

价值工程

目 录

2011年5月上旬刊(总第237期/第30卷)
1982年创刊 2011年5月8日出版

封面刊名题字:袁宝华

主管单位:

河北省科学技术协会

主办单位:

河北省技术经济管理现代化研究会

名誉总编:邵明信

总 编:高志彪

总 编 室:马慧霞 师瑞

电 话:0311-87024742

编辑部:田彦 范文 丛林 张崇 刘希 任海涛
杨莹莹 孟慧玲 张迎黎 司义凤 吕光辉
张立芳 苗运强 张新颖 苏媛月 焦建明
杨 丽 周 超

电 话:0311-83020178 传 真:0311-87024742

投稿信箱:vezzsbjb@163.com

网 址:www.vezzs.com

责任编辑:高生明

封面设计:王金军

版面设计:韩宇红 王向宇

国内统一连续出版物号:CN 13-1085/N

国际标准连续出版物号:ISSN 1006-4311

国内邮发代号:18-2

国内订阅:全国各地邮局

国内发行:河北省报刊发行局

国外发行:中国国际图书贸易总公司

广告经营许可证:(石市)1301024D00032

印 刷:廊坊市长岭印刷厂

编辑出版单位:价值工程杂志社

社 址:石家庄市槐安西路88号卓达

物业楼A501室

邮 编:050091

国内定价:30.00元人民币

海外定价:30.00美元

商务运营:石家庄冀发文化传媒有限公司

* 价值与创新 *

创投背景、企业专利数量与经营绩效	张丰等(1)
基于体积分方程法的起伏地形三维电场正演	李建平等(3)
现代教育技术发展的三大趋势	何泰伯(5)
低碳经济下的技术创新路径选择	葛小芳等(6)
城市核心区交通可持续发展对策探讨	薛陈等(8)
高职院校扩大涉农专业生源渠道之研究	符聰等(10)
基于DEA的区域人力资本对创新绩效影响的评价研究	吴功德(12)
基于LVQ神经网络的电信企业客户流失预测模型研究	代逸生等(14)
提升我国服务贸易竞争力的路径分析	盛洪昌等(16)
从传统产业集群到高新技术产业基地:在结构调整中推进集群升级转型	林莉等(18)
价值工程在基坑支护施工方案优选中的应用与研究	李慧英等(19)
国外技术成熟度评估管理体制研究	丁茹等(20)

* 供应链·价值链 *

电子商务物流体系研究	刘昭晖(21)
我国第四方物流的发展模式研究	李健(23)
军地物流一体化保障研究	赵亮宇(24)
浅析供应链弹性管理	王乐乐(26)
形象设计高职教育问题探讨	朱迎雪(27)
行动者网络理论视角下的区域物流网络研究	龚艳萍等(29)
预警作战装备精确化管理探究	赵华等(30)
物流外包风险管理研究现状述评	杨涛等(31)

* 工业工程 *

热传导方程的能量估计	曹洪锋(32)
风力发电机变桨轴承润滑解决方案	胡雪松(35)
SIMATIC S7-400在PROTOS70电控系统中的应用	苏锐等(37)
渐开线圆柱齿轮传动参数化设计系统IGTPDS的开发	姚慧等(38)
螺旋机构运动精度可靠性设计	赵竹青(40)
故障树分析法诊断柴油发动机的常见故障	梁铁柱(42)
论提高矿井素质实现可持续发展	田利军等(43)
浅谈新技术、新产品在电气设计中的应用	张宇(45)
电网建设项目全过程跟踪审计探索与实践	杨苗等(46)
影响录井钢丝使用寿命因素分析	张博等(48)
地源热泵系统地热换热器的设计研究	张文涛等(49)
浅析可靠性维修思想在航空维修中的应用	张鹰(51)
牵引供电系统无功谐波电流检测方法的分析	赵飞燕(52)
利用节能减排技术创建绿色矿山	王洁(54)
汽车发动机的磨损与维护	张永学(55)
737NG飞机自动刹车故障解析	周波(56)
基于SVM的静压管桩单桩极限承载力预测	李万庆等(58)
综采面切眼锚网、锚索支护技术及施工工艺	杨红旗等(60)
有载调压分接开关运行与异常状态分析	员学军(61)
油品静电事故的分析与预防	傅柏翔(62)
一种新型除雪机设计分析	卢振忠(64)
钢管类压力管道安装过程中的材料控制要点分析	曹亦鸣(65)
浅析接地电阻测量仪的使用与注意事项	高长壁(66)
优化矿井斜井人车的结构有效提高其防坠性能	高翔(67)
煤矿岩巷中深孔爆破技术的研究与应用	宋大军(68)
谈谈变压器油的老化、原因和防止措施	郭艳红(69)
井控面积法在计算剩余储量中的应用	李春玲(70)
浅析CT饱和的越级跳闸故障	张庆国(71)
数控加工的刀具选择	祁捷(72)
现代钢铁企业冶金设备概述	张驰光(73)

* 现代营销 *

网络营销在企业营销活动中的应用	张涛(74)
关系营销在企业营销活动中的应用	张海云(75)
浅析陕西省汽车营销模式的现状及发展对策	刘蓉(76)
电子商务在钢材销售中的重要地位	王宁(77)

* 工程管理 *

陕西凤县县城周边农村农房抗震效果研究及优化	王玢等(78)
-----------------------------	---------

凯欣综合楼内装修设计与施工质量控制	郭栋(80)
不平衡报价在工程量清单报价中的应用	苗嘉勇(81)
浅谈如何提高建筑工程经济效益	姬金玉(83)
浅谈我国造价控制面临的问题与对策	张文静(84)
集体建设用地流转问题探讨	王梦诚(85)
基于超声混凝土强度测定研究	郭臻等(87)
混凝土工程冬季施工的质量控制	李旭超(88)
浅谈涵洞浆砌工程质量纠正控制措施	马秉生(89)
试论工程量清单模式下不平衡报价的应对策略	熊文亮等(90)
谈谈对建设工程安全监理的理解和实施特点	陈彤(91)
浅谈信息管理在工程建设中的作用	杨淑杰(92)
关于加强农村公路的质量管理与养护	徐守镇(93)
高校建设工程施工进度管理的特点及对策	刘斌(94)
浅谈项目部如何开展质量管理工作的	张东方(95)

