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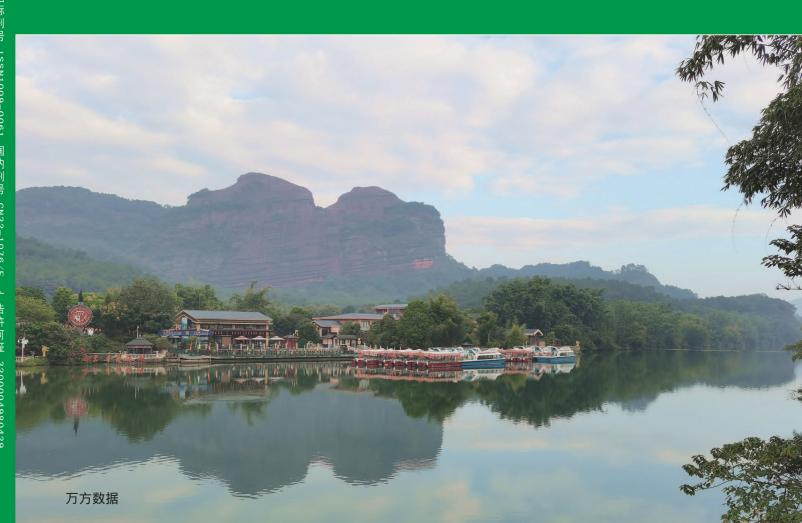
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品牌拟人化对品牌忠诚的影响研究:消费者介入的中介作用 基于重要度-满意度模型的经济型酒店满意度及对策分析 我国高技术产业全球价值链分工地位测度及升级路径探讨 物流供应链数据化经营的创新优化路径研究 "一带一路"倡议下中马经贸关系现状及动因解析 全域旅游视域下丽江旅游产业融合发展实证研究



# 江苏商论

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