# 目次 Contents

#### 设计特稿(Design Feature)

- 01 论工业设计教育之再设计 / 郑建启,黄雪飞,汤军,李翔 Redesigning the Industrial Design Education / ZHENG Jianqi,HUANG Xuefei,TANG Jun,LI Xiang
- 07 设计师在设计过程中扮演的角色 —— 从计算机一设计师共生的角度出发 / 郑义澈 , 林 玎燮 , 崔知民 , 张完硕

What will be the role of designers in design process : from the viewpoint of designer-computer symbiosis / Eui-Chul Jung , Jeong-Sub Lim , Ji-Min Choi , Wan-sok Jang

- 13 地域文化的价值与公共主题公园的设计 / 姜德求,金允贞,张完硕 On the Value of Local Culture and Public Theme Park Design / Duk-Koo Kang , Yun-Jung Kim , Wan-sok Jang
- 19 "绿色"包装设计不再是冒险 / 席涛 Green Package Design No longer an Adventure / XI Tao

#### 设计教育(Design Education)

- 27 "艺术 + 商业" : 文化产业管理专业教学改革—— 以上海视觉艺术学院为例 / 闵洁 Art + Business : A Preliminary Study on the Teaching Reform of Cultural Industry Management Based on Shanghai Institute of Visual Arts / MIN Jie
- 34 艺术设计专业"两段互动探讨式"课堂教学探究/张靖 On Two-stage Interactive Seminar in Art Design Education/ZHANG Jing
- 39 美国 NASAD 认证对中国艺术和设计教育的启示 / 卢国英 Inspiration from the US NASAD Accreditation on Art and Design Education in China /LU Guoying

# 设计方法 (Design Methods)

- 44 戏曲动画角色设计—— 以吕剧《马大保醉酒》人物形象设计为例 / 吴瑜,李欣欣 On the Character Design in Opera Animation Based on the Lv Opera of Drunken Ma Dabao / WU Yu, LI Xinxin
- 49 互联网设计服务平台商业模式及其运作机制分析 / 陈羽,王华斌
  Study on Business Model and Operation Mechanism of Internet Design Service Platform / CHEN Yu,
  WANG Huabin
- 59 文化教育类移动应用的交互体验要素研究 / 施妍 , 吴胜宇
  On Interactive Experiencing Elements of Cultural Education Apps / SHI Yan , WU Shengyu
- 45 基于社会安全理念的障碍设计 / 王永东
  Barrier Design Based on the Concept of Social Security / WANG Yongdong
- 71 山西广灵剪纸形式语言在现代设计中的应用研究 / 刘亚男
  On the Application of Guangling Paper-cut in Modern Design / LIU Yanan

## 设计文化 (Design Culture)

- 75 文化原型作为设计符号的价值延递 / 熊承霞,方智果,章丹音 Cultural Prototype as the Value Extension of Design Symbols/ XIONG Chengxia, FANG Zhiguo, ZHANG Danyin
- Page 2 中国文人画的滥觞、发展及其价值影响 / 曹贵 On the Beginning, Development, Value Impact of Chinese Literati Painting / CAO Gui
- 89 岭南绘画对广彩瓷器的影响研究 / 梁秋亮
  Study on the Influence Lingnan Painting on Glazed Porcelain Painting / LIANG Qiuliang
- 95 传统手工艺的数字化保护与传播—— 以东阳木雕为例 / 孙茜 Research on Digital Protection and Communication of Traditional Handicraft Based on Dongyang Woodcarving / SUN Qian
- 99 "剃发易服" 法令中设计文化之殇 / 王旋 A Design Trauma Reflected in the Order of Changing Shaving and Clothing / WANG Xuan

#### 设计历史 (Classic Design)

104 元青花"四爱图"梅瓶纹饰刍议/童秋利,喻仲文
On the Decorative Patterns on Yuan Blue and White Plum Vase / TONE Qiuli, YU Zhongwen

# 设计经典 (Classic Design)

111 张正中—紫泥艺术的旧与新 / 张璜
Zhang Zhengzhong- the Old and the New in Boccaro Ware / ZHANG Huang

## 设计实录 (Design Cases)

- 115 "纸•器"东来/易乐平 "Paper and apparatus" from the East / YI Leping
- 118 艺传古韵,此间有新意/周颖愈,吴伟,黄姝嫚
  Innovation in the Art of Ancient Rhyme/ZHOU Yingyu, WU Wei, HUANG Shuman
- 122 武汉理工大学艺术与设计学院 2017 届本科优秀毕业作品 / 黄思怡 Excellent Design Works of 2017 Graduates of School of Art & Design, WUT / HUANG Siyi