

JIANGSU COMMERCIAL FORUM

江苏商论

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顾客参与服务的价值创造效应及管理策略选择
 新媒体环境下传统品牌重塑策略研究
 药品销售和互联网融合的优势与劣势及其解决办法
 “互联网+”下物流金融创新模式的研究
 “一带一路”下江苏省制造业转型升级路径研究
 文化遗产型景区限制性游览方式对游客满意度的影响研究

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