

中华人民共和国教育部主管
SUPERVISED BY
MINISTRY OF
EDUCATION P.R.C

武汉理工大学主办
SPONSORED BY
WUHAN UNIVERSITY
OF TECHNOLOGY

No.3 Jun 2021

Vol.11 Sum.63

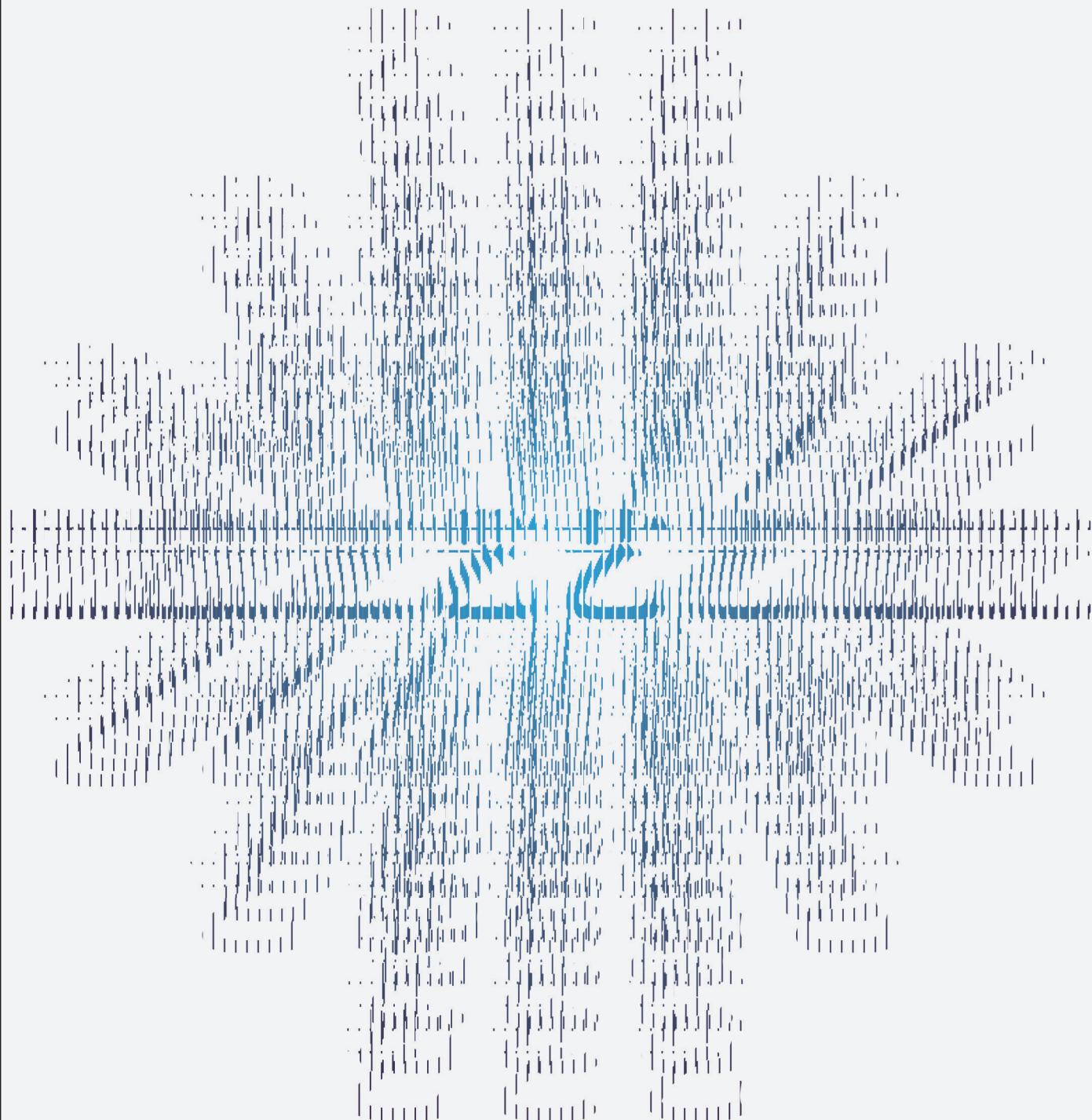
设计艺术研究

2021 DESIGN RESEARCH

ISSN 2095-0705 CN42-1807/J 第3期 总第63期

夏至

荷 始 散 芳



杂志官网: sjysyj.whut.edu.cn

目次 Contents

设计特稿 (Design Feature)

