

JIANGSU COMMERCIAL FORUM

江苏商论

- 国家首批认定学术期刊
- 中国人文社科(AMI)核心期刊扩展版期刊
- 中国学术期刊综合评价数据库(知网)来源期刊
- 中国学术期刊全文数据库收录期刊

全渠道营销模式下新零售企业商业模式创新动力、路径及发展策略

永安公司的竞争优势及竞争策略

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从旅游角度看日本地方城镇在公共交通方面的做法

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全文经过中国知网检测

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