

价值工程

2011年1月上旬刊(总第225期/第30卷)

1982年创刊 2011年1月8日出版

中国价值工程学会会刊

中国高等教育学会价值工程分会会刊

■ 名誉顾问:袁宝华 张彦宁 张宝明 苏立功

编委会主任:黄锦奎

封面刊名题字:袁宝华

■ 主管单位:

河北省科学技术协会

■ 主办单位:

中国技术经济研究会价值工程专业委员会

河北省技术经济管理现代化研究会

■ 名誉总编:邵明信

总 编:高志彪

副 总 编:王乃静 沈岐平 宋辉 安景文

总 编 室:马慧霞 师瑞

电 话:0311-87024742

■ 编辑部:马云巧 田彦 范文 丛林 张崇 刘希
任海涛 王丹丹 杨莹莹 孟慧玲 张迎黎
司义凤 吕光辉 张立芳 苗运强 张新颖
苏媛月 焦建明

电 话:0311-83020178 传 真:0311-87024742

投稿信箱:vezzsbjb@163.com

网 址:www.vezzs.com

责任编辑:高生明 杨丽 周超

封面设计:王金军

版面设计:韩宇红 王向宇

■ 国内统一连续出版物号:CN 13-1085/N

■ 国际标准连续出版物号:ISSN 1006-4311

■ 国内邮发代号:18-2

■ 国内订阅:全国各地邮局

■ 国内发行:河北省报刊发行局

■ 国外发行:中国国际图书贸易总公司

■ 广告经营许可证:(石市)1301024D00032

■ 印 刷:石家庄市联盟印刷厂

■ 编辑出版单位:价值工程杂志社

社 址:石家庄市槐安西路88号卓达

物业楼A501室

邮 编:050091

■ 国内定价:30.00元人民币

■ 海外定价:30.00美元

■ 商务运营:石家庄冀发文化传媒有限公司

目 录

* 价值与创新 *

- 工程硕士创新及应用能力培养模式研究 侯军岐等(1)
关于新农村文化建设创新的探讨 郭斌(3)
加快江苏省物联网发展的若干思考 曹群辉等(5)
构建以素质教育为主导的计算机专业实践与创新体系研究 陶学恒等(7)
能源研发与内生经济增长 左晖等(9)
在信息化下高校图书馆的馆际互借服务创新 翟宁等(10)
更新护理理念创新教学方法 阴丽君(11)
深化防霉实验教学改革 培养学员创新实践能力 李丽等(12)
构建和谐校园对策探析 谢安国(13)
社会资本、知识创造与企业技术创新绩效的关系模型研究 吴晓璐(15)

* 供应链·价值链 *

- 制造企业逆向物流运作模式选择 陈雅萍(17)
基于价值链视角:中小企业成本费用的控制与管理 高丽华(19)
报废汽车逆向回收物流体系研究 肖艳等(21)
宁夏物流管理人才的培养模式研究 周桂香(22)
基于价值链管理的内部控制构建思想 张其镇(23)
同异反决策法确定应急军事物流中被保障点的优先顺序 周飞飞等(25)

* 价值工程 *

- 基于价值工程的绿色建筑投资决策研究 王丽娜等(26)
实现全社会最大价值是价值工程的最高目标 王飞(28)

* 工业工程 *

- 飞机概念设计的多向思维 陈安全等(30)
测量误差的来源分析 高军泥(32)
浅谈关于变电站的综合自动化技术分析 蒋席阳(33)
喷雾器喷头工艺优化模拟 敖永翠等(34)
常闭式挡车装置的设置与应用 许空军等(35)
钻井施工现场网络视频监控系统的研究 刘建平(36)
台南气田水平井钻井技术分析研究 荆谷丰等(38)
电力变压器铁芯多点接地故障的处理 李莉等(39)
扩大内需电网工程后评价应侧重国民经济评价 王海霞(41)
安全系统工程在煤矿安全管理中的应用 肖丹等(42)
发电机失磁及失磁保护分析 李越冰等(44)
机械制造业设备维修外包体系研究 董丽君等(45)
基于复合实物期权的煤炭绿色开采项目风险管理 王长玲(47)
以电阻值为例的回归分析 王树武(48)

* 工程与质量 *

- 顶棚石膏腻子脱落事故分析及处理 杨兰青(50)
建筑结构设计中的异形柱节点受力特点分析 李剑波(51)
浅谈钻孔灌注桩施工质量控制 孙建军(53)
浅析建筑工程施工质量管理方面的若干问题 姚锋(54)
输油管线的优化问题 岳卫红等(55)
水泥混凝土路面裂缝产生原因及其预防措施 朱义平(57)
有别于BDF现浇钢筋混凝土空心楼板的新技术的应用 蒋志坚(58)
浅论项目经理在项目管理中的地位 陈桃放(59)

* 建筑与施工 *

- 低碳建筑全寿命周期内的运行模式研究 李瑞等(61)
绿色建筑设计管理分析与研究 牛犇等(62)
基于演化博弈的工程投标中的围标行为及对策分析 范如国等(64)
浅谈雷电的监测与防护 刘艳辉等(66)
建设工程施工合同分包及转包纠纷的预防措施分析 刘晖等(67)
大体积混凝土裂缝控制方法浅析 陈培忠(69)
浅谈监理安全与社会和谐 于龙梅(70)
论碳纤维加固技术的工艺要点 吴春义(71)
城市轨道交通项目工程建设其他费的研究与分析 张博等(72)
南北水北调工程统计体系的建立与运行 李桥(74)
房地产业与城市经济的研究综述 王超等(75)
室内设计的地域文化 张婷(76)
中国传统思想影响下的现代居住建筑探微 张灿等(77)
浅谈景观水补给工程设计 王巍等(78)

