

价值工程

目 录

2010年9月上旬刊(总第213期/第29卷)
1982年创刊 2010年9月8日出版

中国价值工程学会 会刊
中国高等教育学会价值工程分会 会刊

名誉顾问:袁宝华 张彦宁 张宝明 苏立功
编委会主任:黄锦奎
封面刊名题字:袁宝华

主管单位:
河北省科学技术协会

主办单位:
中国技术经济研究会价值工程专业委员会
河北省技术经济管理现代化研究会

名誉总编:邵明信
总 编:高志彪
副 总 编:王乃静 沈岐平 宋辉 安景文
总 编 室:马慧霞 师端
电 话:0311-87024742

编辑部:马云巧 田 彦 任海涛 丛 林
范 文 孟慧玲 张璐娟 司义凤
周梦培 王丹丹 张 崇

电 话:0311-83020178
传 真:0311-87024742
投稿信箱:vezszsbj@163.com

网 址:www.vezzs.com
责任编辑:高生明 王荷叶

封面设计:王金军
版面设计:韩宇红 王向宇

国内统一连续出版物号:CN 13-1085/N
国际标准连续出版物号:ISSN 1006-4311
国内邮发代号:18-2
国内订阅:全国各地邮局
国内发行:河北省报刊发行局
国外发行:中国国际图书贸易总公司
广告经营许可证:(石市)1301024D00032
印 刷:石家庄市联盟印刷厂

编辑出版单位:价值工程杂志社
社 址:石家庄市槐安西路88号卓达
物业楼A501室

邮 编:050091
国内定价:30.00元人民币
海外定价:30.00美元
商务运营:石家庄冀发文化传媒有限公司

* 价值与创新 *

- 对郴州现代农业发展的思考与建议 李诗军(1)
高职应用型专业人才培养模式的创新与实践 张杰瑜等(3)
浅谈世博会餐饮市场组织与开发研究的意义 张欣欣(5)
浅析钦州市主体功能区划指标体系的构建 黎树式等(6)
基于置信度准则的院校科研质量管理体系有效性评价研究 卫明等(8)
强化实践教学促进本科应用型创新人才培养 陶军(9)
浅论新时期新闻播音的改革与创新 赵萱等(11)
开拓创新 加快计量事业发展的探索 侯会杰(12)
城市基础设施差异性投融资模式创新选择 郭晓玲(13)
高压软管总成扣压技术的创新与研究 张军霞等(14)
绿色设计的价值取向与实现途径 赵鹏睿(16)
水资源管理与经济社会的可持续发展 王宏斌(17)
正确理解新闻价值与宣传价值,打造传媒公信力 刘庆华(18)

* 供应链-价值链 *

- 供应链成员的谎报行为分析 鲍忠奎(19)
江苏省制造业与物流业协调发展对策 王利等(20)

* 现代营销 *

- 网络营销理论在个人知名度推广中的应用 何松彪等(21)
做“亮”工业品营销 培育可持续营销竞争力 苑水清等(23)
陕北红枣产业发展的现状及其对策 曹生勇等(25)

* 财经金融 *

- 河南省产业集聚区发展研究 张少雄(27)
设立黄河三角洲产业投资基金的可行性研究 韩民等(29)
SPAC 融资模式的股价长期弱势效应 刘阳(32)
甘肃省农村小额信贷发展与对策研究 闫述乾(34)
应用型金融专业人才培养模式探索 张惠茹(36)
构建社会主义和谐社会的障碍及化解路径 陈鹏联(38)
浅析中小企业筹资 杨思(40)
浅议金融信息系统安全 宋喆(41)
浅析预算会计制度改革 席红(42)
关于财政审计大格局下固定资产投资审计的若干思考 王桦等(43)

* 企业管理 *

- 关于火力发电厂海水淡化项目的税务筹划 麦宝洪(45)
中小企业绩效考核失效探析 祁彦峥等(46)
葛洲坝集团机电建设公司西南安装处的物资管理状况的浅析 任杰(48)
应用设备寿命期管理技术,提高煤炭企业设备使用寿命 董立满(49)
基于网络与信任的乌山口镇铁钢制造业社会资本实证分析 范荣华(50)
新形势下促进企业内部审计工作的思考 姚彦丽(52)
汽车研发企业的知识管理系统研究与实现 陈斌等(53)
论企业文化在团队建设中的作用 杨玲等(55)
卷烟工业企业现代物流建设探讨 荆志瑞(56)
企业应用财务杠杆的利弊分析 杨忠红(58)
基于灰色理论的企业知识管理能力评价研究 白山稳(59)
企业信息资源管理及其评价方法研究 唐沐(60)
关于会计信息质量的思考 龚辰(63)
高新技术企业相关政策分析 李彩桥(64)
河北省民营企业劳动合同签订现状及解决对策研究 齐磊等(65)
《孙子兵法》中的激励思想及其对我国家族式企业的借鉴 魏振香等(66)
灰评估技术在员工绩效评价中的应用研究 苏万春(68)
分包单位安全文化建设探讨 肖建(70)

