

中华人民共和国教育部主管
SUPERVISED BY
MINISTRY OF
EDUCATION P.R.C

武汉理工大学主办
SPONSORED BY
WUHAN UNIVERSITY
OF TECHNOLOGY

No.6 Dec 2022 Vol.12 Sum.72

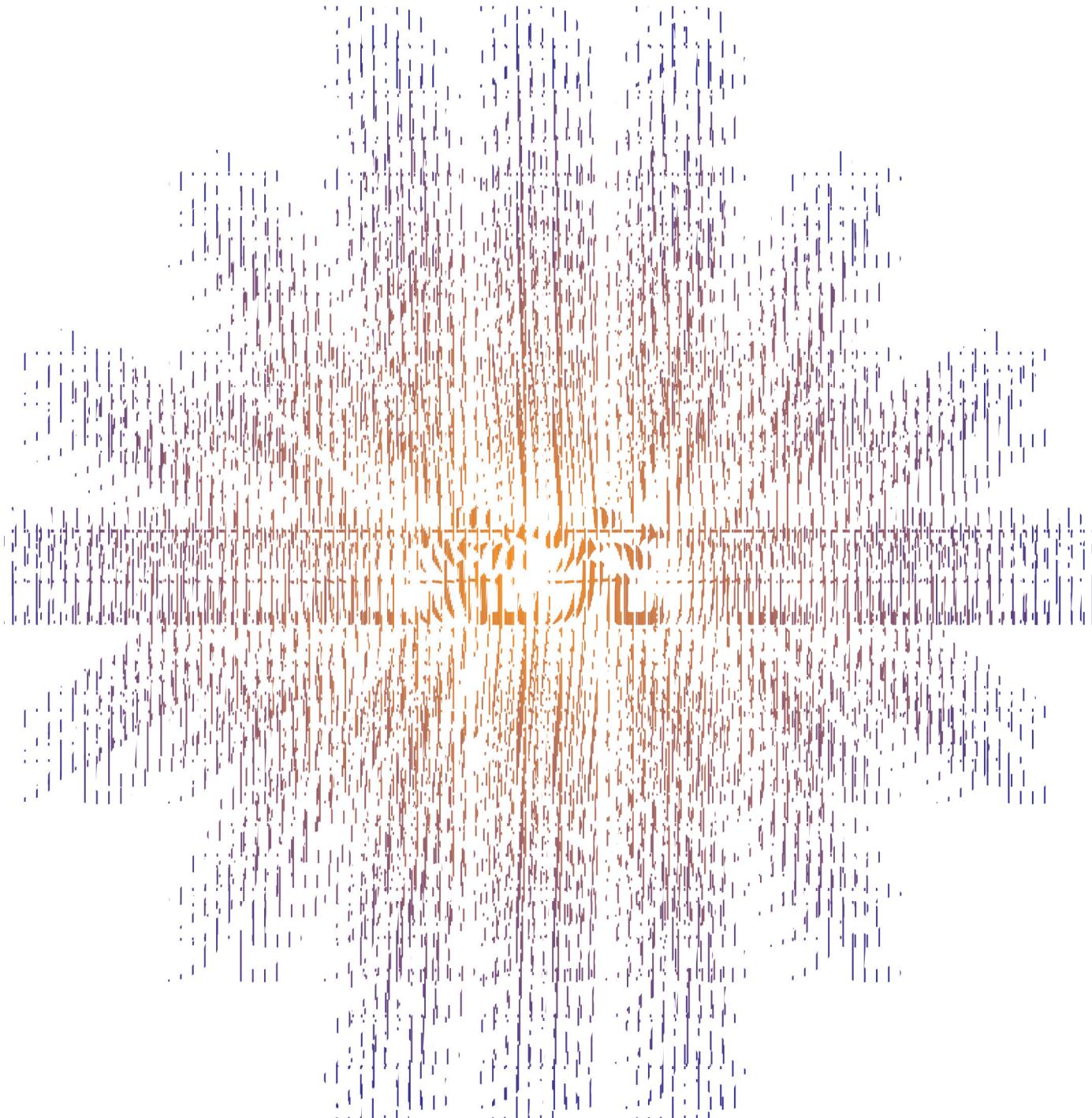
设计艺术研究

2022 DESIGN RESEARCH

ISSN 2095-0705 CN42-1807/J 第6期 总第72期

元旦节

晓春 寒态 尚先 欺到 人柳



目次 Contents

设计方法 (Design Methods)

