

★ 全国优秀科技期刊 ★ 华北地区优秀期刊 ★ 山西省一级期刊 ★

SCI-TECH INFORMATION DEVELOPMENT & ECONOMY

STiDE

科技综合指导类期刊



ISSN 1005-6033
CN 14 - 1157/N

17

2013

第23卷 总第362期

本刊 E-mail:bjb@sxinfo.net kjqb@vip.163.com

本刊网址 :http://www.kjqb.cn

科技情报开发与经济

ISSN 1005-6033



主管：山西省科学技术厅

主办：山西省科学技术情报研究所 山西省科学技术情报学会

万方数据

KEJI QINGBAO
科技情报开发与经济

KAIFA YU JINGJI

2013 年 第 17 期

半月刊 1991 年创刊 第 23 卷
2013 年 9 月 10 日出版主 管:山西省科学技术厅
主 办:山西省科学技术情报研究所
山西省科学技术情报学会
出 版:山西省科学技术情报研究所
编 辑:科技情报开发与经济杂志社

编辑委员会

主 任:郭茂林
委 员:李小强 李景峰 郭茂林
余建明 赵建虹 武金旺
刘锁荣 白尚平 李田丁
董建忠 梁建军 黄桂英

主 编:邱娅男

副主编:薛培荣 李 敏

编 辑:王永胜 刘 伟 吕 雁
杨 昆 曲 磊

国内发行:科技情报开发与经济杂志社

国外发行:中国出版对外贸易总公司

(北京 782 信箱)

国外发行代号:DK14003

发行范围:公开发售

网址:http://www.kjqb.cn

E-mail:bjb@sxinfo.net

kjqb@vip.163.com

地址:太原市迎泽大街 366 号(030001)

咨询电话:(0351)2029118

(0351)4068538

印刷:太原市隆盛达印业有限公司

中国标准刊号: ISSN 1005-6033
CN 14-1157/N

广告经营许可证号:1400004000009

定价:每册 12.00 元 全年 288.00 元

本刊为《中国期刊网》《中文科技期刊数据库》

《中国核心期刊(遴选)数据库》全文收录期刊

国家工商行政管理总局商标注册证第 4361310 号

目 次

图书馆工作研究

- 论数字化阅读时代高校图书馆的责任和应对措施 [辽宁]王海明 1
- 高校图书馆的营销与公共关系探讨
——以武汉大学图书馆文化活动月为例 [湖北]张珈利 3
- 高校图书馆积极参与教学改革思考
——以首都师范大学为例 [北京]李 琼 6
- 新形势下高校图书馆的宣传策略 [河北]刘 莉 8
- 数字化时代外文图书阅览室创新服务工作的思考 [江苏]郭 琪,吴 玲 10
- 新时期公共图书馆人性化服务分析 [重庆]李 丹 13
- 招标后的书商供书情况案例分析 [北京]张 利,王 瑜,张同莉 15
- 基于 LINUX 的高校图书馆 VPN 系统的搭建 [辽宁]潘 飞 19
- 大学图书馆学科化服务研究及其平台的构建 [江苏]刘 浩 22
- 通过采购高质量图书提高高校图书馆藏书质量初探 [辽宁]张 焯,袁 丁 24
- 图书馆流通阅览服务工作创新探索
——以贵州大学图书馆为例 [贵州]王黔英 26
- 信息环境下高校图书馆资源建设策略研究 [内蒙古]皇甫军 28
- 浅谈知识经济时代图书馆的人本管理机制 [湖北]刘银红 31
- 高校图书馆委托借还服务工作探析 [山东]呼声波 33
- “微电影”在图书馆“微教育”中的作用初探 [湖北]刘奇靡 35
- 图书馆一线馆员职业倦怠的成因及其干预措施 [江苏]陈玉梅 36
- 四川音乐学院图书馆文献信息资源利用现状及对策 [四川]肖景文 39
- 高校图书馆岗位设置的实证分析 [吉林]赵久艳 41
- 新升本科院校图书馆学科服务研究 [四川]胡 瑛,李闯军 44
- 高校图书馆建立读者荐购制度的意义 [湖北]梁 晖 48
- 医学院校图书馆外刊利用率低的原因及应对策略 [天津]陈亚泽,王淑琴 50
- 用“以人为本”理念创新高校图书馆管理 [浙江]陈 红 52
- ADDIE 教学设计模型在高校图书馆信息教育中的应用 [辽宁]祝 巍,吴 昊,张 蕾 54
- 构建高校和谐图书馆人际关系的探讨 [四川]钟兴平 57
- 中小型图书馆个性化信息服务刍议 [广东]吕巧梨 59
- 高职图书馆科技资源优化配置研究 [广东]黄 燕 62
- 高职学生阅读现状及图书馆应对措施探讨 [山东]郝 兵 64
- 高职素质教育融入图书馆赔偿制度探析 [江苏]吕秋萍,赖李江 66
- 浅谈《中国图书馆分类法》(五版)计算机应用软件(TP317)类的修订 [辽宁]排立军 68

