

全国中文核心期刊
CSSCI (2014-2015) 来源期刊
中国社会科学院 AMI 来源期刊
RCCSE 核心期刊 (A)
中国人民大学《复印报刊资料》重要转载来源期刊

ISSN 2095-6924
CN 36-1328/F

农林经济管理 学报

Journal of Agro-Forestry
Economics and Management

农林
经济
管理
学报

第十七卷 第五期

5

Vol.17 No.5

2018



江西农业大学 主办
北京大学中国农业政策研究中心
中国人民大学农业与农村发展学院 学术支持



目 次

■ 农业经济 ■

- 网络销售何以影响新型农业经营主体品牌建设? ——基于全国 3 360 个家庭农场和种养大户的实证研究 韩旭东, 杨慧莲, 李艳, 等(495)
- 农地确权对农户参与农机服务供给的影响分析——基于水稻种植户的考察
..... 陈江华, 罗明忠, 罗琦(508)
- 规模化经营降低农业生产成本了吗? ——基于前沿成本和效率损失成本的视角
..... 张晓恒, 刘余(520)
- 易腐性视角下果品交易成本与农户销售渠道选择——基于江苏省桃产业的实证研究 ...
..... 陈超, 刘鑫, 翟乾乾(528)
- 农村居民太阳能热水器采纳及使用决策:序列决策模型研究 汪兴东, 俞佩娟(535)

■ 林业经济 ■

- 中国林地投入产出效率理论、测度与影响因素:综述与展望
..... 廖文梅, 童婷, 秦克清, 等(545)

■ 畜牧经济 ■

- 肉鸡养殖户质量安全生产行为实证分析——基于京津冀地区 319 个养殖户的调研
..... 郭世娟, 李华(553)
- 为什么水产养殖保险会出现政府和市场的双重失灵? ——基于粤浙沪川四省市的比较分析 和田恬, 于滨铜, 李苗, 等(562)

-
- 生猪价格波动的时序特征和空间特征的异质性——基于江西的分析
..... 付莲莲,伍健,杨娜(570)

■ 脱贫攻坚 ■

- 农村贫困人口对精准扶贫政策满意度研究——基于无为县的调查数据
..... 杨剑,吴玘(579)
- 脱贫攻坚重点难点:破解路径与策略——基于江西的实践分析 魏毅(587)

■ 农村社会治理 ■

- 光棍的年代分层及其机制分析——基于浙东 L 村的个案研究 黄佳鹏(595)
- 乡村振兴战略实施中农民创业的“后互联网”路径及法治保障 许恋天,邓纲(602)
- 农村社区建设中的社会动员:动员话语与研究进展 袁小平,汪冰逸(613)

■ 乡村振兴战略 ■

- 乡村振兴战略:“五个振兴”、制度创新与国际经验——“乡村振兴专题论坛”综述
..... 廖彩荣,翁贞林,郭如良,等(622)
- 乡风文明与乡村振兴:重要意义、现实难点与关键举措 刘盛(629)
- 产业振兴与现代农业发展模式创新——基于 JT 公司农业发展模式分析
..... 卢青,贺伟华(635)

Contents

How network sales affect brand building of new agricultural management entities?: An empirical research based on survey of 3 360 national family farms and specialized households	HAN Xu-dong, YANG Hui-lian, LI Yan, et al(495)
Impact of farmland registration and certification on farmers' participation in agricultural machinery service supply: Based on investigation of rice growers	CHEN Jiang-hua, LUO Ming-zhong, LUO Qi(508)
Does scale operation reduce production costs?: From the perspectives of frontier cost and inefficiency cost ...	ZHANG Xiao-heng, LIU Yu(520)
Impact of transaction costs on farmers in selecting marketing channels based on perishable property of fruit: An empirical study from peach industry in Jiangsu Province	CHEN Chao, LIU Xin, ZHAI Qian-qian(528)
Residents' solar water heater adoption and using behavior in rural China: A sequential decision approach ...	WANG Xing-dong, YU Pei-juan(535)
Efficiency theory, measurement and factors influencing input-output of forest land in China: Summary and prospect	LIAO Wen-mei, TONG Ting, QIN Ke-qing, et al(545)
Empirical analysis on quality and safety production behavior of broiler farmers: Based on survey of 319 farmers in Beijing, Tianjin and Hebei	GUO Shi-juan, LI Hua(553)
Why is aquaculture insurance repeatedly blocked in practice?: Based on a comparative analysis of cities in Guangdong, Zhejiang, Shanghai and Sichuan	HE Tian-tian, YU Bin-tong, LI Miao, et al(562)
Heterogeneity of temporal and spatial feature of hog price fluctuation: An Analysis Based on Jiangxi Province	FU Lian-lian, WU Jian, YANG Na(570)
Satisfaction of rural poor population about precision poverty alleviation policy: A study based on survey data collected in Wuwei County	YANG Jian, WU Qi(579)
Key points in poverty alleviation based on practice of Jiangxi Province: Decoding path and strategy	WEI Yi(587)
Age stratification of bachelor and its mechanism analysis: A case study of L Village in Eastern Zhejiang Province	HUANG Jia-peng(595)
"Post internet" path of farmers' entrepreneurship and protecting rule of law in implementing rural revitalization strategy	XU Lian-tian, DENG Gang(602)
Social mobilization in rural community construction: Mobilization discourse and research progress	YUAN Xiao-ping, WANG Bing-yi(613)
The rural revitalization strategy: "the five revitalizations", the system innovation, the international experience: The overview of the rural revitalization topic BBS	LIAO Cai-rong, WENG zhen-lin, GUO Ru-liang, et al(622)
Rural civilization and rural revitalization: Great significance, current difficulties and key measures	LIU Sheng(629)
Industry revitalization and modern agricultural development mode: An analysis of agricultural development mode based on JT co.Ltd	LU Qing, HE Wei-hua(635)