

华中农业大学学报

JOURNAL OF HUAZHONG AGRICULTURAL UNIVERSITY

社会科学版

SOCIAL SCIENCES EDITION

总第108期

中国 · 武汉
WUHAN CHINA

6
2013

华中农业大学学报

社会科学版

6

2013

总第 108 期

· 双月刊 ·
1981 年创刊

目 次

新型城镇化专题

主持人:钟涨宝

- 1 新型城镇化中外来农民工社会融入服务及社会管理机制创新
——基于浙江省武义县桐琴镇的调查
..... 鲁可荣,周 洁,刘红凯
- 9 新型城镇化进程中城乡一体新社区建设的新单位化现象
——基于浙江省嘉兴市的实践分析..... 赵定东,王 洲
- 17 近郊村落的城镇化:水平与类型
——以浙江省 9 个近郊村落为例 卢福营
- 26 中国小城镇发展的角色困境及对策新思考 董金秋,刘 爽

产业技术经济(柑橘)专题

主持人:祁春节

- 33 我国柑橘国际竞争力动态演变及其影响因素实证研究
..... 胡 友,祁春节
- 39 交易成本、贸易空间和收购价格的决定分析
——以湖北省柑橘市场为例 王洪清,沈建超,祁春节
- 44 农户合作行为形成与发展
——基于新制度经济学视角的案例分析..... 宋金田,祁春节
- 53 农药残留限量标准对中国大陆柑橘出口贸易影响的实证分析
..... 马 强,祁春节

农业经济与农村发展(湖北名栏)

● 农业经济

- 59 棉籽壳价格变动轨迹及其对食用菌生产的影响
——基于 2010—2012 年我国棉籽壳价格分析
..... 罗小锋,江松颖
- 65 经验依赖、资源条件与渔户投入产出
——基于北江上游 3 个渔村的跟踪调查 蔡 健
- 71 农产品物流效率及其影响因素研究
——基于中国 2000—2011 年省际面板数据的实证分析
..... 徐良培,李淑华
- 80 零售店情境下的品牌连动效应:不同促销手段的调节作用
——基于湖北省 379 位农户的调查
..... 张蒙蒙,李艳军,刘 学

● 农村社会

- 89 城市化视域下的农村文化扶贫 靳翠萍
95 新农村建设中我国农民权益保护的现状与发展研究
..... 李 伟,刘 磊,李长健

● 农村土地

- 101 农地入股中农民股东与债权人的利益冲突与平衡 ... 吴义茂
109 土地细碎化必然导致土地生产效率降低?
——对土地细碎化与土地生产效率研究的批判性分析
..... 连雪君,毛雁冰

经济·管理

- 116 我国公众参与转基因食品社会评价存在的问题及其出路
..... 毛新志
121 法国地理标志法律保护制度及对中国的启示
..... 吴 彬,刘 珊
127 建设工程项目委托审计道德风险成因及防范 周 原

政治·教育

- 132 职业生涯中思想政治教育探微 傅晓华,易果平
138 大学英语听力网络自主学习环境中教师的角色定位
——基于学生期望与教师实际课堂教学行为差异比较
..... 袁 谦
144 高校大学生体育消费现状分析
——基于武汉市 5 所部属高校的调查 邓成虎

“中国高校系列专业期刊”数字化平台:www.sju.cnki.net

期刊基本参数:42-1558/C* 1981*b*A4* 149*zh*P* 15.00×1000*22*2013-09

华中农业大学学报

(社会科学版)

HUAZHONG NONGYE

DAXUE XUEBAO

(Shehui Kexue Ban)

中国高校系列专业期刊成员刊

主 编:李忠云

副主编:唐 峻 李崇光
陈 浩

在线投稿系统:

<http://hnxbw.cnjournals.net>

电子邮箱:

hnxkxb@mail.hzau.edu.cn

电话:027-87287129 87287002

地址:武汉华中农业大学

邮编:430070

* * *

责任编辑:刘少雷 陈万红
金会平 张 艳

本期统稿:刘少雷

JOURNAL OF HUAZHONG AGRICULTURAL UNIVERSITY
(Social Sciences Edition)