第三代平衡记分卡在集团公司总部职能部门绩效考核中的应用研究

- 张梦琦等(72)
- 解放思想 真情服务 努力创建精细化节约型物业企业 刘玉华(74)
- 关于工会在企业文化建设中发挥作用的探索 卢秀丽(75)

* 工程与质量 *

- 关于道路交通安全管理工作的几点思考 黄磊(76)
- 寒区公路建设项目交通安全审计 丁波等(77)
- 高速铁路CPⅢ控制网量平处理结果分析 李劲(78)
- 浅议如何加强交通运输管理 刘凤伟(80)
- 基于运输通道理论的高速公路对哈大齐工业走廊影响研究 吴彪等(81)
- 浅谈工程量清单计价 胡清坡等(82)
- 公路路基设计中常见问题分析 刘强(84)
- 浅谈施工阶段监理的工作内容 任非(85)
- 输电线路杆塔基础施工的主要分类和特点以及技术措施 何广源(86)
- 浅谈工业与民用建筑工程的质量控制 秦本平(88)
- 粉喷桩处理软基施工的质量控制措施 蒋学顺(89)
- 加筋路堤的数值模拟分析 肖念婷等(90)
- 对可竞争部分费用不能为零的探讨 樊子玉(92)
- 中型水闸平面直升钢闸门顶止水改造 张晔(93)
- 浅谈我国工程造价咨询行业的发展对策 黄捷(94)
- 浅谈工程问题的技术监理措施 左怀勇(95)

* 建筑与施工 *

- 白坪矿井开拓掘进工作面29#U型钢支架巷道变形量的初步统计、分析及其治理 张豪华等(97)
- 园林景观设计阶段工程造价控制 胡清坡等(98)
- 敞开式海塘建设研究 潘晓勤(100)
- 翻模技术在中小型烟囱中的应用 李诚勇(101)
- 小议理查德·迈耶的白色意向建筑 冯贵秀等(102)
- 公路路基施工技术 蒋学刚(104)
- 浅谈高速公路维修施工与安全管理 李盟(105)
- 直埋热力管道施工过程 赵海侠(107)
- 盾构法隧道施工穿越淤泥质软土地层控制沉降技术探讨 王文军(108)
- 论述建筑工程施工阶段的成本控制 杨焱(109)
- 考虑二次受力CFRP布NSM加固混凝土梁变形性能试验研究 尹志强(110)
- 干硬性混凝土技术产业化的思考 宋功业等(112)
- 浅析钻孔灌注桩施工过程中常见施工质量问题及预防措施 张洪霞(113)
- 日照港岚山北港区铁路专用线框架桥顶进施工技术探究 李海松等(114)
- 沥青路面不平整原因及处理措施的分析与探讨 李海平(116)
- 浅谈城市小区绿化重要性及其合理设计与规划 赖文辉(117)

* 理论与实践 *

- 化学法处理实验室含铜污水和含铬污水研究 潘献晓等(118)
- 变频器在恒压供水领域上的应用 卢宇等(119)
- 电控发动机故障诊断与排除方法初探 解梅(120)
- 砂泥岩地层岩石声的研究探讨 襄仕臻等(122)
- 模块化技术在国内核电站中的应用 曾晓敏(123)
- 矿山采空区塌陷预测方法研究 朱胜利(124)
- 赢得值原理在施工阶段造价控制中的应用 贾小妮(126)
- 金刚烷——新一代化工原料 王永杰(128)
- 聚合物驱单管分注技术的应用 张瞳阳(130)
- 高真空退火炉模糊自适应温度控制器的研究 崔京华等(131)
- 基于无线通信技术可提供本地交互应用和信息服务系统的实现 王井清(132)
- 水泥石路面施工质量控制浅探 蒋学刚(133)

- 燃油加油机防作弊研究 黄启荣(135)
- 地应力测量方法及其需要注意的问题 郭杰杰等(136)
- 太阳能集热器安装在不同建筑部位设计时应注意的问题 陈栋等(138)
- 新型磁控电抗器的研究 唐晋言(139)
- 论中国传统元素在艺术设计中的应用 袁建芳(140)
- 关于安全优质播出的几点思考 米建敏等(141)

* 工业工程 *

- 克拉玛依油田特低渗透下乌尔禾组储层渗流机理研究 张建英(142)
- 工业工程管理思想在乡镇企业中的应用 秦建等(143)
- 静电除尘器常见故障的诊断及修复 刘鹏(145)

