

中国核心期刊（遴选）数据库 收录期刊

ISSN 1006-4311

CN13-1085/N

Value Engineering

JIAZHI GONGCHENG

2013(5)

中国技术经济研究会价值工程专业委员会
中国高等教育学会价值工程分会 会刊

中国期刊网 全文收录期刊
中国学术期刊(光盘版)

中国学术期刊综合评价数据库来源期刊

万方数据—数字化期刊群入网期刊

中文科技期刊数据库收录期刊

价值工程

上旬刊(总第309期/第32卷)

ISSN 1006-4311



9 771006 431068

13>

万方数据

价值工程

2013年5月上旬刊(总第309期/第32卷)
1982年创刊 2013年5月8日出版

中国技术经济研究会价值工程专业委员会
中国高等教育学会价值工程分会 会刊

封面刊名题字:袁宝华

主管单位:

河北省科学技术协会

主办单位:

河北省技术经济管理现代化研究会

名誉总编: 邵明信

总 编: 高志彪

总 编 室: 马慧霞 师瑞

电 话: 0311-87024742

编辑部: 田彦 范文 丛林 张崇 刘希 岳东鑫
孟慧玲 苗运强 焦建明 任海涛 韩硕鹏
杨丽 周超

电 话: 0311-83020178 83020176

传 真: 0311-87024742

投稿信箱: vezzsbjb@163.com

网 址: www.vezzs.com

责任编辑: 高生明

封面设计: 王金军

版面设计: 韩宇红 刘小彦

国内统一连续出版物号: CN 13-1085/N

国际标准连续出版物号: ISSN 1006-4311

国内邮发代号: 18-2

国内订阅: 全国各地邮局

国内发行: 河北省报刊发行局

国外发行: 中国国际图书贸易总公司

广告经营许可证: (石市) 1301024D00032

印 刷: 廊坊市长岭印刷厂

编辑出版单位: 价值工程杂志社

社 址: 石家庄市槐安西路 88 号卓达

物业楼 A501 室

邮 编: 050091

国内定价: 30.00 元人民币

海外定价: 30.00 美元

目录

* 价值与创新 *

- 解析小布什执政时期美国软实力的衰退 李翠亭 等(1)
产业集群背景下的创业网络环境评价体系的构建 徐优丽(5)
基于价值工程的节能住宅项目全寿命周期费用研究 林永民 等(7)
基于 CDIO 的一体化创新人才培养模式的研究与实践 王晓煜 等(10)
基于价值的公司管理——企业价值的驱动因素 石晶 等(12)
中原经济区建设背景下,企业与高校间合作模式研究 李庆利 等(14)

* 供应链·价值链 *

- 普洛斯模式对发展黑龙江省物流地产的启示 许红(15)
物流经济地理浅析 吴玉芝(17)
对我国农产品物流标准化问题的探讨 张艳红(18)
以开放大学学生需求为导向的全程电子商务体验式平台构建研究 李淑君(20)
基于价值链理论的施工企业核心竞争力研究 朱明强 等(22)
专业市场、电子商务与快递业联动发展研究 陈庆(24)

* 工业工程 *

- 基于高效率 LED 驱动电源中 PFC 电路的研究及仿真 王立刚 等(26)
浅谈机械制造工艺的新技术的应用与发展 徐启荣 等(28)
现代数控机床的评价综述 郭凯(29)
国产三辊限动芯棒连轧管机工艺特点及生产中存在的问题 刘建国(31)
浅析我国机械设计制造技术的现状及发展方向 赵语晨(32)
精益化管理在 HMU 更换中的应用 吴波(34)
浅谈低压线路故障的维护与维修 信卫红(35)
压力容器球形封头与圆筒体的连接形式分析 贾春娇(37)
继电器在电气工程及其自动化低压电器中的应用 张唯一(38)
一种先进的小方圆坯连铸机冷床区出坯系统 高翔(40)
海上平台泵改造策略研究 张琳(43)
HVDC 相关控制技术及其理论的探讨 王中鲜 等(45)
高炉炼铁资源优化模型的研究与应用 马光银(47)
ZG35Cr1Mo 与 Q345B 异种钢的焊接工艺 蒋艳 等(49)
基于 ECRS 分析法的班台台面加工工艺流程分析与改进 李夏 等(51)
论连铸关键设备再制造技术 吕健(53)
塑料硬片压延机机架的安装及探讨 孙灿炬(55)
粗煤泥回收工艺在白龙矿业选煤厂的应用 范晓蔚 等(57)
反向遏止电压法测量普朗克常数 邓仲勋 等(59)
QP 型气动试验机锁闭机构失控原因分析及解决方法 王修兵(61)
离心泵串并联在长输管道水试压施工中的作用 邓登 等(62)

