

目录

VOLVO



Mercedes-Benz



中国客车专家



4 卷首语

16 行业资讯

交通统计

22 全国商用车市场2011年2月销售统计数据

专题报道

28 两会代表齐聚北京 中国客车业建言献策



2011年是“十二五”的开局之年,今年的“两会”更加受人关注,成为了国内外的热点话题。据了解,2011年“两会”不仅一如既往地关注社会发展与百姓生活,更要描绘未来五年中国的发展蓝图,讨论“十二五”规划纲要。今年的“两会”代表提案中,物价、通胀、环保、民生等一系列社会焦点问题始终牵动人心。汽车界的“两会”代表们纷纷表示,人民代表就要代表人民发言,反映人民的心声,建言解决方案。

32 光荣与使命——客车企业圆满完成“两会”运输保障服务

38 低碳客车,让城市更美好——记2011中国(天津)国际客车及零部件展览会

新能源汽车

52 政策给力 混合动力客车有望率先破茧成蝶

面对交通能源与环境问题的巨大挑战,以能源多元化、排放洁净化、燃料节约化为主要特征的节能与新能源汽车迅速发展,并成为近年政府支持和车企提升品牌形象、争取技术领先的热点和焦点。“十二五”今年开局,在《节能与新能源汽车产业发展规划》(2011年~2020年)即将出台之际,笔者



深入研究后认为,混合动力客车有望在国内率先“破茧成蝶”,并引领整个新能源汽车产业健康、快速发展。

58 抢占市场先机 打造新能源汽车核心优势——福田欧V新能源汽车靠实力挑战新目标

60 玉柴新能源动力大有可为——专访汽车行业著名专家学者欧阳明高、卓斌

64 大金龙领跑厦门“十城千辆”示范工程

66 2011年恒通新能源客车业界显神通

70 Orion VII客车将使用艾里逊混合动力系统

客车视点

72 管理助力 规模升级——大金龙荣膺厦门市“十佳工业企业”

74 中国客车 力征欧盟——记大金龙马耳他公交项目172辆金龙客车出口交车仪式

80 科技引领行业转型 感知安全低碳脉动——全国道路客运“海格智慧”科技助力行动启航

84 未来 为智而来

86 责任根源于文化 宇通连续3年发布社会责任报告

卡车看台

88 风雨十年,数据见证中国重卡行业竞争格局大变迁——兼介主要生产企业“十二五”规划

2000~2010年,风雨十年,中国重卡行业经历了一系列的合资合作、企业重组和各种分分合合:早期有东风·日产整体打包合资成立东风汽车有限公司

目录



声明

未经许可转载或使用本刊文章或图片,将被追究法律责任。

本刊所登载的文章或图片或广告如果发生侵权问题,由作者自行承担法律责任。

司,还有中国重汽与沃尔沃的合作失败,湘火炬并购红岩与陕西重汽的失败,以及中国重汽与潍柴的“情变”;中期有上汽与依维柯人主红岩,广汽与日野合资;近期有福田与奔驰合资,中国重汽与曼合作,江淮与纳威司达合资……下面将用2000~2010年重卡行业主要企业的销量、增长率和市场份额数据的变化,来见证中国重卡行业十年竞争格局的大变迁。

- 98 雾里看花 2011年中国重卡市场分析
- 100 高油价时代的中重卡突围模式
- 102 斯堪尼亚卡车再登欧洲之巅——G420牵引车成功卫冕欧洲“千点竞赛”冠军
- 103 华菱重卡迎接销售高峰 榆林客户一次订购36台
- 104 品质为本 用户为根——解读东风柳汽的市场制胜之道
- 106 深耕服务模式 春播德赢理念——陕汽举旗2011年春季服务月关爱行动