* 信息技术 *

- 基于多 Agent 的装备信息集成技术研究 张奇等(146)
- 基于蚁群算法的贴片机贴装路径优化 许文丹等(148)
- 美国软件成本研究述评 张路(150)
- 基于遗传神经网络的机械故障诊断 刘占军等(152)
- 电力信息系统 WEB 负载均衡设计与实现 黄达文(154)
- 基于WEB的作业提交系统的应用研究 蔡宝玉(156)
- 一种具有检测压力功能的无线笔的研究 贺忠(157)
- 新型技术 陈超(159)
- 基于门户思想的校园办公平台开发实践 陈玉峰等(160)
- Nios II 处理器在透镜中心厚度测量系统中的应用设计 王青松(161)
- 交通视频中几种背景生成算法的比较 刘翔鹏(163)
- 基于GPS/GIS/GSM 的车辆定位监控系统 段景辉等(164)
- 个人信息空间管理系统的研究 黄蓝会(166)
- 基于影像图的土地利用现状分析方法 袁静沛等(169)
- 视觉导航关键技术及应用研究 张伟(171)
- 软件工程质量管理的浅议 厉戟(172)
- 一种基于可编程仪器的数据采集方案 马志强等(173)

* 教育与培训 *

- 《农村经济管理》课程讲授问题的探讨 李素芳(175)
- 项目教学法在高职会计专业分岗位实践教学中的应用 庞洪秀等(176)
- 二语习得中的中介语探析 陈志军(177)
- 高等职业院校数字化校园建设发展趋势 郭婧(178)
- 谈高职院校学生思想政治素质教育 陆雨霖(179)
- 以能力为本位的高职财务管理课程教学设计构想 张雁(181)
- 基于 AHP-FUZZY 综合评判的独立学院教师绩效评价 刘春明(182)
- 高职《建筑工程测量》课程考试方法改革初探 石春娟(184)
- 信息公开条件下高校保密工作研究 范杰等(186)
- 医学影像技术学实践教学探讨 石继飞等(187)
- 网络环境下自主学习者学习环境建设的建议 王静等(188)
- 对大学体育课教学状况的调查与分析 姜宝安(190)
- 英语词汇的来源 爽娟(192)
- 论大学新生的心理健康问题 马山坡(193)
- 民办教师职业压力研究 龙玲(195)
- 三位一体,促进大学生就业 董元(197)
- 工程类课程价值量表的设计 林怡青等(198)
- 综合性大学工业设计专业人才培养体系的探索 史立秋等(199)
- 武术散打竞赛资源分析及商业化开发的构想 付海芳(200)
- 用心去做 问心无愧 汪洋等(202)
- 谈我国教育行政执法的建设与发展策略 全玲等(203)
- 应用型大学美育的意义和方法 魏安乐(204)
- 高职计算机基础课程教学改革新思路 朱蓉蓉(206)
- 在物理教学中学生创新能力的培养 吴玉亮(207)
- 感恩教育:高校德育工作必须直面的课题 杨雅琼(208)
- 浅析高层次科技创业人才的创业风险构成 谢露静(209)
- 贫困大学生职业决策困难与职业指导对策研究 许红芝等(210)

地方高校内部长效教学评估机制的构建与实践研究	于峰 等(212)	也谈商事代理	吕智霞(234)
研讨式教学方法在研究生课程教学中的应用	夏良华(213)	* 百家论坛 *	
《塑料成型工艺与模具设计》课程教学方法探讨	刘玲(215)	关于新疆广汇队崛起的原因分析	李强 等(238)
论足球运动的特征变异与规则演变的辩证关系	文智(216)	宁东油田固井技术分析与研究	张军义 等(239)
高职高专多媒体英语教学刍议	李铮(217)	海阳秧歌的民间故事	张雷(241)
基于工作过程的《数据库应用》课程教学改革	开金宇 等(219)	浅谈化工企业节能减排	樊利勋(242)
小学语文教学实践新途径初探	徐伟歌(220)	浅议篮球优秀组织后卫应具备的能力和素质	史小龙(243)
大学辅导员	龚朝银(221)	生态文明背景下的地方政府行为研究	李百顺(244)
基于 Internet 的医学影像学多媒体实验教学的改革	刘晖 等(222)	我国女性性工作者预防艾滋病行为干预效果的 Meta 分析	郑武 等(246)
民办高校组织扁平化与系部目标管理责任制	刘峥 等(223)	浅谈基本医疗保险制度对医药费用的影响	张医(248)
高校利用网络平台开展大学生主导性价值观教育的对策	王晓辉 等(225)	以游牧民定居工程为契机加快农牧民专业合作社的发展	王梅花(250)
建筑装饰专业教学方法的改革	赵亚军(226)	西洋参引种培育技术	赵延明(251)
对我国高校人力资源管理的探讨	阳秋林 等(227)	提高农村广播电视覆盖的有效途径及存在问题对策	米建敏 等(252)
试论高校辅导员在创建文明校园中的作用	岳志铁(228)	幼儿自我保护能力的调查研究	逯苗(253)
建设高校学习型、研究型辅导员队伍的思考	郑海友(229)	苏州市打击无证行医工作情况与对策探讨	王晓莉 等(254)
“开放性”课程教学模式的理论探讨	王飞鹏(231)	20 世纪下半期农家经济的变迁及困境分析	杨选德 等(256)
* 法制天地 *			
知识产权法双语教学问卷调查及分析	李静(232)		

