

JINRONG JIAOYOU YANJIU JINRONG JIAOYOU YANJIU JINRONG JIAOYOU YANJIU

中国期刊全文数据库全文收录期刊(CJFD)

中国学术期刊综合评价数据库统计源期刊(CAJCED)

中国《CAJ-CD规范》执行优秀期刊

ISSN2095—0098



金融教育研究

RESEARCH OF FINANCE AND EDUCATION



1

2014
Vol.27

江西师范大学 主办

JIANGXI SHIFAN DAXUE ZHUBAN

金融教育研究

(双月刊)

2014年第1期(第27卷)

2月28日出版

目 录

【金融理论探讨】

- 新时期普惠金融发展与创新分析 张明哲(3)
我国中小银行风险控制能力的主成分分析
——基于公司治理视角 廖继胜, 刘志虹(6)
地方投融资平台向综合性金融集团转型的思考 刘继广(12)
邮储银行个人理财业务发展对策研究 刘志坚, 张国斌(16)
金融衍生品合约公平性问题的法律浅析
——以合同为中心的思考 谢德城(22)

【区域金融与经济】

- 浙江省上市企业股价特殊风险的信息特征研究 周丹(30)
保险资金参与地方保障房建设制度设计的探讨
——以浙江省保障性住房建设为例 张代军, 何慧凌(35)
中国工商银行县域零售业务竞争力研究
——基于昆山地区银行业的调研分析 屠莉佳, 俞杭(41)
广东经济发展中的金融支持研究
——基于面板数据的实证检验 陈明(49)
基于集聚效应分析中部地区经济塌陷问题研究 张立恒(56)

【经济发展与管理决策】

- 对财政监督效应的思考 张淑翠(60)
江西文化产业发展的现状与思考 厉敏萍, 丁功谊(65)

【金融教育园地】

- “投资银行理论与实务”课程教学改革的探索与实践 陈志英(69)
保险专业硕士学位研究生课程设置问题探讨 姚壬元(73)
财经类应用型高校通识教育研究 肖本华(78)
研究性“学”与研究性“教”的有效策略探讨
——以《计量经济学》课程为例 王锋, 陈权宝, 吴从新, 李燕(84)

期刊基本参数:CN36 - 1312/F * 1988 * B * A4 * 88 * ZH * P * ¥10.00 * 1600 * 16 * 2014 - 2

本期执行编辑:张秋虹

英文译校:凤翔

RESEARCH OF FINANCE AND EDUCATION

No. 1 ,2014

Vol. 27

CONTENTS

A Study on the Development and Innovation of Inclusive Financial System	ZHANG Mingzhe(3)
Principal Component Analysis on the Risk Control Abilities of Chinese Small and Medium – Sized Banks from the Perspective of Corporate Governance	LIAO Jisheng, WU Zhihong(6)
Thinking on the Restructuring of Local Investment and Financing Platform for Comprehensive Financial Group	LIU Jiguang(12)
A Research on the Development Tactics of Personal Finance Business of Postal Savings Banks of China	LIU Zhijian, ZHANG Guobin(16)
A Brief Analysis of the Fair Question of Financial Derivative Contract from Legal Perspective ——Thinking In the Center of Contract	XIE Decheng(22)
Study on the Information Characteristics of Idiosyncratic Risk of Listed Enterprises in Zhejiang Province	ZHOU Dan(30)
Discussion on Insurance Funds Involved in the Local Affordable Housing Construction	ZHANG Daijun, HE Huiling(35)
The Study on Competitiveness of County Retail Business of ICBC ——Based on Analysis of the Banking Industry in Kunshan District	TU Lijia, YU Hang(41)
Research on Financial Support in Economic Development in Guangdong: Empirical Study Based on Guangdong Provincial Panel Data	CHEN Ming(49)
Analyzing the Central – Areal – Province – Collapse Problem on the Basis of Agglomeration Effect	ZHANG Liheng(56)
The Reflections on the Effect of Financial Supervision	ZHANG Shucui(60)
The Present Status and Thinking of the Dvelopment of Jiangxi Cultural Industry	LI Minping, DING Gongyi(65)
The Teaching Reform Exploration and Practice of Theory & Business of Investment Banks	CHEN Zhiying(69)
Discussion on Curriculum Design Issue for Postgraduate Education of Master of Professional Insurance	YAO Renyuan(73)
Research on General Education of Application – Based University of Finance and Economics	XIAO Benhua(78)
The Discussion on the Effective Strategies of Research – Based Learning and Research – Based teaching ——Taking Econometrics for Example	WANG Feng, CHEN Quanbao, WU Congxin, LI Yan(84)

金融教育研究

编

金融教育研究

JIN RONG JIAO YU YAN JIU

(双月刊)
(1988年创刊)

第27卷

2014年

第1期

RESEARCH OF FINANCE AND
EDUCATION

(Bimonthly, Started in 1988)

Vol. 27

No.1

2014

主 管：江西师范大学
主 办：江西师范大学
编辑出版：江西师范大学学报杂志社
地 址：南昌市北京西路437号
电 话：(0791) 88507684 88500154
邮 编：330027
电子邮箱：jrxb@jxnu.edu.cn
社 长：余 敏
总 编：池平青
副 总 编：张秋虹
印 刷：江西师大印刷有限责任公司

Competent Authority:Jiangxi Normal University
Sponsor:Jiangxi Normal University
Edited and Published by Periodical Office of Journal
of Jiangxi Normal University
Address:437 West Beijing Road,Nanchang,Jiangxi,PRC.
Telephone:0791-88507684 88500154
Postcode:330027
President:YU Min
Editor in Chief:CHI Pingqing
Vice Editor-in-Chief:ZHANG Qiuhong
Printed by Jiangxi Normal University Printing Co.,Ltd

ISSN 2095-0098



9 772095 009107

ISSN 2095-0098
CN36-1312/F

定价：10.00 元