* 工程管理 *

- 浅谈城市规划中风景文化环境的营造 侯宇鹏(64)
震动冲击开挖在胶结砂砾地层隧道掘进的实用性浅析 刘志红 等(66)
再议房地产项目设计阶段成本控制 朱双颖 等(68)
造价咨询单位在清单计价的招标过程中怎样发挥顾问作用 姜培琳(70)
隧道中三铰拱的合理拱轴方程 贾玉梅(72)
浅谈如何提高配网供电的安全可靠性 陈晓刚(73)
高速铁路路基工程变形观测方案设计与实施 郭秀春(75)
浅谈水利工程建设管理存在的问题及对策 齐予嵩(77)

如何做好公路工程施工监理工作	周建军(78)	浅析中小企业安全生产标准化工作	刘莉等(159)
烟厂车间地防裂纹监理控制要点探讨	黄道君等(80)	浅谈测绘企业的人力资源管理	吉世鹏(160)
国内外工程价格调整公式初探	王惠岚(82)	如何利用产业集群理论解决小微企业融资问题	张淑艳等(162)
浅析建筑工程项目预算管理对策研究	霍定励(85)		
完善铁路工程造价管理体系的思考及建议	焦亚峰(86)		
基于可信度的绿色施工方案模糊综合评价	李海涛等(88)	* 财经金融 *	
浅析砌体工程施工及质量控制	谢文怡(90)	国内外民间资本参与旧城改造融资模式比较研究	
基于BP神经网络的建设项目资金流预测	王普照等(91)		亓霞等(163)
湿陷性黄土地基处理的研究	杨丽娜等(93)	基于DEA的酒店类上市公司经营绩效评价研究	段宏宇(165)
钻遇高压含油气水层钻井液技术	甘赠国等(94)	创业板上市公司的估值与定价问题研究	刘浩然(168)
煤矿矿井水处理项目管理浅析	蒋凌炜等(96)	浅谈基层干部的集体“三资”管理	高树荣(171)
浅谈如何进行公路养护成本控制	刘邦江(97)	我国城乡收入差距对消费的影响	沈春艳等(172)
浅谈旧水泥砼路面加铺钢纤维砼面层的应用	丁海萍等(99)	对外贸易与经济增长的协整与因果关系	王保滔等(174)
岩溶地区钻孔桩施工技术	王勃(101)	试论新财政体制下行政事业单位财务管理的改革	
浅论钢结构在土木工程中的应用研究	朱云龙(102)		常本晰(176)
城市轨道交通项目政府融资模式风险分析	石志伟(104)	黑龙江农业上市公司资本结构现状、问题及对策	杨铭等(177)
分析建筑工程施工管理现状及对策	霍万龙(105)	湘西民族地区财产保险市场发展的实证分析	马立新(179)
输电线路继电保护整定计算综述	吕会军(107)	商业银行营业网点绩效考评方法研究	吴迪(181)
* 建筑与施工 *			
10000m ³ 覆土油罐基槽底控制爆破设计	孙朝政(109)	数字电视发展现状与趋势	谢俊(183)
通甫路桥26米高塔柱垂直度控制	尹鸿波(111)	交互式多媒体技术在会计实验教学优化中的应用	程芬(184)
钢管柱支撑汽车吊配合安装钢管拱施工技术	向学刚等(114)	长焦镜头的自动聚焦控制方法	闫俊生等(186)
多孔连续梁预应力钢绞线伸长量的精确计算	魏振豹(117)	浅析对建筑工程项目管理软件应用教学系统	潘永(188)
茅坪山隧道防排水施工技术及应用	薛国虎(119)	基于ASP.NET的国家示范性高职院校建设专题网的设计与实现	
谈预应力混凝土连续梁悬臂施工技术	张理远(121)		李姝宁(190)
CRTS I型双块式无砟轨道道床施工常见问题分析	吴传模(123)	中兴WCDMA基站设备故障处理	赵源(191)
谈小勤养至磨憨高速公路某合同段的施工	周登文等(125)	基于UML时序图的自动化验证方法与应用	刘钊(193)
铁路施工管理及其施工期间的行车组织	白志领(128)	地理信息技术在确权登记发证中的应用	赵生良等(195)
静压桩的压桩力与承载力关系分析	王晓伟等(129)	以6C系统为中心的牵引供电统一信息平台	万国华(197)
* 企业管理 *			
广州老字号餐饮企业困境背后的营销反思	李立锐(131)	远程监控系统在施工现场安全管理中的应用	晁晓燕(199)
人格特质、组织公民行为对离职倾向的影响研究	李音等(133)	多终端点餐平台的设计与实现	肖蕾(201)
浅析如何提高企业标准化管理水平	刘宏娇(135)	在山区建立GPS控制网的优化法	袁国华等(203)
科研团队员工知识共享激励机制构建研究	杨洁静等(136)	浅谈数字语音室的建设与管理	陈国际(204)
国有企业竞聘上岗存在问题与措施研究	赵四才等(138)	消防炮CAN总线控制系统的应用设计	卜雪民(206)
以改革创新精神开创企业党建工作新局面	韩慧(139)	向量空间模型的信息检索技术	姚玉开等(208)
浅谈在矿建企业中如何建设好学习型创新型服务型工会	钟碧辉等(141)	原油样品薄层色谱图像的预处理研究	史健婷等(209)
新形势下县级供电企业人力资源管理	周世茹(142)	* 职业培训 *	
从学科角度看11规则的改革	吕凤明(144)	基于职业角色的工业工程专业体验式教学模式的研究	
浙江文化创意企业经营能力升级的策略探讨	张兴梅(146)		张付英等(211)
浅析施工企业培训管理	李飞(148)	职业教育教材建设改革探究	杨艳玲等(213)
加强烟草企业的安全管理措施探讨	雷绍慧(150)	农村远程教育环境下教育资源应用初探	李学普等(215)
我国节能行业发展面临的形势、发展现状与政策建议	杨尚东(151)	高职教育质量生态系统的演进研究	丰静(217)
创新人才机制促进经济发展	周玉莲(153)	要高度重视教师在高职文化素质教育中的作用	王彦(219)
浅谈信息化背景下勘察设计单位如何做好档案的管理工作	梁江华(154)	核类专业综合实验教学模式探索	罗文等(221)
论企业家管理理念与企业发展趋势研究	滕颖(156)	大学生科研计划三层项目化管理实践和探索	欧新潭(222)
浅析销售电价存在的问题与建议	梁尚荣(157)	关于外语专业学生思辨能力培养途径的思考	李伶俐(224)