国家级核心期刊 《价值工程》杂志约稿函

价值工程涉及技术、经济、管理等多学科,是多学科紧密结合、实施创新与优化的一门现代管理技术,而且还是一种重要的管理理念。价值工程的价值导向原则和创新本质、以及它的多学科化特性,将对科研创新、管理创新、产品创新、技术创新、组织创新产生重大影响和积极的促进作用。

《价值工程》创刊于 1982 年,是经国家新闻出版总署批准公开发行的经济综合性专业学术期刊,具有国际国内双刊号(国际刊号:ISSN 1006-4311 国内刊号:CN 13-1085/N),邮发代号:18-2。主管单位:河北省科学技术协会,主办单位:中国技术经济研究会价值工程专业委员会、河北省技术经济管理现代化研究会。

《价值工程》是中国科技核心期刊(2008 年入选)、中国科技论文统计源期刊。

《价值工程》是中国高等教育学会(价值工程分会)会刊、中国价值工程学会会刊。

《价值工程》是中国核心期刊(遴选)数据库收入期刊、中国期刊网、中国学术期刊(光盘版)全文收入期刊,中国学术期刊综合评价数据库来源期刊、万方数据——数字化期刊群入网期刊、中文科技期刊数据库收入期刊。

* 栏目开设:

本刊特稿、宏观经济、技术经济、价值与创新、供应链价值链、财经金融、企业管理、现代营销、企业文化、人力资源、价值工程、工业工程、工程技术、科研与创新、生命科学、工程与质量、建筑与施工、安全生产、信息技术、农林科技、计算机应用、教育与培训、文史研究、职教探索、法制天地、百家论坛、理论与实践、医药研究等。

* 投稿须知:

1. 应另列:与中文相应的英文标题,作者姓名的汉语拼音;作者单位的英文全称及所在城市的汉语拼音及邮编。

2. 应另列:与中文相应的英文摘要和关键词。

3. 基金资助项目,应写明:基金全称、项目课题题目、项目编号。

4. “参考文献”若为图书,应注明:作者(译者)、书名、出版社、出版年份、页码。若为论文,应注明:作者(译者)、论文题目、刊载刊物(报纸)名称、出版年份和期号、页码(或报纸年、月、日)。各参考文献应在正文引述处之末,按出现先后顺序编号,相应以方括号角码标出。

5. 图、表应顺序标号,且应有名称;若系采用与其他资料,应注明资料来源。

6. 文稿应执行法定计量单位。

7. “作者简介”,请写明姓名、出生年份、性别、籍贯(省、市、县)学位、职称(职务)、主要研究方向。

8. 为便于及时联系,请告知电话、电子信箱;并写明详细地址、邮编、单位,以便于刊发后邮寄。

9. 编辑部对来稿文章标题、内容有删修权,不同意删修的稿件请在来稿中声明。文章中涉及图表、公式和英文部分作者应自行核准校对。凡录用文章,本刊有权入编数据库。

10. 切忌一稿多投,三个月内未收到我刊回复,作者即可自行处理。采用与否,均不退稿,请自留底稿。

CONTENTS

Value Engineering
(VE) Monthly
Started in 1982
Proc. of the VE Committee
of Chinese Technoeconomics
Society (Chinese Society of
Value Engineering)
Proc. of the VE Committee
of Chinese High Education
Society
Vol.29 9.a (Sum No.213)
Published in Sept. 8,2010

Inscribed: Yuan Baohua
Honorary Adviser:
Yuan Baohua, Zhang Yanning,
Zhang Baoming, Su Ligong
Chairman of Editorial Board:
Huang Jinkui
Honorary Editor-in-Chief:
Gao Mingxin
Executive Editor-in-chief:
Gao Zhibiao
Vice Editor-in-Chief:
Wang Najing, Shen Qiping,
Song Hui, An Jingwen

