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JIANGSU COMMERCIAL FORUM

# 江苏商论

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## 要目

- 江苏省商贸流通业改革开放40周年研究
- 国际会议目的地的城市竞争优势：杭州案例研究
- 基于经销商视角的集群品牌有效性实证研究
- 基于大数据时代消费者利益保护的金融审计研究
- 中国企业海外并购中企业文化力的锻造：要素与路径
- 北京市居民森林游憩满意度研究

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