*** 建筑与施工 ***

吊装金属线槽式荧光灯在高空间地下室的安装	石兴萍(96)
新中式风格住宅建筑设计	郑鑫(98)
地铁盾构区间联络通道施工工艺	李晚莹(99)
城市道路雨水口设计间距计算探讨	张向荣(101)
太阳能利用在绿色建筑中的应用	秦永丽(102)
从智能建筑发展看智能物业管理专业前景	应佐萍(104)
烟肉转向器的设计与改进	吴慎将等(106)
钢管拱桥跨铁路支架吊装施工技术	张翠芹(107)
临近江河超深基坑降水方案设计及施工技术研究	徐强等(109)
商业步行街景观设计要突出不同的地域特色	赵发兰(111)
未来建筑幕墙节能的发展方向	郑占坡(112)
公路软土路基施工技术浅析	王长浩(113)
浅析北方农村建筑的节能设计	王仁君(114)
关于惠州市开展节约型园林建设浅析	周展兴(115)
GRF 薄壁空心管钢筋混凝土空心楼盖施工技术	张丽等(116)
浅议生态建筑材料在装饰装修中的应用价值	邓海英(117)
综采大断面沿空拆除硐室支护技术设计及应用	徐张保(118)
爱美之心“居”皆有之	王淑杰(119)
外墙保温聚苯板同胶粉聚苯颗粒的优缺点分析对比	王文汇(120)
新苏港 25 万吨级矿石码头绿化景观设计探析	任诗玲等(121)

*** 经营管理 ***

公司治理对企业技术创新影响研究综述	刘基屹等(122)
基于行为科学视角的旅游安全管理研究	蒋小华等(123)
延安旅游商品开发的现状及对策	党星(125)
浅谈加强公司资金管理,防范财务风险	韩新友(126)
企业财务危机成因浅析	张会芹(128)
上市公司职工薪酬激励效率研究	李玉萍等(129)
基于工序的油藏经营工资制度简析	胡丹等(131)
企业财务部门绩效考核体系设计	高长忠(132)
国际油气勘探开发项目管理综述	赵连杰(135)
组织适应力与战略选择:企业成长的双重主题	吕子剑等(136)
再谈企业如何留住人才	刘军勇(137)
从人力资源到人力资本	张秋玉(139)
企业并购中实施税收筹划的可行性与必要性研究	侯捷(140)
谈安防产业的现状及发展趋势	王国凯(141)

*** 财经金融 ***

基于封闭式基金折价的投资策略和政策建议	薛晶等(142)
股票价格服从分数布朗运动的再熟期权定价	罗春玲等(143)
会计信息失真的探讨和见解	许虹等(145)
资本弱化税务筹划分析	江怀西等(146)
宁夏泾源县治家村“农家乐”生态旅游的群众基础分析	白光珍等(148)
基于“三农问题”视角的银行社会责任研究	陈宏等(149)
基于 SWOT 分析的中小法人银行信息化建设研究	李晓东等(151)
增值税转型对消费型增值税全面改革的启示	王延春(152)
我国发行新农村建设债券的探讨	郝丽霞(155)

*** 信息技术 ***

几款开源学习内容管理系统(LCMS)的应用比较	任锁平等(156)
浅谈移动 Ad Hoc 网络按需路由协议中的篡改攻击问题	刘巧平等(158)
C 语言指针在数据结构中的妙用	王荣(160)

Photoshop 实现各种绘画技法的研究	郝梅(161)
小信号宽程数据采集系统的设计	王学东(164)
基于 OWGA 算子和 CWGA 算子的战时航材保障系统效能评价	张作刚等(166)
高炮随动系统自动测试中正弦机发送频率的确定	姚世锋等(168)
基于 SVD 图像压缩技术研究	陈一虎(169)
浅谈网站风格设计	王志玮(171)
论软件测试计划的成功制定	曹耀辉等(172)
基于 Logistic 回归的房客信用评价模型研究	沈丽娜等(174)
浅谈汉语自动分词的几种方法	王希杰等(176)
浅谈医院信息系统的安全维护	洪丹(177)
论社会保险基金财务会计的信息化	尹维红(179)
DES 加密算法的 JAVA 实现	贾花萍(180)
EXCEL 在变形测量内业数据处理中的应用	肖瑛等(181)
基于 ASP 的网站开发安全问题及漏洞防范研究	张敏(183)
基于 ASP 技术开发网络在线考试系统	田楠(184)
浅谈计算机故障的判断分析检测	骆焦煌(185)
LED 广告信息更新系统的设计及实现	李党娟(186)