- 01 设计研究的类型与方法探析——访谈广东工业大学胡飞教授 / 邹庸臻
Exploring the Types and Methods of Design Research : Interview with Professor Hu Fei of Guangdong University of Technology / ZHOU Yongzhen
- 05 设计方法 (Design Methods)
05 青田石雕技艺口诀及其价值特征探析 / 汪洋
Characteristics and Value of the Formula of Qingtian Stone Carving Technique / WANG Yang
- 09 青少年哮喘患者运动守护仪情感设计研究 / 吴绍兰、李祥津
Emotional Design of Exercise Guardian for Adolescent Asthma Patients / WU Shaolan, LI Xiangjin
- 13 基于语义尺度的智能 3D 打印产品感性设计研究 / 吴磊、孙悦
Research on Perceptual Design of Intelligent 3D Printing Products Based on Semantic Scale / WU Lei, SUN Yue
- 19 寓言的动机——社会文化类海报的语言逻辑与图像注解 / 王志俊
The Motive of Fables : The Language Logic and Image Annotations of Social and Cultural Posters / WANG Zhijun
- 24 人文价值视角下的乡村居住设施设计研究 / 孙秀丽、郭潇、白岩
Research on Rural Residential Facilities Design from the Humanistic Value Perspective / SUN Xiuli, GUO Xiao, BAI Yan
- 28 生物图像的艺术化研究 / 张玮钰
Artistic Study of Biology Graphics / ZHANG Weiyu
- 32 基于游客体验的历史街区公共设施智能化研究 / 毛俊烨、杨子奇
Research on the Intellectualization of Public Facilities in Historical Blocks Based on Tourist Experience / MAO Junye, YANG Ziqi
- 36 MG 科普动画对提升患者用药理解的研究 / 雷田、陈恩、袁逸凡
Application of Motion Graphics to Improve Patients' Understanding of Medication / LEI Tian, CHEN Ken, YUAN Yifan
- 42 历史文化遗产周边环境嵌套式设计策略研究——以洛阳东西南隅历史街区为例 / 杨雨辰、王晔
On the Nested Design Strategy of the Surrounding Environment of Historical Heritage : a Case Study of Southeast and Southwest Historical Blocks of Luoyang / YANG Yuchen, WANG Ye
- 46 博物馆儿童文创产品设计开发现状探析 / 牟荟瑾、罗晓欢
On the Design and Development of Children's Cultural and Creative Products in Museums / MOU Huijin, LUO Xiaohuan

设计专栏 (Design Column)

- 51 关于高校计算机专业多媒体课程课堂教学改革的探索 / 江海燕、吴懿慧、侯燕、张德香
Exploration on Teaching Reform of Multimedia Course in for College Computer Major / JIANG Haiyan, WU Yihui, HOU Yan, ZHANG Dexiang
- 56 论基础研究在设计教学中的重要性——以格力厨房电器项目为例 / 陈阳露、汤重熹
On the Importance of Basic Research in Design Teaching : A Case Study of Gree Kitchen Appliance Project / CHEN Yanglu, TANG Chongxi
- 60 日用陶瓷设计中年轻消费群体的应用基础研究 / 张雅文、汤重熹
On the Application of Household Ceramic Design for Young Consumer Groups / ZHANG Yawen, TANG Chongxi

设计实录 (Design Cases)

- 64 文化创意产品创新设计促进地域文化的传承与发展研究——以铜官窑文化为例 / 曾凡桂、陈殿礼
The Innovative Design of Creative Cultural Products to Promote the Inheritance and Development of Regional Culture : A Case Study of Tong Royal Kiln Culture / ZENG Fangui, Tien-Li Chen
- 69 公园城市理念下社区公园夜间人群使用现象讨论及设计探讨——以成都市神仙树公园为例 / 王玮、陈春戎
On the Nighttime Use of Public Parks under the Concept of City of Parks : A Case Study of Shenxianshu Park in Cheng Du / WANG Wei, CHEN Chunrong