- 01 基于二元 logistic 回归分析的汽车造型设计方法研究 / 吴清、徐卿卉
A Binary Logistic Regression Analysis on Automobile Styling Design Methods / WU Qing , XU Qinghui
- 06 基于色觉障碍群体的地图设计研究 / 周鸣勇、王世轩
Research on Map Design Based on Color Vision Disorder Group / ZHOU Mingyong , WANG Shixuan
- 11 设计创新驱动下的中华老字号品牌现代转型路径研究 / 周炀、钱晓波
Research on the Modern Transformation Paths of China's Time-Honored Brands Driven by Design Innovation / ZHOU Yang , QIAN Xiaobo
- 15 江苏传统工艺与特色小镇融合发展策略研究 / 韩玉婷、蔡雨清
Research on the Integration Development Strategy of Traditional Craft and Characteristic Town in Jiangsu Province / HAN Yuting , CAI Yuqing
- 20 新兴数字时尚背景下虚拟时装的表现与其特征 —— 以虚拟时装屋 The Fabricant 为例 / 朱巧玲、罗戎蕾、刘郴
Performance and Characteristics of Virtual Clothing under the Background of Emerging Digital Fashion: Taking the Virtual Fashion House The Fabricant as an Example / ZHU Qiaoling , LUO Ronglei , LIU Chen
- 25 四川夹江手工竹纸肌理在书籍设计中的多维度语言表达 / 郭文静、邱春婷
On Multi-dimensional Language Expression of Handmade Bamboo Paper Texture of Sichuan Jiajiang in Book Design / GUO Wenjing , QIU Chunting
- 30 基于空间句法的南屏村空间解析及活化路径研究 / 李晓琼、徐乐然
Spatial Analysis and Activation Path Analysis of Nanping Village based on Spatial Syntax / LI Xiaoqiong , XU Leran
- 35 文旅融合背景下工业遗址景观弹性修复 —— 以南京江南水泥厂设计为例 / 刘一凡、吴凡
Restoration of Industrial Heritage Sites under the Background of Cultural and Tourism Integration / LIU Yifan , WU Fan
- 41 基于社会空间理论的传统村落空间形态特征分析 —— 以大冶市水南湾村为例 / 尹璐
Analysis of Spatial Characteristics of Traditional Villages Based on Social Space Theory: A Case Study of Shuinanwan Village in Daye City / YIN Lu
- 45 基于文化感性意象的城市家具设计方法研究综述 / 蔡宇超、张杰、王文强、仵淑玉
A Review of Urban Furniture Design Methods Based on Cultural Perceptual Imagery / CAI Yuchao , ZHANG Jie , WANG Wenqiang , WU Shuyu
- 52 滨水码头空间活力再生策略研究 / 张诗琪、杜守帅
Research on the Regeneration Strategy of Waterfront Dock Space Vitality / ZHANG Shiqi , DU Shoushuai
- 58 近代汉口历史街区景观设计叙事研究 / 王枞聪
Study on Landscape Design Narrative of Modern Hankou Historic District / WANG Congcong
- 62 后疫情时代校园科学规划美化治理的重要性研究 / 宫艺兵、王烽任
Research on the Importance of Scientific Planning, Beautification and Management of Campus in the Post Epidemic Era / GONG Yibing , WANG Fengren
- 65 传统礼仪文化在乡村公共空间秩序建构中的传承与更新 / 翁雯霞、杨珍
Inheritance and Renewal of Traditional Etiquette Culture in the Construction of Rural Public Space Order / WENG Wenxia , YANG Zhen
- 70 基于空间句法的成都市人民公园空间优化分析 / 张佳馨、潘哲宇、唐莉英
On Spatial Optimization of Chengdu People's Park Based on Space Syntax / ZHANG Jiaxin , PAN Zheyu , TANG Liying
- 75 儿童友好型公园城市亲子游憩空间设计探索 —— 基于游艺学的视角 / 王玮、冯紫涵、王喆
Exploring the Design of Parent-Child Recreation Space in Child-Friendly Park City from the Perspective of Entertainment Science / WANG Wei , FENG Zihan , WANG Zhe
- 80 设计学语境下中小企业数字化创新研究 / 王华斌、吕晨阳
Research on Digital Innovation of Small and Medium Enterprises in the Context of Design Studies / WANG Huabin , LV Chenyang
- 84 景感生态学视角下乡村茶文化体验空间优化 —— 以宣恩县伍家台为例 / 袁心平、余苏菲
On the Optimization of Rural Tea Culture Experience Space from the Perspective of Landscape Ecology: Taking Wujiatai of Xuanen County as an Example / YUAN Xinping , YU Sufei

