本刊为中国期刊全文数据库全文收录期刊和中国学术期刊综合评价数据库刊源,并参加中国学术期刊(光盘版)资源共享,若本人不同意作品入库并共享,可事先与本刊联系



VOIVO



Mercedes-Benz







中国客车专家





6卷首语

18 行业资讯

交通统计

22 全国商用车市场2010年6月销售统计 数据

专题报道

26 绘"十二五"新蓝图, 交通运输部推 进现代交通运输业发展



日前,交通运输部道路运输司组织起草了《道路运 输业"十二五"发展规划纲要(征求意见稿)》、 《城市公共交通"十二五"发展规划纲要(征求意 见稿)》和《"十二五"道路运输应急体系建设规 划(征求意见稿)》等3项专项规划(以下统称为 规划)。在规划中记者看到,"十二五"期间,交 通运输部将通过理念、政策、体制、机制和技术的 全面创新,一方面着力改造传统产业形态,不断提 高运输站场、车辆装备、从业队伍等要素的技术水 平,增强运输组织能力,加快结构调整,促进产业 升级;另一方面,充分发挥自身比较优势,强化与 其他运输方式的有效衔接和良性互动, 促进综合运 输体系和现代物流发展。同时, 为了积极推进现代 道路运输业发展, 考虑到城市公交客运的特殊性, 其"十二五"规划纲要为另行订制。

政策法规

33 以新地标为契机推进道路货运行业的 改革创新

客车视点

36 客运机务管理遇闲境 "智慧客车" 呼之欲出

- 38 智慧客车 智在何方——海格G-BOS 智慧运营系统引发客运管理革命
- 44 中通新能源客车发展纪实
- 48 从 设 计 品 味 生 活 之 美 —— 宇 诵 ZK6100EGAA开发纪实
- 51世博会上的宇通元素
- 52 流火7月安凯交车忙——70台安凯公 交车远赴乌鲁木齐
- 53 恒通客车创新营销实现出口增长

公交客运

- 54 公交企业如何诵过"碳交易"增强造 血机制
- 58 迎接亚运会 创造新生活——80辆大 金龙LPG公交客车交付广州
- 60 "价值连城"惠及公交企业
- 62 黄海高端燃气客车助力鄂尔多斯打造 民生、低碳公交

轻型客车

- 64 金旅考斯特客车竞争方程式: 无锈蚀 盲点车身×现代底盘
- 66 从中国到南非 大金龙轻客发动"夏 季攻势"

卡车看台

70 下半年卡车整体增速回落 重卡需求 或将减半---2010年上半年卡车市场 分析及下半年预测

在欧美日汽车业因为金融危机受到重创, 至今依 然步履蹒跚时,中国的风景继续独好,特别是卡 车中的重卡3、4、5连续三个月单月销量超过10 万辆,上半年总计销售58.40万辆,同比增幅高达 112.91%, 逼近去年全年总销量水平, 成为中国汽 车市场细分车型中最耀眼的明星。是什么原因导致 中国卡车市场、特别是重卡市场如此火爆呢? 下半 年这一走势还能延续吗?

76 Best技术演绎重卡 "平衡哲学" —— 陕汽6×4轻量化德龙F3000重卡"轻" 贏市场

本刊为中国期刊全文数据库全文收录期刊和中国学术期刊综合评价数据库刊源。并参加中国学术期刊(光盘版)资源共享。若本人不同意作品入库并共享。可事先与本刊联系

















声明

未经许可登载或使用本 刊文章或图片,将被追究法 律责任。

本刊所受载的文章或 图片或广告如果发生侵权 问题, 由作者自行承担法 律责任。

78 卓越品质 专业营销——江淮格尔发 销量猛增背后的强大支撑

2010年第16期 (8月下)

- 803万辆 华菱公司即将跨越的目标— 访华菱汽车公司营销总监王延安
- 81 剑指西北布局中亚 东风柳汽双龙腾 跃喀交会
- 82 沃尔沃卡车引领行业新理念全面关注 驾驶员培训发展
- 83 梅赛德斯-奔驰卡车向中铁物流交付 50台Actros牵引车——加力中铁物流新 兴陆路运输业务