高职 C2C 电子商务实训平台的探索	孙铀(234)	凤翔年画在招贴设计中的应用研究	王丽莉 等(281)
对我国高职环境艺术设计课程结构的探究	王丽(236)	地质找矿成因探讨	许存胜 等(283)
中国酒店专业大学生流失的原因及对策	高琛(238)	定量包装商品计量监管工作的探讨	房卫东(284)
高职院校导师型教师队伍建设探析	袁年英(242)	利用灰色理论预测呼和浩特市地下水污染趋势	杨春玲(286)
西部高校创业文化的构建思考	王西文 等(244)	PM10 和 PM2.5 的危害及控制对策	刘群芳 等(288)
快速掌握轻钢结构识图及算量方法研究	董罗燕(246)	政府职能的转变在城市拆迁工作中的成效研究	姚曼(290)
以 JIT 思想为指导的工程教育教学实践研究	邹新凯 等(248)	升平油田葡萄花油层沉积相分析	任宇飞(292)
高职热能动力设备与应用专业顶岗实习模式探讨	牛刚(250)	我国航空运输业机队灵活性分析及对策	钱晓晨(294)
关于会展企业人才流动的几点建议	李沫愚(254)	降解石油复合微生物菌剂的筛选研究	徐宝刚 等(296)
以市场为导向的我国高职院校就业课程改革探析	唐师平(255)	我国残疾人康复服务与城乡居民收入增长关系分析	邹华 等(298)
高校辅导员与大学生的沟通技巧探析	于曦 等(257)	压缩天然气加气机示值误差测量结果的扩展不确定度评定	黎华姐(301)
钢结构理实一体化实训室建设的探索与研究	齐玉清 等(258)	长途运输造成的应激对雏鸡育雏期生产性能的影响	张立恒 等(302)
浅析速写在高职动漫专业教学中的重要作用	王豫倩(260)	高校德育问题与创新对策研究	阴颖(304)
网络资源与大学英语写作教学研究	杨庆华(261)	PLC 设计师职业资格认证培训工作的实践	张还 等(305)
校企共建《工业机器人安装编程调试》课程实践	吴有明(263)	ZnO 基透明导电薄膜的生长技术	徐莉(307)
高职《ASP.NET 动态网页技术》实施“教学做一体化”初探	汪贤锋(265)	山东昌乐蓝宝石的主要特征研究	吴卉菊(309)
如何使学生产生学习动机和兴趣	孔美娜(267)	社会化媒体中的网络口碑运用研究	李红燕(311)
浅谈会计职业判断能力的提升	辛艳红(269)	韩国《绿色增长基本法》立法过程研究	王冬 等(313)
高校课外体育活动的现状及影响因素研究	张凤丽(271)	ARL-4460 光电直读光谱仪分析钢中氮元素在唐钢的应用	孙雪涛(317)
应用型本科院校移动通信课程教学改革的探讨	郑灿香 等(273)	三维水平井轨道设计的最优脉冲控制系统	何万里(319)
		关于氟硅酸钠潜在的危害及预防措施的研究	贾宗谦 等(321)
* 理论与实践 *		钾离子示踪试验在煤矿防治水中的应用	申宝国(323)
公积金贷款档案规范化管理摭谈	张海妍(274)	运用现代管理理念 实施心理健康干预机制	陈军营(324)
宣传阵地占领在大学生公寓文化建设中的研究与实践	曾宪立(276)	论《安提戈涅》中的法理冲突	肖赛男 等(326)
BP 公司 Cativa 羰基合成醋酸技术研究	张龙华(278)	日本现代化进程及其对我国现代化的启示	丁婧(328)
中美贸易逆差模型的构建研究	赵东明(279)		

