

教育部名栏工程建设期刊
全国优秀社科学报

ISSN1671-3079
第34卷第2期
2022年3月

嘉兴学院学报

Journal of Jiaxing University



2022 **2**

Vol.34 No.2

JIAXING XUEYUAN XUEBAO

万方数据

嘉兴学院学报

二〇二二年三月
第三十四卷第二期
总第一九四期

目 次

嘉兴名人与嘉兴文化（教育部名栏）

- 清代嘉兴诗人生卒年丛考——以卞洪载等为中心 朱则杰（5）
- 金仲华性别传播理念与实践创新研究 朱瑞文，李 日（11）
- 《了凡四训》研究综述 邓 琦（19）
- 嘉兴王店明代李氏墓出土服饰形态及成因 刘 鹤，余美莲（26）
- 清代嘉兴竹刻艺术的嬗变 杨春燕，夏一霖（34）
- 明代嘉兴府设置时间考 章 豪（42）

南湖论坛

- 政党文化视野下的红船精神：生成·价值·内化 彭世杰（43）
- 论浙籍青年英烈群体的精神特质 张新洲（49）
- 浙籍先进分子群体与中共早期工人运动研究 李云波（54）

长三角发展研究

- 数字经济背景下嘉兴泛半导体产业发展研究——以海宁市为例 费冬明（63）
- 嘉兴数字化公交服务的适老化设计策略 姜 霄（70）

语言·文学·文献

- 楚石禅师赠来华求法僧送行诗研究 郭敏飞（75）

“宋诗选学”引论 黄淑芳 (80)

《永乐大典》存卷引书标题订误三十例 刘 尚 (86)

美学视角下英语文学翻译中艺术语言处理策略探析 连晓华 (94)

经济管理

基于 DEA-Malmquist 模型的公路货运行业效率评价研究
——来自省际面板数据的实证分析 周广澜, 莫玲洁 (100)

组织即兴、柔性人力资源管理对组织原始性创新的影响 魏晋童 (109)

高教研究

人工智能背景下商科实践教学变革探究 李 恒, 郝文静 (118)

应用型本科会计学专业人才培养质量影响因素研究
——基于“互联网+”背景下会计教育教学改革的调查 董淑兰 (124)

“后方法”理念在我国外语教学中的应用及挑战 陆晓妹, 魏 琛 (130)

生物化学教学培养学生创新能力的实践——“基于学科前沿案例的三步阶梯”教学模式
..... 徐煌, 任湘鹏, 刘托平, 韩冬 (136)

专业发展视域下高校辅导员情绪劳动研究 张志坚 (140)

☆☆☆

嘉兴学院成功获批“生命健康智能感知浙江省工程研究中心”“浙江省医学电子与数字健康重点实验室” (封二)

嘉兴学院获 5 项浙江省哲学社会科学优秀成果奖 (封三)

Journal of Jiaying University

Vol. 34 No. 2 March 2022

Main Contents

- A Textual Research on the Natal and Obituary Years of Jiaying Poets in the Qing Dynasty——Focusing on Bian Hongzai and Other Poets Zhu Zejie (5)
- A Research on Jin Zhonghua's Idea and Practice Innovation of Gender Communication
..... Zhu Ruiwen, Li Ri (11)
- A Review of Literature on *Liao-Fan's Four Lessons* Deng Qi (19)
- A Research on the Patterns and Their Background of Costumes Unearthed from the Tomb of Li Family of the Ming Dynasty in Wangdian, Jiaying Liu He, Yu Meilian (26)
- Vicissitude of the Art of Bamboo Carving in the Qing Dynasty Yang Chunyan, Xia Yilin (34)
- On the Spirit of the Red Boat from the Perspective of Party Culture: Generation, Value and Internalization Peng Shijie (43)
- On the Ethos of the Zhejiang Young Martyrs Zhang Xinzhou (49)
- A Study on Zhejiang Advanced Activists and Early Labor Movement of the Communist Party of China
..... Li Yunbo (54)
- A Research on the Development of Pan-Semiconductor Industry in Jiaying under the Background of Digital Economy——A Case Study of Haining Fei Dongming (63)
- A Research on the Design Strategy for Age-Friendly Digital Bus Service in Jiaying Jiang Xiao (70)
- A Study on the Farewell Poems Written by Zen Master Chushi to Buddhist Monks from Japan and Goryeo Guo Minfei (75)
- An Introduction to the “Study of Song Poetry Selection” Huang Shufang (80)
- A Correction of Thirty Errors in the Titles of the Books Compiled in Extant *Yongle Canon*
..... Liu Shang (86)
- An Analysis of Artistic Language Processing Strategies in English Literature Translation from the Perspective of Aesthetics Lian Xiaohua (94)
- An Efficiency Evaluation of Road Freight Industry Based on DEA-Malmquist Model——An Empirical Analysis Based on Inter-Provincial Panel Data Zhou Guanglan, Mo Lingjie (100)
- The Impact of Organizational Improvisation and Flexible Human Resource Management on Organizational Original Innovation Wei Jintong (109)
- A Research on the Reform of Business Major's Practice Teaching under the Background of Artificial Intelligence Li Heng, Hao Wenjing (118)
- A Study on the Influencing Factors of the Quality of Applied Undergraduate Accounting Talent Training——An Investigation of the Reform of Accounting Education and Teaching under the Background of “Internet Plus” Dong Shulan (124)
- On the Concept of “Postmethod” in Foreign Language Teaching in China: Applications and Challenges
..... Lu Xiaomei, Weisheng (130)
- A Research on the Emotional Labor of College Student Life Advisors from the Perspective of Professional Development Zhang Zhijian (140)