



# 吉林省教育学院学报

Journal of Educational Institute of Jilin Province

吉林省教育学院学报

二〇一九年

第一期

第三十五卷 第1期 Vol. 35 No. 1  
中国学术期刊全文数据库来源刊(CNKI) ASPT来源刊  
全国教育学院优秀学报 吉林省一级期刊 CJFD 收录刊

月刊 2019.1

## 编委会

主 编:张东航

副 主 编:杨玉宝 张 旺 王永军 黄可心(常务)

编 委:(按姓氏笔画为序)

于 伟 马妍春 马海江 尹 忠 王永军 王宏哲 王 昊 王雁苓

卢文祥 刘 华 刘爱华 李大东 邹文武 邵志豪 杨天笑 杨玉宝

杨光辉 张东航 张玉新 张 彤 张 旺 张 岩 张丽丽 宋 爽

郎 宇 金花子 赵准胜 胡樱平 党书坡 黄可心 盛暑寒 崔安玲

温 剑 赫 坚 蔡京玉 蔡珂馨 薛中国

本期执行主编:韩 璐

Journal of Educational Institute of Jilin Province



### ●学习十九大精神专题笔谈

恪尽职守 不忘教育初心 勇于担当 牢记历史使命

——学习十九大精神心得体会 .....邹文武(1)

不忘初心 牢记使命

——从不同时期党的代表大会的任务部署和使命担当谈起 .....马海江(3)

美好生活新时代探索研究

——从十九大报告“美丽”中探索美好新时代文化创意使命 .....李艳辉(9)

新时代是奋斗的时代 .....于 漫(12)

### ●素质教育

营造民族精神培育的优质社会文化场 .....王 欢,张大方(14)

白族传统文化中德育资源的开发与运用 .....杨继富,杨 梅(18)

基于“学习共同体”的高校心理健康教育实践教学探索 .....杜迎范(22)

大学校园体育社团在高校体育中的地位与作用研究 .....莫 菲(26)

习近平总体国家安全观视域下的大学生网络安全教育 .....闫 娜,丛培兵(30)

为发展而评价:核心素养的表现性评价研究 .....黄 赫,赵建梅(34)

期刊基本参数:CN22-1296/G4\*1985\*m\*16\*186\*zh\*p\* ¥ 20.00\*500\*42\*2019-01



全国教育学院优秀学报

# 吉林省教育学院

# 学报

## 次

新形势下中小学学校德育中存在的问题及其对策研究 .....何 雯(39)

### ●教师教育

高校辅导员职业倦怠因素分析及应对策略 .....李先启,陈小花(44)

西藏高校新入职教师岗前培训现状及优化策略探究

——以X大学为例 .....孙红云(48)

“三位一体”的卓越教师培养体系构建研究 .....曹丽乐(52)

### ●学科教育

机械设计“MOOC+SPOC”混合教学模式创新与实践研究

.....柴博森,项 玥,王 顺,贾艳辉,王丽慧(56)

慕课教学模式构建与效果评价研究

——以 Access 数据库技术与应用课程为例 .....刘丽娜(60)

借助微信辅助大学英语口语课堂教学的实践研究 .....赵希林(64)

基于翻转课堂的离散数学课程混合教学模式研究 .....祁 伟,董亚则,郑山红(68)

概念图与思维导图在微积分教学中的融合应用 .....周巧娟(72)

结合教材在综合英语课中开展CBI模式教学 .....梁丹欣(76)

新高考改革对高中英语教学的影响及应对策略 .....李 杨,任 环(80)

利用手持技术发展化学学科核心素养 .....刘姝姮,金士宝(84)

## ●教育理论与管理

能力导向下机械类应用型人才的“3+5”教学体系研究和实践 .....袁明新,江亚峰,金琦淳,申 焱(88)

基于阶段启发法分析高校教学改革政策的生成、实施与推广 .....王佳赓,杨延东(92)

产学研结合实践育人机制的研究 .....李永涛,苏 晶,朱 靓,张学建(96)

提升研究生培养成效和质量 加强体育学科建设

——基于全国第四轮学科评估的视角 .....赵 扬(100)

美国高等教育的教学环境与教学实施过程

——以UCSD为例 .....赵 悦(104)

中外学生中心的有效教学模式应用最新进展

——基于PISA 2015数据的研究 .....张燕杰,孟令奇(109)