《价值工程》杂志

价值工程涉及技术、经济、管理等多学科，是多学科紧密结合、实施创新与优化的一门现代管理技术，而且还是一种重要的管理理念。价值工程的价值导向原则和创新本质、以及它的多学科化特性，将对科研创新、管理创新、产品创新、技术创新、组织创新产生重大影响和积极的促进作用。

《价值工程》创刊于 1982 年，是经国家新闻出版总署批准公开发行的经济综合性专业学术期刊，具有国际国内双刊号（国际刊号：ISSN 1006-4311 国内刊号：CN 13-1085/N），邮发代号：18-2。主管单位：河北省科学技术协会，主办单位：河北省技术经济管理现代化研究会。

《价值工程》是中国技术经济研究会价值工程专业委员会、中国高等教育学会价值工程分会会刊、中国价值工程学会会刊。《价值工程》是中国核心期刊（遴选）数据库收入期刊、中国期刊网、中国学术期刊（光盘版）全文收入期刊，中国学术期刊综合评价数据库来源期刊、万方数据——数字化期刊群入网期刊、中文科技期刊数据库收入期刊。

* 栏目开设：

本刊特稿、价值与创新、供应链价值链、财经金融、企业管理、工业工程、工程管理、建筑与施工、信息技术、理论与实践等。

* 投稿须知：

1. 应另列：与中文相应的英文标题；作者姓名的汉语拼音；作者单位的英文全称及所在城市的汉语拼音及邮编。2. 应另列：与中文相对应的英文摘要和关键词。3. 基金资助项目，应写明：基金全称、项目课题题目、项目编号。4. “参考文献”若为图书，应注明：作者（译者）、书名、出版社、出版年份、页码。若为论文，应注明：作者（译者）、论文题目、刊载刊物（报纸）名称、出版年份和期号、页码（或报纸年、月、日）。各参考文献应在正文引述处之末，按出现先后顺序编号，相应以方括号角码标出。5. 图、表应顺序标号，且应有名称；若系采用与其他资料，应注明资料来源。6. 文稿应执行法定计量单位。7. “作者简介”，请写明姓名、出生年份、性别、籍贯（省、市、县）学位、职称（职务）、主要研究方向。8. 为便于及时联系，请告知电话、电子信箱；并写明详细地址、邮编、单位，以便于刊发后邮寄。9. 编辑部对来稿文章标题、内容有删修权，不同意删修的稿件请在来稿中声明。文章中涉及图表、公式和英文部分作者应自行核准校对。凡录用文章，本刊有权入编数据库。10. 切忌一稿多投，三个月内未收到我刊回复，作者即可自行处理。采用与否，均不退稿，请自留底稿。

本刊声明：本刊已入编中国知网等相关网站和数据库，其收录文章著作权使用费与本刊稿酬一次给付，不另付费。凡不同意入编的作者，请在投稿时声明。

Value Engineering

(VE)

Fortnightly Issue

Started in 1982

Vol.32 5.a

(Sum No.309)

Published in May 8, 2013

Inscribed:
Yuan Baohua
Honorary Editor-in-Chief:
Gao Mingxin
Executive Editor-in-chief:
Gao Zhibiao
Manager:
Hebei Association for
Science and Technology
Sponsor:
Hebei Institute of
Technology Economy and
Modern Management

Chief Editor's Department:
Ma Huixia Shi Rui
Editor:
Editorial Team of VE
Publisher:
Magazine Publishing House of VE
Address:
Room A501, Zhuoda Property
House, No.88 Huai'an Road
Tel: (0311) 83020178
E-mail:
vezzsbjb@163.com
Ads.Registration:
1301024D00032

Printed by:
Changling Printing House, Langfang
Distributor:
Shijiazhuang Post Office
Subscriptions:
Chinese Local Post Office
Domestic Issue Code: 18-2
Domestic Single Price:
¥30.00
Overseas Single Price:
\$ 30.00
Open Publishing
ISSN 1006-4311
CN 13-1085/N

CONTENTS

VALUE & INNOVATION

- 1 Analysis of the Decline of America's Soft Power in George W. Bush Administration LI Cui-ting, et al.
5 Study of the Entrepreneurial Environment Index System under Background of Industrial Clusters XU You-li
7 Study on the Life Cycle Cost of Energy-saving Residential Project Based on Value Engineering LIN Yong-min, et al.
10 Research and Practice of Integrated Innovative Talent Training Mode Based on CDIO WANG Xiao-yu, et al.
12 Company Management Based on the Value: Driving Factors of Enterprise Value SHI Jing, et al.
14 Study on Cooperation Modes between Enterprises and Universities under the Construction Background of Central China Economic Zone LI Qing-li, et al.

