

ISSN 2095-0705



设计艺术研究

DESIGN RESEARCH

第4期 总第28期

Vol.5 No.4 Aug 2015 Sum.28

中华人民共和国教育部主管 / 武汉理工大学主办

SUPERVISED BY MINISTRY OF EDUCATION P.R.C /

SPONSORED BY WUHAN UNIVERSITY OF TECHNOLOGY

设计艺术研究

二〇一五年八月

第四期

总第二十八期

武汉理工大学

目次

Contents

专题与争鸣 (Topic and Contention)

- 1 园林设计景观园路之功能与形式探究 / 邱海东, 吴媚雪
On the Function and Form of Landscape Garden Pave Design / QIU Haidong , WU Meixue
- 6 三维数字技术在重庆优秀近现代建筑保护中的功能与作用 / 唐湘晖
On the Function and Effect of 3D Digital Technology in the Protection of Outstanding Modern Architectures in Chongqing / TANG Xianghui
- 10 旅游信息化建设背景下交互式旅游导识设计的发展 / 胡珊
On Interactive Tourism Guidance Design under the Background of Tourism Information Construction / HU Shan
- 15 从人的角度论城市景观设计的安全性 / 李鑫扬, 王艳
Study on Security Problem of Urban Landscape Design from the Human Perspective / LI Xinyang , WANG Yan

理论与方法 (Theory and Method)

- 22 论室内环境设计的创意空间和发展趋势 / 雷鸣
On Creativity and Tendency in Interior Design / LEI Ming
- 29 典型工程机械产品的设计基因提取方法研究 / 魏专, 瞿昌利
Study on Method for Extracting Design Genes from Typical Engineering Machinery Product / WEI Zhuan , QU Changli
- 37 基于 Beacon 技术的儿童游乐项目设计研究 / 李超
A Research of Children Amusement Project Design Based on Beacon Technology / LI Chao

实践与批评 (Practice and Criticism)

- 41 老年人家用医疗产品的交互设计 / 苏琦蕾, 李芳宇, 李文睿
An Interactive Design of Household Medical Product for Aged People / SU Qilei , LI Fangyu , LI Wenrui
- 48 环境保护理念与中国工业产品设计 / 彭宇昊
Environment Protection Concepts and Industrial Product Design in China / PENG Yuhao
- 53 基于雾霾背景下的儿童防霾口罩设计 / 黄思怡
Design of Children's Haze-proof Mask under the Background of Fog and Haze / HUANG Siyi

案例与探索 (Case and Exploroation)

- 58 基于城市日常生活的公共设施休闲设计 / 万旻阳, 杨祥祥
Leisure Design of Public Facilities for Urban Daily Life / WAN Minyang , YANG Xiangxiang
- 64 品牌核心价值定位研究——以华谊兄弟传媒集团为例 / 管顺丰, 李燕敏
Study on Brand Core Value Positioning : Taking Huayi Bros. Media Group for Instance / GUAN Shunfeng, LI Yanmin

- 69 小涂鸦，大收获：涂鸦插画设计研究 / 高洁
Small Graffiti Bringing Big Harvest : A Research on the Graffiti Illustration / GAO Jie

设计历史 (Design History)

- 75 张衡设计的符号语义解读——张衡美学思想研究之一 / 朱洁，段强华
Interpretation of Symbol Semantics Designed by Zhang Heng : One of the Research Series of Zhang Heng's Aesthetics Thoughts / ZHU Jie, DUAN Qianghua
- 79 剑川木雕与通海木雕的同源异流 / 孙丹婷
Same Source and Different Styles: on Woodcarving in Jianchuan and Tonghai / SUN Danting
- 84 中国百年的艺术设计教育 (上) / 雷绍锋，杨涛，彭茹娜
A Discussion on the One Hundred Years History of Art Design Education in China / LEI Shaofeng, YANG Tao, PENG Runa

研究综述 (Research Review)

- 92 1990 年以来《长物志》研究综述 / 王文萌
A Literature Review of *Superfluous Things* since 1990 / WANG Wenmeng

国际新视界 (International New Vison)

- 96 蔡元培美育理论中的设计思想 / 孟亨在
Design in CAI Yuanpei's Aesthetic Education Theory / MAENG , Hyung jae
- 101 艺术史中“为艺术而艺术”的革新 / 弗雷德·克莱纳
The Invention of “Art for Art's Sake” in the History of Art / Fred Kleiner
- 111 On Geometry Morphology and Visual Perception / Takhmina Turdialieva
几何形态和视觉感知的探讨 / 塔米娜

教学与实践 (Teaching and Practice)

- 116 国内可持续设计实践与教学探析 / 吕明月
Study on Practicing and Teaching on Design for Sustainability / LV Mingyue
- 122 高职“企业工场、工作室、课室”三位一体教学模式的探索实践 / 张承霞
On the Teaching Mode of “Enterprise, Workshop and Classroom” in Higher Vocational Education / ZHANG Chengxia