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基于技术效率评价的百货商业上市公司线上线下融合发展研究

景区成与败与景区商业密不可分

文化资本、社会阶层与文化消费的关系研究

数字经济发展对中国经济增长促进作用研究

论网络消费者权利的法律保护

数字经济背景下我国跨境电商OTO融合发展探讨

江苏夜间文旅消费集聚区模式及实现路径研究



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全文经过中国知网检测和黑马校对

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