Chief Editor's Department:
Ma Huixia Shi Rui
Sponsor: Proc.the VE Committee,
China Institute of Technology and Economy
Editor: Editorial Team of VE
Publisher: Magazine Publishing
House of VE
Address: Room A501, Zhuoda Property House,
No.88 Huai'an Road
Tel: (0311) 83020178
E-mail: vezzsjb@163.com
Ads.Registration:1301024D00032

Printed by: Lianmeng Printing
House, Shijiazhuang
Distributor: Shijiazhuang Post
Office
Subscriptions: Chinese Local
Post Office
Domestic Issue Code: 18-2
Domestic Single Price: ¥30.00
Overseas Single Price: \$ 30.00
Open Publishing
ISSN 1006-4311
CN 13-1085/N

VALUE & INNOVATION

- 1 Ideas and Suggestions on Modern Agricultural Development in Chenzhou Li Shijun
3 Innovation and Practice of Higher Vocational Applied Talents Training Mode Zhang Jieyu, *et al*
5 Analysis on Organizing and Developing Expo Catering Market Zhang Xinxin
6 Constructing Qin Zhou Main Function Zoning Index System Li Shushi, *et al*
8 Research on the Validity Evaluation of the Colleges' Scientific QMS Based on Confidence Wei Ming, *et al*
9 Strengthening Practice Teaching for Cultivating Application-oriented and Innovative Talents in Undergraduate Education Tao Jun
11 Discussion on the Reform and Innovation of News Broadcasting in New Period Zhao Xuan, *et al*
12 Pioneering and Inventing, Accelerating the Exploration of Measuring Career Development Hou Huijie
13 Differences of Urban Infrastructure and Innovative Selection of Investment and Financing Mode Guo Xiaoling
14 The Technological Innovation and Research of High Pressure Rubber Hose Assembly Withholding Technology Zhang Junxia, *et al*
16 Values and Realization of Green Design Zhao Pengrui
17 Water Resources Management and Sustainable Development of Economic Society Wang Hongbin
18 Correctly Understanding the News Value and Publicity Value, Creating Media Credibility Liu Qinghua

SUPPLY CHAIN·VALUE CHAIN

- 19 Misreporting Analysis for Supply Chain Members Bao Zhongkui
20 The Coordination Development of the Manufacturing Industry and the Logistics Industry in Jiangsu Province Wang Li, *et al*

MODERN MARKETING

- 21 Application of Network Marketing Theories in Personal Popularity Promotion He Songbiao, *et al*
23 Doing "Outstanding" Industrial Products Marketing, Fostering Sustainable Marketing Competitiveness Fan Shuiqing, *et al*
25 Shanbei Jujube Industry Development Status and Strategy Cao Shengyong, *et al*

FINANCE&ECONOMICS

- 27 Industrial Cluster Areas Development Study in Henan Province Zhang Shaoyong
29 Feasibility Study on Setting up Yellow River Delta Industrial Investment Fund Han Min, *et al*
32 Effect of Long-Term Share Price's Weakness by SPAC Liu Yang
34 Development and Strategy Research of Micro-credit in Rural Areas of Gansu Yan Shuqian
36 Exploration on the Model of Fostering the Applied Financial Specialist Zhang Huiru
38 Obstacles to Building a Socialist Harmonious Society and Solutions Chen Penglian
40 Analysis of Small and Medium-sized Enterprises Financing Yang Si
41 Analysis of the Financial Information System Security Song Zhe
42 Analysis of the Budget Accounting System Reform Xi Hong
43 Thinking of Fixed Assets Investment Audit under the Big Pattern of Financial Audit Wang Hua, *et al*

ENTERPRISE MANAGEMENT

- 45 Seawater Desalination Project Tax Planning of Coal-fired Power Plant Mai Baohong
46 Analysis on Failure of Performance Evaluation of SMEs Qi Yanzheng, *et al*
48 Analysis of Materials Management Conditions of Southwest Install Department in Gezhouba Group Mechanical Construction Company Ren Jie
49 Applying Equipment Life Cycle Management Technology to Enhance the Using Life of Coal Enterprise Equipment Dong Liman
50 Empirical Analysis of Mashankou Town Iron Pan Manufacturing Social Capital Based on the Network and the Trust Fan Ronghua
52 The Consideration of Promoting Corporation Audit under New Background Yao Yanli
53 Research and Implementation of Automobile Research and Development Enterprise Knowledge Management System Chen Bin, *et al*
55 Discussion on the Role of Enterprise Culture in Team Construction Yang Ling, *et al*
56 The Research of Tobacco Industrial Enterprise's Logistics Construction Jing Zhirui
58 Pros and Cons Analysis of the Application of Financial Leverage in Enterprise Yang Zhonghong
59 Research on Knowledge Management Capacity Evaluation of the Enterprises Based on Gray Theory Bai Shanwen
60 Enterprise Information Resource Management and Its Evaluation Methodology Research Tang Mu
63 Thinking about Quality of Accounting Information Gong Chen
64 Related Policy Analysis of High-tech Enterprises Li Caiqiao
65 Research on Current Situation and Countermeasures of Signing Labor Contracts of Private Enterprise in Hebei Province Qi Lei, *et al*
66 The Art of War's Motivation Thoughts and Its Reference to Chinese Family Firms Wei Zhenxiang, *et al*
68 Application of Grey Evaluation in Employee Performance Appraisal Su Wanchun
70 Analysis on Safety Culture Construction in Subcontractor Xiao Jian
72 Applied Research of Third-generation Balanced Scorecard in the Group Headquarters Functions Performance Evaluation Zhang Mengqi, *et al*