汽车业界

- 84 米其林"无忧行"升级用户专享更多 服务
- 86 固特异中国培训中心在沪成立

品牌建设

88 从安全到智慧 跃——解读海格客车品牌新策略

特别企划

90 用爱心照亮贫困地区孩子们前行的 路——慰问甘肃祁山乡中王村海格希望 小学侧记

动力总成

- 94 从手动到自动 解放的不仅仅是生产 力——试驾采用艾里逊全自动变速箱的 大金龙客车
- 100 玉柴致力打造重机精品

关注用户

- 102 单华的MAN人生
- 104 "亲情化"管理 聊城交运的安全 之道

物流货运

106 降成本 提效率 信息化为物流业插 上智慧的翅膀

- 109 关于道路运输安全管理的探索与思考
- 112 港口城市物流用地需求预测研 究---以宁波市北仑区为例
- 115 舱容计量中横倾修正的一种计算 方法

快速客运

116 我国道路客运便捷化服务探讨

他山之石

118 推动欧洲不断前行的欧盟交通运输 系统

智能交通

- 120 高速公路收费系统的优化
- 122 海事卫星的发展及在交通中的应用
- 124 Google Earth在滦曹公路路线中的 应用
- 126 高速公路收费管理现代化
- 128 桥梁管理系统 (CEBMS) 在广东高 速公路应用

交通安全

- 130 影响道路交通服务质量的主要因素
- 132 高速公路行车安全影响因素分析

交通工程

- 133 高速公路交通工程设施的检测
- 135 高速公路交通工程安全设施施工中 的质量控制

绿色交通

- 137 山区新建公路对生态环境保护探讨
- 139 公路建设与环境保护

经营方略

141 收费站的人员管理

城市交通

142 以交通运输分析预测进行公路建设

6 EXECUTIVE OPINION

18 INDUSTRY NEWS

STATISTICS

22 National Commercial Vehicle Sales Statistics Data in June 2010

FEATURE

26 Transport Ministry Promotes Modern Transportation Industry Development for Drawing New Chapter of Twelfth Five Years Plan



A few days ago, the road transport department of Transport Ministry organizes writing three plans about road transport twelfth five years development plan outline, city public transport twelfth five years development plan outline and twelfth five years road transport emergency system construction plan. The reporter notices that transport ministry will through comprehensive innovation of idea, policy, system, mechanism and technique during twelfth five years plan, on the one hand transform traditional industry form and continuously improve technical standard of transport station, vehicle equipment and practitioner team to increase transport organization ability, speed up structure adjustment and promote industry upgrade, on the other hand full play himself comparative advantage, strengthen effective convergence and positive interaction with others transport manners, promote composite transport system and modern logistics development.

POLICY & REGULATION

33 Reform and Innovation of Promoting Road Freight Industry through New Local Standards as Opportunity

BUS & COACH

36 Passenger Vehicle Management Experiences Difficulty and Wisdom Bus and Coach Are Ready to Come out at Call

38 What is Wisdom Bus and Coach—HIGER G-BOS Wisdom Operation System Causes Passenger Transport Management Revolution 44 ZHONGTONG New Energy Bus and Coach Developing Documentary

48 Taste Beautiful Life from Design— -YUTONG ZK6100EGAA Developing Documentary 51 YUTONG Elements in World Expo
52 ANKAI Delivery Is Busy in Hot July—
Seventy ANKAI Buses go to Urumqi
53 HENGTONG Bus and Coach Innovate
Marketing to Realize Export Growth

Bus Transport

54 How to Strengthen Hematopoietic Mechanism through Carbon Transaction for Public Transport Enterprises

Low-carbon economy appears crazily in various fashionable occasions and mediums in Copenhagen conference. Passenger transport gradually is accepted by people for unimpeded city, energy saving and emission reducing. Government has also started to pay attention to passenger transport function in theory. How to catch a good opportunity with economic benefit got from Low-carbon economy for China passenger enterprises, which suffers attention of domestic industries. Through introduction of carbon finance with core of carbon trade, the author introduces carbon finance theory and experience passenger transport industry for example of earning obtained from carbon economy for passenger transport enterprises in recent years.

