

目次 Contents

设计方法(Design	Methods 3)
י בעונועאי		1110111000	,

- 01 文化符号学视角下的当代宣传画图示语言表达范式思考/余劲松、王尚书
 - On the Expression Paradigm of Contemporary Propaganda Graphic Language from the Perspective of Cultural Semiotics / YU Jinsong、WANG Shangshu
- 55 场所精神理论视角下的乡村公共空间设计—— 以黄南村村民活动中心改造设计为例 / 王勇、程瑞强、张施泉 Design of Rural Public Space Based on Field Spirit Theory: Taking the Reconstruction Design of the Villagers' Activity Center in Huangnan Village as an Example / WANG Yong、CHENG Ruiqiang、ZHANG Shiquan
- 10 过往经验中失智老人自理产品的设计逻辑/张艳河、车奇鸿、田丹舟
 - Research on the Design Logic of Past User Experience of Dementia Care Products / ZHANG Yanhe、CHE Qihong、TIAN Danzhou
- 15 矿区移民老人社区教育服务设计研究 / 边坤、王岩、张世鹏 Research on the Design of Community Education Service for the Elderly in Mining Areas / BIAN Kun、WANG Yan、ZHANG Shipeng
- 21 废弃地重塑:城市垃圾填埋场景观再生设计/温瑀、赵燕芳
 Rebuilding of Abandoned Land:Landscape Regeneration Design of Urban Landfills / WEN Yu、ZHAO Yanfang
- 26 社会视角下公共设施的可持续设计研究/周大涛
 - Sustainable Design of Public Facilities from a Social Perspective / ZHOU Datao
- 30 基于过街楼空间原理的学校建筑整合设计研究/吴文治、洪建萍、胡小雨
 - Research on Integrated Design of School Buildings Based on the Principle of Cross-street Building Space / WU Wenzhi、HONG Jianping、HU Xiaovu
- 36 高校助力乡村发展策略与产品设计实践研究/雷尚仲
 - Research on Innovative Strategies and Product Design of Rural Areas Development with the Help of Institutes of Higher Education / LEI Shangzhong
- 42 夏奈尔时装设计中的人文意识与时尚价值研究/穆芸、孙一菲、孟已茹
 - Humanistic Consciousness and Fashion Value in Chanel Fashion Design / MU Yun、SUN Yifei、MENG Yiru
- 47 古建筑数字模型轻量化技术研究 —— 基于倾斜摄影技术的视觉 / 邓凯灵、张驰、赖非云、杨雪松 Research on Lightweight Technology of Digital Model of Ancient Architecture Based on Tilt Photography / DENG Kailing、ZHANG Chi、LAI Feiyun、YANG Xuesong
- 53 舞台诗剧《只此青绿》的中国画意境美学研究 / 陈苗 Research on Artistic Conception of Chinese Painting in the Stage Poetic Drama *Only This Green* / CHEN Miao
 - 马街书会非遗文化的图文设计转译研究 —— 基于可拓学的视觉 / 马春利
 - Research on the Translation of Intangible Cultural Heritage to Graphic Design Based on Extensiveness: A Case Study of the Ma Street Book Club / MA Chunli
- 63 基于用户体验的多模态数字场景构建策略研究/黄梦君、张照然、张杨
 - Research on Multi-modal Digital Scene Construction Strategy Based on User Experience / HUANG Mengjun, ZHANG Zhaoran, ZHANG Yang
- 70 后疫情时代下社区体育公园韧性设计研究/徐钰、张希晨

57

- Research on Resilient Design of Community Sports Park in Post Epidemic Era / XU Yu、ZHANG Xichen
- 75 红色文化传承下冉庄地道战遗址旅游景区环境设计策略探析/郭永久、游进、周丹、张雪彤
 - Analysis on the Environmental Design Strategy of Ranzhuang Tunnel Battle Site under the Inheritance of Red Culture / GUO Yongjiu、YOU Jin、ZHOU Dan、ZHANG Xuetong
- 80 城市更新视域下历史街区景观微更新设计研究 —— 以常州青果巷历史街区为例 / 蒋洁、梁家年
 - Research on Landscape Micro-renewal Design of Historic District from the Perspective of Urban Renewal: a Case Study of the Changzhou "Qingguo Lane" Historic District / JIANG Jie, LIANG Jianian

85 南通灯彩图形设计及创意转换研究 —— 以何林祥十二生肖灯彩为例 / 邓莉丽、宋徐姝

Research on Graphic Design and Creative Transformation of Nantong Festival Lanterns: Taking He Linxiang's Zodiac Lanterns as an Example / DENG Lili, SONG Xushu

设计实录(Design Cases)

