

国际刊号 ISSN1009-0061 国内刊号 CN32-1076/F

江苏商论

2021/01

总第435期
投稿邮箱

jsslwb@163.com

邮发代号28-492

广告许可证

3200004980429

- 国家首批认定学术期刊
- 中国学术期刊综合评价数据库(知网)来源期刊

- 中国人文社科(AMI)核心期刊扩展版期刊
- 中国学术期刊全文数据库收录期刊

ISSN 1009-0061



重塑老字号品牌形象 助力文化软实力提升

互联网使用、社会互动与居民消费

网络赋权视角下“抖音”中的城市文化形象塑造过程及策略研究

基于AISAS模型的美妆产品短视频营销双案例研究

城乡融合视域下传统物流业的绿色转型

WCO框架下多部门联动推进跨境电商可持续发展模式探讨

南京老城南门东历史文化街区可持续发展的几点思考



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创刊于1984年 2021年第1期(总第435期)

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全文经过中国知网检测

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