

吉林工程技术师范学院学报

1985年创刊(月刊)

第37卷第4期 总第291期

2021年4月26日出版

主管单位 吉林省教育厅
主办单位 吉林工程技术师范学院
编辑出版 吉林工程技术师范学院学报编辑部

主 编 宋立军
常 务 崔亚新
副 主 编

地 址 长春市凯旋路3050号
邮 编 130052

发行范围 国内外公开发行
印 刷 长春鑫明印务有限公司

国内定价 18.00元

中国标准刊号 ISSN1009-9042
CN22-1265/TB

万方数据

目 次

论思政课教师如何增强大学生思政课获得感.....	张琳,常春(1)
关于高校思政课课堂建设的思考	戴继天,张炜琪,刘刚(4)
论高校思政教师职业发展的价值、困境与向度	高鉴(7)
融媒体视域下高校思想政治教育模式创新研究	闫海玲(10)
网络热点问题融入高校思想道德修养与法律基础课教学研究	李加武(13)
论知识产权在我国制造业品牌竞争力提升中的支撑作用	汪张林(18)
“产教融合”视角下“双师型”教师培养的困境与突破	赵祥雯(22)
综合利用多种线上课程平台优化教学效果的研究	何婷婷,金石梅(27)
应用型本科院校“大类招生、分流培养”人才培养模式研究	张鹏,刘秀波(31)
吉林省地方高校教师心理健康状况及纾解对策研究	孟庆龙(35)
疫情期间高质量在线教学模式研究	刘俊英,项雪萍,朱滕等(38)
群体传播视阈下的高校专业自媒体平台建设研究	李理(41)
高校工科学生概率论与数理统计课程成绩的统计分析	李秀珍,马艳英(44)
基于调查的多主体高校教师教学评价研究	匡中芹(48)
基于空间思维能力培养的工程图学教学改革研究	李晓光,刘焯,孙飞杨(52)
中小国际货运代理企业核心竞争力研究	魏洪茂(55)
从影视作品中的意识形态呈现浅析大众传播的娱乐功能	赖雯珺,祝兴平(59)
“金课”理念下面向能力培养的《C语言程序设计》课程设计与实施	唐伎玲,王乐乐,李芬田(63)
“金课”建设背景下基于文本挖掘的线上与线下教学满意度对比研究	仇艳,曾晓霞,刘小刚(66)
大学英语“三实、三化、三结合”课程思政教学模式的探索与实践	周爽,王丹(70)
大学英语教学中中国文化缺失问题研究	赵靓(74)
教育生态学视角下的新型大学英语阅读学习模式研究	汪凤(77)
全球化语境下中华文化传播的理论与实践探索	钱坤,左丽霞(80)
高校体育公共课发展策略研究.....	林锦福(84)
扎根理论视角下中国体育智库竞争力提高的困境与突围.....	穆汤艳婧(87)
浅谈伪满洲国时期的长春交通业	陈立赢,王明伟(90)
路由标签在规避路由环路与次优路径中的应用研究	王德兵,孙道远(96)

期刊基本参数:CN22-1265/TB*1985*m*16*98*zh*P*¥18.00*300*27*2021-04

Journal of Jilin Teachers Institute of Engineering and Technology

Monthly No.4.2021 Vol. 37 Nov.291

CONTENTS

Enhancement of Students' Sense of Gain from the Course of Ideological and Political Education from the Perspective of Teachers	ZHANG Lin, CHANG Chun (1)
Reflections on the Class Construction of Ideological and Political Courses in Universities	DAI Ji-tian, ZHANG Wei-qi, LIU Gang (4)
On the Value, Dilemma and Orientation of Professional Development of Ideological and Political Teachers in Universities	GAO Jian (7)
Innovation of Ideological and Political Education Model in Universities from the Perspective of Converged Media	YAN Hai-ling (10)
A Study of Integrating Internet Hot Issues into the Course of Ideological and Moral Cultivation and Legal Basics	LI Jia-wu (13)
On the Supporting Role of Intellectual Property in the Promotion of China's Manufacturing Brands Competitiveness	WANG Zhang-lin (18)
The Difficulties and Breakthroughs of "Double-qualified" Teacher Training from the Perspective of "Industry-education Integration"	ZHAO Xiang-wen (22)
A Study of Teaching Effect Optimization with Comprehensive Utilization of Multiple Online Teaching Platforms	HE Ting-ting, JIN Shi-mei (27)
Research on the Talent Cultivation mode of "General Enrollment and Diversified Education" in Application-oriented Universities	ZHANG Peng, LIU Xiu-bo (31)
A Study of Mental Health Status of Teachers in Universities in Jilin Province and the Countermeasures	MENG Qing-long (35)
On High-quality Online Teaching Models during the COVID-19 Pandemic	LIU Jun-ying, XIANG Xue-ping, ZHU Meng, et al. (38)
Research on the Construction of Professional Wemedia platform in Universities from the Perspective of Group Communication	LI Li (41)
Statistical Analysis of the Results of Probability Theory and Mathematical Statistics Courses of Engineering Students in Colleges and Universities	LI Xiu-zhen, MA Yan-ying (44)
Research on Teaching Evaluation of Multi-subject University Teachers Based on Investigation	KUANG Zhong-qin (48)
Research on Teaching Reform of Engineering Graphics Based on Spatial Thinking Ability Training	LI Xiao-guang, LIU Yang, SUN Fei-yang, et al. (52)
Research on the Core Competitiveness of Small and Medium-sized International Freight Forwarders	WEI Hong-mao (55)
An Analysis of the Entertainment Function of Mass Communication from the Ideological Presentation in Film and Television Works	LAI Wen-jun, ZHU Xing-ping (59)
The design and implementation of the «C language programming» course based on the concept of the golden course to cultivate the ability	TANG Ji-ling, WANG Le-le, LI Fen-tian (63)
A Comparative Study of Online and Offline Teaching Satisfaction Based on Text Mining in the Context of "Gold Course" Construction	QIU Yan, ZENG Xiao-xia, LIU Xiao-gang (66)
Exploration and Practice of a New Curricular Ideological and Political Education Mode in College English	ZHOU Shuang, WANG Dan (70)
Research on the Problem of Chinese Culture Absence in College English Teaching	ZHAO Liang (74)
Research on New College English Reading Learning Model from the Perspective of Educational Ecology	WANG Feng (77)
Theoretical and Practical Exploration of Chinese Cultural Communication in the Context of Globalization	QIAN Kun, ZUO Li-xia (80)
Research on the Development Strategies of College PE Courses	LIN Jin-fu (84)
The Dilemma and Breakthrough of the Competitiveness Improvement of China's Sports Think Tanks from the Perspective of Grounded Theory	MU Tang-yanjing (87)
On Changchun's Transportation Industry in the Period of Puppet Manchukuo	CHEN Li-ying, WANG Ming-wei (90)
Application of 万方数据 Labels in Bypass Routing Loops and Suboptimal Paths	WANG De-bing, SUN Dao-yuan (96)