

江苏商论

- 中国学术期刊综合评价数据库统计源期刊
- 中国人文社科期刊(AMI)引文数据库收录期刊
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- 基于体验营销策略的地方文化产业发展
- 南宁市高校大学生分期付款消费的风险及解决对策研究
- 女性意识觉醒下的商业广告策略转变
- 食品安全视域下网络舆论监督审视
- “一带一路”背景下中国在沙特阿拉伯的投资推进



JIANGSU COMMERCIAL FORUM



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目 录

商业经济 ShangYeJingJi

- 03 基于体验营销策略的地方文化产业发展
——以冲绳地区文化产业发展模式为例 张 超
- 07 南宁市高校大学生分期付款消费的风险及解决对策研究
刘志雄,陆 扬
- 11 女性意识觉醒下的商业广告策略转变 郭菁华
- 14 共享经济及共享运动超市商业模式设计与推广 陈志刚
- 16 汉武帝均输与平准政策的经济效果及现代启示 金玲芝
- 19 “互联网+”背景下运城市餐饮业 OTA 现状分析 李剑锋
- 22 酒店产品在线口碑营销研究综述 姚建国

电子商务 DianZiShangWu

- 24 食品安全视域下网络舆论监督审视 宋香丽
- 28 旅游代理类电子商务生态系统初探
毛 涛,方田红,吴桑涛
- 32 浅析网络小额信贷对大学生消费行为的影响研究
述评 张文琴,吕佳仪,扶张海帆
- 35 “互联网+”时代大学生村官的人才梯队建设机制研究
纪 兰

国际商务 GuoJiShangWu

- 38 “一带一路”背景下中国在沙特阿拉伯的投资推进
李晓莉
- 44 文化维度视角下国际商务谈判的策略选择探索
乐国斌
- 47 利用自贸区提升开放型经济发展水平研究综述与评论
——以广东省清远市为例
何 晖,高 琦,刘帷韬

服务经济 FuWuJingJi

- 50 基于分类变量数据包络分析法计算的我国省际旅行社经营效率变化研究 罗师慧
- 55 高职旅游管理专业创新发展建设研究
——以南京旅游职业学院为例 常直杨

商业财会 ShangYeCaiKuai

- 58 自然资源资产离任审计的实施困境与解决路径
王 帆
- 62 企业货币资金管理分析研究
——以云南瑞宝生物科技股份有限公司为例
宋玉禄,陶 春

- 65 “中元”区构建的经济可行性研究
——基于 SVAR 模型 赵瑾婷
- 69 政府审计利用内部审计资源的必要性研究
——基于 PAC 理论 和秀星,潘 璐
- 72 我国商业银行资本结构对经营绩效影响的实证研究
张少岩
- 74 谈谈如何分析货币资金项目 林新梅
- 76 基于 CAPM 的制造业行业资本成本的研究
——以江苏省制造业为例
孙金花,王新秀,顾 艳
- 79 高新技术产业金融支持体系的绩效评价研究
——以武汉东湖高新区为例 姜 霞
- 84 上市公司社会责任信息披露的问题研究
——基于沪深两市社会责任信息披露的经验数据
路国平,朱 鸣

商企管理 ShangQiGuanLi

- 88 家族企业职业经理人退出补偿满意度与诋毁行为
倾向相关性研究
——基于温州地区的调查 旷开源
- 94 徐州市产业结构性调整与就业结构互动探析
程平平,倪 蓉
- 96 镇江航空产业集群发展中的地方政府行为研究
周 琪
- 99 基于层次分析-灰色关联度综合评价的企业人力资源
管理战略化程度评价 孙 会
- 102 走出彼得困境 构筑人才高地 曾 敬,侯玉凤
- 105 高管薪酬结构对债务期限的影响研究
杨 柳,树友林
- 107 新形势下对江阴经济转型升级的调研与思考
洪文琴
- 111 收益法在机电设备评估中的应用研究
曹一岚,杨景海
- 114 烟草集团内部控制环境问题研究
——以 HH 集团为例 程思路
- 117 浅议专业设计院内部控制 尹 红

热点探讨 ReDianTanTao

- 120 浅析“斯坦福大学 2025 计划”对高职教育模式改革的
启示 楼永俊
- 123 职业院校“双创”人才培养创新路径分析
郎 琅

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Started in 1984, No.12, 2017 (Sum No.398), Contents

