



ISSN1009-9042
CN22-1265/TB

吉林工程技术师范学院

JOURNAL OF JILIN TEACHERS INSTITUTE OF ENGINEERING AND TECHNOLOGY

《中国学术期刊(光盘版)》全文收录期刊
《中国期刊全文数据库》全文收录期刊
《中国核心期刊(遴选)数据库》收录期刊
“万方数据——数字化期刊群”全文上网期刊
《中文科技期刊数据库(全文版)》收录

学报

No.12

第30卷
2014

吉林工程技术师范学院学报

1985年创刊(月刊)

第30卷第12期 总第215期

2014年12月26日出版

主管单位 吉林省教育厅
主办单位 吉林工程技术师范学院
编辑出版 吉林工程技术师范学院学报编辑部

主 编 栾立明
常 务 刘福满
副 主 编
地 址 长春市凯旋路3050号
邮 编 130052

发行范围 国内外公开发行
印 刷 长春市新颖印业有限公司
责任公司

国内定价 10.00元

中国标准刊号 ISSN1009-9042
CN22-1265/TB

目 次

试论校园文化视野中的高校新闻宣传工作	黄福泉(1)
试论海上保险中经济利益原则的应用	张恋恋(3)
“接近正义”与“司法为民”中西方两种司法观念之比较	孔祥稳(7)
微时代下的大学生思政教育与策略	宋渊渊(10)
高职院校学生管理工作现状分析	李晓燕,王如意(12)
积极心理学在研究生诚信教育中的作用	朱思玮,李洪岩,朱宏(14)
失独家庭生活现状与社会支持系统的构建研究	郭宏斌,张璐生(16)
试论职业指导在大学生就业工作中的作用	邓菲(20)
当代大学生学习动机功利化原因分析与对策	甘启颖(23)
高校辅导员胜任力与人格因素相关性研究综述	苏琳(26)
思想政治教育视阈下大学生心理健康教育研究	赵婧(28)
基于大学生创新创业能力培养实践教学体系构建研究	阚雨沐(30)
微文化背景下的高校学生思想政治教育问题及途径探究	贺纬(32)
人力资源管理风险分析	王萍,赵根牛(34)
高校财务档案管理的思考及对策	杨哲(36)
建筑艺术与视觉艺术对比研究	牛丽彦,周世辉(39)
浅析公共建筑设计教学背景的复杂变迁	迟庆娜(41)
论旅游商品设计中的文化资源整合	郑路(44)
浅议民间资本进入风险投资市场的可能性	李菲(46)
医药高职院校开设体育保健专业可行性探讨	阮秋容(48)
依托国家教学资源库探索金融职业教育新路径	池峰,刘彩萍(51)
应用型本科院校教学质量监控与保证体系建设	杨春香(55)
基于层次分析法的高校党政领导干部素质能力评价研究	陈景翊,赵春阳(58)
大学英语跨文化教学的问题分析及对策研究	栗香翠(61)
《智能建筑系统》课程教学改革的探索	王亚娟,韩成浩(64)
吉林省成人高校招生质量、结构与规模关系	娄绍锋(66)
基于网络共享的英语精品课程建设研究	李敏(69)
试论近年来汉语新词语的特点	武晓平,兰洋洋(71)
应用技术型高校校本教材建设思考	何建(74)
高校学生体质健康测试相关问题分析	迟铭(77)
基于PDS培养模式的英语教育专业教育实习体制构建	吴小龙(79)
大学生创新创业能力培养体系构建策略研究	刘红喜(81)
基于ARM的电子黑板设计	王泽元(83)
示踪粒子背景去除及运动轨迹捕捉	李杨(86)
基于变胞理论的平面连杆机构改进设计	林瑾(88)
电子自动化控制装置的常见干扰因素及抗干扰对策	张东,黄华(91)
基于微信公众平台的医院预约挂号系统研究	胡灏,卢海峰(94)

