



ISSN 1671-6523

CN 36-1252/C

江西农业大学学报

JOURNAL OF JIANGXI AGRICULTURAL UNIVERSITY
SOCIAL SCIENCES EDITION

社会科学版

农产品进入供需难平衡期的国家食物安全问题
价值链整合与农民专业合作社竞争力提升
经营型移民的社会流动

黄季焜
楼栋高 强 孔祥智
周大鸣 田洁

2013 1
Vol.12 No.1

中国人民大学农业与农村发展学院
中国科学院农业政策研究中心

协 办

目 次

三农前沿

- 农产品进入供需难平衡期的国家食物安全问题 黄季焜(1)

农民工与劳动经济

- 经营型移民的社会流动——以东莞虎门智升学校为例 周大鸣,田洁(4)

合作经济

- 价值链整合与农民专业合作社竞争力提升——基于 138 家农民专业合作社的调查
..... 楼栋,高强,孔祥智(12)

- 个体特征、家庭特征与农民专业合作社扶持政策满意度——基于江西省 605 个农户样本调查数据
..... 李道和,章芸,高雪萍(21)

- 农民专业合作社营销能力测度:基于运城市 68 家种植业合作社的实证研究
..... 倪细云,徐建霞,刘婧(28)

城乡统筹与土地经济

- 城乡发展一体化的实践探索与理论思考——基于江西省的实证 刘謨炎(35)
基于城乡发展一体化的土地资源配置机制创新 陈美球(41)

农业经济理论与政策

- 农户“下乡产品”购买意向之参照群体影响研究——基于江西省下乡家电调研数据
..... 郭锦墉,高鑫,汪兴东(45)

本刊所载论文均系作者个人见解,不应理解为本刊编辑部观点。

- 农民收入结构对农村消费市场影响的实证研究——基于华东五省一市面板数据 蔡 薇,何云涛(53)
江西省种稻大户不同类型农业技术需求影响因素分析 周 波,陈 曦(58)
农户对循环农业的认知及其影响因素分析——以江西万年县为例 杨 英,潘晓华(66)
国际原油价格对国内农产品价格传导机制研究 王火根,丁文峰(71)
我国农产品价格调控机制研究综述 罗圣华,张嶧皓(77)

产业经济与区域发展

- 企业社会责任:基于 IUO 范式的研究 戴 锦,陈亚光(85)
基于钻石模型的江西服务外包产业发展对策研究 王树柏,滕玉华(92)
县域小微企业员工对企业绩效管理主观评价的影响因素分析——以江西南城县为例
..... 陈胜东,饶 盼,徐义云(98)
冰雪旅游市场及旅游者行为特征的实证分析——以吉林净月潭为例 ... 李 曼,陈 静,周 晶,等(104)
大学生旅游消费行为研究——以福建农林大学为例 邱生荣,梁康连,黄 琴(110)

农村发展

- 农村奖扶制度与新农保制度衔接研究 诸晓玲,石人炳(116)
农村家庭保障功能弱化的根源及对策——以广西为例 田钰燕,奉海春(121)

公共管理

- 新媒体语境下政府部门公共服务模式的挑战与创新——以政务微博为例 冯荣刚,熊小刚(127)

Journal of Jiangxi Agricultural University(Social Sciences Edition)
Number 1(Serial No. 45) , Mar. ,2013

Main Contents

Social mobility of investment immigrants in donguan——A case study of Zhisheng School	ZHOU Da - ming, TIAN Jie(4)
Value chain integration and farmer cooperatives' competitive strength upgrading——Based on a survey of 138 farmer cooperatives	LOU Dong, GAO qiang, KONG Xiang - zhi(12)
Individual features, household characteristics and satisfaction degree with farmer specialized cooperatives: Based on 605 farmers sample in Jiangxi Province	LI Dao - he,ZHANG Yun,GAO Xue - ping(21)
Measurement of marketing capability of farmer specialized cooperatives: Based on the empirical analysis of 68 growing cooperatives in Yuncheng	NI Xi - yun, XU Jian - xia, LIU Jing(28)
Practical pilot and theoretical consideration on the Integration development of urban and rural——A case study of Jiangxi Province	LIU Mo - yan(35)
Innovation on land resource allocation mechanism to integrate urban and rural development	CHEN Mei - qiu(41)
Influences of reference groups on farmer households' purchase intention of products to the countryside——Based on the survey of home appliances to the countryside in Jiangxi Province	GUO Jin - yong,GAO Xin,WANG Xing - dong(45)
Improving income structure helps to broaden rural consumption market——A study based on panel data of empirical analysis of the five provinces and Shanghai in East China	CAI Wei,HE Yun - tao(53)
Large - scale rice farmers' requirements of different agricultural technology in Jiangxi Province	ZHOU Bo, CHEN Xi(58)
Farmer's cognition about circular agriculture and its influencing factors——A case study of Wannian County in Jiangxi Province	YANG Ying, PAN Xiao - hua(66)
Conduction mechanism between international crude oil futures and domestic agricultural commodities Futures	WANG Huo - gen, DING Wen - feng(71)
Review on price mechanism of agricultural products in China	LUO Sheng - hua, ZHANG Yu - zhe(77)
Research on CSR based on IUC framework	DAI Jin,CHENG Ya - guang(85)
Service outsourcing industry in Jiangxi Province: A study based on Michael Porter's Diamond Model	WANG Shu - bai, TENG Yu - hua(92)
Influences on performance evaluation by employees of enterprise at county level——A case study of Nancheng County of Jiangxi Province	CHEN Sheng - dong, RAO Pan, XU Yi - yun(98)
Analysis of characteristics on ice - snow tourism market and behavior of ice: A case study of the Moon Lake in Jilin Province	LI Man, CHEN Jing, ZHOU Jing, et al(104)
The study of tourism consumption behavior of university students——Illustrated by Fujian Agriculture and Forestry University	QIU Sheng - rong, LIAANG Kang - jing, HUANG Qin(110)
Connecting rural family planning reward and New Rural Social Old - age Insurance	ZHU Xiao - ling, SHI Ren - bing(116)
On the reasons of weakness of functions of rural families supporting and its measures ——Taking Guangxi as an example	TIAN Yu - yan, FENG Hai - chun(121)
The challenge and innovation of government public service mode under new media context——Take political microblog as example	FENG Rong - gang, XIONG Xiao - gang(127)