Commercial Economy

- 03 Based on the Experiential Marketing Strategy of Local Cultural Industry Development
——To Okinawa Regional Cultural Industry Development Model as An Example *Zhong Chao*
- 07 Research on the risks and Countermeasures of College Students' installment consumption in Nanning
Liu Zhi-xiong, Lu Yang
- 11 The change of advertising strategy under the influence of female consciousness awakening *Guo Jing-hu*
- 14 Design and Extension of Shared Business and Sharing Sports Market
Chen Zhi-gang
- 16 The Economic Effect and Modern Enlightenment of the Transmission and Adjustment of Han Dynasty
Jin Ling-zhi
- 19 Analysis of current status on catering industry OTA of Yun cheng City under Internet plus *Li Jian-feng*
- 22 Review of Online Word of Mouth Marketing in Hotel Products
Yao Jian-yuan

Electronic Commerce

- 24 Supervision and Supervision of Network Public Opinion from the Perspective of Food Safety
Song Hong-li
- 28 A Brief Analysis of Travel Agent E-commerce Ecosystem
Mao Tao, Fang Tian-hong
- 32 A Review of the Impact of Network Microfinance on College Students' Consumption Behavior
Zhang Wen-qin, Lu Jia-yi, Fu Zhang Hai-fan
- 35 A Study on the Construction Mechanism of Talent Echelon of College Students in the Internet
Ji Lan

International Business

- 38 The Research on China's Investment Promotion in Saudi Arabia under "the Belt and Road" Initiative
Li Xiao-li
- 44 On the Strategic Choice of International Business Negotiation from the Perspective of Cultural Dimension
Le Guo-bin
- 47 Research and Comments on Promoting the Development of Open Economy by Using Free Trade Area
——A Case Study of Qingyuan City, Guang-dong Province
He Hui, Gao Qi, Liu Wei-tao

Service Economy

- 50 Study on operational Efficiency Change of Chinese Regional travel agencies Based on Categorical variables-DEA
Luo Shi-hui
- 55 Research on the innovation and development of Tourism Management about Vocational Colleges
——based on Nanjing Institute of Tourism & Hospitality
Chang Zhi-yang

Business Accounting

- 58 The Difficulty of Implementing the Exit of Natural Resources Assets and the Solution
Wang Fan
- 62 An Analysis of Enterprise Monetary Fund Management
——A Case Study of Yunnan Ruibao Biotechnology Co., Ltd
Song Yu-lu, Tao Chun
- 65 The Economic Feasibility Study of Accomplishing "China Yuan"
——Base on Structural VAR Model
Zhao Jin-ting
- 69 A Study on the Necessity of Government Audit's

Utilization of Internal Audit Resources

- Based on PAC theory *He Xiu-xin, Pan Jun*
- 72 An Empirical Study on the Impact of Capital Structure of China's Commercial Banks on Business Performance
Zhang Shao-yan
- 74 Talk about how to analyze money and money projects
Lin Xin-mei
- 76 Research on Capital Cost of Manufacturing Industry Based on CAPM
——A Case Study of Manufacturing Industry in Jiangsu Province
Sun Jin-hua, Wang Xin-xiu, Gu Yan
- 79 Study on Performance Evaluation of Financial Support System for High-tech Industries
——Case Study of Wuhan East Lake High-tech Zone
Jiang Xia
- 84 A Study on the Disclosure of Social Responsibility Information of Listed Companies
——Empirical Data on Social Responsibility Information Disclosure Based on Shanghai and Shenzhen Stock Exchanges
Lu Guo-ping, Zhu Ming

Business Management

- 88 Empirical Research on Relativity between the Withdrawing Compensation Satisfaction and the Slandering Behavior Tendencies of Professional Managers of Family Businesses
——Based on the investigation of Wenzhou area
Kuang Kai-yuan
- 94 An Analysis of the Interaction Between Industrial Structure Adjustment and Employment Structure in Xuzhou City
Cheng Ping-ping, Ni Rong
- 96 A Study on the Local Government's Behavior in the Development of Zhenjiang Aviation Industry Cluster
Zhou Qi
- 99 Based on AHP-Grey Relational Degree Comprehensive Evaluation of Enterprise Human Resource Management Strategy Level Evaluation
Sun Hui
- 102 Go out of Peter's dilemma to build talent
Zeng Jing, Hou Yu-feng
- 105 Research on the Influence of Executive Compensation Structure on Debt Maturity
Yang Liu, Shu You-lin
- 107 Investigation and Reflection on the Transformation and Transformation of Jiangyin Economy under the New Situation
Hong Wen-qin
- 111 Application of Income Method in Evaluation of Electromechanical Equipment
Cao Yi-lan, Yang Jing-hai
- 114 Study on the Environmental Problems of Tobacco Group's Internal Control
——Take HH Group as an example
Cheng Si-lu
- 117 Discussion on the Design and Internal Control of Professional Design Institute
Yin Hong

Hot Discussion

- 120 On the Enlightenment of Stanford University's 2025 Plan on the Reform of Higher Vocational Education Model
Lou Yong-jun
- 123 An Analysis of the Innovative Path of "Double Creation" Talent Cultivation in Vocational Colleges
Lang Lang



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