*** 教育与培训 ***

试析目的语和英语教学	王秀琴(187)
民办医学生医德教育浅析	张丽斌等(188)
高职高专精品课程创新教学模式的设计与课程开发	陈琳(189)
大学体育文化与青年社会适应	杜学工(190)
论英语教学中的文化导入	付小达等(192)
延安大学体育舞蹈选修教学现状的调查与分析	王辉(193)
高职院校学生教育管理的实践与思考	闫军(194)
公平与促动:奖学金对贫困大学生的激励效应分析	黄明霖(195)
和谐社会校园视野下的高校体育文化研究	聂晓东(197)
大学英语听力教学问题和对策之探讨	田苗(198)
我国高校国防教育现状浅析	邓弥弥(199)
浅议“分组学习”	薛国平(200)
浅析纪录片在教学中的应用	吕静等(201)
《护理学导论》教学过程中的几点体会	李英等(202)
探寻中国高等教育发展之路	付立彬(203)
中国高校高尔夫专业双语教学的探索与思考	罗大强(205)
试析文化差异对汉语教学的积极意义	王皓(206)
基于 CAD 下的机械制图教学实践	徐亚斌(207)
一条提高英语口语的捷径	杜晓军(209)
依托技能大赛平台,促进职业学院服装专业教学改革	袁丰华(210)
西安市《第三套全国中小學生系列广播体操》实施情况的调查分析	郭阳(212)
文化对隐喻的理解的影响	何俊芳(213)
一类偏微分方程的 Backlund 变换	张亚敏(215)
强化主体意识,注重学法指导	钮绪纯(216)
浅析如何处理外语的翻译	文辛(218)
中小学教师职业压力的成因与自我调适	马雅菊(219)
大学生跨文化交际能力的自我培养模式研究	崔颖等(220)
论人文教育思想下学校体育的价值意义	卫荣辉(221)
电子科学与技术专业集成电路工艺学课程教学改革探讨	刘欢等(223)
在历史教学中如何培养学生自主学习的能力	罗力科(224)
高职《机械制图》课的探析	李征等(225)
民办高校教师工作满意度与激励对策	张道梅等(226)
高校学生科技社团建设与发展的思考	王晖等(228)
加强德育工作,为学生科学发展奠定基础	马靖(229)
体育教学应注重“师生互动”	马壤(231)
制药专业综合化学实验的开设与学生能力培养	张来新等(232)
浅析网络课程建设中存在问题及改进意见	方树峰(233)
动物词汇翻译中文化内涵对应性分析	李娜(234)
高职教育中提高法制教育效果的途径	王文波(236)
浅谈高职院校网络教学资源平台建设	杨毅(237)
《论语》对学生教育工作的启示	郑武生(238)
高职教育课程改革的探索与实践	何洁等(239)
如何培养学生的数学思维方式	楼娜娜等(241)
应用型本科机械 CAD/CAM 课程改革实践	郑晓虎(242)
探析教学改革环境下高职院校商务礼仪课程的创新	韩慧如(244)

关于高职焊接专业人才培养模式的思考	金莹 等(245)	高校大学生村官的培养机制研究	魏建中(285)
浅谈“一课三研”教学模式对幼师生的专业素质培养	朱学英(247)	论医学院校人文素质教育的模式及其改进	薛大东(286)
关于工科专业实践性教材建设的思考	董军堂 等(248)	对高等体育院校政治理论资料室特色建设的探讨	闫普耀(288)
英语教育产业化引发的思考	鞠宁 等(249)	高校图书馆职业价值理念探析	王同江(289)
高校环境工程专业教学改革探讨	张玉春 等(250)	浅谈数控车工实训课如何进行教学	周俊华(291)
ISO9000族标准引入高职院校教学质量管理的可行性分析	郑娜 等(251)	计算机网络中的“素质教育”	杨鹏(292)
体育运动对促进边缘化学生身心健康的研究	段宝林(252)	浅谈高职高专的英语教学改革	汲鸿燕(293)
非线性编辑课程开放性实验教学探讨	杨方琦(253)	基于案例的地方高校优效竞争力培养机制研究	李梅英(294)
高等体育院校篮球专业人才培养研究	惠建华(255)	* 法制天地 *	
我国普通高等院校实施体育俱乐部的理性思考	齐朝勇(256)	浅析社区卫生服务中对居民隐私权的保护	侯晓云 等(296)
陕西省城乡中小学学生体质健康总体状况调查	刘永浩(257)	完善我国税法的若干思考	费松龄(298)
影响陕西省农村青少年学生体质健康水平的主要因素分析	杨沛(258)	依法、理性是信访维权的要件	陈会玲(299)
创新教法,让语文课活起来	简志娟(259)	* 理论与实践 *	
开放式大学物理实验教学的负熵机制	管亮(260)	硅腈化反应的进展	毛娜(300)
大学生的文明习惯养成	胡金枚(262)	渭南市气温时空变化分析	曹黎明 等(301)
大学生体育运动心理障碍原因分析	郝琳(263)	城市发展的关键——ITS	赵长东(303)
中职《机械制造工艺基础》课程研究与探讨	李秀珍 等(264)	浅谈“一卡通”在图书馆管理中的应用	张莉(305)
技工院校技能人才培养所面临的“招生难”问题浅析	王春雨(265)	从人称看《呼啸山庄》译本中“归化”和“异化”程度	刘艳杰 等(306)
高校体育教育专业运动生物力学实验室管理初探	郭海生(266)	降低我国地区间能源强度水平政策研究	袁梁(308)
浅谈学校体育与终身体育的衔接	全祖馨(267)	公平的席位分配模型	但琦 等(309)
街舞健身操对学生身心影响研究	郑雪莲(268)	“健康中国”县级结核病防治监测数据调查	齐蕊(311)
陕西省高校体育教育专业篮球普修课考核评价体系的研究	史文生 等(269)	中超联赛发展动力研究之根本动力——需求	王超(312)
试论高校毕业生出路指导	魏玮(270)	下肢消肿方治疗股骨粗隆间骨折术后患肢肿胀的临床观察	胡飞 等(313)
港航管理类专业实践教学的改革与实践探讨	罗振林(271)	新时期云南热区消防监督工作存在的问题和对策研究	赵慧生(314)
浅谈如何在英语课堂教学中吸引学生的注意力	潘颖(273)	试探IGF2和H19基因与韦伯综合征的关系	吕欣桐(316)
新课标下的英语阅读理解技能与训练技巧探讨	王雨(274)	CuSCN的电化学行为及奶饮品中SCN测定研究	许文峰 等(317)
独立学院信息管理与信息系统特色专业建设研究	王四春 等(276)	加拿大与我国大学图书馆管理的比较及对策	刘光秀 等(318)
利用兴趣驱动法贯穿《机械制图》教学全过程	蔡苏宁(278)	烟熏痕迹形成过程及其证明作用	李国才(320)
心理健康自我教育的适应性	雷文斌(279)	论国产动画中儒家美学的秉承	田世彬 等(321)
合作学习在大学英语阅读教学中运用	李燕(280)	佛坪旅游纪念品调查分析	强薇 等(322)
用创新性思维改进高校思想政治理论课教学工作	卢粉艳 等(281)	虚拟场景建模技术研究	元传伟 等(323)
改革教学管理体系 有效推进工学结合	胡晓波 等(283)	企业文化与医院文化的探讨	周辉华 等(324)
英语教学中以学生为主体进行学习效果评价的实验研究	王丹丹 等(284)	论科学发展观在我国农村体育事业中的地位和作用	冯锦华(326)
		西部农村留守老人群体分析	杨晓华(327)
		呼喊爱的缺失,情感的匮乏	王宁(328)