Sum 108 No. 6 November, 2013

CONTENTS

The Innovation of Social Integration Service and Social Management System for Farmer Workers in the Process of New-type Urbanization
——A Research Based on Tongqin Town, Wuyi County in Zhejiang Province
..... LU Ke-rong, ZHOU Jie, LIU Hong-kai(1)

New Units Phenomena in the Construction of the Urbanized Community in the Process of Urbanization
——Based on the Practical Analysis of Jiaxing, Zhejiang ZHAO Ding-dong, WANG Zhou(9)

The Urbanization of Suburban Villages: Level and Type
——Take Nine Suburban Villages in Zhejiang Province as an Example LU Fu-ying(17)

Role Predicament of Small Town’s Development and New Strategy Analysis
..... DONG Jin-qiu, LIU Shuang(26)

Empirical Study on Dynamic Evolution and its Influencing Factors of International Competitiveness of China’s Citrus Industry HU You, QI Chun-jie(33)

Analysis on Decision of Transaction Cost, Trade Space and Purchase Price
——A Case Study of Citrus Market in Hubei Province
..... WANG Hong-qing, SHEN Jian-chao, QI Chun-jie (39)

Formation and Development of Farmer Households’ Cooperative Behavior
——A Case Study from Perspective of New Institutional Economics
..... SONG Jin-tian, QI Chun-jie(44)

An Empirical Study on Influence of Maximum Residue Limits of Pesticides on Mainland China’s Citrus Export Trade MA Qiang, QI Chun-jie(53)

Study on Price Change Track of Cotton Seed Hull and Its Influence on Production of Edible Fungi
——Analysis on Price Data of Cotton Seed Hull between 2010 and 2012 in China
..... LUO Xiao-feng, JIANG Song-ying(59)

Experience-Dependence, Resource Conditions and Input and Output of Fishermen Households
——Based on Tracking Study on Three Fishing Villages in Upstream of Beijiang River
..... CAI Jian(65)

Logistics Efficiency of Agricultural Products and its Influencing Factors
——An Empirical Analysis Based on Panel Data between 2000 and 2011
..... XU Liang-pei,LI Shu-hua(71)

Brand Pull Force in Retailing Store Context;Mediated Role of Different Promotions
——Based on Data of 379 Farmers in Hubei Province
..... ZHANG Meng-meng,LI Yan-jun,LIU Xue(80)

The Rural Culture-aid Program in the Perspective of Urbanization JIN Cui-ping(89)

Protection of Farmer’s Rights and Interests in Building New Countryside;Status Quo and Development
..... LI Wei,LIU Lei,LI chang-jian(95)

Conflicts and Balance of Interests between Farmer Shareholders and Creditors during Contractual Right
of Farmland Pooling WU Yi-mao(101)

Does Land Fragmentation Necessarily Reduce Land Production Efficiency?
——Critical Analysis on Research of Land Fragmentation and Land Production Efficiency
..... LIAN Xue-jun,MAO Yan-bing(109)

Public Participation in Social Assessment of GMF in China;Problems and Solutions
..... MAO Xin-zhi(116)

Legal Protection of Geographical Indication in France and Its Revelation for China
..... WU Bin ,LIU Shan(121)

Causes and Prevention of Moral Risk of Entrusted Audit in Construction Project
..... ZHOU Yuan(127)

Discussion on Ideological and Political Education in Professional Career
..... FU Xiao-hua, YI Guo-ping(132)

A Study on Teachers’ Roles in Web-based Autonomous English Listening Class
—— A Substantial Gap between Students’ Expectation and Teachers’ Practices
..... YUAN Qian(138)

Analysis on Status Quo of College Students’ Sports Consumption
——An Investigation in Five Ministry-owned Universities of Wuhan DENG Cheng-hu(144)