解析城市园林绿化养护管理的几个问题	曹理辉(79)	中国入世以来贸易摩擦的新趋势及应对措施	何洪亮(157)
建筑外墙外保温技术应用的研究	刘佳佳 等(80)	高职高专会计专业过热的思考与教育改革	李波波(158)
建筑工程中土方开挖的相关探讨	廖元田(81)	高职会计专业实训教学研究	杨贵凌 等(159)
油田压裂施工车辆的安全管理	杨彦海 等(82)	独立学院多校区办学条件下的财务系统构建方案	施媛波(160)
桩锚支护在基坑工程中的应用	刘军(83)	基于信息不对称的企业社会责任信息披露研究	胡钦乐 等(161)
污水、雨水管道施工中常存在的问题及解决方法	雒新峰 等(84)	* 现代营销 *	
城市轨道交通项目社会评价探讨	李洪山 等(86)	营销服务集约化管理初步探索与实践	罗晓伊(163)
有限元方法在某水电站地下厂房顶拱层开挖施工方案比选中的应用	王丹 等(87)	* 信息技术 *	
浅议城市园林道路景观带的规划设计问题	周红勇(89)	数字幅频均衡功率放大器	刘雅男(164)
室外给水管道工程设计刍议	梁影林(90)	浅析计算机病毒及防范的措施	耿相真(166)
城市化与生态型园林绿化若干问题分析	李晋平(91)	Java 字节码执行的可并行性分析及方法	彭雪婷 等(168)
浅析工业与民用建筑工程管理的几个问题	王湘进(92)	基于 PRO-F 土壤湿度传感器的干旱地区自动喷灌系统研究	
城市园林绿化工程建设的全程管理问题探讨	方旭(93) 丁涛 等(169)	
清单计价模式下招投标阶段工程造价之控制	黄世娟(94)	公众对电子政务初始信任形成的影响因素研究	王涛 等(171)
* 企业管理 *			
现代休闲服务业发展动力机制研究	黄文(96)	一种故障诊断专家系统推理机设计分析	索红军(173)
Excel 在企业成本管理中的应用	王丽新 等(98)	浅析西安电信网络管理中的问题及对策	蔡青(175)
基于信息熵的虚拟企业知识共享有效性指标权重的研究	叶鹏飞 等(100)	关于串行接口键盘控制芯片 8042 的研究与接口设计	韩超(176)
关于责任核算的辨析	柴美群(101)	MESH 网的入侵检测	王莘(177)
探讨绩效考核在医院管理中的应用	高洁 等(104)	地铁信号系统发展趋势及功能区别	范良(179)
高速公路产业构建可竞争市场的分析	王婕妤(105)	浅谈 AUTO CAD 新技术在矿山测量中的应用	段志文(180)
经济增加值作为业绩考核指标的探讨	王晶(106)	一种新型量子粒子群算法	徐波(181)
我国 IT 行业人员招聘外包的可行性分析	刘利(107)	ASP 程序容错技术及其实现机制	张统宣(183)
公司治理结构对盈余质量影响的分析	刘建中(108)	云计算与信息安全	叶加龙 等(184)
HB 集团生物质能产业链网的构建与分析	张国震 等(109)	基于 Petri 网关键链技术研究	李会国 等(186)
中小企业融资难的成因分析及对策建议	郝丽霞 等(112)	运用 QTVR 全景技术建立城市 3D 模型的城市规划模式	
应付账款付款时机的策略选择研究	朱爱英 等(113) 张延(188)	
长春市会展业人才培养现状及对策分析	张丽丽(115)	* 理论与实践 *	
中小企业融资瓶颈及对策分析	周艳(116)	影响准噶尔盆地南缘山地地震勘探资料因素分析	王福宝(189)
行为价值评价问题研究	许倩(117)	谈图文(形)转换法在日照图中的应用	胡雪瑛(191)
企业核心能力刚性的发展路径浅析	朱泽锋 等(120)	浅谈汽车新技术的应用与发展	赵海发 等(193)
浅谈企业员工的培训和开发	谢奎(121)	试验基地科研试验设备维修规范制订方法	曲长征 等(195)
浅谈企业税务筹划	李玉晗(122)	超声空化气泡运动过程的数值分析	王捷(196)
浅谈事业单位固定资产的管理	陈红蕾(123)	基于普通摄像头的人数检测技术的探讨	柳有权(198)
* 财经金融 *			
陕西省县域经济发展的现状及对策研究	屈晓娟(124)	杜芬振子检测模型非线性研究	陈维 等(199)
浅析辽宁沿海经济带的发展	王海龙 等(125)	CRITIC 法在医疗工作质量评价中的应用	徐萍(200)
采用因子分析法来度量金融风险	阎春宁 等(126)	力影响下的 IGF-1 剪切变体一力生长因子(MGF)研究进展	
金融机构基层行处如何开展“八小时”以外的员工行为排查 王峰 等(202)		
..... 张明(128)			
事业单位会计报表存在的问题及改进建议	夏平 等(129)	200km/h 客货混跑线路基于扣除系数的通过能力分析及加强	赵水仙(204)
关于提高天津市农村居民消费水平的研究	赵岩岩(131)	鸡卵清白蛋白溶液最佳离心分离条件的研究	罗娟 等(206)
增长极理论与区域旅游规划	严春艳(132)	ELECTRE III 方法在装备保障分队专业划分模式选择中的应用研究	
公允价值在国际金融工具会计准则中的演进及启示	徐义晋 等(134) 陈立云 等(207)	
我国玩具对美出口面临的技术性贸易壁垒及对策分析	张伟(136)	* 教育与培训 *	
金融危机背景下妇女创业的优劣分析	刘碧松(137)	基于“PBL”模式的《精密仪器电路》教学方法探索	王可宁 等(210)
2010 年影响我国货币政策走向分析	张微娜(139)	游戏化学习在程序设计课程实验教学中的探讨与实践	
我国商业银行全面成本管理中存在的问题及其对策探讨	樊宏社 等(140) 肖红玉 等(211)	
我国环境保护投资的现状及改革建议	王小玉 等(142)	计算机信息技术课程教学改革初探	贾敬典 等(213)
金融危机下流动性过剩问题的分析	王凯馨(143)	浅谈新课程标准下数学课堂教学的优化	周卫锋 等(214)
金融资产泡沫问题分析	乔黛(145)	大学生艾滋病预防教育情况研究报告	朱绍明(215)
发展农村经济 为滇西中心城市建设奠定基础	杨鹏程(146)	《土力学与地基基础》教学改革初探	皇民(217)
基于共生理论在湖南 3+5 城市群经济一体化中的应用分析	肖东生 等(148)	工科大学生学习态度影响因素的实证研究	张俊珍(218)
CPA 审计的独立性研究:威胁、防护及成效分析	韩苹 等(150)	多维建构,提高教学有效性	张晓玲(220)
团购网站发展对策研究	彭哨(152)	空间问题代数化研究	王新奇(221)
浅论保险与理财	钱勤华 等(153)	浅谈空中乘务员服务意识的培养	刘丽新(222)
发展天津市滨海新区现代农业的对策研究	戴琳(155)	山村教师作文教学心得	曾凡先(224)
中国文化产品出口的优劣势分析	王筱(156)	研究性学习视域下的高职英语课程重构	王催春(225)