74 Emancipating the Mind, Service with True Feelings Trying Hard to Create a Fine-saving Property Company Liu Yuhua
 75 The Exploration on the Role of Trade Unions in the Enterprise Culture Construction Lu Xiuli

ENGINEERING&QUALITY

76 Thinking on Road Traffic Safety Management Huang Lei
 77 Road Safety Audit of Highway Construction Project in Cold Area Ding Bo, *et al*
 78 Analysis of CPⅢ Control Network for Flat Processing for High-speed Railway Li Jin
 80 Discussion on How to Strengthen the Management of Transportation Liu Fengwei
 81 Study on Influence of Freeway on Ha-Da-Qi Industrial Corridor Based on Transport Corridor Theory Wu Biao, *et al*
 82 Discussion on the Engineering Bill Pricing Hu Qingpo, *et al*
 84 Common Problems in the Design of Highway Subgrade Liu Qiang
 85 Discussion on the Work Content of Supervision in the Construction Phase Ren Fei
 86 The Main Classification and Characteristics as well as Technical Measures of the Foundation Construction of Electricity Transmission Line Tower He Guangyuan
 88 Discussion on Quality Control of Industrial and Civil Construction Engineering Qin Benping
 89 Quality Control Measures of Construction Supervision of Using Powder Jetting Mixing Pile to Treat the Soft Foundation Jiang Xueshun
 90 The Numerical Simulation Analysis of Embankment Reinforced by Geogrids Xiao Nianting, *et al*
 92 Discussion on that the Competitive Costs Can not be Zero Fan Ziyu
 93 Medium-sized Sluice Planar Steel Gate Water Top Reform Zhang Hui
 94 Discussion on Development Countermeasures of Project Cost Consultation Industry in China Huang Jie
 95 The Technical Supervision on Engineering Problems Zuo Huaiyong

BUILDING&CONSTRUCTION

97 Preliminary Statistics, Analysis and Management on Deformation of Baiping Mine Tunneling Face 29 # U Type Steel Stents Roadway Zhang Haohua, *et al*
 98 Discussion on Project Cost Control in the Garden Landscape Design Stage Hu Qingpo, *et al*
 100 Research on Construction of Open-type Seawall Pan Xiaoqin
 101 The Application of Rolling over Technology in the Small and Medium-sized Chimney Li Chengyong
 102 The Discussion about Richard Meier's White Oriented Architecture Feng Guixiu, *et al*
 104 Highway Subgrade Construction Technology Jiang Xuegang
 105 Analysis on Maintenance Construction and Safety Management of Freeway Li Meng
 107 Construction Process of Buried Heat Pipeline Zhao Haixia
 108 Discussion on Controlling Subsidence Technology of Shield Method Tunnel Construction Traversing Mucky Soil Layer Wang Wenjun
 109 Discussion on the Cost Control in Construction Phase of the Project Yang Yan
 110 Experimental Research on the Deformation Performance of RC Beams Strengthened by NSM CFRP Sheets Considering Effect of Secondary Load Yin Zhiqiang
 112 Thinking of Rolling Concrete Technology Industrialization Song Gongye, *et al*
 113 Quality Problems and Common Preventive Measures in the Construction of Cast-in-Situ Bored Pile Zhang Hongxia
 114 Rizhao Port Lanshan Port of North Railway Private Sidings Frame Bridge Jacking Construction Technology Li Haisong, *et al*
 116 Analysis and Discussion of Asphalt Pavement Roughness Causes and Treatment Measures Li Haiping
 117 The Importance of Greening Urban District and Its Reasonable Design and Planning Lai Wenhui

