

目次

Contents

专题与争鸣 (Topic and Contention)

- 01 基于景观符号学的高校机车博物馆概念性设计分析 / 王玮, 沈中伟, 王喆
Conceptual Design Analysis of University Locomotive Museum Park Based on Landscape Semiology /
WANG Wei , SHEN Zhongwei , WANG Zhe
- 08 基于移动终端的数字化博物馆用户需求与信息服务研究——以观光休闲型用户为例 /
辛艺华, 庄黎, 李洁莹
Research of the User Requirements and Information Service for Digital Museum Based on Mobile Terminal :
Taking Leisure Tour Users as an Example / XIN Yihua , ZHUANG Li , LI Jieying
- 14 《长物志》的园林美学思想研究 / 李世葵
On the Landscape Aesthetics of *Treatise on Superfluous Things* / LI Shikui
- 21 试论丰子恺的工艺美术思想 / 崔晓彦
On the Ideological Systems of Arts and Crafts of Feng Zikai / CUI Xiaoyan

理论与方法 (Theory and Method)

- 29 企业设计战略模式的理论与实证研究 / 管顺丰, 肖雄, 李燕敏
Theoretical and Empirical Study on Enterprise Design Strategy Mode / GUAN Shunfeng , XIAO Xiong , LI
Yanmin
- 34 黄色小鸭展览对游客之吸引力、旅游意象与满意度之研究 / 于健, 刘瑞芬, 钟欣桦
A Study of Tourists' Attractiveness, Tourism Image, and Satisfaction of the visitor on the Rubber Duck
Exhibition / YU CHIEN , LIU JUIFEN , CHUNG HSINHUA
- 48 解读形式空间的结构思维 / 赵阳
Interpretation of the Structure Thinking of Form Space / ZHAO Yang
- 52 基于设计心理学的“以人为本”的创新设计 / 王玉乔
People-oriented Innovative Design Based on Design Psychology / Wang Yuqiao

实践与批评 (Practice and Criticism)

- 58 屯锋聚势, 励精图治——广汽自主品牌汽车工业设计的集成创新之路 / 张帆, 陈宓
Integrated Innovation in GAC Automobile Design of Self-owned Brands / ZHANG Fan , CHEN Mi
- 66 基于“主体间性”理论的用户体验设计研究 / 王雅洁, 方兴
User Experience Design Research Based on the Theory of Intersubjectivity/ WANG Yajie , FANG Xing
- 70 20 世纪八十年代中国美术的困境与出路探索 / 鲁红梅
Crises and Outlet of Chinese Contemporary Art in the 1980s / LU Hong Mei

- 76 论阳新布贴的稚拙美 / 胡舒娟, 石小波
On the Simple Beauty of Yangxin Cloth Paste / HU Shujuan, SHI Xiaobo
- 80 基于移动设备中的交互性手势设计探考 / 方芳
Research on Interactive Gesture in Mobile Devices Design / FANG Fang

案例与探索 (Case and Exploroation)

- 83 “为中国大妈而设计”的设计思考 / 王静, 方兴
Reflections on Design for Chinese Dama / WANG Jing, FANG Xing
- 88 头盔贴花设计研究与实践 / 徐娟燕
Research and Practice of Helmet Applique Design / XU Juanyan
- 96 走向绿色生态的船舶室内设计——以豪华游轮室内绿色装饰材料设计为例 / 蒋旻昱
The ship interior design of the green ecology: A case study on the design of interior green decoration materials for luxury cruise ships / JIANG Minyu
- 101 主动设计与文化自觉：“中国风”家纺图案设计的对策 / 宋学勤
Design Initiative and Cultural Consciousness in Chinese Style Textile Design / SONG Xueqin
- 108 传统庭院空间在现代建筑中的应用 / 黄山
Application of Traditional Courtyard Space in Modern Architecture / HUANG Shan

设计历史 (Design History)

- 112 良渚文化“神徽像”的含义研究 / 喻仲文, 赵芳
On the Implication of *Emblem of God* in Liangzhu Culture / YU Zhongwen, ZHAO Fang

教学与实践 (Teaching and Practice)

- 118 虚拟现实技术在素描课程教学中 / 周增辉
Application of Virtual Reality Technique on Sketch Teaching / ZHOU Zenghui
- 123 以竞赛为导向的民办高职艺术类专业毕业设计的教学实践与探索 / 刘露, 朱建
Competition-oriented Teaching of Art Major Graduation Design in Private Higher Vocational College / LIU Lu, ZHU Jian