非电类专业《自动控制原理》理论教学的探讨	尚小燕 等(237)	PKPM 建筑结构设计软件课程教学探讨	赵海燕 等(283)
论青年大学生在大学文化建设中的历史使命	杨晓华(238)	促进科技中介市场发展与大学生就业的地方立法问题研究	于维同 等(284)
点面结合,突破难点	杨玲(240)	"自动控制原理"课程教学改革的探索	张小娟(287)
浅议大学生公民意识的践行	吴亚娥(241)	新形势下职校辅导员工作路径	顾瑛(288)
人才引进与高水平师资队伍建设探析	杨华春 等(243)	浅谈职技院校专业基础学教育	孟岩 等(290)
应急管理视阈下体育院校大学生思想政治教育新举措	王青(244)	数字化档案馆的研究开发	张艳(291)
山东外国语职业学院音乐欣赏课学习状况调查	刘晓亮(246)	大学校园非主流文化分析及对策	李晓涵(292)
高等数学教学中渗透学科史的必要性	滕辉(247)	如何对高校普通大学生运动员进行力量训练	赵柏林(293)
高职学生如何扩大英语词汇量	郭聪颖 等(248)	对提高地方普通高校本科教学质量的思考	宋碧英(294)
新时期大学生就业形势分析	王波(249)	在机电基础课程实训中进行仿真教学的探索	王伟(296)
学分制下教学管理的思考	曹丽 等(250)	提高电子信息类专业实验教学质量的方法研究	黄瑶(297)
英语写作中的语篇衔接手段探析	李会琴(251)	21世纪高校英语教师应具备的素质	宋引秀(298)
发展体育文化 弘扬游戏精神	韩剑华(253)	大学英语教学中的互动模式	李娜(300)
英语中的补足语刍议	吕允康(254)	* 法制天地 *	
中等职业学校汽修专业一体化教学中的问题与对策	张艳春(256)	法律职业标准建设的探索与思考	王伟(301)
民办高校教师需要的特点及其激励研究	张道梅(257)	失地农民权益保障的法律措施研究	李越 等(303)
师幼互动中有效提问的特点	尹坤萍 等(259)	非法拘禁罪中的暴力	孙书强(304)
浅论空乘专业英语教学法	廖里真(260)	加强我国反倾销立法完善反倾销措施	李莎莎(305)
高校学生政治参与行为调查研究	徐爽 等(261)	中职生法律意识培养有效途径的探讨	胡凤莲(306)
运动康复与健康专业实践性教学研究与改革	温晓妮 等(263)	高职院校法制教育问题思考	崔娜 等(307)
拓展运动在北方高校体育教学中的应用研究	李博 等(264)	探析中国电视法制节目的叙事艺术	杜文忠(308)
浅谈新教育形势下高校实验队伍的发展	梁洋 等(266)	* 百家论坛 *	
地方高校学分制教学管理改革对教学秘书的素质要求	夏晓天 等(267)	论儒学观导向下的视觉设计现象	杨明彦(309)
新形势下高职院校挫折教育探析	赵文平 等(268)	货车计重收费中不规范行为研究	李兆凯 等(311)
技术应用型本科工程技术训练教学规律和特点的研究	姚伟春(269)	完善中国特色农村养老保障体系	李琳潇(312)
师德建设的途径、方法及考评机制研究	艾格平(270)	消解城乡二元结构的政治意蕴	陈小红(313)
加强高职汽车专业学生汽车维修思维方法的培养	彭小红(272)	城市台广播剧创作的思考	张文峰 等(314)
在健美操教学中,培养学生表现力的分析	张莹(273)	奥林匹克与人本主义	杨涛(315)
基于多媒体网络的英美文学互动课堂初探	张忠喜(274)	论俄语科技术语的有效翻译	杨敏(317)
大学生心理问题的预防与自我调节	肖红香(276)	上海市居民以房养老意愿研究	阎春宁 等(318)
提高生物技术专业生产实习质量的实践与思考	李杰 等(277)	从跨文化角度探讨合同文字的翻译	张小萍(320)
学分制下推行学籍预警机制探析	王淑敏(279)	临床实习生常见问题以及应对措施	关弘(321)
影响高校体育教师心理健康的原因分析与对策研究	李玲(280)	加强苏北农村基层党组织建设的思考	王静(323)
高校计算机基础教学改革的探索	马艳(282)	停训后CMJ动作形式下肢伸肌的动力学分析	张念坤(324)
		浅谈食品检验中的免疫标记	孙友良(326)
		关于失业问题的思考	孟二菊 等(327)
		当代学习型组织的理论内涵和本质特征	张丛丛 等(328)