国家级核心期刊

《价值工程》杂志约稿函

价值工程涉及技术、经济、管理等多学科,是多学科紧密结合、实施创新与优化的一门现代管理技术,而且还是一种重要的管理理念。价值工程的价值导向原则和创新本质,以及它的多学科化特性,将对科研创新、管理创新、产品创新、技术创新、组织创新产生重大影响和积极的促进作用。

《价值工程》创刊于1982年,是经国家新闻出版总署批准公开发行的经济综合性专业学术期刊,具有国际国内双刊号(国际刊号:ISSN 1006-4311 国内刊号:CN 13-1085/N),邮发代号:18-2。主管单位:河北省科学技术协会,主办单位:中国技术经济研究会价值工程专业委员会、河北省技术经济管理现代化研究会。《价值工程》是中国科技核心期刊(2010年入选)、中国科技论文统计源期刊。

《价值工程》是中国高等教育学会(价值工程分会)会刊、中国价值工程学会会刊。《价值工程》是《价值工程》(遴选)数据库收入期刊、中国期刊网、中国学术期刊(光盘版)全文收入期刊,中国学术期刊综合评价数据库来源期刊、万方数据——数字化期刊群入网期刊、中文科技期刊数据库收入期刊。

* 栏目开设:

本刊特稿、宏观经济、技术经济、价值与创新、供应链价值链、财经金融、企业管理、现代营销、企业文化、人力资源、价值工程、工业工程、工程技术、科研与创新、生命科学、工程与质量、建筑与施工、安全生产、信息技术、农林科技、计算机应用、教育与培训、文史研究、职探探索、法制天地、百家论坛、理论与实践、医药研究等。

* 投稿须知:

1.应另列:与中文相应的英文标题;作者姓名的汉语拼音;作者单位的英文全称及所在城市的汉语拼音及邮编。2.应另列:与中文相应的英文摘要和关键词。3.基金资助项目,应写明:基金全称、项目课题题目、项目编号。4.“参考文献”若为图书,应注明作者(译者)、书名、出版社、出版年份、页码。若为论文,应注明作者(译者)、论文题目、刊载刊物(报纸)名称、出版年份和期号、页码(或报纸年、月、日)。各参考文献应在正文引述处之末,按出现先后顺序编号,相应以方括号角码标出。5.图、表应顺序标号,且应有名称;若系采用与其他资料,应注明资料来源。6.文稿应执行法定计量单位。7.“作者简介”,请写明姓名、出生年份、性别、籍贯(省、市、县)学位、职称(职务)、主要研究方向。8.为便于及时联系,请告知电话、电子信箱;并写明详细地址、邮编、单位,以便于刊发后邮寄。9.编辑部对来稿文章标题、内容有删修权,不同意删修的稿件请在来稿中声明。文章中涉及图表、公式和英文部分作者应自行核准校对。凡录用文章,本刊有权入编数据库。10.切忌一稿多投,三个月内未收到我刊回复,作者即可自行处理。采用与否,均不退稿,请自留底稿。

Value Engineering

(VE) Monthly
Started in 1982

Proc. of the VE Committee
of Chinese Technoeconomics
Society (Chinese Society of
Value Engineering)

Proc. of the VE Committee
of Chinese High Education
Society

Vol.30 5.a (Sum No.237)

Published in May, 8,2011

Inscribed: Yuan Baohua

Honorary Adviser:

Yuan Baohua, Zhang Yanning,
Zhang Baoming, Su Ligong

Chairman of Editorial Board:

Huang Jinkui

Honorary Editor-in-Chief:

Gao Mingxin

Executive Editor-in-chief:

Gao Zhibiao

Vice Editor-in-Chief:

Wang Najing, Shen Qiping,

Song Hui, An Jingwen

Chief Editor's Department:

Ma Huixia Shi Rui

Sponsor: Proc.the VE Committee,

China Institute of Technology and Economy

Editor: Editorial Team of VE

Publisher: Magazine Publishing

House of VE

Address: Room A501, Zhuoda Property House,

No.88 Huai'an Road

Tel: (0311) 83020178

E-mail: vezzsbjb@163.com

Ads.Registration: 1301024D00032

Printed by: Lianmeng Printing
House, Shijiazhuang

Distributor: Shijiazhuang Post
Office

Subscriptions: Chinese Local
Post Office

Domestic Issue Code: 18-2

Domestic Single Price: ¥30.00

Overseas Single Price: \$ 30.00

Open Publishing

ISSN 1006-4311

CN 13-1085/N

VALUE & INNOVATION

1 Venture Capital Background, the Number of VC-Backed Firms' Patents and Their Performance Zhang Feng, *et al.*
 3 Three-dimensional Electric Field Forward Modeling Based on Volume Integral Equation Method of Undulating Topography Li Jianping, *et al.*
 5 Three Trends of Modern Educational Technology Development He Taibo
 6 Path Selection of Technological Innovation under Low-carbon Economy Ge Xiaofang, *et al.*
 8 Discussion on the Sustainable Development of Traffic in Urban Core Area Xue Chen, *et al.*
 10 Research on Expanding Channels for Agriculture-related Students in Higher Vocational College Fu Cong, *et al.*
 12 Study of the Relationship between Regional Human Capital and Regional Innovation Based on DEA Wu Gongde
 14 The Research on the Model of Telecom Enterprise's Customer Churn Prediction Based on LVQ Neural Network Dai Yisheng, *et al.*
 16 Path Analysis on Enhancing the Competitiveness of China's Service Trade Sheng Hongchang, *et al.*
 18 From Traditional Industry Clusters to High-tech Industry Base: Promoting Cluster Development in the Structural Adjustment Lin Li, *et al.*
 19 Application and Study of Value Engineering in the Optimization of Pit Support Construction Plan Li Huiying, *et al.*
 20 Study on Overseas Assessment Management System of Technology Readiness Ding Ru, *et al.*