- 75 传统护佑元素在文创产品中的应用研究 / 张红琼
 Research on the Application of Traditional Bless Elements in Cultural and Creative Products / ZHANG Hongqiong
- 79 乡村民办养老院环境设计实践与思考——以三门县安荣养老院为例 / 朱松伟、张景丽
 On Environment Design of Rural Nursing Homes : A Case Study of the Anrong Nursing Home / ZHU Songwei, ZHANG Jingli
- 设计教育 (Design Education)**
- 84 基于国际化探索的教学改革实践——以印染工艺基础课程为例 / 杨建军
 Teaching Reform Based on International Exploration : A Case Study of the Basic Course of Printing and Dyeing Technology / YANG Jianjun
- 89 基于建构主义理论的设计课程教学实践——以喀什大学“旅游工艺品设计”课程为例 / 赵志明、杨昊
 Teaching Practice of Design Course Based on Constructivism Theory : A Case Study of Tourism Crafts Design of Kashgar University / ZHAO Zhiming, YANG Hao
- 94 川北民俗文化与设计教学融合实践 / 袁征博
 On the Integration of North Sichuan Folk Culture and Design Teaching / YUAN Zhengbo
- 99 数字媒体艺术专业的设计造型思维与表现方法 / 刘新
 Design Modeling Thinking and Expression Methods for Digital Media Art Major / LIU Xin
- 105 文旅融合视野下艺术设计人才教学改革探索 / 刘永黎、万萱
 Exploration on Teaching Reform of Art Designers from the Perspective of Tourism Integration / LIU Yongli, WAN Xuan
- 110 形象广告策划的 VR 实验教学设计 / 李仕、王毅刚、孙茜、过山
 VR Experiment Teaching Design for Institutional Advertisement Planning / LI Shi, WANG Yigang, SUN Qian, GUO Shan
- 设计历史 (Design History)**
- 115 湖南通道侗族织锦技艺的历史沿革及传承探究 / 朱小行、窦宏晨、娄琳
 Research on the Historical Evolution and Inheritance of Dong Nationality Brocade Techniques in Tongdao of Hunan Province / ZHU Xiaohang, DOU Hongchen, LOU Lin
- 120 十九世纪法国时尚体系构成 / 刘丽娴、朱倩倩、王明坤
 Components of the French Fashion System in the 19th Century / LIU LiXian, ZHU Qianqian, WANG Mingkun
- 设计文化 (Design Culture)**
- 124 艺术人类学视域下阳新布贴的艺术特色研究 / 胡舒娟、石小波
 Research on the Artistic Characteristics of Yangxin Cloth Paste from the Perspective of Art Anthropology / HU Shujuan, SHI Xiaobo
- 128 新媒体艺术作品的“非实体性”对收藏的挑战 / 刘小荷、孟桂颖、杲璐
 Challenges in Collection Caused by the Non-substantiality of New Media Art Works / LIU Xiaotong, MENG Guiying, GAO Lu
- 133 “黄土之魂”陕北榆林剪纸装饰性构成形式研究 / 武建坤、邱春婷
 The Soul of Loess – Research on Decorative Form of Paper-cut in Yulin, Northern Shaanxi / WU Jiankun, QIU Chunting
- 青年探索 (Youth Exploration)**
- 139 罗杰·弗莱与欧美加设计工作室 / 赵黎畅
 Roger Fry and the Omega Workshops / ZHAO Lichang
- 143 整体与参与：服务设计在社区支持农业中的应用 / 刘杰山
 Integrity and Participation: Application of Service Design in Community Supported Agriculture / LIU Jieshan
- 148 艺术解释学的基本原理研究 / 傅伟楠
 Study on the Basic Principles of Artistic Hermeneutics / FU Weinan
- 152 社会创新背景下设计师角色转变研究 / 王乔萌
 On the Change of Designer's Role under the Background of Social Innovation / WANG Qiaomeng
- 158 掘谈新产品的开发与设计 / 苏镜之
 On the Development and Design of New Products / SU Jingzhi