国家级核心期刊
《价值工程》杂志约稿函

价值工程涉及技术、经济、管理等多学科,是多学科紧密结合、实施创新与优化的一门现代管理技术,而且还是一种重要的管理理念。价值工程的价值导向原则和创新本质、以及它的多学科化特性,将对科研创新、管理创新、产品创新、技术创新、组织创新产生重大影响和积极的促进作用。

《价值工程》创刊于1982年,是经国家新闻出版总署批准公开发行的经济综合性专业学术期刊,具有国际国内双刊号(国际刊号:ISSN 1006-4311 国内刊号:CN 13-1085/N),邮发代号:18-2。主管单位:河北省科学技术协会,主办单位:中国技术经济研究会价值工程专业委员会、河北省技术经济管理现代化研究会。《价值工程》是中国科技核心期刊(2010年入选)、中国科技论文统计源期刊。

《价值工程》是中国高等教育学会(价值工程分会)会刊、中国价值工程学会会刊。《价值工程》是中国核心期刊(遴选)数据库收入期刊、中国期刊网、中国学术期刊(光盘版)全文收入期刊,中国学术期刊综合评价数据库来源期刊、万方数据——数字化期刊群入网期刊、中文科技期刊数据库收入期刊。

* 栏目开设:

本刊特稿、宏观经济、技术经济、价值与创新、供应链价值链、财经金融、企业管理、现代营销、企业文化、人力资源、价值工程、工业工程、工程技术、科研与创新、生命科学、工程与质量、建筑与施工、安全生产、信息技术、农林科技、计算机应用、教育与培训、文史研究、职业教育、法制天地、百家论坛、理论与实践、医药研究等。

* 投稿须知:

1. 应另列·与中文相应的英文标题;作者姓名的汉语拼音;作者单位的英文全称及所在城市的汉语拼音及邮编。2. 应另列·与中文相应的英文摘要和关键词。3. 基金资助项目,应写明基金全称、项目课题题目、项目编号。4."参考文献"若为图书,应注明·作者(译者)、书名、出版社、出版年份、页码。若为论文,应注明·作者(译者)、论文题目、刊载刊物(报纸)名称、出版年份和期号、页码(或报纸年、月、日)。各参考文献应在正文引述处之末,按出现先后顺序编号,相应以方括号角码标出。5. 图、表应顺序标号,且应有名称;若系采用与其他资料,应注明资料来源。6. 文稿应执行法定计量单位。7."作者简介",请写明姓名、出生年份、性别、籍贯(省、市、县)学位、职称(职务)、主要研究方向。8. 为便于及时联系,请告知电话、电子信箱;并写明详细地址、邮编、单位,以便于刊发后邮寄。9. 编辑部对来稿文章标题、内容有删修权,不同意删修的稿件请在来稿中声明。文章中涉及图表、公式和英文部分作者应自行核准校对。凡录用文章,本刊有权入编数据库。10. 切忌一稿多投,三个月内未收到我刊回复,作者即可自行处理。采用与否,均不退稿,请自留底稿。

CONTENTS

Value Engineering

(VE) Monthly

Started in 1982

Proc. of the VE Committee
of Chinese Technoeconomics
Society (Chinese Society of
Value Engineering)

Proc. of the VE Committee
of Chinese High Education
Society

Vol.30 1.a (Sum No.225)

Published in Jan. 8, 2011

Inscribed: Yuan Baohua

Honorary Adviser:

Yuan Baohua, Zhang Yanning,
Zhang Baoming, Su Ligong

Chairman of Editorial Board:

Huang Jinkui

Honorary Editor-in-Chief:

Gao Mingxin

Executive Editor-in-chief:

Gao Zhibiao

Vice Editor-in-Chief:

Wang Naijing, Shen Qiping,
Song Hui, An Jingwen

Chief Editor's Department:

Ma Huixia Shi Rui

Sponsor: Proc. the VE Committee,

China Institute of Technology and Economy

Editor: Editorial Team of VE

Publisher: Magazine Publishing

House of VE

Address: Room A501, Zhuoda Property House,
No.88 Huai'an Road

Tel: (0311) 83020178

E-mail: vezzsbjb@163.com

Ads.Registration: 1301024D00032

Printed by: Lianmeng Printing

House, Shijiazhuang

Distributor: Shijiazhuang Post
Office

Subscriptions: Chinese Local
Post Office

Domestic Issue Code: 18-2

Domestic Single Price: ¥30.00

Overseas Single Price: \$ 30.00
Open Publishing

ISSN 1006-4311

CN 13-1085/N

VALUE & INNOVATION

- 1 Research on Master of Engineering's Innovation and Application Ability Training Model Hou Junqi, et al.
3 Discussion on Innovation of Cultural Construction of the New Countryside Guo Bin
5 Some Consideration on Accelerating the Development of the Internet of Things in Jiangsu Province Cao Qunhui, et al.
7 Research on the Construction of Quality Education in the Computer Curriculum Tao Xueheng, et al.
9 Energy R&D and Endogenous Growth Zuo Hui, et al.
10 Interlibrary Loan Service Innovation of University Libraries under the Informationization Zhai Ning, et al.
11 Updating Nursing Philosophy and Innovating Teaching Methods Yin Lijun
12 Deepening the Reform of Experimental Teaching of Antimould, Fostering the Ability of Innovation and Practice of Students Li Li, et al.
13 Countermeasures of the Construction of Harmonious Campus Xie Anguo
15 Research on the Relationship Models between Social Capital, Knowledge Creation and Enterprise Technological Innovation Performance Wu Xiaolu

