

JIANGSU COMMERCIAL FORUM

江苏商论

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消费升级背景下我国百货业转型升级路径研究
 便利店O2O消费模式接受度影响因素分析
 “一带一路”视阈下郑州市跨境电商发展的经验与启示
 家居产品网店数据营销体系的构建策略
 增强基于产业合作和安全的外贸竞争力
 基于服务蓝图法的餐厅收益管理时间控制策略研究

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