美国“History Alive”版教科书关于中国古代史的编撰 .....李晓妮(114)

高校音乐表演专业人才培养模式的创新 .....梁文光(118)

基于应用型人才培养的高等教育应用性研究 .....盛 晔(122)

校企合作视域下高职院校继续教育的发展对策 .....于 强(126)

## ●哲学与社会科学

列宁的“文化下乡”思想初探 .....丁冬雨,孙迪亮(130)

论汉语句首前位语用敏感的位置 .....方清明(134)

交际翻译理论视域下中国典籍童谣的英译研究

——以北京童谣两英译本为例 .....孙 丽(138)

基于文本类型理论的非物质文化遗产文本外宣翻译研究 .....王玉兰(143)

旅游外宣翻译“一纲、两对等”原则的探究 .....刘彦斌(147)

《红楼梦》研究中的统计方法综述 .....施 政(151)

中央苏区红色文化口述史的价值与运用 .....陈学红(157)

1932—1936年东北地区鸦片专卖制度探析

——以《申报》报道为中心 .....黄 娇(162)

保护传统节庆习俗生命力 探索节日内涵传承新途径

——关于清明节文化的问卷调查分析 .....洪欣荷,高梦宇(166)

中国企业竞争情报动态研究

——基于2007—2017年中国竞争情报会议资料分析 .....姜媛媛(171)

新时期知识产权侵权归责原则的优化路径 .....范凌嫣(175)

融媒体时代传统广播如何打造新闻资讯节目精品版块

——以吉林新闻综合广播《738第一报道》为例 .....赵 敏(179)

以乡村经济多元化发展推进乡村振兴战略实施的思考 .....刘 飞(183)

吉林省教育学院举办2018年深圳市龙华区民办教育举办者和校长高级研修班

.....夏 斌(封二封三)

CONTENTS

●Feature on Learning the Spirit of the 19th CPC National Congress

Strictly Observe Our Duty, Remain True to Our Original Aspiration, Take Responsibility Bravely and Keep Our Historical Mission on Firmly in Mind ..... ZOU Wenwu(1)

Staying True to Our Founding Mission ..... MA Haijiang(3)

Exploration and Research on Beautiful Life in the New Era ..... LI Yanhui(9)

The New Era is the Era of Struggle ..... YU Man(12)

●Research on Quality Education

Creating a Quality Social and Cultural Field for Cultivating the National Spirit .....WANG Huan,ZHANG Dafang(14)

Development and Application of Moral Education Resources in the Bai Nationality Traditional Culture .....YANG Jifu, YANG Mei(18)

Teaching Practice of Mental Health Education in Colleges and Universities Based on "Learning Community" .....DU Yingfan(22)

A Brief Analysis of the Status and Role of College Sports Clubs in College Sports .....MO Fei(26)

Analysis of College Students' Network Safety Education under the Perspective of Xi Jinping's Overall National Security Concept .....YAN Na, CONG Peibing(30)

Evaluation for Development: Performance Assessment Based on Key Competencies .....HUANG He,ZHAO Jianmei(34)

Problems and Countermeasures of Moral Education in Primary and Secondary Schools under the New Situation .....HE Wen(39)

●Research on Teacher Education

Analysis of Factors of College Counselors' Job Burnout and Coping Strategies .....LI Xianqi, CHEN Xiaohua(44)

A Study on Current Orientation Situation for Newly-recruited Teachers of Tibetan Universities and Colleges and Improving Strategies  
——Taking X University for Example .....SUN Hongyun(48)

Research on the Construction of Trinity Excellent Teacher Training System .....CAO Lile(52)

●Research on Disciplinary Education

Research on Innovation and Practice of Mixed Teaching Mode of "MOOC+SPOC" in Mechanical Design Course .....CHAI Bosen, XIANG Yue, WANG Shun, JIA Yanhui, WANG Lihui(56)

Research on the Construction of Teaching Mode and the Evaluation of Teaching Effect of MOOC  
——Taking the Course "Access Database Technology and Application" as an Example .....LIU Lina(60)

A Study on the Assistance of WeChat to College Spoken English Teaching .....ZHAO Xilin(64)

Research on Mixed Teaching Mode of Discrete Mathematics Course Based on Flipped Classroom .....QI Wei, DONG Yaze, ZHENG Shanhong(68)

