
目 次

高校管理

高职院校行政管理人员职业倦怠成因及消解

——以马斯洛需求层次理论为视角 黄 立(1)

“互联网+”时代高校图书馆的阅读推广策略 朱窈窈(6)

教学研究

基于顺应论的高职英语教学策略研究 吕 岩(9)

高职英语网络课程的情感教学设计 杜 娟(12)

高职英语听力多模态教学

——基于缓解材料难度焦虑的探究 陈小云 李文斌 徐 曦 陈娅玲(15)

经济与管理

霞浦摄影旅游者旅游行为研究 刘玲华(18)

金华市农村电商发展瓶颈及对策探究 蒋苏健(24)

社会信用体系建设路径研究

——以滨州市为例 赵望锋(28)

基于分形理论的环杭州湾城市群等级研究 王 茜 陈 雄 卓 静 安倬霖(32)

高校思想政治工作

《大学》主要思想在高职生价值观教育中的运用 顾佳滨(37)

大学生社会主义核心价值观教育研究现状与展望·····	曹 顺(41)
大学生生命价值观教育现状及对策·····	王莎莎(47)

法制建设

基于申请执行人权利保护视角的执行制度改革·····	崔皓然(51)
论利用他人习惯故意杀人的性质·····	刘富城(56)

文学与艺术

中国古典文学数位化的现状及分析·····	韩玉凤(61)
明正统年间馆阁文臣“真率会”考论·····	王愈葵(68)
论歌词汉译的诗性与审美再造·····	唐艳芳 高 瞻(73)
权利参与下的旅游文本英译探索·····	陈白颖 齐同军(78)

“三农”问题研究

新生代农民的创业素质与存养建议·····	钟 扬 刘克勤(82)
----------------------	-------------

企业文化研究

试论傅寅《禹贡说断》的经世价值·····	陈令钊(88)
----------------------	---------

补白:金华职业技术学院学子作品获德国纽伦堡国际发明展银奖 ·····	(40)
------------------------------------	------

Journal of Jinhua Polytechnic

Vol.17 No.1 2017

Contents

The Reasons and Solutions of Administrative Staff's Job Burnout in the Higher Vocational Colleges

——Survey from the Maslow's Hierarchy of Needs HUANG Li(1)

Discussion on University Library Reading Promotion Strategy in "Internet +" Age ZHU Tiaotiao(6)

Research on Strategies of Higher Vocational English Teaching Based on Adaptation Theory LÜ Yan(9)

The Emotional Teaching Design of Higher Vocational English Network Teaching DU Juan(12)

On Multimodal Teaching of English Listening for Higher Vocational College

——Based on Exploration of Easing the Tensions of Materials' Difficulty Level

..... CHEN Xiaoyun LI Wenbin XU Xi CHEN Yaling(15)

A Study on the Tourist Behavior of Xiapu Photographers LIU Linghua(18)

Study on the Development Bottleneck and Countermeasures of Jinhua's Rural Electronic Commerce

..... JIANG Sujian(24)

An Empirical Study on the Path of Social Credit System Construction

——A Case Study of Binzhou City ZHAO Wangfeng(28)

Research about the Urban Agglomerations of Hangzhou Bay Rim Based on the Fractal Theory

..... WANG Xi CHEN Xiong ZHUO Jing AN Zhuolin(32)

The Application of the Main Idea of the Great Learning in the Value View Education of Higher Vocational College Students GU Jiabin(37)

The Current Situation and Prospects of the Research on the Education of College Students' Socialist Core Values

..... CAO Shun(41)

The Current Situation and Countermeasures of College Students' Life Values Education WANG Shasha(47)

Reform on Enforcement System from the Protection Of the Rights Of the Execution Applicants CUI Haoran(51)

On the Problems of Intentional Homicide by Using Other's Habit LIU Fucheng(56)

The Current Situation and Analysis of Digitized Ancient Chinese Literature HAN Yufeng(61)

Study of "Zhen Shuai Hui" Launched by Official Ministers during the Zhengtong Years in the Ming Dynasty

..... WANG Yuyan(68)

On Poetical and Aesthetical Re-creation in Translation of English Songs into Chinese

..... TANG Yanfang GAO Zhan(73)

Exploration of Translation Strategies for Tourism Texts from the Perspective of Power Differences

..... CHEN Baiying QI Tongjun(78)

Suggestion of the Conservation of New Generation of Farmers' Entrepreneurship ... ZHONG Yang LIU Keqin(82)

On the Practical Value of Fu Yin's Yu Gong Said Off CHEN Lingzhao(88)