



# 竞争情报

---

## Competitive Intelligence

假如AlphaGo用来做情报	03
“一带一路”下的产业机遇	04
“一带一路”战略下的情报眼——以拼图巴基斯坦为例	09
基于语义的客户发现技术研究——以留学咨询行业为例	27
产业开路先锋助推升级与转型——访台湾工业技术研究院资深项目经理魏依玲女士	55

IDEA Study  
Competitive Intelligence solution  
Strategy Analysis 一带一路  
Information Science Study CI Horizon  
Theory Methodology 丝绸之路  
Overseas Travelogue 产业机遇  
情报眼 Intelligence AlphaGo CI Application  
in Enterprises  
Knowledge Competitiveness creative  
Titles of CI Articles from Magazines SMART  
CI Techniques 数据库试用报告  
New Horizons 年度盘点 Techniques  
CONCEPTION idea  
**MIRU View** 内容分析法 CONCEPTION  
communication SOLUTION design  
design IDEA concept image  
Game Changer Development 科技查新  
Feature Article Overseas Travelogue art  
Case Study CREATIVE communication  
concept CI Essay SOLUTION MIND art  
Notification IPR Strategy and forum  
CI Guys 负面情报 Patent Analysis mind image CONCEPT  
DESIGN IDEA Interview

# 解題本

2016年4月  
第12卷第2期

## 目次 CONTENTS

**■ 编者的话 ----- 03**

03 假如AlphaGo用来做情报（陈超）

**■ “一带一路”专辑 ----- 04**

04-08 “一带一路”下的产业机遇（李会会）

09-17 “一带一路”战略下的情报眼——以拼图巴基斯坦为例（张左之）

18-22 浅谈丝绸之路经济带核心区竞争情报研究与应用的集成服务模式（艾积保）

23-26 “丝路”开拓，情报先行——“一带一路”相关数据库介绍及试用报告（陈煦）

**■ 理论方法探讨 ----- 27**

27-34 基于语义的客户发现技术研究——以留学咨询行业为例（李博闻）

35-39 北京地区生物产业领域院士群体现状及关注热点研究——基于网络内容分析法（李荣，吴琼，董晓晴，赵俊超）

40-45 国内科技查新的分析研究（储晓露，谌凯，林志坚，方飞，张帆）

**■ 情报行业纵观 ----- 46**

46-54 盘点2014/2015竞争情报（下）（张左之）

**■ CI人物访谈 ----- 55**

55-58 产业开路先锋助推升级与转型——访台湾工业技术研究院资深项目经理魏依玲女士（徐宏宇）

**■ CI随笔 ----- 59**

59-60 负面情报的传递方法和应用（陈飔）

**■ 各刊题录汇总 ----- 61****■ 通知 ----- 08 22****□ Words from Editor ----- 03**03 If AlphaGo Used for Doing Intelligence  
(CHEN Chao)**□ “The Belt and Road” Special Issue ----- 04**

04-08 Industry Opportunities under “The Belt and Road” (LI Huihui)

09-17 Intelligence Eye under “The Belt and Road” Initiative: A Case of Mosaicing Pakistan (ZHANG Zuozhi)

18-22 Preliminary Study on Integrated Service Mode of Competitive Intelligence from the Perspective of Building Silk Road Economic Belt Core Area (AI Jibao)

23-26 “Intelligence First” on Silk Road: Introduction and Preliminary Report on “The Belt and Road” Database (CHEN Xu)

**□ Theory and Methodology ----- 27**

27-34 On Customer Discovering Technology Based on Semantics: A Case of Study Aboard Consulting Field (LI Bowen)

35-39 The Status of Beijing Academician Group and Their Focuses on Bio-industry: Research Based on the Network Content Analysis Method (LI Rong, DONG Xiaoqing, ZHAO Junchao)

40-45 Analysis and Research on Sci-Tech Novelty Assessment in China (CHU Xiaolu, SHEN Kai, LIN Zhijian, FANG Fei, ZHANG Fan)

**□ CI Horizon ----- 46**

46-54 Review on Competitive Intelligence Development in 2014/2015 (II) (ZHANG Zuozhi)

**□ Interview with CIers ----- 55**

55-58 Industry Pioneer Promote Upgrade and Transformation ——Interview with ITRI Senior Project Manager WEI Yiling (XU Hongyu)

**□ CI Essay ----- 59**

59-60 Mothed for Delivering Negative Intelligence (CHEN Si)

**□ Titles of CI Articles from Magazines ----- 61****□ Notice ----- 08 22**

编者的话 **Words from Editor**

“一带一路”专辑

**“The Belt and Road” Special Issue**

理论方法探讨 **Theory and Methodology**

情报行业纵观 **CI Horizon**

CI人物访谈 **Interview with Clers**

CI随笔 **CI Essay**

各刊题录汇总

**Titles of CI Articles from Magazines**

刊号: ISSN 2095—8870  
CN31—2107/G3 邮发代号: 4—904 零售价: 人民币28.00元

ISSN 2095-8870