SUPPLY CHAIN·VALUE CHAIN

- 15 Inspiration of ProLogis Mode on the Development of Logistics Real Estate in Heilongjiang Province XU Hong
17 The Logistics Economic Geography WU Yu-zhi
18 On the Standardization of China's Agricultural Product Logistics ZHANG Yan-hong
20 Study on Structuring Global E-Commerce Experiential Platform Based on Student Demand of Open University LI Shu-jun
22 Core Competitiveness of Construction Enterprise Based on the Value Chain Theory ZHU Ming-qiang, et al.
24 Research of Coordinate Development of Professional Market, E-commerce and Express Industry CHEN Qing

IE

- 26 Simulation and Study of PFC Circuit Based on High Efficiency LED Driving Power Supply WANG Li-gang, et al.
28 The Development and Application of New Technology of Mechanical Manufacturing Process XU Qi-rong, et al.
29 Review on Evaluation of Modern CNC Machine Tool GUO Kai
31 Technological Characteristics of State-made Three-roll Retained Mandrel Mill and the Problems in Production LIU Jian-guo
32 Status Quo and Development Direction of the Manufacturing Technology of Mechanical Design in China ZHAO Yu-chen
34 Application of Lean Management in the HMU Replacement WU Bo
35 On How to Maintain and Repair the Low Voltage with Faults XIN Wei-hong
37 Analysis of the Structural Connection of Pressure Vessel Hemispherical Head and Cylinder Shell JIA Chun-jiao
38 Application of Relay in Low-voltage Apparatus of Electrical Engineering and Automation ZHANG Wei-yi
40 A Type of Ejection System in Cooling Bed Zone of the Square or Round Billet Continuous Casting Machine GAO Xiang
43 Reconstruction Strategy of Offshore Platform Pump ZHANG Lin
45 Study on HVDC Control Technology and Its Related Theory WANG Zhong-xian, et al.
47 Study and Application of Source Optimization Model of Blast Furnace MA Guang-yin
49 Welding Technology of Dissimilar Steel ZG35Cr1Mo and Q345B JIANG Yan, et al.
51 Analysis and Improvement of Executive Desk Technological Process Based on ECRS LI Xia, et al.
53 Study on Reconstruction Technology of Continuous Casting Equipment LV Jian
55 On Installation of Plastic Plate Rolling Mill Racks SUN Can-ju
57 Coarse Slime Recovery Process in the Bailong Mining Coal Preparation Plant FAN Xiao-wei, et al.
59 Measuring Planck Constant by the Inverted Check Voltage DENG Zhong-xun, et al.
61 Cause Analysis and Solution of QP Pneumatic Testing Machine Locking Mechanism out of Control WANG Xiu-bing
62 Function of Centrifugal Pump Series-Parallel on Water Pressure Test for Long-distance Pipeline Construction DENG Deng, et al.

ENGINEERING & MANAGEMENT

- 64 Creation of Landscape and Cultural Environment in Urban Planning HOU Yu-peng
66 The Practicality Analysis of Vibration Impact Excavation in the Cemented Gravel Strata Tunnel Boring LIU Zhi-hong, et al.
68 Review the Cost Control in Design Stage of Real Estate Project ZHU Shuang-ying, et al.
70 How to Play Advisory's Role in the List Denominated Bidding Process in Cost Consulting Unit JIANG Pei-lin
72 Reasonable Arch Axis Equation of Three-hinged Arch JIA Yu-mei
73 On How to Improve the Safety and Reliability of the Distribution Network Powered CHEN Xiao-gang
75 Design and Implementation of the Deformation Observation Program of High-speed Railway Subgrade GUO Xiu-chun
77 Problems and Countermeasures of Water Conservancy Project Construction and Management QI Yu-song
78 How to Do a Better Supervision Work of Highway Engineering Construction ZHOU Jian-jun
80 Control Points of Ground Crack Prevention Supervision in Cigarette Factory Workshop HUANG Dao-jun, et al.
82 Study on Price Adjustment Formula of the Project at Home and Abroad WANG Hui-lan
85 Countermeasures of Budget Management of Construction Project HUO Ding-li
86 Considerations and Suggestions for Perfecting Railway Engineering Cost Management System JIAO Ya-feng
88 Fuzzy Comprehensive Evaluation for Green Construction Scheme Based on Credibility Measure Theory LI Hai-tao, et al.
90 Analysis of Masonry Construction and Quality Control XIE Wen-yi
91 Construction Project Cash Flow Projection Based on BP Neural Network WANG Pu-zhao, et al.
93 Analysis on the Ground Treatment of Silo Structure Which Built in the Collapsible Loess Venue YANG Li-na, et al.
94 Drilling Fluid Technology for Drilling High-pressure Gas-water-containing Layer GAN Zeng-guo, et al.
96 Initial Discussion on Project Management of Mine Water Treatment Construction JIANG Ling-wei, et al.
97 How to Carry out Highway Maintenance Cost Control LIU Bang-jiang
99 Application of Old Cement Concrete Pavement in Steel Fiber Reinforced Concrete Surface Layer DING Hai-ping, et al.
101 Technology for Bored Pile Construction in Karst Region WANG Bo
102 Application Research of Steel Structure in Civil Engineering ZHU Yun-long
104 Risk Analysis of Government Financing Patterns in Urban Rail Transit Project SHI Zhi-wei
105 Current Situation and Countermeasures of Building Construction Management HUO Wan-long
107 Summary of Transmission Line Relay Protection Setting Calculation LV Hui-jun