SUPPLY CHAIN·VALUE CHAIN

- 17 Selection of Reverse Logistics Operation Model of Manufacturing Enterprise Chen Yaping
19 Based on the Perspective of Value Chain: Control and Management of Cost in SME Gao Lihua
21 Research on Logistics System of the Reverse Recovery of Scrap Cars Xiao Yan, et al.
22 Research on the Training Mode of Logistics Management Personnel in Ningxia Zhou Guixiang
23 Constructing Thoughts of Internal Control Based on Value Chain Management Zhang Qizhen
25 IDC Decision on the Priority of Places to be Guaranteed of Military Emergency Logistics Zhou Feifei, et al.

VE

- 26 Research in Investment Decision of Green Buildings Based on the Value Engineering Wang Li'na, et al.
28 To Maximize the Value of Community is the Superordinate Goal of VE Wang Fei

IE

- 30 Multi-directional Considerations of Aircraft Conceptual Design Chen Anquan, et al.
32 Analysis of Sources of Measurement Error Gao Junni
33 Discussion on Technical Analysis of Total Automation of Substation Jiang Xiyang
34 Simulation and Optimization of Spray Nozzle Technology Ao Yonggui, et al.
35 Setting and Application of Normally Closed Anti-car-running Device Xu Kongjun, et al.
36 Research on Network Video Monitoring System in Drilling Site Liu Jianping
38 Research on Technology Analysis of Horizontal Well and Drilling in Tainan Gas Field Jing Gufeng, et al.
39 Dispose of Faults of Multi-point Grounded Transformer Core Li Li, et al.
41 Electric Power Project Evaluation of Expanding Domestic Demand Should Lay Particular Emphasis on the National Economic Evaluation Wang Haixia
42 Application of Safety System Engineering in Mine Safety Control Xiao Dan, et al.
44 Analysis of Generator Excitation Loss and Its Protection Li Yuebing, et al.
45 System of Equipment Maintenance Outsourcing for Machinery Dong Lijun, et al.
47 The Risk Management of Coal Greenly Mining Project on Compound Real Options Wang Changling
48 Regress Analysis: Taking Resistance as an Example Wang Shuwei

ENGINEERING&QUALITY

- 50 Analysis and Treatment of Gypsum Putty Plaster off the Ceiling Yang Lanqing
51 Mechanical Characteristics of Special-shaped Columns Node in Building Structure Design Li Jianbo
53 Construction Quality Control of Bored Pile Sun Jianjun
54 Analysis of a Number of Issues in Construction Quality Management of Construction Project Yao Feng
55 Optimization Problem of Oil Pipeline Yue Weihong, et al.
57 Reasons and Prevention Measures of Crack on Cement Concrete Pavement Zhu Yiping
58 Application of New Technology that Unlike Hollow Floor of BDF Cast-in-situ Reinforced Concrete Jiang Zhijian
59 Discussion on the Project Manager's Position in Project Management Chen Taofang

BUILDING&CONSTRUCTION

- 61 Operating Mode of Low Carbon Buildings in Full Life Cycle Li Rui, et al.
62 Analysis and Research on Design Management for Green Building Niu Ben, et al.
64 Analysis of Together-conspired Bidding and Countermeasure in Project Tendering Based on Evolutionary Game Theory Fan Ruguo, et al.

