

# 技术经济与管理研究

*Technoeconomics &  
Management Research*

创业投资对企业价值和运营的影响研究  
电子商务环境下双渠道供应链管理研究  
我国软件产业国产化发展战略研究  
物流企业与制造企业多边联动研究  
政策因素对企业创新影响的调查分析

八月 2016

第8期

总第241期

**Chief Editor: Zhang Ya-nan**  
**Technoeconomics & Management**  
**Research(Monthly)**

MAIN CONTENTS

No.8,2016(Vol.241)

.....  
Research on Multi-tier Interaction between Logistics Enterprise and Manufacturer

..... **LUO Wen-ping, ZHANG Ji-ping, GAO Yong-lin (3)**

Research on the Product-harm Crisis Spillover Effect in a Network Environment ..... **WU Jian-lin, LV Ping (9)**

Dynamic Optimization Policy of the Cloud Platform for Enterprise Manufacturing Resources ..... **PAN Xin-yu (15)**

Research on the Effect of Venture Capital on Enterprise Value and Operation ..... **SUN Jing (31)**

Investigation and Analysis of the Impact on Policy for Enterprise Independent Innovation

..... **ZHOU Chang-lan, ZHANG Ze-yi (40)**

Research on Dual-channel Supply Chain Management under E-commerce Environment ..... **LIU Xu, XU Qi (56)**

Analysis on Business Defect Management Driving and Enabling Factors ..... **DING Ying-ying (61)**

Research on the Relationship between Satisfaction with Human Resource Practices and Employees' Voice Behavior

..... **SONG Yuan (65)**

Research of the Regulation of Monetary Policy and the Fluctuation of Firm's Investment and Financing

..... **LI Xin-peng (81)**

Research on the Convergency of Silk Road Economic Belt's Development

..... **WANG Juan-juan, LV Guan-qiao (92)**

Research on Software Localization Development Strategy ..... **TAN Zhang-lu, CHEN Xiao (104)**

A Research on Theoretic Base and Organization Paradigm of Industrial Fission ..... **ZHOU Li (109)**

Economic Analysis on the Dilemma of Peasant Household's Agricultural Product Safety Technology Selection

..... **ZHU Zhi-qiang (119)**

Editor for English Parts is Tian Yuan

.....  
.....

**Address:** No.26, Shuixiguan Street, Taiyuan, Shanxi, 030002, China

**Tel:** 086-351-2021450      **E-mail:** jxjg@vip.sina.com

**For Subscribing:** Post Offices in China

Code of Publication inside China: 22-56