BUILDING & CONSTRUCTION

- 109 The 10000m³ Casing Tank Base Bottom of the Tank Controlled Blasting Design SUN Chao-zheng
111 Tongfu Road & Bridge 26M High Tower Column Verticality Control YIN Hong-bo
114 Construction Technology of Steel Pipe Arch Installation with Steel Pile Supporting Truck XIANG Xue-gang, et al.
117 Extension Length Calculation of Steel Strand of Porous Continuous Beam WEI Zhen-bao
119 Application and Construction Technology of Drainage about Maopingshan Tunnel XUE Guo-hu
121 On the Cantilever Construction Technology in Prestressed Concrete Continuous Beam ZHANG Li-yuan
123 Analysis about Common Problems on CRTS I Double Block Non-ballasted Track Bed Slab in Construction WU Chuan-mo
125 Discussion on Construction of a Contract Section in Xiaomengyang to Mohan Expressway ZHOU Deng-wen, et al.
128 Railway Construction Management and Organization of Train Operation During Construction BAI Zhi-ling
129 Analysis on Relationship between Jacking Force and Bearing Capacity of Static Pressure Pile WANG Xiao-wei, et al.

BUSINESS MANAGEMENT

- 131 Marketing Reflections behind the Dilemma in Guangzhou Time-honored Brand Enterprises LI Li-rui
133 Research on the Relationship between Organizational Citizenship Behavior, Personality Trait and Turnover Intension LI Yin, et al.
135 On How to Improve the Management Level of Enterprise Standardization LIU Hong-jiao
136 A Study of Constructing Incentive Mechanism of Scientific Research Team Staff's Knowledge Sharing YANG Jie-jing, et al.
138 Problems and Measures to Position Competition in State-owned Enterprises ZHAO Si-cai, et al.
139 To Create a New Situation of the Enterprise Party Construction with the Spirit of Reform and Innovation HAN Hui
141 On How to Build Learning, Innovation-oriented and Service-oriented Labour Union in Mine Construction Enterprises ZHONG Bi-hui ,et al.
142 Human Resource Management of County-level Power Supply Enterprises under the New Situation ZHOU Shi-ru
144 Reform of 11 Regulation from Point of View of Subject LV Feng-ming
146 Strategies for Zhejiang Cultural and Creative Entrepreneurial Capacity Upgrade ZHANG Xing-mei
148 Brief Analysis of Construction Enterprise Training Management LI Fei
150 On Measures to Strengthen Security Management of Tobacco Enterprise LEI Shao-hui
151 Situation, Development Status and Policy Suggestions of Energy Conservation Industry Development in Our Country YANG Shang-dong
153 Innovating Talents Mechanisms and Promoting Economic Development ZHOU Yu-lian

154 On How to Do a Good Job in File Management Work for Survey and Design Units under the Background of Informationization	LIANG Jiang-hua
156 On Entrepreneur Management Concept and Enterprise Development Trend	TENG Ying
157 On Problems and Suggestions of Selling of Power Price	LIANG Shang-rong
159 On the Work Safety Standardization of SMEs	LIU Li, <i>et al.</i>
160 On Human Resource Management of Surveying and Mapping Enterprises	JI Shi-peng
162 How to Solve the Financing Problems of Small and Micro Enterprises by Industrial Cluster Theory	ZHANG Shu-yan, <i>et al.</i>