91 基于人工智能的中国名家书法字库设计 —— 以朱熹榜书为例 / 涂玲、汪叶飞、曾锦山

Al-Based Design of Calligraphy Font Library of Chinese Masters: Taking Zhu Xi's Bang Shu as an Example / TU Ling, WANG Yefei, ZENG

96 黎锦纹样在旅游文创产品设计中的应用/王静静、张超、赵达源

Application of Li Brocade Pattern in the Design of Cultural and Creative Tourism Products / WANG Jingjing, ZHANG Chao, ZHAO Dayuan

设计教育(Design Education)

101 艺术类高校环境设计专业《建筑设计》课程教学探索与研究/骆燕文

Exploration and Research on Teaching Methods of Architectural Design Course for Environmental Design Major in Art Colleges / LUO Yanwen

106 非遗传承与创新设计专题实践教学体系研究 —— 以视觉传达设计专业为例 / 罗小涛、张露

Research on the Special Practical Teaching System of Intangible Cultural Heritage Inheritance and Innovative Design: A case Study of the Practice of Visual Communication Design / LUO Xiaotao, ZHANG Lu

111 工业设计专业拔尖创新型人才培养模式研究—— 以新工科背景下地方高校为例 / 王坤

Research on the Cultivation Mode of Top-Notch Innovative Talents in Industrial Design Major of Local Colleges and Universities under the Background of Emerging Engineering Education / WANG Kun

设计历史(Design History)

116 中国园林的四时之景/裴瑞欣

The Landscape of Four Seasons in Chinese Garden / PEI Ruixin

121 元至明初螺钿漆艺视觉特征及文化内涵 / 牛豫、吴志明

Visual Characteristics and Cultural Connotation of the Mother-of-Pearl Inlay Lacquer Art from Yuan Dynasty to Early Ming Dynasty / NIU Yu、WU Zhiming

126 正定古塔砖砌工艺特点及设计应用研究/李一霏、赵烜炜

 $Study \ on \ the \ Technological \ Characteristics \ and \ Design \ Application \ of \ Bricklaying \ of \ Four \ Zhengding \ Towers \ / \ LI \ Yifei, \ ZHAO \ Xuanwein \ Application \ of \ Bricklaying \ of \ Four \ Zhengding \ Towers \ / \ LI \ Yifei, \ ZHAO \ Xuanwein \ Application \ of \ Bricklaying \ of \ Four \ Zhengding \ Towers \ / \ LI \ Yifei, \ ZHAO \ Xuanwein \ Application \ of \ Bricklaying \ of \ Four \ Zhengding \ Towers \ / \ LI \ Yifei, \ ZHAO \ Xuanwein \ Application \ of \ Bricklaying \ of \ Four \ Zhengding \ Towers \ / \ LI \ Yifei, \ ZHAO \ Xuanwein \ Application \ of \ Bricklaying \ of \ Four \ Zhengding \ Towers \ / \ LI \ Yifei, \ ZHAO \ Xuanwein \ Application \ of \ Application \ o$

设计文化(Design Culture)

131 分裂与融合的动态视觉设计研究 —— 以动画艺术家平冈政展为例 / 刘偲佳

Research on Dynamic Visual Design of Split and Fusion: A Case Study of Animation Artist Masanobu Hiraoka / LIU Sijia

136 园主的神往:基于寄畅园诗画分析的图像再现/于梦淼、梁雯

Aspiration of the Owner: Visual Representation Based on Analysis of Jichang Garden's Poems and Paintings / YU Mengmiao、LIANG Wen

青年探索(Youth Exploration)

140 工业构筑物的景观美化与彩绘艺术研究/姜鸣、刘延芳、程丽媛

The Landscape Beautification and Polychrome Research of the Industrial Structures / JIANG Ming、LIU Yanfang、CHENG Liyuan

146 基于眼动分析的车载中控屏布局设计研究/李仟

Research on the layout design of in-vehicle central control panel based on eye movement analysis / LI Qian

151 川鄂古盐道沿线聚落遗存空间句法研究 —— 以房县军店镇为例 / 周弋琳

On the Space Syntax of Settlement Remains along the Ancient Salt Road in Sichuan and Hubei : Taking Jundian Town as an Example / ZHOU Yilin

156 食玩设计中的现代转译方式与迭代赋能路径研究/陈思

Research on Modern Translation Methods and Iterative Empowerment Paths of Food Toy Design / CHEN Si



设计名称: 驭风

获奖信息: 第五届"东风梦想车"中国青年汽车创意设计大赛最佳造型设计奖

※ストで:ガエー かんかぶす T目目すれもののといく女教目の主义に作った。 竜光順 葛 翔 謝 謙 武汉理工大学艺术与设计学院硕士4

导教师:李 卓 副教授 武汉理工大学艺术与设计学院

ISSN 2095-0705



国际标准刊号: ISSN2095-0705

邮发代号: 38-553

定 价: 20.00 元