JIANGSU COMMERCIAL FORUM

国际刊号

ISSN1009-0061

国内刊号 CN32-1076/F

广告许可证 3200004980429

- ●中国人文社科(AMI)核心期刊扩展版期刊
- ●中国学术期刊综合评价数据库(知网)来源期刊
- ●中国学术期刊全文收录期刊
- ●中国学术期刊全文数据库收录期刊

共享经济背景下连锁酒店品牌市场平台的构建与思考 关于电子商务法对海外代购影响观点的综述 协同创新网络、资源整合、主体互动与企业创新绩效的关系 学生视角下高校校园废弃物逆向物流的现状调研与对策研究 全域旅游背景下海南强、弱势目的地品牌联合营销 制造业的服务化程度与绩效关系:综述与展望 人民币利率市场化对银行息差管理影响的机理分析





# 江苏商论

创刊于 1984年 2019年第7期(总第417期)

国际刊号 ISSN1009-0061 国内刊号 CN32-1076/F

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中国学术期刊全文数据库收录期刊 国家首批认定学术期刊,全文经过中国知网检测

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