- 108 贴近用户需求 带来愉悦体验——江淮轻卡焕“新”出击
- 109 全力打造具备国际竞争力的商用车企业——上海汽车商用车有限公司揭牌

动力总成

- 110 品质缔造价值——东风康明斯的品质之道
- 112 威伯科济南独资工厂开业 加速本土化精益生产
- 114 从欧洲到中国 艾里逊在油田领域受好评

汽车技术

- 116 汽车侧滑的检测及故障处理

政策法规

- 118 正确使用危险货物、放射性物品道路运输证件
- 120 我国港台地区汽车租赁业法律制度

经营方略

- 123 以信息化构建智能化的中国现代交通运输产业——用友软件交通行业策略发布
- 126 关于汽车运输经营管理问题分析

物流货运

- 129 物联网技术的高速公路服务区物流体系构建

智能交通

- 131 城市道路交通信息定点检测方式研究
- 134 运维技术人员对机电工程施工的管理与控制



- 136 光传输在高速公路通信中的应用
- 138 巧用电子地图辅助公路设计
- 140 GPS在山岭重丘区导线复测中的应用
- 142 防止车辆在收费站加速冲泵及栏杆逃费的调查报告
- 144 高速公路监控外场设备供电方案

战略规划

- 146 盐城市公路网规划研究

绿色交通

- 148 公路交通环保问题浅议
- 150 公路建设与环境保护

4 EXECUTIVE OPINION

16 INDUSTRY NEWS

STATISTICS

22 National Commercial Vehicle Sales Statistics Data in February 2011

FEATURE

28 China Bus and Coach Industry Offers Advice through During NPC and CPPCC Representatives Gathering in Beijing



2011 is the first year of the Twelfth Five-Years Plan, NPC and CPPCC are more popular attentive and become a hot topic at home and abroad. It is understood that NPC and CPPCC pay not only attention to social development and people's lives, but also describe China development blueprint for the next five years and discuss Twelfth Five-Years Plan. Price, inflation, environmental protection, livelihood and a series of community focus have always been affecting the people. NPC and CPPCC representatives of Automotive industry said that representatives of the people should speak on behalf of the people, reflect aspirations of the people and offer solutions.

32 Glory and Mission—Bus and Coach Enterprises Complete Successfully Transport Security Services During NPC and CPPCC

38 Low-carbon Passenger Cars Make the City More Beautiful—Record of 2011 China (Tianjin) International Bus & Parts Exhibition

NEW ENERGY VEHICLE

52 Policy to Force the Hybrid Electric Bus Expected to Become Firstly a Butterfly

Facing the great challenges of transport energy and



environmental issues, energy diversification, clean emission technology, fuel economy are the main features of the rapid development of new energy vehicles, and become Hot spots and focus of government support, enhancing the brand image of auto companies, trying for technology leadership in recent years. "Twelfth Five" starts in this year, so the "energy-saving and new energy automotive industry development plan" (2011 ~ 2020) will be soon issued, the author thinks in-depth study that the hybrid bus is expected to take the lead in the country to become a butterfly, and lead healthy and rapid development of the new energy automotive industry.

58 Seize Market Opportunities to Build the Core Advantages of New Energy Vehicles-FOTON New Energy Vehicle Europe V Challenges the New Targe by the Strength

60 YUCHAI New Energy Power Is Promising-Interview of the Automotive Industry Renowned Experts and Scholars Ouyang Minggao, Zhuo Bin

64 KINGLONG Leads "Thousand Auto in ten City" Demonstration Project of Xiamen

66 2011 HENGTONG New Energy Bus Shows Ability in Industry

70 Orion VII Bus Will Use the Allison Hybrid System

BUS & COACH

72 Management Powers to Upgrade the Scale-KINGLONG Is Awarded "Xiamen Top Ten Industrial Enterprises"

74 China Bus Conquers EU—Report of Malta Bus Project Delivery Ceremony in which 172 GOLDEN DRAGON Buses Are Exported

80 Science and Technology Lead the Industry Transition, Perceive Safe Low-carbon Pulse-National Road Passenger Transport "HIGER Intelligence" Technology Helping Action Starts

