JIANGSU COMMERCIAL FORUM

国际刊号 ISSN1009-0061 国内刊号 CN32-1076/F

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### 2021/09

总第443期 投稿信箱 isslwb@163.com 邮发代号28-492 广告许可证 3200004980429

ISSN 1009-0061



●国家首批认定学术期刊A类 ●中国人文社科(AMI)核心期刊扩展版期刊

●中国学术期刊综合评价数据库(知网)来源期刊 ●中国学术期刊全文

数据库收录期刊 ●武汉大学RCCSE核心期刊扩展版期刊

基于4R组合策略理论的古风音乐营销策略分析 游戏化营销对于消费者持续购买行为的影响分析 "一带一路"下跨境电商品牌化发展 中国与东盟五国的贸易竞争性及影响因素研究 瓦努阿图共和国旅游业结构优化研究 文旅融合背景下江苏红色旅游与廉政文化建设发展研究 法治视野下的营商环境优化研究



## 江苏商论

创刊于1984年 2021年第9期(总第443期)

国际刊号 ISSN1009-0061 国内刊号 CN32-1076/F

国家首批认定学术期刊 中国人文社科(AMI)核心期刊扩展版期刊 中国学术期刊综合评价数据库(知网)来源期刊 中国学术期刊全文数据库收录期刊 武汉大学 RCCSE 核心期刊扩展版期刊 全文经过中国知网检测和黑马校对

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