FINANCE & ECONOMICS

163 A Comparative Analysis of Domestic and Foreign Financing Model for the Private Capital Participating in the City Renewal	QI Xia, <i>et al.</i>
165 Performance Evaluation Study on Hotel Listed Companies Based on DEA Model	DUAN Hong-yu
168 Study on Valuation and Pricing of the GEM of the Listing Corporation	LIU Hao-ran
171 On the Grass-roots Cadres' Collective "Three-capital" Management	GAO Shu-rong
172 Effect of China's Urban-Rural Income Gap on Consumption	SHEN Chun-yan, <i>et al.</i>
174 Co-integration and Causal Relationship of Foreign Trade and Economic Growth	WANG Bao-tao, <i>et al.</i>
176 On the Reform of Financial Management of Administrative Institutions in the New Financial System	CHANG Ben-xi
177 Current Situation, Problems and Countermeasures of Agricultural Listing Corporation in Heilongjiang	YANG Ming, <i>et al.</i>
179 An Empirical Analysis on the Development Characteristics of the Property Insurance Market in Xiangxi Ethnic Areas	MA Li-xin
181 Research on Performance Evaluation on Commercial Bank Business Outlets	WU Di

IT

183 Development Status and Trends of Digital Television	XIE Jun
184 Application of Interactive Multimedia Technology in Accounting Experimental Teaching Optimization	CHENG Fen
186 Automatic Focusing Control Method of Long Focal Lens	YAN Jun-sheng, <i>et al.</i>
188 On the Application of Construction Project Management Software in Teaching System	PAN Yong
190 Design of a Certain Party School Premise Distribution System	LI Shu-ning
191 ZTE WCDMA Base Station Equipment Troubleshooting	ZHAO Yuan
193 Automated Verification Methods and Applications Based on UML Sequence Diagram	LIU Zhao
195 The Application of Geographical Information Technology in the Rights Confirmation Register and Certification	ZHAO Sheng-liang, <i>et al.</i>
197 Unified Information Platform of Traction Power Supply for the Center with 6C System	WAN Guo-hua
199 Application of Remote Monitoring System in Construction Area Safety Management	CHAO Xiao-yan
201 Design and Implementation of Multi-terminal Ordering Platform	XIAO Lei
203 Optimization Method of Establishing GPS Control Network in Mountainous Area	YUAN Guo-hua, <i>et al.</i>
204 On Construction and Management of Digital Language Laboratory	CHEN Guo-ji
206 Application Design of Fire Monitor CAN Bus Control System	BU Xue-min
208 Information Retrieval Technology Based on Vector Space Model	YAO Yu-kai, <i>et al.</i>
209 Research on the Pre-image Processing of the Crude Oil Group-type Analysis	SHI Jian-ting, <i>et al.</i>

VOCATIONAL TRAINING

211 The Experience Type Teaching Mode Research for Industrial Engineering Based on Occupation Role	ZHANG Fu-ying, <i>et al.</i>
213 Exploration on Construction and Reform of the Vocational Education Textbook	YANG Yan-ling, <i>et al.</i>
215 Exploration on the Application of Educational Resources in the Context of Rural Distance Education	LI Xue-pu, <i>et al.</i>
217 The Study of the Evolution on the Ecosystem of Vocational Education Quality	FENG Jing
219 Attaching Great Importance to Role of Teacher in Vocational Culture and Quality Education	WANG Yan
221 Exploration, Practice and Evaluation of Comprehensive Experimental Teaching Model for Nuclear-related Specialties	LUO Wen, <i>et al.</i>
222 Practice and Exploration of Using Project Management of Three Layers in College Students' Scientific Research Plan	OU Xin-tan
224 Thoughts on Ways to Cultivate Foreign Language Majors' Ability of Thinking Critically	LI Ling-li
225 The Course Reform and Practice of the Professional English Based on the "Excellent Program"	WANG Li, <i>et al.</i>
227 Visualizing Teaching of Digital Signal Processing in Independent Institute	DUAN Si-yan
229 Application of English Original Films in College English Listening and Speaking Teaching	YANG Yang
231 Study and Practice of University-Enterprise Cooperation Model for Training High-quality Application-oriented Talent	FAN Li, <i>et al.</i>
232 Reform and Practice about "4+1" Examination Model of SQL Database Design and Implementation	XU Jing-xiu
234 The Exploration of the C2C E-commerce Training Platform in Higher Vocational Colleges	SUN You