84 The Future of Wisdom

86 Responsibility Is Rooted in Culture, YUTONG Releases Social Responsibility Report Continuously for 3 years

TRUKING

88 Wind and Rain Decade, Data Witness the Great Changes of Competition Pattern in China Heavy Truck Industry and Introduction of "Twelfth Five-Years" Plan of the Main Production Enterprises



From 2000 to 2010, in this ten wind and rain years, the Chinese heavy truck industry has gone through a series of joint venture, cooperation, restructuring and a variety of Separation and Combination. In the early stage there are the overall package of Dongfeng ? Nissan joint venture for Dongfeng Motor Co., Ltd., failure of Sinotruck and Volvo cooperation, failure of purchasing Hongyan and Shaanxi Heavy Duty Truck by Hunan Huoju, divorce of Sinotruck and Weichai. In medium term there are Charge of Hongyan by Shanghai Automobile and Iveco, Joint venture of Guangzhou Automobile and Hino. In recent time there are joint venture of Foton and Mercedes-Benz, cooperation of Sinotruck and Man, joint venture of Navy Secretary and JAC... The following will be used heavy truck sales of major companies in the industry, the growth rate changes and market share data from 2000 to 2010 to witness the great changes of competition pattern in China Heavy Truck Industry in this ten years.

98 Admire Flowers in a Fogblurred Vision, Analysis of China Heavy Truck Market in 2011

100 Break Way through patterns of Heavy and Medium Trucks in High Oil Price Era



102 SCANIA Truck Boards Top of Europe Again--G420 Tractor Defends Europe "Thousand Points Race " Winner Successfully

103 HUALING Is Meeting Sales Peak and Yulin Customers Order 36 Trucks

104 Quality as Base and User as Root-- Understanding the Market Winning Way of DONGFENG LIUZHOU Automobile

106 Promote Service Mode and Sow Morality Success Concept—SHAANQI Leads Care Action in Spring Months Service of 2011

108 Care User Requirement to Bring Pleasure Experience—JAC Light Truck Attacks Again in the New Look

109 Full Create Commercial Enterprises with International Competitiveness—Shanghai Auto Commercial Vehicle Co., Ltd. Has Opened

POWERTRAIN

110 Quality Creates Value--the Quality Road of DONGFENG Cummins

112 WABCO Owned Factory Opens in Jinan to Accelerate Localization of Fine Production

114 From Europe to China, Allison Is Acclaimed in the Oil Fields

AUTO TECHNOLOGY

116 Detection of Vehicle Skidding and Troubleshooting

POLICY & REGULATION

118 Proper Use of Road Transport Permits for Dangerous Goods and Radioactive Substances

120 Auto Rental Industry Legal System in Hong Kong and Taiwan of China

BUSINESS STRATEGY

123 Building Intelligent China Modern Transportation Industry by Information—Transport Industry Strategy of UFIDA Is Published

126 Analysis of Motor transport Business Management Problems

LOGISTICS & CARGO

129 Building of Logistics System with Internet of Things Technology in Highway Service Area

INTELLIGENT TRANSPORT

131 Study of Urban Road Traffic Information Point Detection Method

134 Electrical and Mechanical Construction Management and Control by Operation and Maintenance Technical Staff

136 Application of Optical Transmission in the Highway Communication

138 Skillful Using Electronic Map to Aid Highway Design

140 GPS Application in Traverse Double Survey in Mountainous Area

142 Investigation Report of Preventing the Speeded-up Vehicle to Break Rod for Evasion at the Toll Station



144 Power Supply Program for Expressway Monitoring Field Equipment

STRATEGY PLANNING

146 Highway Network Planning of City Yancheng

GREEN TRANSPORTATION

148 Discussion of the road traffic environmental issues

150 Highway Construction and Environmental Protection