SUPPLY CHAIN·VALUE CHAIN

21 Research on Logistics System in E-commerce Liu Zhaohui
 23 Research on Development Model of Fourth Party Logistics Li Jian
 24 Research on Military-Civil Integrative Logistics Support Zhao Liangyu
 26 The Study on Flexibility Management of Supply Chain Wang Lele
 27 Discussion on Image Design in Higher Vocational Education Zhu Yingxue
 29 Research on Regional Logistics Network from the Perspective of Actor Network Theory Gong Yanping, *et al.*
 30 To Explore the Precise Management of Early Warning Combat Zhao Hua, *et al.*
 31 Review on the Research Status of Risk Management of Logistics Outsourcing Yang Tao, *et al.*

IE

32 The Estimate of the Heat Conductivity Equation Cao Hongfeng
 35 Lubrication Solutions of Pitch Bearing about Wind Turbine Hu Xuesong
 37 Application of SIMATIC S7-400 in Control System of PROTOS70 Su Rui, *et al.*
 38 Development of the Involute Gear Transmission Parameterized Design System ICTPDS Yao Hui, *et al.*
 40 Design of Screw Motion Precision and Reliability Zhao Zhuqing
 42 Fault Diagnosis of Diesel Engine by Failure Tree Analysis Method Liang Tiezhu
 43 Study on Increasing the Coalmine Quality and Achieving Sustainable Development for Mining Areas Tian Lijun, *et al.*
 45 Application of New Technology and New Products in the Electrical Design Zhang Yu
 46 Exploration and Practice of Tracking Audit in the Entire Process of Grid Construction Projects Yang Miao, *et al.*
 48 Analysis of the Affect Factors of the Well Logging Wire Life Zhang Bo, *et al.*
 49 The Design of Geothermal Geat Exchanger of Ground Source Geat Pump System Zhang Wentao, *et al.*
 51 Application of Reliability Maintenance Ideology in the Maintenance of Aviation Zhang Ying
 52 Analysis of Detection Method of Reactive Harmonic Current in Traction Power System Zhao Feiyan
 54 Using Energy Saving Technologies to Create Green Mines Wang Jie
 55 Wear and Maintenance of Automobile Engine Zhang Yongxue
 56 Analysis on Automatic Braking Fault of 737NG Aircraft Zhou Bo
 58 Ultimate Bearing Capacity Prediction of Static Pressure Pile Based on SVM Li Wanqing, *et al.*
 60 Skill and Construction Technology of Anchor Nets and Anchor Cable Support of Working Face Cutting Eye Yang Hongqi, *et al.*
 61 Operation and the Abnormal State of Load Voltage Regulation Tap Yuan Xuejun
 62 Analysis and Prevention of Oil Electrostatic Accident Fu Baixiang
 64 Design and Analysis of a New Snow Removal Machine Lu Zhenzhong
 65 Control Points of Material during the Installation Process of Steel Kind of Pressure Pipe Cao Yiming
 66 Use and Notes of Grounding Resistance Measuring Instrument Gao Changbi
 67 Optimizing the Structure of Shaft Car in the Mine to Effectively Improve the Performance of Its Anti-dropping Gao Xiangfei
 68 Research and Application of Middle and Deep Hole Blasting Technology in the Coal Mine Rock Lane Song Dajun
 69 To Talk about the Aging, Causes and Prevention Measures of Transformer Oil Guo Yanhong
 70 Application of Area Method of Well Control in the Calculation of Remaining Reserves Li Chunling
 71 Grade Trip Fault of CT Saturation Zhang Qingguo

72 Cutlery Selection of CNC Machining Qi Jie
 73 Overview of Metallurgical Equipment in the Modern Iron and Steel Enterprises Zhang Chiguang

MODERN MARKETING

74 Application of Network Marketing in the Marketing Activities of Enterprises Zhang Tao
 75 Application of Relationship Marketing in the Marketing Activities of Enterprises Zhang Haiyun
 76 Status and Development Strategies of Shaanxi Automobile Marketing Models Liu Rong
 77 The Important Status of Electronic Commerce in Steel Sale Wang Ning

ENGINEERING & QUALITY

78 Research and Optimization of Seismic Effects of the Surrounding Rural Housing in Fengxian County, Shaanxi Province Wang Fen, *et al.*
 80 Decoration Design of Kaixin Comprehensive Building and Construction Quality Control Guo Dong
 81 The Application of Unbalanced Bids in Bill of Quantities Miao Jiayong
 83 How to Improve the Economic Benefits of Building Project Ji Guangyu
 84 Discussion on the Problems of Cost Control in China and Countermeasures Zhang Wenjing
 85 Discussion on the Circulation Problems of Collective Construction Land Wang Mengcheng
 87 Measurement of Concrete Strength Based on Ultrasound Method Guo Zhen, *et al.*
 88 Quality Control of Concrete Construction in Winter Li Xuchao
 89 Discussion on Quality Correction and Control Measures of Masonry Culvert Project Ma Bingsheng
 90 Response Strategy of Unbalanced Bids under the Mode of Bill of Quantities Xiong Wenliang, *et al.*
 91 To Talk about the Understanding of the Safety Supervision of Construction Projects and Implementation Features Chen Tong
 92 Role of Information Management in Project Construction Yang Shujie
 93 Strengthening the Quality Management and Maintenance of Rural Roads Xu Shouzheng
 94 Characteristics and Countermeasures of Construction Schedule Management in the University Construction Engineering Liu Bin
 95 How to Develop Quality Management of Project Department Zhang Dongfang