66 Monitoring and Protection of Lightning	Liu Yanhui, et al
67 Preventive Measures of Construction Contract Subpackage and Subcontracting Disputes of Construction Project	Liu Hui, et al
69 Crack Control of Mass Concrete	Chen Peizhong
70 Discussion on Supervision Security and Social Harmony	Yu Longmei
71 Study of the Key Process Points of Carbon Fiber Reinforcement Technology	Wu Chunyu
72 Research and Analysis on the Other Cost for Construction Works in Urban Rail Transit Project	Zhang Bo, et al
74 Establishment and Operation of Statistical System of South-to-North Water Diversion Project	Li Qiao
75 Study of Real Estate and Urban Economic	Wang Chao, et al
76 Local Culture of Interior Design	Zhang Tingting
77 Study on Modern Residential Building under the Influence of Chinese Traditional Thinking	Zhang Can, et al
78 Makeup Feedwater Project Design of Nanhу Landscape Water in Changchun	Wang Wei, et al.
79 Several Issues about Green Conservation and Management of Urban Landscape	Cao Lihui
80 Research on the Application of Exterior Insulation Technology of Building	Liu Jiajia, et al.
81 Discussion on Earth Excavation in Construction Projects	Liao Yuanqian
82 Safety Management of Construction Vehicles of Oilfield Fracturing	Yang Yanhai, et al.
83 Pile Anchor Bracing Application in the Foundation Pit Engineering	Liu Jun
84 The Problems and Solutions in the Pipeline Construction for Sewage and Rainwater	Luo Xinfeng, et al.
86 Discussion on Social Evaluation of Urban Rail Traffic Project	Li Hongshan, et al.
87 Finite Element Method Using in the Construction Scheme Selection of a Hydropower Station Underground Workshop Arch Excavation	Wang Dan, et al.
89 Discussion on Planning and Design of Road Landscape in Urban Garden	Zhou Hongyong
90 Discussion on Outdoor Water Supply Pipeline Engineering	Liang Yinglin
91 Analysis of Urbanization and Ecological Garden Greening	Li Jinping
92 Analysis of the Problem in Management of Industry and Civil Engineering	Wang Xiangjin
93 Entire Management of Greening Construction of the Urban Landscape	Fang Xu
94 Control of Construction Cost at the Stage of Bidding Under the Mode of Valuation with Bills of Quantities	Huang Shijuan
ENTERPRISE MANAGEMENT	
96 Analysis of the Dynamic Mechanism of Modern Leisure Industry	Huang Wen
98 Application of Excel in the Enterprise Cost Management	Wang Lixin, et al.
100 Research on the Efficiency Index of Virtual Enterprise Knowledge Sharing Based on Information Entropy	Ye Pengfei, et al.
101 Discrimination on the Responsibility Accounting	Chai Meiqun
104 Application of Performance Appraisal in Hospital Management	Gao Jie, et al.
105 Research on Structuring Competitive Market in Freeway Industry	Wang Jieyu
106 Economic Value Added as Indicators of Performance Evaluation	Wang Jing
107 Feasibility Analysis of Recruitment Outsourcing in China's IT Industry	Liu Li
108 Analysis of the Impact of Corporate Governance Structure on Earning Quality	Liu Jianzhong
109 Establishment and Analysis of HB Company's Biomass Energy Industry Chain	Zhang Guochen, et al.
112 Cause and Solutions to the Financing Difficulty of SEMs	Hao Lixia, et al.
113 Strategies Choice of Payment Time of Payable Accounts	Zhu Aiying, et al.
115 Analysis of Personnel Training Status of Conference & Exhibition Industry in Changchun City and Countermeasures	Zhang Lili
116 Analysis of the Bottleneck of SME Financing and Countermeasures	Zhou Yan
117 The Study on Behavior Value Evaluation	Xu Qian
120 Development Path of Core Rigidities of Enterprise	Zhu Zefeng, et al.
121 Brief Discussion on the Training and Development of Enterprise Employees	Xie Kui
122 Tax Planning of Enterprise	Li Yuhan
123 Brief Discussion on the Management of Fixed Assets of Public Institution	Chen Honglei
FINANCE&ECONOMICS	
124 Research on Current Situation and Countermeasures of Development of County Economy in Shaanxi	Qu Xiaojuan
125 Analysis on Development of Liaoning Coastal Economic Belt	Wang Hailong, et al.
126 Financial Risk Measurement Based on Factor Analysis	Yan Chunning, et al.
128 How does Basic Bank of Financial Institution Do "Eight Hours" Outside Behavior Grade of Staff	Zhang Ming
129 The Problems in the Accounting Statements of Public Institutions and the Improving Methods	Xia Ping, et al.
131 Research on Improving Tianjin Rural Consumption Level	Zhao Yanyan
132 Growth Pole Theory and Regional Tourism Planning	Yan Chunyan
134 Discussion on the Development and Inspiration of Fair Value in the IASB Financial Instruments Standards	Xu Yijin, et al.
136 The Analysis of Countermeasure on Technical Barriers of China's Toy Exports to the U.S.	Zhang Wei
137 Analysis of Advantages and Disadvantages of Women's Entrepreneurship under the Background of Financial Crisis	Liu Bisong
139 Analysis of Factors Influencing China's Direction of Monetary Policy in 2010	Zhang Weina
140 Discussion about the Question and Countermeasure in the Total Cost Management of China's Commercial Bank	Fan Hongshe, et al.
142 Current Situation and Reform Proposals of China's Environmental Protection Investment	Wang Xiaoyu, et al.
143 Analysis on Problems of Excess Liquidity under Financial Crisis	Wang Kaixin
145 Analysis on the Problem of Financial Asset Bubble	Qiao Dai
146 Developing Rural Economy to Lay the Foundation for Central City Construction of Western Yunnan	Yang Pengcheng
148 Application Analysis of Symbiotic Theory in the Economic Integration of Hu'nan 3+5 Urban Agglomeration	Xiao Dongsheng, et al.
150 Independence Research on CPA Auditor: Threats, Protection and Component Analysis	Han Qian, et al.
152 Developmental Strategy Research of Group Purchasing Website	Peng Shao
153 Discussion on Insurance and Financing	Qian Qinhuai, et al.