期刊基本参数:CN22-1265/TB * 1985 * m * 16 * 80 * zh * P * ¥10.00 * 1500 * 37 * 2014-12

Journal of Jilin Teachers Institute of Engineering and Technology

Monthly No. 12. 2014 Vol. 30 Nov. 215

CONTENTS

News Information Work of Colleges and Universities from the Perspective of Campus Culture	HUANG Fu-quan (1)
The Application of Economic Benefit Principle in Marine Insurance	ZHANG Lian-lian (3)
“Access to Justice” and “Justice for the People”: a Comparison Between Chinese and Western Judicial Ideas	KONG Xiang-wen (7)
Ideological and Political Education of College students and Strategies in Micro Era	SONG Yuan-yuan (10)
Analysis of the Current Situation of Student Management in Higher Vocational Colleges	LI Xiao-yan, WANG Ru-yi (12)
The Role of Positive Psychology in the Trustworthiness Education for Postgraduates	ZHU Si-wei, LI Hong-yan, ZHU Hong (14)
Study on the Living Status of Families Lost Single-Child and Construction of Social Support System	GUO Hong-bin, ZHANG Lu-sheng (16)
On the Role of Vocational Guidance in the Employment of University Students	DENG Fei (20)
Reasons of Contemporary College Students' Learning Motivation Utilitarianism and Countermeasures	GAN Qi-ying (23)
A Research Review on the correlation between Competency and Personality Factors of College Counselors	SU Lin (26)
Study on College Students' Psychological Health Education from the Perspective of Ideological and Political Education	ZHAO Jing (28)
Research on the Construction of Practical Teaching System Based on College Students' Innovative and Entrepreneurial Ability Training	KAN Yu-mu (30)
The Exploration of College Students' Ideological and Political Education Problems and Approaches under the Background of Micro Culture	HE Wei (32)
Analysis of the Risk of Human Resource Management	Wang Ping, ZHANG Gen-niu (34)
Thinking about Financial Archives Management in Institutions of Higher Learning and Countermeasures	YANG Zhe (36)
Comparative Study between Architectural Art and Visual Art	NIU Li-yan, ZHOU Shi-hui (39)
The Complex Change of Teaching Background of Public Architectural Design	CHI Qing-na (41)
Integration of Cultural Resources in the Design of Tourist Commodities	ZHENG Lu (44)
The Possibility of Private Capital into the Venture Capital Market	LI Fei (46)
The Feasibility of Setting up Sports Health Care Major in Medical Higher Vocational Colleges	RUAN Qiu-rong (48)
Relying on the National Teaching Resource Bank to Explore the New path of Financial Vocational Education	CHI Feng, LIU Cai-ping (51)
The Construction of Teaching Quality Monitoring and Guarantee System in Applied Undergraduate Colleges and Universities	YANG Chun-xiang (55)
Research on the Evaluation of Quality and Ability of Party and Government Leading Cadres in Institutions of Higher Learning Based on the Analytic Hierarchy Process	CHEN Jing-yi, ZHAO Chun-yang (58)
College English Cross-cultural Teaching Problem Analysis and Countermeasures	LI Xiang-cui (61)
Exploration of Teaching Reform of Intelligent Building System Course	WANG Ya-juan, HAN Cheng-hao (64)
Relationships between Enrollment Quality, Structure and Scale of Adult Institutions of Higher Learning in Jilin Province	LOU Shao-feng (66)
A study of Excellent English Course Construction Based on Network Sharing	LI Min (69)
On the Characteristics of New Chinese Words in Recent Years	WU Xiao-ping, LAN Yang-yang (71)
Thoughts on Construction of School - based Textbooks in Application-technology Institutions of Higher Learning	HE Jian (74)
Analysis of Related Problems about College Students' Physical Health Test	CHI Ming (77)
The Construction of Educational Practice System of English Education Specialty Based on PDS Training Mode	WU Xiao-long (79)
Study on the Construction Strategy of College Students' Innovative and Entrepreneurial Ability Cultivation System	LIU Hong-xi' (81)
Electronic Blackboard Design Based on ARM	WANG Ze-yuan (83)
The Background Removing and Motion Trail Capture of Tracer Particle	LI Yang (86)
The Improved Design of Planar Linkage Based on the Metamorphic Mechanism Theory	LIN Jin (88)
Common Interference Factors of Electronic Automatic Control Equipment and Anti - interference Measures	ZHANG Dong, HUANG Hua (91)
A Study of Hospital Appointment Registration System Based on Wechat Public Platform	HU Hao, LU Hai-feng (94)



吉林工程技术师范学院学报

(月刊, 1985年创刊)

第30卷 第12期 总第215期

2014年12月26日出版

Journal of Jilin Teachers Institute of Engineering and Technology

(Monthly, Started in 1985)

Vol.30, No.12 Sum No.215

Published Date: Dec.26.2014

主管单位: 吉林省教育厅

主办单位: 吉林工程技术师范学院

主 编: 栾立明

副 主 编: 刘福满(常务)

编辑出版: 《吉林工程技术师范学院学报》编辑部

地址: 长春市凯旋路3050号

邮编: 130052 电话: 0431-86908022

邮箱: jlgxb@126.com

网址: <http://www.jltiet.net>

印 刷: 长春市新颖印业有限责任公司

发行范围: 国内外公开发行

订购发行: 《吉林工程技术师范学院学报》编辑部

Competent Authorities : Education Department of Jilin Province

Sponsored by : Jilin Teachers Institute of Engineering and Technology

Chief Editor : SU Chun-hui

Vice Chief Editor : LIU Fu-man (Routine)

Edited and Published by : Editorial Department of Journal of Jilin
Teachers Institute of Engineering and Technology

Address : 3050 Kaixuan Road Changchun

Postcode : 130052 Tel: 0431-86908022

E-mail : jlgxb@126.com

Web Site : <http://www.jltiet.net>

Printed by : Changchun XinYing Printing Limited Company

Distribution Scope : Home and Abroad

Distributed by : Editorial Department of Journal of Jilin

Teachers Institute of Engineering and Technology

中国标准连续出版物号: ISSN1009-9042
CN22-1265/TB

国内定价: 10.00元/册