BUILDING & CONSTRUCTION

96 Lifting Metal Trough-type Fluorescent Lamps Installed in the Basement of High Spatial Shi Xingping
 98 Architectural Design of Residential with New Chinese Style Zheng Xin
 99 Construction Technology of Contact Channels in Metro Shield Zone Li Xiaoying
 101 Distance Calculation of Design of the Rain Mouth of Urban Road Zhang Xiangrong
 102 Application of Solar Energy in Green Building Design Qin Yongli
 104 Watching the Intelligent Property Management's Prospect in the View of Intelligent Building Ying Zuoping
 106 Design and Improvement of the Chimney Steering Wu Shenjiang, *et al.*
 107 Construction Technology of Support Lifting of Steel Arch Bridge across Railway Zhang Cuiqin
 109 Precipitation and Drainage Design of Ultra-deep Foundation Near the River and Construction Technology Xu Qiang, *et al.*
 111 Landscape Design of Commercial Pedestrian Street Need to Highlight the Different Regional Characteristics Zhao Falan
 112 The Direction of Development of Energy-saving in Future Construction of Curtain Wall Zheng Zhanpo
 113 Construction Technology of Highway Soft Soil Subgrade Wang Changhao
 114 Analysis on Energy-saving Design of Northern Rural Building Wang Renjun
 115 Analysis of Economical Garden Construction in Huizhou City Zhou Zhanxing
 116 Construction Technique of the Cast-in-situ Concrete Hollow Floor with GRF Thin-walled Tube Zhang Li, *et al.*
 117 On the Value of Ecological Building Materials in the Decoration Deng Haiying
 118 Design and Applications of Support along Goaf Technology in Chamber Removed Construction of Fully Mechanized Large Section Xu Zhanbao
 119 Beauty Is in Every Residential Area Wang Shujie
 120 Analysis and Comparison of Colloidal Polyphenyl Granular and Polyphenyl Board Thermal Insulation System for Exterior Wall Wang Wenhui
 121 Greening Landscape Design of Xinsugang Ore Terminal with 25 Million Tons Ren Shiling, *et al.*

OPERATION MANAGEMENT

122 Review on the Impact of Corporate Governance on Technology Innovation Liu Jiyi, *et al.*
 123 Safety Management of Tourism Based on the Behavioral Science Perspective Jiang Xiaohua, *et al.*
 125 On Yan'an Tourism Trade Status and Development Strategies Dang Xing
 126 Discussion on Strengthening Fund Management of Companies and Preventing Financial Risks Han Xinyou
 128 Causes of Enterprise's Financial Crisis Zhang Huiqin
 129 The Efficiency of Incentive Compensation of the Employee in Listed Companies Li Yuping, *et al.*
 131 Analysis on Wage System Based on Process for Reservoir Management Hu Dan, *et al.*
 132 Design of Performance Appraisal System in Financial Sector of Corporate Gao Changzhong
 135 Review of Project Management of International Oil and Gas Exploration and Development Zhao Lianjie
 136 Organizational Adaptation and Strategic Choice: The Dual Theme of Business Growth Lv Zijian, *et al.*
 137 Reconsideration on How to Reserve Talent for Enterprises Liu Junyong
 139 From Human Resources to Human Capital Zhang Qiuyu
 140 The Research on the Feasibility and Necessity of Implementing the Tax Planning in M & A Hou Jie
 141 Discussion on the Status and Development Trend of the Security Industry Wang Guokai

FINANCE & ECONOMICS

142 Investment Strategy and Policy Recommendations Based on Closed-end Fund Discount Xue Jing, *et al.*
 143 Reload Stock Option Pricing with Underlying Stock Asset Obeying Fractional Brownian Motion Luo Chunling, *et al.*
 145 Discussion and View on Distortion of Accounting Information Xu Hong, *et al.*
 146 Analysis of Thin Capitalization and Tax Planning Jiang Huaixi, *et al.*
 148 The Mass Base of "Peasant Music" Eco-tourism in Yejia Village, Jingyuan County, Ningxia Bai Guangzhen, *et al.*
 149 Study of Social Responsibility of Banks Based on the Perspective of "Three Rural Issues" Chen Hong, *et al.*
 151 Informatization Construction of Small and Medium Legal Bank Based on SWOT Analysis Li Xiaodong, *et al.*
 152 Inspiration of Value-added Tax Transformation to Comprehensive Reform of Consumption-type VAT Wang Yanchun