CONTENTS

155 Countermeasures Study of Modern Agriculture Development in Tianjin Binhai New Area	Dai Lin
156 Analysis of the Advantages and Disadvantages of China's Cultural Products Exports	Wang Xiao
157 The New Trends and Countermeasures of Trade Friction since China's WTO Accession	He Hongliang
158 Over-heated Accounting Profession in Vocational Colleges and the Educational Reform	Li Bobo
159 Research on Practice Teaching of Higher Vocational Accounting Major	Yang Guiling, et al.
160 The Construction Program of Finance System on Multi-Campus of Independent College	Shi Yuanbo
161 Research on the Information Disclosure of Corporate Social Responsibility Based on Information Asymmetry	Hu Qinle, et al.
MODERN MARKETING	
163 Exploration and Practice on the Intensive Management of Marketing Service	Luo Xiaoyi
IT	
164 Power Amplifier of Digital Amplitude-frequency Equalization	Liu Ya'nan
166 A Preliminary Study on the Computer Virus and How to Keep It Away	Geng Xiangzhen
168 Analysis and Method of Parallelism Executed by Java Byte Code	Peng Xueting, et al.
169 Research of Automatic Sprinkler in Arid Regions System Based on PRO-F Soil Moisture Sensor	Ding Tao, et al.
171 A Study on Determinants of Initial Trust on E-government	Wang Tao, et al.
173 An Inference Engine Designing and Analysis of Fault Diagnosis Expert System	Suo Hongjun
175 Analysis on the Problems and Solutions of Xi'an Telecommunication Network Management	Cai Qing
176 Research on Chip 8042 Controlled by Serial Interface Keyboard and Interface Design	Han Chao
177 Intrusion Detection of MESH Network	Wang Xin
179 Difference between Development Trend and Function of Metro Signal System	Fan Liang
180 Brief Discussion on Application of New AUTO CAD Technology in Mine Surveying	Duan Zhiwen
181 A Novel Quantum Continuous Particle Swarm Optimization Algorithm	Xu Bo
183 Fault-tolerant Technique and Implementation Mechanisms of ASP Program	Zhang Tongxuan
184 Cloud Computing and Information Security	Ye Jialong, et al.
186 The Research of Critical Chain Based on Petri Net	Li Huiguo, et al.
188 The Study on the Urban Landscape Planning Linked by QTVR Technique	Zhang Yan
THEORIE&PRAXIS	
189 Factors of Influencing the Data of Mountain Seismic Exploration in Southern Edge of Junggar Basin	Wang Fubao
191 Discussion on Application of Conversion between Figure and Text (graphics) in the Sunshine Figure	Hu Xueying
193 Brief Discussion on the Application and Development of New Technology of Automobile	Zhao Haifa, et al.
195 Formulating Method of Maintenance Instruction of Scientific Research Equipment in Experiment Base	Qu Changzheng, et al.
196 Numerical Analysis of Bubble Dynamics in Ultrasonic Cavitation	Wang Jie
198 Research on Detection Technique of Number of People Based on Common Webcam	Liu Youquan
199 Study of Nonlinear Characteristic in Duffing Oscillator Detection Model	Chen Wei, et al.
200 Application of CRITIC Method in Medical Quality Assessment	Xu Ping
202 Study on Mechano Growth Factor(MGF)—Splice Variant of Insulin-like Growth Factor-1 under Influence of Force	Wang Feng, et al.
204 Intensification and Ability Analysis on 200km/h Passenger-Goods Lines with Reduction of Coefficient	Zhao Shuixian
206 Study on the Best Centrifugal Separation Condition of Ovalbumin Solution	Luo Yan, et al.
207 Application of Electre III in Specialty Setting Models Selection of Equipment Supporting Unit	Chen Liyun, et al.
EDUCATION &TRAINING	
210 Study of Teaching Method on the Course of Precise Instrument Circuit Based on PBL Mode	Wang Kening, et al.
211 Exploration and Practice on Learning through Play in the Experimental Teaching of Programming Courses	Xiao Hongyu, et al.
213 Exploration on Teaching Reform of Curriculum of Computer Information Technique	Jia Jingdian, et al.
214 Optimum Study of Math Education in the New Course Standard	Zhou Weifeng, et al.
215 Research Report on the Situation of AIDS' Prevention Education for College Students	Zhu Shaoming
217 Teaching Reform of "Soil Mechanics and Foundation"	Huang Min
218 An Investigation and Analysis on Factors Influencing Engineering Students' Learning Attitude	Zhang Junzhen
220 Multidimensionally Construct to Improve Teaching Efficiency	Zhang Xiaoling
221 Research on Algebra of Space	Wang Xinqi
222 A Brief Research on the Cultivation of Service Consciousness of Flight Attendants	Liu Lixin
224 Village Teacher's Teaching Experience of Composition	Zeng Fanxian
225 College English Curriculum Reconstruction by Inquiry Learning	Wang Cuichun
226 Reconstruction of Evaluation Model of Writing of English Major Relying on Blog	Wang Xianan, et al.
228 Brief Discussion on the Application of the Computer Multi-media in English Teaching	Cui He
229 Krashen's Monitor Model and Its Implications for Foreign Language Teaching and Learning	Zhang Jinhai
230 A Pragmatic Study of "You Know"	Zhu Changfeng
232 Exploration on Higher Vocational Students' Psychology and Behavior Intervention Mechanism of Internet Sub-culture	Wu Delin, et al.
234 Brief Discussion on the Development of Commercialization of Campus Culture in China's Universities	Li Fang, et al.
235 Research on Ideological and Political Education of College Students	Lan Lixin
237 Reform on Teaching about "Principle of Automatic Control" Course for Non-electrical Engineering Major	Shang Xiaoyan, et al.
238 On Young College Students' Historical Mission in Cultural Construction of University	Yang Xiaohua
240 Breaking through Difficulty through Linking Work at Selected Spots with That in Entire Areas	Yang Ling
241 Practising of College Students' Civic Awareness	Wu Ya'e
243 Probe into the Introduction of Talents for the Construction of High-level Teaching Faculties	Yang Huchun, et al.
244 New Measures of College Students' Ideological and Political Education of Physical Education Colleges from the Perspective of Emergency Management	Wang Qing

