杨仙菊(66)
- 论唐代题山水画诗对山水画的艺术表现 何泽棠(73)

CONTENTS

A Research on Express Demand Forecast Based on Combination Forecasting Model	CHEN Chou-yong , GAO Ming-jing(1)
Web Celebrity Live Broadcast: Evolution Process , Operation Logic and Cultural Reflection	XU Xu-chu , DONG Wei-qian , XU Jing(10)
On Users' Knowledge Payment Behavior in Online Education Platforms	ZHOU Tao , LI Yuan-jie(19)
The Impact of Digital Finance on Household Leverage of China: Based on Spatial Panel Data Model	YE Ren-dao , LIN Ya , XU Ai-di(26)
Stock Right Pledge of Controlling Shareholder and Stock Price Crash Risk: Based on a Study on Mediating Effect of Quality of Information Disclosure	LIU Han-lin , WANG Zi-rui(34)
The Origin and Development of Digital Sociology: A New Perspective of Social Research	WU Bin(42)
On Theoretical and Practical Approach to Thematic Reform in Ideological and Political Course for Postgraduates	ZHAO Jie-yi , CAO Min(49)
The Work of Publicizing Ideology of CPC in New Democratic Revolution Period	ZHANG Ai-fang(55)
A Cross-cultural Analysis of Disease Writing in Orhan Pamuk's <i>Beyaz Kale</i>	LIN Guo-hu(61)
An Argumentative Study of Appeal Discourse in E-governmen	SHENTU Chun-chun , YANG Xian-ju(66)
On Artistic Expression of Poems Inscribed on Landscape Painting towards Landscape Painting	HE Ze-tang(73)