THEORIE&PRAXIS

118 Using Chemical Method to Deal with Wastewater Containing Copper and Chromium in Laboratory Pan Xianxiao, *et al*
 119 Application of Transducer in Constant Pressure Water Supply Areas Lu Yu, *et al*
 120 Exploration of Diagnosis and Eliminating Methods of the Electrical Engine's Trouble Xie Mei
 122 Research on Rock Sound of Mudstone Layers Dou Shizhen, *et al*
 123 Application of Modular Technology in the Domestic Nuclear Power Plants Zeng Xiaomin
 124 Research on Predicting Method of the Collapse of Mine Goaf Zhu Shengli
 126 The Application of Earned Value Principles in Cost Control During the Construction Phase Jia Xiaoni
 128 Adamantanea New Generation of Chemical Raw Material Wang Yongjie
 130 The Application of Polymer Flooding Single Pipe Separate Injection Technology Zhang Tongyang
 131 The Study on Fuzzy Self-adaptive Temperature Controller of High Vacuum Annealing Furnace Cui Jinghua, *et al*
 132 Realizing Local Interactive Applications and Information Services System Based on Wireless Communication Technology Wang Jingqing
 133 Exploration of Construction Quality Control of Concrete Silicon Pavement Jiang Xuegang
 135 Research on Preventing from Fuel Gas Injection Cheating Huang Qirong
 136 The Measurements of Geo-stress and the Problems of Geo-stress Measurement Guo Weijie, *et al*
 138 The Problem Should Pay Attention to in the Solar Energy Collector Installation in Different Building Sites Chen Dong, *et al*
 139 Study on New Type of Magnetically Controllable Reactor Tang Jiayan
 140 Application of Chinese Traditional Elements in Art Design Yuan Jianfang
 141 Thoughts about Broadcasting with Safety and High Quality Mi Jianmin, *et al*

IE

142 Study of Filtration Mechanism of the Lower Wu'erhe Reservoir of District No.8 in Karamay Oil Field Zhang Jianying
 143 The Application of Industrial Project Management Thinking in Township Enterprises Qin Jian, *et al*
 145 Diagnosing and Repairing Common Faults of Electrostatic Precipitator Liu Peng

IT

146 Research of Equipment Information Integration Technology Based on Multi-Agent Zhang Qi, *et al*
 148 Ant Colony Algorithms for Surface Mount Technology Optimization Xu Wendan, *et al*
 150 Review of American Software Cost Research Zhang Lu
 152 Research of Machine Fault Diagnosis Based on Genetic Neural Network Liu Zhanjun, *et al*
 154 Information Systems Design and Implementation Based on WEB Load Balancing in Power Industry Huang Dawen
 156 Applied Research on WEB-based Assignments System Cai Baoyu
 157 Research of a Kind of Wireless Pen with Pressure Test Function He Zhong
 159 New Technologies Chen Chao

CONTENTS

160 The Development Practice of Campus Office Platform Based on Portal Thought	Chen Yufeng, <i>et al</i>
161 Application Design of Nios II Processor in Measurement System of Center Thickness of Lens	Wang Qingsong
163 The Comparison of Several Background Image Extraction Algorithms in the Video Based Traffic Detection System	Liu Xiangpeng
164 Based on the GPS/GIS/GSM Vehicle Monitoring System	Duan Jinghui, <i>et al</i>
166 Research on Personal Space of Information Management System	Huang Lanhui
169 A Method of the Current Land Use Situation Analysis Based on Satellite Images	Yuan Jingpei, <i>et al</i>
171 Visual Navigation Key Technology and Its Application Research	Zhang Wei
172 Analysis on Software Engineering Quality Management	Li Ji
173 A Scheme of Data Acquisition Based on Programmable Instruments	Ma Zhiqiang, <i>et al</i>

