

中国期刊全文数据库全文收录期刊 (CJFD)
中国学术期刊综合评价数据库统计源期刊 (CAJCED)
中国 (CAJ-CD规范) 执行优秀期刊
中国人文社会科学期刊AMI综合评价A刊扩展期刊

ISSN2095—0098



金融教育研究

RESEARCH OF FINANCE AND EDUCATION

2
2019
Vol.32

万方数据
JOURNAL OF SANKU SCHOOL UNIVERSITY

JINRONG JIAOYU YANJIU JINRONG JIAOYU YANJIU JINRONG JIAOYU YANJIU JINRONG JIAOYU YANJIU JINRONG JIAOYU YANJIU

目 录

【金融论坛:扶贫攻坚专题】(特邀主持人:李云峰教授)

金融知识与农户家庭收入

——基于江西省农村家庭问卷调查的实证分析 李云峰, 徐书林, 陶琴琴(3)

国定贫困县金融扶贫政策效率实证分析

——基于西北五省9个样本国定贫困县的分析 张明春, 王晓娟(16)

民营企业参与脱贫攻坚的模式与路径研究 刘善庆, 刘梦怡(26)

【经济观察】

经济政策不确定性、现金持有水平与过度投资 张庆君, 李雨霏, 岳 媛(32)

为什么完全竞争市场最终会导致垄断? 贺大兴(42)

【管理决策:文化产业专题】

中国城镇居民文化娱乐消费区域差异研究 丁润青, 钟业喜(51)

精准扶贫视域下中部六省公共文化服务均等化水平的测度与分析

..... 郑万腾, 刘秀萍, 程承燕(61)

【金融教育】

大学生创新创业训练项目选题的优化路径研究

——以应用经济学为例 孟德锋, 田 亮(69)

经管类大学生法律思维培养之案例教学研究 王胜伟, 徐丽媛(75)

CONTENTS

Financial Literacy and Household Income of Farmers

——An Empirical Analysis based on Jiangxi Rural Household Questionnaire Survey Data

..... LI Yunfeng, XU Shulin, TAO Qinqin(3)

An Empirical Analysis of the Efficiency of Financial Poverty Alleviation Policy in National Poverty Counties

——Based on the Analysis of 9 Sample National Poverty – Stricken Counties in Five Provinces in Northwest

China ZHANG Mingchun, WANG Xiaojuan(16)

Research on the Modes and Paths of Private Enterprises Participating in Poverty Alleviation

..... LIU Shanqing, LIU Mengyi(26)

Economic Policy Uncertainty, Cash Holding Level and Over – Investment

..... ZHANG Qingjun, LI Yufei, YUE Yuan(32)

Why the Competitive Market will Lead to Monopoly? HE Daxing(42)

Research on Regional Differences of Cultural and Entertainment Consumption of Urban Residents in China

..... DING Runqing, ZHONG Yexi(51)

Measurement and Analysis of Equalization Level of Public Cultural Services in the Six Central Provinces under the

Perspective of Accurate Poverty Alleviation ZHENG Wanteng, LIU Xiuping, CHENG Chengyan(61)

Research on the Optimization Path of the Topic Selection of College Students’ Innovation and Entrepreneurship

Training Project

——Take Applied Economics as an Example MENG Defeng, TIAN Liang(69)

Research on Case Teaching Methods for Cultivating Legal Thinking of University Students Majoring in Economic and

Management 万方数据 WANG Shengwei, XU Liyuan(75)