58 Welcome Asian Games and Create New Life—Eighty KINGLONG LPG Buses Operate in Guangzhou

60 YUTONG Priceless Activity Benefits Public Transport Enterprises

62 HUANGHAI High-grade Gas Bus Promotes Erdos to Make People's Livelihood and Low Carbon Public Transport

LIGHT BUS

64 Golden Dragon COASTER Bus Competition Equation: No Corrosion Blind Spot Bus Body × HYUNDAI Chassis

66 KINGLONG Light Bus Launches Summer Offensive from China to South Africa

TRUCKING

70 Heavy Truck Demand may Reduce Half and Increasing Speed is Down Overall in the Second Half in this Year—Analysis of Truck Market in the First Half of 2010 and Prediction for the Second Half

When Europe, U.S. and Japan auto industries suffer financial crisis severely and still walk haltingly, China view is still good, especially heavy truck sales are more than 100 thousand in March, April and May. Total sales are 584 thousand in the first half and increased 112.91% to last year, which nears to total sales standard of last year and becomes most important star of sub-models in China auto market. Why does heavy truck market, especially heavy truck market become hot in China truck market? Can this trend continue in the second half?

76 BEST Technology Demonstrates Heavy Truck Balance Philosophy—DELONG F3000 6×4 Heavy Truck of SHAANQI Wins Market with Lightweight

78 Excellent Quality and Professional Marketing—Strong Support Behind JAC GEERFA Sales Rapid Increasing

80 HUALING COMPANY will Across Targets of 30 Thousand—Interview of Wang Yanan,

Marketing Director of HUALING Auto Co., Ltd. 81 Two Dragons of DONGFENG LIUZHOU MOTOR CO., LTD. Appear in THE 6th KASHGAR SOUTH AND CENTRAL ASIA COMMODITY FAIR, CHINA for Consolidating Northwest China and Laying Central Asia Market

82 VOLVO Truck Leads New Concept of Industry and Pays Comprehensive Attention to Driver Training Development

83 MERCEDES-BENZ Truck Delivers Fifty Actros Tractor to Zhongtie Logistics Enterprises—Help XINXING Land Transport Operations of Zhongtie Logistics Enterprises

AUTO INDUSTRY

84 MICHELIN Upgrades No Worry Drive so that Users Share More Services

86 China GOODYEAR Training Center is Founded in Shanghai

BRAND PROMOTION

88 HIGER Bus and Coach Make A Magical Jump from Safety to Wisdom—Analysis of HIGER Bus and Coach Brand New Strategy

COLUMNS

90 Love to Light up Front Road for Children in Poor Area—Record of Care for HIGER Hope Primary School in Zhongwang Village of Qishan Township of Gansu Province

POWERTRAIN

94 Not Only Liberation of Labor Force from Manual to Automate—Test Drive of KINGLONG Bus and Coach for Using Allison Automatic Transmission

100 YUCHAI Devotes Himself to Make Heavy Machinery Top Product

END USER

102 Shanhua's MAN Life

104 Safety Way of Liaocheng Transportation in Family Management

LOGISTICS & CARGO

106 Information Plugs Wisdom Wings in



Logistics Industry by Reducing Cost and Increasing Effection

Transport Logistic China 2010 from June 8 to 10, 2010 collect more than 440 exhibitors coming from 42 countries and regions and attract 13500 audiences coming from 67 countries and regions. Shipping and sea transport enterprises are main exhibitiors and enterprises devoted to develop logistic information management platform system are also not a few. 2010 China Logistic Information Peak Forum is held during exhibition. The topic is logistic information platform construction and IT technical innovation application.

109 Probe and Think of Road Transport Safety Management

112 Prediction and Study of Port City Logistics Using Land Demand——For Example Beilun District of Ningbo

115 A Calculation Method of Horizontal Tilt Correcting in Tank Capacity Measure Passenger Transport

COACH TRANSPORT

116 Discussion of Facilitation Service of China Road Passenger Transport

GOING GLOBAL

118 European Union Transport System Pushes Europe Forward

INTELLIGENT TRANSPORT

120 Optimization of Expressway Charge System

122 Development of Marine Satellite and Application in Transport Industry

124 Application of Google Earth in Luancao Highway Route

126 Modernization of Expressway Charge Management

128 Application of CEBMS on Guangdong Expressway

TRAFFIC SAFETY

130 Key Factor of Affecting Road Transport Service Quality

132 Affection Factor Analysis of Expressway Drive Safety

TRAFFIC ENGINEERING

133 Detection of Expressway Traffic Engineering Facility

135 Quality Control of Expressway Traffic Engineering in Safety Facility Construction

GREEN TRANSPORTATION

137 Discussion of New Mountain Highway for Ecological Environment Protection

139 Highway Construction and Environmental Protection

BUSINESS STRATEGY

141 Toll Station Staff Management

MASS TRANSIT

142 Transport Analysis and Forecast to Conduct Highway Construction