EDUCATION & TRAINING

175 The Research in Teaching "The Management of Economic in Rural Area"	Li Sufang
176 Application of Project Teaching Method in the Allocating Job Practice Teaching of Higher Vocational Accounting Major	Pang Hongxiu, <i>et al</i>
177 Interlanguage Analysis in Second Language Acquisition	Chen Zhijun
178 Development Trend of Digital Campus Construction in Higher Vocational College	Guo Jing
179 Ideological and Political Quality Education of Professorship Students in Colleges	Lu Yufeng
181 The Teaching Design of Financial Management for the Purpose of Cultivating Students' Ability in Higher Vocational College	Zhang Yan
182 Teacher Performance Evaluation of the Independent Institute Based on the AHP-FUZZY Comprehensive Evaluation	Liu Chunming
184 Discussion on Test Method Reform of "Construction Survey" Course of Higher Vocational	Shi Chunjuan
186 Research of Secret Work at College Under the Condition of Information Opening	Fan Jie, <i>et al</i>
187 Teaching Practice of Medical Imaging Technology	Shi Jifei, <i>et al</i>
188 Advice to the Building of the Independent Learners' Learning Environment	Wang Jing, <i>et al</i>
190 Investigation and Analysis on Teaching Status of College Physical Education Lessons	Jiang Baoan
192 Origins of English Vocabulary	Dou Juan
193 Discussion on Psychological Health Problems of Freshmen	Ma Shanpo
195 Research on Private Teacher Professional Pressure	Long Ling
197 Trinity Promoting College Students' Employment	Dong Yuan
198 Design of Engineering Course Value Scale	Lin Yiqing, <i>et al</i>
199 Exploration on Training System of Comprehensive University Industrial Design Professionals	Shi Liqui, <i>et al</i>
200 Wushu Sanda Competition Resources Analysis and Commercial Development Ideas	Fu Haifang
202 Doing it with Heart and You Will Have a Clear Conscience	Wang Yang, <i>et al</i>
203 Discussion on the Construction and Development Strategies of Educational Administrative Law Enforcement in China	Tong Ling, <i>et al</i>
204 Significance and Methods of Applied University Aesthetic Education	Wei Anle
206 New Ideas of Basic Computer Course Teaching Reform in Higher Vocational School	Zhu Rongrong
207 Cultivation of Middle School Students' Innovative Ability in Physics Teaching	Wu Yuliang
208 Thanksgiving Education: The Necessarily Confronted Issue of Moral Education in Colleges and Universities	Yang Yaogong
209 Analysis of Business Risk Constitution of High-level Technology Talents	Xie Lujing
210 Research on Poor Students Career Decision-making Difficulty and Career Guidance Strategy	Xu Hongzhi, <i>et al</i>
212 Study on the Long-term Teaching Evaluation Mechanism of Construction and Practice within Local Colleges	Yu Feng, <i>et al</i>
213 Application of Seminar-style Teaching Methods in Postgraduate Teaching	Xia Lianghua
215 Discussion on "Plastic Molding Process and Mold Design" Teaching Methods	Liu Ling
216 Discussion on the Dialectical Relationship between the Variation of Football Characteristics and the Evolution of Rules	Wen Zhi
217 Multi-media English Teaching in Vocational Colleges	Li Zheng
219 "Database Application" Teaching Reform Based on the Work Process	Kai Jinyu, <i>et al</i>
220 Discussion on New Ways of Primary School Language Teaching Practice	Xu Weige
221 University Instructor	Gong Zhaoyin
222 Medical Imaging Multimedia Experiment Teaching Reform Based on the Internet	Liu Hui, <i>et al</i>
223 Private Institutions Horizontal Organization and Department Target Management Responsibility System	Liu Zheng, <i>et al</i>
225 Countermeasure of College Students Using the Network Platform to Carry out the Leading Values Education	Wang Xiaohui, <i>et al</i>
226 The Reform of Teaching Methods in Architectural Decoration Major	Zhao Yajun
227 Discussion on Human Resource Management in China University	Yang Quilin, <i>et al</i>
228 Discussion on University Instructor's Function in Foundation of Civilized Campus	Yue Zhitie
229 Thinking on Construction of Learning-oriented and Research-based Counselors Team	Zheng Haiyou
231 Discussion on "Open" Teaching Mode Theory	Wang Feipeng

LEGAL CORNER

232 Survey and Analysis of Intellectual Property Law Bilingual Education	Li Jing
234 Discussion on the Commercial Agency	Lv Zhixie

SOCIAL SCIENCES FORUM

238 Causal Analysis of Xinjiang Guanghui Team Rising	Li Qiang, <i>et al</i>
239 Analysis and Research of Cementing Techniques in Ningdong Oil Field	Zhang Junyi, <i>et al</i>
241 Talk about the Origin of Haiyang Yangge	Zhang Xue
242 Analysis on Saving-energy and Emission of Chemical Enterprise	Fan Lixun
243 Discussion on the Ability and Quality of Excellent Basketball Guard Should Possess	Shi Xiaolong
244 Local Government Behavior Research in the Context of Ecological Civilization	Li Baishun
246 Meta-analysis of Effect on HIV/AIDS Intervention in Commercial Sex Workers	Zheng Wu, <i>et al</i>
248 Discussion on Influence of the Basic Medical Insurance System on the Medical Costs	Zhang Yi
250 Taking the Nomads Settlement Project as the Opportunity to Accelerate Construction of Professional Cooperatives	Wang Meihua
251 American Ginseng Introduction Cultivation Techniques	Zhao Yanming
252 Effective Ways and Countermeasures of Improving the Coverage Scale of Radio and Television in Rural Areas	Mi Jianmin, <i>et al</i>
253 Survey of Child Self-protection	Lu Miao
254 Suzhou Crack down Unlicensed Medical Work and Countermeasures	Wang Xiaoqi, <i>et al</i>
256 Analysis on Changes of the Farm Economy and the Difficulties in Second Half of the 20th Century	Yang Xuande, <i>et al</i>