246 Learning Condition of Music Appreciation Course in Shandong Foreign Languages Vocational College	Liu Xiaoliang
247 Necessity of Historical Penetration into Advance Math Teaching	Teng Hu
248 How to Expand English Vocabulary for Higher Vocational Students	Guo Congying, et al.
249 Analysis of University Students' Employment Situation in the New Era	Wang Bo
250 Study on Teaching Management under Credit System	Cao Li, et al.
251 Textual Cohesion in English Writing	Li Huiqin
253 Developing Sports Culture and Promoting Game Spirit	Han Jianhua
254 On Complement in English	Lv Yunkang
256 Problems and Solutions of Integrated Teaching of Auto Repair Major in Secondary Vocational School	Zhang Yanchun
257 Research on Features and Motivation Mechanism of Teachers' Needs in Private Colleges	Zhang Daomei
259 Characteristics of Effective Questions in Teacher–children Interaction	Yin Kunping, et al.
260 English Teaching Methods of Flight Attendants	Liao Lizhen
261 Research on University Students' Political Participation Behavior	Xu Shuang, et al.
263 Research and Reform of Sports Rehabilitation and Health in the Practical Teaching	Wen Xiaoni, et al.
264 Study on Application of Teambuilding of Physical Education Teaching in the Northern University	Li Bo, et al.
266 College Experimental Team Development under New Education Situation	Liang Yang, et al.
267 Quality Requirements of Teaching Management Reform for Teaching Secretary under Credit System in Local University	Xia Xiaotian, et al.
268 Setback Education in Higher Vocational Colleges under New Situation	Zhao Wenping, et al.
269 Analysis on Teaching Rules and Characteristics of Engineering Technical Training in Technology-applied Degree Education	Yao Weichun
270 Approach, Method and Evaluation Mechanism of Ethics Construction of Teachers	Ai Geping
272 Strengthening Maintenance Thinking Strategy in the Process of Training College Students	Peng Xiaohong
273 Cultivating Students' Expression in Aerobics Teaching	Zhang Ying
274 Exploration on Interactive Class of English and American Literature Based on Multi-media Network	Zhang Zhongxi
276 Prevention and Self-adjusting of College Students' Psychological Problems	Xiao Hongxiang
277 Opinions and Practice on Improving the Quality of Production Practice of Biotechnology Specialty	Li Tao, et al.
279 Implementation of Early Warning Mechanism of Student Status with Credit System	Wang Shumin
280 The Study on Cause and Countermeasure Affecting Colleges and Universities' Gym Teacher's Mental Health	Li Ling
282 Exploration on the Reform of Computer Basic Education in University	Ma Yan
283 Discussion on Course Teaching of Software of PKPM Building Structure Design	Zhao Haiyan, et al.
284 Research on the Local Legislations of the Promotion of Science and Technology Intermediary Market's Development and College Students' Employment	Yu Weitong, et al.
287 Exploration of the Reform of Automatic Control Theory Education	Zhang Xiaojuan
288 Working Method of Instructor in Vocational School under New Situation	Gu Ying
290 Discussion on Basic Professional Education in Technical College	Meng Yan, et al.
291 Digitized Archives' Research & Development	Zhang Yan
292 Analysis and Countermeasures of Non-mainstream Culture in University Campus	Li Xiaohan
293 How to Conduct Strength Training for College Athletes	Zhao Bolin
294 Consideration of Improving Undergraduate Teaching Quality in Local Colleges	Song Biying
296 Exploration on Simulation Teaching Carried out in Training of Mechanical and Electrical Core Curriculum	Wang wei
297 Research on the Method of Improving the Quality of Experimental Teaching of Electronic Information Specialty	Huang Yao
298 Qualities for English Teachers in 21st Century	Song Yinxiu
300 Introduction of Interactive Techniques in College English Teaching	Li Na

LEGAL CORNER

301 Exploration and Reflection on Standard Construction of Legal Profession	Wang Wei
303 Legal Protection Measures of Rights and Interests Safeguard of Land-lost Farmer	Li Yue, et al.
304 Discussion on Violence in the Crime of Illegal Detention	Sun Shuqiang
305 Strengthening and Improving Our Country Anti-dumping Legislation and Anti-dumping Measures	Li Shasha
306 Means of Training of Vocational Students' Law Consciousness	Hu Fenglian
307 Study of Legal Education in Vocational College	Cui Na, et al.
308 Analysis of the Narration of China's Legal TV Programs	Du Wenzhong

SOCIAL SCIENCES FORUM

309 The Phenomenon of the Visual Design under the Direction of Confucianism	Yang Mingyan
311 Substandard Behavior in Weight Charge of Truck	Li Zhaokai, et al.
312 Improve Rural Old-age Security System with Chinese Characteristics	Li Linxiao
313 Political Connotation of Dispelling Urban-rural Dual Structure	Chen Xiaohong
314 Consideration on Radio Drama Creation in City Channel	Zhang Wenfeng, et al.
315 Olympic Movement and Humanism	Yang Tao
317 Effective Translation of Scientific and Technical Terminology in Russian	Yang Min
318 Willingness to Consider Applying Reverse Mortage of Shanghai Residents	Yan Chunling, et al.
320 Discussion on the Translation of Contract Words from Cross-cultural	Zhang Xiaoping
321 Common Problems and Countermeasures for Clinical Internship	Guan Hong
323 Thinking of Increasing the Rural Grassroots Party Organizations Construction in Northern Jiangsu	Wang Jing
324 Dynamic Analysis of Lower Limbs Muscles Speed Force with CMJ in Detraining	Zhang Niankun
326 Discussion on Immune Markers in Food Inspection	Sun Youliang
327 Consideration on Unemployment	Meng Erju, et al.
328 Theoretical Connotation and Essential Characteristics of Marxist Learning Party	Zhang Congcong, et al.