

ISSN 1004-7530
CN 32-1191/T



中国核心期刊（遴选）期刊
江苏省优秀期刊
江苏省一级期刊
中国学术期刊网络出版总库（中国知网）全文收录
万方数据-数字化期刊群全文收录
中文科技期刊数据库（维普网）全文收录

江苏科技信息

JIANGSU SCIENCE & TECHNOLOGY INFORMATION

2017 18

ISSN 1004-7530



主管：江苏省科学技术厅

主办：江苏省科学技术情报研究所
协办：江苏省科学技术情报学会

万方数据

江苏科技信息

JIANGSU KEJI XINXI

1984 年创刊
2017 年第 18 期
(总第 531 期)
旬刊
2017 年 6 月 30 日

主 管：江苏省科学技术厅
主 办：江苏省科学技术情报研究所
协 办：江苏省科学技术情报学会
编辑出版：《江苏科技信息》杂志社

社 长：李 敏
副社长：金福兰
主 编：严文强
副主编：汤 昊
编辑部主任：王雪芬
本期责任编辑：傅金睿
本期美术编辑：吴宏斌

编 委：(按姓氏笔画为序)
孙 斌 金福兰
周晓明 夏太寿
黄水清 薛 飞

目 次

科技战略研究

- | | |
|---|---------|
| 1 政府财政支持小微企业发展的政策研究 | 郭文畅 |
| 3 基于移动网络的农业信息服务模式研究 | 王 娟 |
| 6 中国互联网金融职位特征与人才需求研究
——基于招聘网站数据的内容分析 | 谢添轩 魏 争 |
| 9 “互联网+”时代重庆商贸零售业发展特征与问题分析 | 武超茹 |
| 12 新常态下多中心城市融合发展研究
——基于台州市的实证研究 | 应巧艳 |

管理与创新

- | | |
|--|---------|
| 15 企业集团财务公司行业发展情况及趋势分析 | 邓瑞普 |
| 19 基于 SWOT 分析的共享单车营销策略研究
——以 OFO 共享单车为例 | 王 婷 张小燕 |
| 21 电厂化学技术监督管理存在的问题及对策分析 | 戴 佳 |
| 23 网络背景下高职学生管理问题与优化对策 | 罗 丹 |
| 25 药学院大类招生模式下高职院校学生工作模式探析 | 王毅兵 王媛媛 |

基础研究

- | | |
|------------------------------|---------|
| 28 替卡格雷的专利合成技术分析 | 徐建国 |
| 30 基于 MATLAB 工具的非线性方程组求解方法研究 | 李树梅 |
| 32 混凝土结构的耐久性研究 | 韩梦泽 刘宗琦 |
| 34 深井大断面立体交岔人车分流工程技术 | 李龙柱 |

应用技术

- | | |
|--------------------|-----|
| 36 基于机械加工的深孔加工技术探析 | 陈 蓉 |
|--------------------|-----|

- 38 田集电厂冷端设备性能优化研究 丁国庆 蒋欢春 戴 峰
- 40 沿海地铁基坑工程中的被动区水泥土强度试验探讨
朱国伟 孙玲玲
- 44 长江路九号街区基坑支护工程计算分析 于干良 吴 洋
- 47 C语言在单片机开发中的应用分析 张 祎

科教研究

- 49 促进教师与学生共同发展的课堂教学评价方法研究
申 健 刘德江 程海涛 丛慧颖 田立娟
- 51 某职业技术学院 2006—2015 年科研论文统计分析 张珍珍
- 54 基于文化传承视角下特色专业就业前景分析
——以古典文献学(古籍修复)专业为例
葛文雅 周胜男 杨 凌 董思娴
- 57 高职工科类专业创业教育调查分析与探讨 杜训柏
- 60 焊接机器人程序设计师生学习共同体的构建探究
刘军华 刘宇齐 张通超
- 65 微课模式在“新闻学”教学过程中的应用 赵 冰
- 67 微信移动平台在“临床检验基础”课程上的应用
黄思怡 卞勇华 李启松 杨 李 马桂芳

科学与社会

- 70 高标准基本农田建设项目的实施与管理分析 陈朝霞
- 72 早期护理干预对高血压肾病患者血压水平及生活质量的
影响 周小佳
- 74 主题公园旅游服务设施游客满意度的影响因素分析
——以大唐芙蓉园为例 朱仁鹏
- 76 衢州市高校食堂及周边摊点餐具消毒效果现状调查
胡颖菲 金小燕 周 贞 陈海清
- 79 医院电力保障工作中的问题及措施研究 王远如

中国标准连 ISSN 1004-7530
续出版物号: CN 32-1191/T

邮发代号: 28-212

发行范围: 公开

发 行: 江苏省报刊发行局

印 刷: 南京百花彩色印刷广告制作
有限责任公司

定 价: 15.00 元

《江苏科技信息》杂志社

社 址: 江苏省南京市龙蟠路 171 号

电 话: 025-85410349

025-85410012

025-85410361

邮 编: 210042

网 址: <http://www.sti.js.cn>

投稿邮箱: bjb@sti.js.cn

户 名: 江苏省科学技术厅科技成果
档案馆

账 号: 4301012509002113436

开 户 行: 工商银行南京市板仓支行

JIANGSU SCIENCE
&
TECHNOLOGY INFORMATION

Started in 1984
2017 No. 18
(Total No. 531)
2017-06-30

Competent Authority:

Jiangsu Science & Technology Department

Sponsored by:

Jiangsu Science & Technology Information Institute

Co-sponsored by:

Jiangsu Science & Technology Information Association

Edited and Published by:

Jiangsu Science & Technology Information Magazine
Agency

President: Li Min

Vice President: Jin Fulan

Chief Editor: Yan Wenqiang

Associate Editor: Tang Hao

Director of Editorial Office: Wang Xuefen

Responsibility Editor: Fu Jinrui

Art Editor: Wu Hongbin

Editorial Board:

Sun Bin	Jin Fulan
Zhou Xiaoming	Xia Taishou
Huang Shuiqing	Xue Fei

CONTENTS

Science & Technology Strategic Research

- 1 Study on the policy of government financial support for the development of small micro-enterprise Guo Wenchang
- 3 Research on model of agricultural information service based on mobile network Wang Juan
- 6 Study on features of ITFIN-related jobs and talents demand structure: based on the analysis of content on recruitment data Xie Tianxuan, Wei Zheng
- 9 Analysis on the characteristics and problems of Chongqing retail trade in the era of "Internet+" Wu Chaoru
- 12 Research on integrative development of polycentric city under the new normal: an empirical study of Taizhou Ying Qiaoyan

Management & Innovation

- 15 Analysis of the industrial development and tendency of financial companies in enterprise group Deng Ruipu
- 19 Marketing strategy of sharing bike based on SWOT analysis: taking OFO as an example Wang Ting, Zhang Xiaoyan
- 21 Analysis on the problems and countermeasures to chemical technology supervision and management in power plant Dai Jia
- 23 Problems and countermeasures to management of higher vocational college students under the background of the network Luo Dan
- 25 Analysis on work pattern of higher vocational college students under the general enrollment pattern of pharmaceutical college Wang Yibing, Wang Yuanyuan

Basic Research

- 28 Analysis on synthesis technique of ticagrelor based on patent Xu Jianguo
- 30 Study on solution method of nonlinear equation based on MATLAB tools Li Shumei
- 32 Durability of concrete structure Han Mengze, Liu Zongqi
- 34 Engineering technology of passenger-vehicle separation in three-dimensional intersection in large section under the coal mine Li Longzhu

Applied Technology

- 36 Discussion on deep hole machining technology based on machining Chen Rong

- 38 Research on optimization of performance of cold end quipment of Tianji power plant
Ding Guoqing, Jiang Huanchun, Dai Feng
- 40 Study on strength test of cement soil in passive area of coastal sub-pit projects
Zhu Guowei, Sun Lingling
- 44 Calculation and analysis of foundation pit supporting project of No.9 block of Changjiang road
Yu Ganliang, Wu Yang
- 47 Application of C language in the development of single-chip micro-computer
Zhang Yi

Science & Education Research

- 49 Teaching evaluation method of promoting mutual development of teachers and students
Shen Jian, Liu Dejiang, Cheng Haitao, Cong Huiying, Tian Lijuan
- 51 Statistical analysis on research papers published by a vocational and technical college from 2006 to 2015
Zhang Zhenzhen
- 54 Analysis on the employment prospects of special majors based on cultural inheritance: a case study of the major of classical literature (rare books protection)
Ge Wenya, Zhou Shengnan, Yang Ling, Dong Sixian
- 57 Investigation and discussion on entrepreneurship education of engineering majors in higher vocational colleges
Du Xunbo
- 60 Research on the construction of teacher-student learning community in welding robot procedure project
Liu Junhua, Liu Yuqi, Zhang Tongchao
- 65 Application of micro class mode in the teaching process of "Journalism"
Zhao Bing
- 67 Application of WeChat mobile platform in the course of "Clinical Laboratory Foundation"
Huang Siyi, Bian Yonghua, Li Qisong, Yang Li, Ma Guifang

Science & Society

- 70 Analysis on implementation and management of the high standard basic farmland construction project
Chen Zhaoxia
- 72 Effect of early nursing intervention on blood pressure level and quality of life of patients with hypertensive nephropathy
Zhou Xiaojia
- 74 Analysis on the influencing factors of the tourist satisfaction of tourism service facilities in the theme park: taking Xi'an Tang Paradise as the research object
Zhu Renpeng
- 76 Investigation of tableware disinfection in college canteens and surrounding stalls of Quzhou city
Hu Yingfei, Jin Xiaoyan, Zhou Zhen, Chen Haiqing
- 79 Research on hospital electric power guarantee
Wang Yuanru

China Standard Serial Number:

ISSN 1004-7530
CN 32-1191/T

Postal Disrtributing Code: 28-212

Distribution Scope: Open

Domestic Distribution:

Jiangsu Post Office

Price: 15.00 yuan

Jiangsu Science & Technology Information Magazine Agency

Address:

No.171 Longpan Road, Nanjing, Jiangsu,
P. R. China

Telephone:

86-25-85410349

86-25-85410012

86-25-85410361

Postcode: 210042

Website: <http://www.sti.js.cn>

E-mail: bjb@sti.js.cn