设计实录 (Design Cases)

- 91 基于叙事性设计的非遗文创产品设计研究——以天津风筝魏为例 / 侯力丹、崔悦琰、李怡冉
Research on the Design of Intangible Heritage Cultural and Creative Products Based on Narrative Design:a Case Study of Tianjin Kite Wei / HOU Lidan , CUI Yueyan , LI Yiran
- 96 乡村旅游背景下民宿设计研究——以上海横沙岛民宿设计为例 / 石嘉伟、朱小军
Study on Homestay Design under Rural Tourism Background:Taking the Design of Hengsha Island Homestay in Shanghai as an Example / SHI Jiawei , ZHU Xiaojun
- 100 国潮背景下非遗文化融入校园文创产品设计研究——以温州大学为例 / 蔡乐然、胡文超、叶和生
Research on the Integration of Intangible Cultural Heritage into Campus Cultural and Creative Product Design under the Background of Chinese Fad:Taking Wenzhou University as an Example / CAI Leran , HU Wenchao , YE Hesheng

设计教育 (Design Education)

- 105 体验视阈下户外混龄游戏空间设计教学研究 / 施妍、楼小龙、肖鑫
Research on the Teaching of Space Design of Outdoor Mixed-age Games from the Perspective of Experience / SHI Yan , LOU Xiaolong , XIAO Xin
- 112 基于探究式实践的设计专业教学模式研究——以应用型高校为例 / 郑建鹏
On the Design Teaching Mode based on Inquiry Practice:Taking the Practice-oriented University as an Example / ZHENG Jianpeng
- 117 艺术设计专业硕士实践课程思政建设路径研究——以公共艺术设计课程教学为例 / 李红梅、李嘉磊
Study on the Effective Path of Ideological and Political Construction of Master of Art Design:Taking Public Art Design as an Example / LI Hongmei , LI Jialei

设计历史 (Design History)

- 121 汉砚的离奇谲怪之美 / 杨婧
Unique and Extraordinary Beauty of Han Dynasty Ink-stone / YANG Jing
- 125 清代粉彩教子图的艺术特征与内涵探析 / 陈晓依、吴志明
An Analysis of the Artistic Characteristics and Connotation of Mixed Glaze Porcelain in Qing Dynasty / CHEN Xiaoyi , WU Zhiming

设计文化 (Design Culture)

- 130 民国首饰的中英文符号象征研究 / 周月
Research on Chinese and English Symbolism of Jewelry in the Republic of China / ZHOU Yue
- 135 民国漫画广告：设计新尝试与消费观念互融 / 周美汀
Comic-Advertisement of the Republic of China:New Attempt of Design and the Consumption Conception / ZHOU Meiting

青年探索 (Youth Exploration)

- 140 基于叙事空间理论的沈阳城市形象设计研究 / 刘霁萱
Research on City Image Design of Shenyang Based on Narrative Space Theory / LIU Jixuan
- 145 基于眼动追踪的移动端长表单可用性评价研究 / 余若萱、冯绍虎
Usability Evaluation of Mobile Terminal Long Form Based on Eye Tracking / SHE Ruoxuan , FENG Shaohu
- 151 基于 web 评论挖掘的智能家居产品设计研究 / 魏长清、王毅力
Research on Smart Home Product Design Based on Web Review Mining / WEI Changqing , WANG Yili
- 156 分解·重构：内河湖游船外观的场所记忆营造 / 王同歌、姜杰、胡雨晴
Decomposition and Reconstruction:The Creation of a Place Memory of the Exterior of an Inland River Cruise / WANG Tongge , JIANG Jie , HU Yuqing