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《建筑》杂志■半月刊十一月上 2010年第21期 总第676期







# 时评

如此"善后"当严惩

**关注** 特别报道: 06

# 根·点·眼·脉——黄才良品牌经营的"四字诀"

在武进建安有这样一个人,他秉承"低调做人,高调做事"的理念,在企业打拼几十年,以创业的理念、创新的勇气、创造的精神和创效的追求,探索出一条符合建筑行业以及企业特点的现代项目管理之路,他就是武进建安八分公司经理黄才良。

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# 清洁生产: 让人类更诗意地栖居

——对我国建筑施工企业清洁生产 现况的调查

据记者调查,目前,在具有一级以上资质的建筑施工企业中,开展清洁生产审核的企业仅占全国建筑企业总量的0.25%。在全社会大力倡导清洁生产的形势下,建筑业为何面临如此尴尬局面?而建筑业提升清洁生产水平的出路又在哪里?

特别<mark>鸣谢</mark> 国家特级企业——南通四建集团的大力支持 18 建筑杂志社2009—2010年度优秀宣传组织奖、 突出贡献奖、优秀记者奖获奖名单

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长寿命节能型3.5K镝灯具,是本公司研发的专利产品,它适用 于建筑施工及高空作业的场合,投放上海市场一年多的时间里,客 户反映良好,本公司新产品与老产品相比具有如下优点(见数据):

- 1. 施工方便:采用一体化设计将镝灯、启动器、限流器、灯具 主要部件构成一体,并预留电源输入接线端,不仅方便用户接 线安装,同时还提高了工程施工效率。
- 2. 节能: 老产品镇流器所产生的热能,在新产品中转换成光能, 在照明效果相同的条件下,节电0.8~12千瓦/小时。
- 3. 寿命长: 采用高电压、小电流设计,老产品工作电流: 16-20A; 新款灯具工作电流: 7-8A,减轻了镝灯电极的烧损及灯泡内胆钼 片电流密度过大的缺陷。使镝灯泡的使用寿命延长到3000小时。 本产品按国家规定执行"三包"。
- 4. 价格低廉:由于新产品设计取消了镇流器,不仅成本降低60%。 同时电源铜导线由6mm<sup>2</sup>降至2.5mm<sup>2</sup>,使每100m导线节省1000元。 并解决了易过热燃烧的镇流器部件给工程带来的不安全隐患。

注: 灯具安装尺寸是均布在Φ100圆周上的三个Φ13通孔。

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## MAIN CONTENTS 英文要目

## 06 Huang Cailiang's Branding Secret: Root, Point, Eye, Pulse

There is such a person in Wujin Jian'an, who, with the idea of "do a low key person and high profile work", has worked hard with the company for dozens of years, and explored a path of modern management tailored to building industry and its own characteristic with his entrepreneurial philosophy, courage of innovation, spirit of creativity, and pursuit of efficiency and effectiveness. He is Huang Cailiang, Manager of Wujin Jian'an Co, Ltd, 8th Branch.

#### 14 Cleaner Production: Poetic Habitation of Human

Press investigation has discovered recently among the construction enterprises of first level+ qualification, enterprises with cleaner production approval only account for 0.25% among all construction enterprises nationwide. Under the condition cleaner production is vigorously advocated all across the society, why is the construction industry confronted such awkward situations? Where is the outlet of cleaner production in the construction industry?

## 24 Characteristic and thinking of Quality Management System and Mechanism of Shanghai Expo Project

The government is currently often confronted such challenges as large size, too much construction units and short construction period when it is investing in major clustered construction project. How to from management system and mechanism to deal with these difficulties, is an important task of the government proprietor. Shanghai Expo Garden provides helpful experience for reference in their reform and practice of quality management system and mechanism.

#### 33 Development Path: the Most Suitable, the Best

Under the increasingly tough, competitive environment in the construction market, many mid- and small-sized construction enterprises are undoubtedly on a development path full of difficulties. Fuding Municipal Engineering Co., Ltd, Fujian Province, a company just of national second class qualification, has conquered all difficulties and hardship and advanced so far, which has achieved outstanding performance of economic and social returns.

### 75 Created "Building"

From the angle of construction, what is "building"? By use of natural sourced elements such as space, material, principle, aesthetics, to construct and form buildings, building space, building function, building conception and building art, to realize human activities of inhabitation, production, society, politics, art and religion in the need of building, "building" creates human unique survival and development way.