236 Exploration on Structure of Environmental Art Design Course	WANG Li
238 Reasons and Countermeasures of Turnover of College Students Majoring in Hotel	GAO Chen
242 The Analysis on the Construction of Mentor Teachers in Higher Vocational College	YUAN Nian-ying
244 Construction of Entrepreneurial Culture in Western Universities	WANG Xi-wen, <i>et al.</i>
246 Study on Method to Quickly Master the Ability to Read Drawings of Light Steel Structure and Quantity Survey	DONG Luo-yan
248 Engineering Education Teaching Practice Research Guided by "JIT" Ideology	ZOU Xin-kai, <i>et al.</i>
250 On the Pattern of Workplacements of Thermodynamics Major in Colleges	NIU Gang
254 Suggestion on Talent Flow in Event Enterprise	LI Mo-yu
255 Market-oriented Employment Curriculum Reform in Higher Vocational Colleges	TANG Shi-ping
257 Communication Skills of College Instructors with Students	YU Xi, <i>et al.</i>
258 Exploration and Research on Construction of Training Room with Integration of Theory and Practice of Steel Structure	QI Yu-qing, <i>et al.</i>
260 Important Role of Sketches in Vocational Animation Teaching	WANG Yu-qian
261 Research on Teaching of College English Writing Assisted by Network	YANG Qing-hua
263 Practice of <i>Installation, Programming and Debugging of Industrial Robot</i> Course of Building by Schools and Enterprises	WU You-ming
265 Implementation of Integration of Teaching, Learning and Doing in <i>ASP.NET Dynamic Web Technology</i> Course in Higher Vocational College	WANG Xian-feng
267 Way to Cultivate Students' Study Motives and Interests	KONG Mei-na
269 Improvement of Accountant Occupation Judgment Ability	XIN Yan-hong
271 Study on Status and Influencing Factors of Upperclassman Extracurricular Athletics in Regular Institutions of Higher Learning in Jiangsu Province	ZHANG Feng-li
273 Teaching Reform of Mobile Communication Course in Application-oriented Universities	ZHENG Can-xiang, <i>et al.</i>

THEORIES & PRAXIS

274 Standardized Management of Archives about Housing Provident Fund Loans	ZHANG Hai-yan
276 Research and Practice of Ideological and Political Education in Construction of Student Dormitory Culture	ZENG Xian-li
278 Carbonyl Synthesized Acetic Acid Technology by Cativa Process from BP Company	ZHANG Long-hua
279 Study on Construction Model of US-China Trade Deficit	ZHAO Dong-ming
281 Research on the Application of Fengxiang New Year Paintings in the Poster Design	WANG Li-li, <i>et al.</i>
283 On Geology and Ore Genesis	XU Cun-sheng, <i>et al.</i>
284 Measurement and Supervisory of Products in Prepackages	FANG Wei-dong
286 Prediction of Groundwater Pollution Trends in Huhhot by Using Grey Theory	YANG Chun-ling
288 PM10 and PM2.5 Harm and the Control Measures	LIU Qun-fang, <i>et al.</i>
290 Effectiveness of Transformation of Government Function in Urban House Demolition	YAO Man
292 Sedimentary Facies Analysis of Putaohua Oil Layer in Shengping Oil Field	REN Yu-fei
294 Analysis and Countermeasures of China's Air Transport Industry Fleet Flexibility	QIAN Xiao-chen
296 Study on the Selection of Complex Microbial Inoculants for Petroleum Degradation	XU Bao-gang, <i>et al.</i>
298 Analysis of Relationship between the Rehabilitation Service for the Disabled and Urban and Rural Residents' Income Growth in China	ZOU Hua, <i>et al.</i>
301 Evaluation of Expended Uncertainty of Error Measurement Result of Compressed Natural Gas Dispenser Reading	LI Hua-heng
302 Long Distance Conveyance has an Influence on the Produces Function of Fostering the Chick	ZHANG Li-heng, <i>et al.</i>
304 Moral Education in Colleges and Universities and Its Innovation Countermeasures	YIN Ying
305 Training Practice of Professional Qualification Certification of PLC Designer	ZHANG Huan, <i>et al.</i>
307 The Growth Technology of ZnO Transparent Conductive Oxide Films	XU Li
309 Main Characteristics of Sapphire from Changle, Shandong	WU Hui-ju
311 Research on Application of IWOM in Social Media	LI Hong-yan
313 Research on the Legislation of Green Development Law in Korea	WANG Dong, <i>et al.</i>
317 Application of ARL-4460 Photoelectric Direct Reading Spectrometer in Nitrogen-in-Steel Analysis	SUN Xue-tao
319 Nonlinear Impulsive Control System for Designing 3D Trajectory of Horizontal Wells	HE Wan-li
321 Research on the Harm of Sodium Fluosilicate Potential and Preventive Measures	JIA Zong-qian, <i>et al.</i>
323 Application of Potassium Tracer Test in Preventing and Controlling of Coal Mine Water	SHEN Bao-guo
324 Implementation of Mental Health Intervention Mechanism by Using the Modern Management Idea	CHEN Jun-ying
326 The Jurisprudence Conflict in Antigone	XIAO Sai-nan, <i>et al.</i>
328 The Process of Japan's Modernization Process and Its Revelation to China's Modernization	DING Jing