Fusion Applications of Concept Maps and Mind Maps in Teaching and Learning of Calculus .....ZHOU Qiaojuan(72)

Content-based Instruction Integrated with Teaching Material in Comprehensive English Course .....LIANG Danxin(76)

The Influence of College Entrance Examination Reform on English Teaching in High School and the Coping Strategies .....LI Yang, REN Huan(80)

Use Handheld Technology to Develop the Core Quality of Chemistry .....LIU Shuheng , JIN Shibao(84)

### ●Research on Educational Theory and Management

Research and Practice of “3+5”Teaching System for Mechanical Application Talents under the Guidance of Ability  
.....YUAN Mingxin, JIANG Yafeng, JIN Qichun, SHEN Yi(88)

The Generation, Implementation and Extension of the Teaching Reformation Policy in Education  
——be Based on the Analyzing of the Stages Heuristic .....WANG Jiageng, YANG Yandong(92)

Research on the Mechanism of Combining Industry-university Research with the Practice of Education  
.....LI Yongtao, SU Jing, ZHU Liang, ZHANG Xuejian(96)

Improve Effect and Quality of Graduate Education Strengthening the Construction of Sports Discipline  
——based on the 4th round of China Discipline Ranking .....ZHAO Yang(100)

A Brief Analysis of the Teaching Environment and Teaching Implementation Process of American Higher Education  
——Taking the University of California, San Diego as an example .....ZHAO Yue(104)

New Directions of Student-Centered Effective Teaching in China and other Countries  
——Evidence from PISA 2015 Data ..... ZHANG Yanjie , MENG Lingqi(109)

Compilation of Ancient Chinese History in American Textbook: “History Alive” .....LI Xiaoni(114)

Innovation of Training Mode of Music Performance Professionals in Colleges and Universities .....LIANG Wenguang(118)

Education Applied Research Based on Applied Personnel Training .....SHENG Ye(122)

Development Strategies of Continuing Education in Higher Vocational Colleges under The Perspective of School Enterprise  
Cooperation .....YU Qiang(126)

### ●Research on Philosophy and Social Sciences

Lenin's Tentative Ideas on the Basic Measures of "Culture Going to the Countryside" .....DING Dongyu, SUN Diliang(130)

The Pre-Front Field in Morden Chinese: A Pragmatics Sensitive Position .....FANG Qingming(134)

A Translation Study on Chinese Ancient Nursery Rhymes Based on Communicative Translation  
——A Study on *Chinese Mother Goose Rhymes* and *Pekinese Rhymes* .....SUN Li(138)

Research on Translation of Intangible Cultural Heritage Texts Based on Text Type Theory .....WANG Yulan(143)

Exploration on “1+2 Principle” for Tourism Publicity Translation .....LIU Yanbin(147)

The Summary Statistical Methods Research on *A Dream in Red Mansions* .....SHI Zheng(151)

The Value and Application of Oral History of Red Culture in the Central Soviet Area .....CHEN Xuehong(157)

A Brief Analysis of the Opium Monopoly System in the Northeast of China in the Past 1932-1936 Years  
——Taking the Report of Shenbao as the Center .....HUANG Jiao(162)

Protecting The Vitality of Traditional Festivals and Customs Exploring New Ways of Inheriting Festival Connotations  
——Analysis of the Questionnaire Survey on the Culture of the Qingming Festival .....HONG Xinhe, GAO Mengyu(166)

Research on Competitive Intelligence of Chinese Enterprises  
——Based on Data Analysis of China Competitive Intelligence Conference from 2007 to 2017 .....JIANG Yuanyuan(171)

The Optimization Path of Liability Principles for Infringement of Intellectual Property Rights in the New Era ...FAN Lingyan(175)

How to Create a Great News News Program in the Media of the Media Age  
——Taking the Jilin News Comprehensive Broadcasting "The First Report of 738" as an Example .....ZHAO Min(179)

Consideration on the Implementation of Rural Revitalization Strategy Based on the Diversified Development of Rural Economy  
.....LIU Fei(183)

Jilin Provincial Institute of Education Held Advanced Seminar for Private Education Organizers and Principals of Longhua District  
of Shenzhen in 2018 ..... XIA Bin(Inside front cover & Inside back cover)