155 Discussion on the Issuance of China's New Rural Construction Bond	Hao Lixia
IT	
156 Comparison of Several Kinds of Open Source Learning Content Management System(LCMS)in Their Application	Ren Suoping, <i>et al.</i>
158 Discussion on the Tampering Attacks of On-demand Routing in Mobile Ad Hoc Networks	Liu Qiaoping, <i>et al.</i>
160 Ingenious Use of C Language's Pointer in Data Structure	Wang Rong
161 The Research of Different Painting Techniques Realized by Photoshop	Hao Mei
164 Design of Data Acquisition System with Small-signal and Wide Range	Wang Xuedong
166 The Assessment of Aeronautic Equipment Support System on Wartime Based on OWGA and CWGA	Zhang Zuogang, <i>et al.</i>
168 Determination of Sinusoidal Sine Signal Frequency in Antiaircraft Gun Servo System Automatic Testing	Yao Shifeng, <i>et al.</i>
169 Technology Research of Image Compression Based on SVD	Chen Yihu
171 On the Website Style Design	Wang Zhiwei
172 The Success of Software Development Test Plan	Cao Yaohui, <i>et al.</i>
174 Study on Tenant Credit Evaluation Model Based on Logistic Regression	Shen Lina, <i>et al.</i>
176 Talking Simply about Several Methods of the Chinese Language Automatic Word Segmentation	Wang Xijie, <i>et al.</i>
177 Simple Discussion on Security Maintenance of HIS	Hong Dan
179 Informatization of Financial Accounting of Social Insurance Fund	Yin Weihong
180 The DES Data Encryption Algorithm and Realizes it With JAVA	Jia Huaping
181 Application of EXCEL in Data Dealing of Deformation Measurement within the Industry	Xiao Ying, <i>et al.</i>
183 ASP-based Website Development Security and Vulnerability Prevention	Zhang Min
184 Developing Network Online Test System Based on ASP Technology	Tian Nan
185 Shallow about Computer Breakdown Analysis of the Judged Tests	Luo Jiaohuang
186 The Design and Realization of the LED Advertising Message Updating System	Li Danguan
EDUCATION & TRAINING	
187 Analysis on Target Languages and English Teaching of Pupils	Wang Xiuqin
188 A Brief Analysis on Medical Ethics Education of Private Medical Schools	Zhang Libin, <i>et al.</i>
189 Innovative Teaching Model Design and Curriculum Development in Vocational College	Chen Lin
190 University Sports Culture and Youth Social Adaptation	Du Xuegong
192 Culture Introduction in English Teaching	Fu Xiaoda, <i>et al.</i>
193 Survey and Analysis of Dance Sport Major Teaching in Yan'an University	Wang Hui
194 Practice and Thinking of Educational Management of Students in Vocational College	Yan Jun
195 Fairness and Promotion: Analyzing Incentive Effects of Scholarship to Students with Financial Difficulties	Huang Mingrui
197 On the Construction of Harmonious Culture on College Campus at the Time of Construction of Harmonious Society	Nie Xiaodong
198 Discussion about Problems and Strategies of College English Listening Teaching	Tian Miao
199 The Analysis of the Status about College National Defense Education	Deng Mimi
200 Brief Discussion on Grouping Study	Xue Guoping
201 Application of Documentary in Teaching	Lv Jing, <i>et al.</i>
202 Some Experience in the Teaching Process of "Introduction to Nursing"	Li Ying, <i>et al.</i>
203 Explore the Development Way of Chinese Higher Education	Fu Libin
205 Exploration and Thinking of Bilingual Teaching in China's University Golf Major	Luo Daqiang
206 Analysis of Positive Meaning on Teaching Chinese as a Foreign Language	Wang Hao
207 Teaching Practice of CAD-based Mechanical Drawing	Xu Ya'e
209 Movie Appreciation is a Shortcut to Improve Oral English	Du Xiaojun
210 Promoting Teaching Reform of Clothing Major in Vocational College through Skills Competition	Yuan Fenghua
212 Investigation and Analysis of Implementation of "the Third Set of Nationwide Student Serial Broadcast Gymnastics" in Xi'an	Guo Yang
213 Culture and the Understanding of Metaphor	He Junfang
215 Backlund Transformations of a Kind of Partial Differential Equations	Zhang Yamin
216 Enhancing Subject Consciousness, Focusing on Studying Instructions	Niu Xuchun
218 How to Deal with Idiom Translation	Wen Xin
219 Factors of Occupational Stress of Primary and Middle School Teacher and Self-adjustment	Ma Yaju
220 A Study of University Students' Self-development of Cross-cultural Communication Awareness	Cui Ying, <i>et al.</i>
221 The Value of Good Humanities Education in the School Sports	Wei Ronghui
223 Discussion on Teaching Reform of IC Technology Courses of Electronic Science and Technology Major	Liu Huan, <i>et al.</i>
224 How to Cultivate Students' Self-learning Ability in History Teaching	Luo Like
225 Research on "Machine Drawing" Course in Vocational Education	Li Zheng, <i>et al.</i>
226 Job Satisfaction and Motivation Strategies of Teachers in Private Colleges	Zhang Daomei, <i>et al.</i>
228 Consideration about Construction and Development of College Student Scientific Associations	Wang Hui, <i>et al.</i>
229 Moral Education, The Foundation of Students' Development	Ma Jing
231 Physical Education Teaching should Emphasize on "Teacher-Student Interaction"	Ma Yuan
232 Setting of General Chemistry Experiment of Pharmaceutical Major and Cultivation of Student's Ability	Zhang Laixin, <i>et al.</i>
233 Problems Existing in Network Course Building and Suggestions for Improvement	Fang Shufeng
234 Comparative Analysis of Cultural Connotations about English-Chinese Animal Words Translation	Li Na
236 Approach Improving Legal System Educational Effect in Higher Vocational Education	Wang Wenbo
237 Building of Network Teaching Resources Platform in Higher Vocational College	Yang Yi
238 The Inspiration for Students Education by the Analects of Confucius	Zheng Wusheng
239 Exploration and Practice on Curriculum Reform of Higher Vocational Education	He Jie, <i>et al.</i>
241 How to Cultivate the Way of Mathematical Thought	Lou Langhuan, <i>et al.</i>
242 Practice of Reform of Applied Undergraduate Mechanical CAD/CAM Course	Zheng Xiaohu
244 Innovation of Business Etiquette Course in Vocational College under the Situation of Teaching Reform	Han Huiyu

245 Reflection on the Training Mode of Higher Vocational Welding Specialty	Jin Ying, <i>et al.</i>
247 Effect of Teaching Model of "One Lesson, Three Researches" on Cultivation of Professional Quality of Students as Preschool Teacher	Zhu Xueying
248 Think about the Practical Textbook Building on Engineering Faculty	Dong Juntang, <i>et al.</i>
249 Reflections on the Industrialization of English Education	Ju Ning, <i>et al.</i>
250 Discussion on Teaching Reform of College Environment Engineering Major	Zhang Yuchun, <i>et al.</i>
251 Feasibility Analysis of Introduction of ISO9000 Standard into Management of Teaching Quality in Vocational College	Zheng Na, <i>et al.</i>
252 Role of Sports in Promoting Physical and Mental Health of Marginalized Students	Duan Baolin
253 Reformation of Open Experiment Teaching Strategy in Non-linear Editing Course	Yang Fangqi
255 Research for Talent Training of Basketball Major in Physical Education Universities	Hui Jianhua
256 The Rational Thinking of Implementation for General University Sports Clubs in China	Qi Chaoyong
257 Overall Survey of Physical Health for Students of Urban and Rural Primary and Secondary School in Shaanxi Province	Liu Yonghao
258 The Analysis of Factors on Young Students' Physical Health in Rural Areas of Shaanxi Province	Yang Pei
259 Innovating Teaching Method to Activate the Chinese Class	Jian Zhijuan
260 Negative Entropy Mechanism of Open University Physics Experiment Teaching	Guan Liang
262 Development of Students' Civilized Habits	Hu Jinmei
263 Study on the Causes of Mental Disorder of College Students in Physical Education	Hao Lin
264 Research and Discussion on Vocational "Basic Machinery Manufacturing Technology" Course	Li Xiuzhen, <i>et al.</i>
265 "Enrollment Difficulty" Issues Faced by Skilled Craftsmen Training in Technician Institutions	Wang Chunli
266 Sports Biomechanics Laboratory Management of Physical Education Major in College	Guo Haisheng
267 Interface of School Sports and Lifelong Physical Education	Quan Zuxin
268 Influence of Hip-hop Gymnastics on Students	Zheng Xuelian
269 Research on Evaluation System of General Basketball Course of Physical Education Major in Shaanxi	Shi Wensheng, <i>et al.</i>
270 Vocational Counsel of Graduates	Wei Wei
271 Teaching Reform and Practice of Port & Shipping Management Major	Luo Zhenlin
273 How to Attract Student's Attention in Classroom Teaching	Pan Ying
274 The New Class on the Skill of English Reading Comprehension	Wang Yu
276 Research on the Construction of Characteristic Specialty of Information Management and Information System in the Independent College	Wang Sichun, <i>et al.</i>
278 Using Interest-driven Method to Promote Teaching of Machine Cartography	Cai Suning
279 Suitability of Self-education of Mental Health	Lei Wenbin
280 Application of Cooperative Learning in Reading Instruction of College English	Li Yan
281 To Improve the Teaching Work of Ideological and Political Theory with Innovative Thinking	Lu Fenyang, <i>et al.</i>
283 Reforming Teaching Management System and Effectively Promoting Work-integrated Learning	Hu Xiaobo, <i>et al.</i>
284 An Experimental Research on Student-oriented Formative Assessment in College English Teaching	Wang Dandan, <i>et al.</i>
285 Research on the Cultivation Mechanism of College Students Village Official	Wei Jianzhong
286 On the Mode and Its Improvement of Humanities Education in Medical Colleges	Xue Dong
288 Characteristic Construction of Political Theory Reference Room in Institution of Physical Education	Yun Puyao
289 Study on the Profession Value of University Library	Wang Tongjiang
291 Discussion on How to Conduct Practical Teaching of CNC Latheman	Zhou Junhua
292 "Quality Education" in Computer Network	Yang Peng
293 Vocational College English Teaching Reform	Ji Hongyan
294 Case-based Research of Cultivation System of Local Collage Superiority Competitiveness	Li Meiyang
LEGAL CORNER	
296 Protection of Residents' Privacy in Community Health Services	Hou Xiaoyun, <i>et al.</i>
298 Views about Improving China's Tax Law	Fei Songling
299 Essence of Right-safeguarding through Complaint Letter and Visit is Legal and Rational	Chen Huiling
THEORIE & PRAXIS	
300 Recent Development in the Cyanosylation	Mao Na
301 Spatial and Temporal Analysis of Temperature Change in Weinan City	Cao Liming, <i>et al.</i>
303 The Key to the City Development—ITS	Zhao Changdong
305 Discussion on Application of All-in-Card in Library Management	Zhang Li
306 The Application of Domestication and Foreignization in Two Versions of Wuthering Heights	Liu Yanjie, <i>et al.</i>
308 Policy Research of Reducing the Level of Regional Energy Intensity	Yuan Liang
309 Fair Distribution Model of Seats	Dan Qi, <i>et al.</i>
311 Investigation of Prefectural Tuberculosis Prevention Monitoring Data of "Healthy China"	Qi Rui
312 Study of the Impetus Development of Chinese Super League: Need	Wang Chao
313 Treatment of Lower Limb Swelling after Intertrochanteric Fractures of the Clinical Observation of Limb Swelling	Hu Fei, <i>et al.</i>
314 Problems Existing in Fire Control Supervision of Hotspot in Yunnan at New Period and Strategies	Zhao Huisheng
316 Relationship of IGF2 and H19 Genes and Weber Syndrome	Lv Xintong
317 Research of Electrochemical Behavior of CuSCN and Determination of SCN ⁻ in Milk	Xu Wenfeng, <i>et al.</i>
318 The Enlightenment of Canadian University Library Management on Chinese University Library Management	Liu Guangxiu, <i>et al.</i>
320 Formation of Smoking Trace and Evidence Function	Li Guocai
321 Discussion on Inheritance of Confucian Aesthetics in Domestic Animation	Tian Shubin, <i>et al.</i>
322 The Design of the Tourist Souvenirs for Foping	Qiang Wei, <i>et al.</i>
323 Study on Modeling Virtual Scene Technology	Qi Chuanwei, <i>et al.</i>
324 Exploration of Enterprise Culture and Hospital Culture	Zhou Huihua, <i>et al.</i>
326 Status and Role of Scientific Concept of Development in Rural Sports	Feng Jinhua
327 Analysis of Remained Elderly in the Western Rural Areas	Yang Xiaohua
328 Call out Loss of Love and Want of Emotional Response	Wang Ning