网络环境下高校图书馆信息用户需求研究	[山东]郭云鹏,梁蓝方,孙寅勇	71
浅谈高校图书馆的创新服务	[江苏]杨建忠	73
辅助器具在图书馆的推广策略研究	[江苏]刘炳芳	75
苏州图书馆为文化产业服务的问卷调查分析	[江苏]幸 娅	79
图书馆知识服务团队的协同构建	[辽宁]鲍军生	83
浅谈基层图书馆的回溯建库——以阳泉市图书馆为例	[山西]王晓华	85
论现代图书馆管理与服务的人本化	[内蒙古]杨 军	88
图书馆开办道德讲堂的实践与思考——以哈尔滨市图书馆讲座工作为例	[黑龙江]张双羽	90
浅议利用 VPN 技术实现图书馆通借通还——以柳州市图书馆为例	[广西]黄鲲鹏	93
RFID 技术在图书馆中的应用研究	[吉林]郭 巍	95
图书馆经典阅读服务探析	[吉林]金 姗	98
免费开放环境下公共图书馆读者信用体系平台的设计与实现	[广东]蒋 莹	100
公共服务均等化视角下的图书馆服务	[贵州]张 宏	103
浅议图书馆读者俱乐部在实践中的应用	[河北]马 腾	105

信息工作研究

国外数字资源长期保存格式标准化研究	[天津]刘小乐	107
科技信息服务与科技情报工作探讨——以山西省科技信息网为例	[山西]杜戎平,刘翠玲,刘锁荣	110
通过校地协同创新构建区域性科技创新情报信息服务平台之实践 ——以惠州学院图书馆为例	[广东]周红炜	112
河北省文化信息资源共享工程建设及发展探讨	[河北]郝春柳,吴秀红,纪峰亚	117
基于云计算的企业情报力构建方式探析	[四川]俱晓芸	119
利用影响因子评价期刊的消极影响及应对措施	[北京]令文学	123
论我国高校信息素质教育的发展现状及相关建议	[四川]潘 煦,曹 霞	126
不同时间段文献检索对查新报告质量的影响	[贵州]曾永松,杨 芳,张 琴	129
科技查新项目档案的网络化管理与开发利用	[江苏]任成娟	131

决策参考

浅议寿县历史文化名城的保护与发展	[安徽]刘 娟,刘 冉	134
关于长治市食用菌产业化发展途径及区域布局与品种选择的建议	[山西]梁志华,丁鹏远	136
山西省小麦生产现状及存在问题分析	[山西]田志刚,高 涛,杨 光	139
基于 VAR 的河北省经济增长实证分析	[河北]刘京亮	141
澳门旅游业发展及产业多元化的途径	[澳门]朱任飞	145
福建土楼保护工作存在的问题与对策研究	[福建]陈丹梅	148
国外煤层气开发利用经验对我国煤层气产业发展的启示	[山西]张彦钰	150

综述

基于文献计量的地方文献科研状况分析	[安徽]朱清霞	152
“农家书屋”现状及持续发展探讨	[广西]吴桂明	155
图书馆移动通信技术研究现状分析	[陕西]杜 鹏	158

CONTENTS

Discussion on the Responsibility and Response Measures of University Library in the Digitized Reading Era	WANG Haiming	1
Probe into University Library's Marketing and Public Relations—Taking the Cultural Activities Month Held by the Library of Wuhan University as an Example	ZHANG Jiali	3
Considerations about How University Library to Actively Participate in Teaching Reform—Taking CNU (Capital Normal University) as an Example	LI Qiong	6
Discussion on University Library's Propaganda Strategies under the New Situation	LIU Li	8
Considerations about Service Innovation of Foreign Books Reading Room in Digital Era	GUO Qi, WU Ling	10
Analysis on Public Library's Humanistic Service in the New Period	LI Dan	13
Case Analysis on Booksellers' Books Supplying Situation after Bid Inviting	ZHANG Li, WANG Yu, ZHANG Tongli	15
The Construction of University Library's VPN (Virtual Private Network) System Based on LINUX	PAN Fei	19
Research on the Subject Service of University Library and the Construction of Its Service Platform	LIU Hao	22
Probe into the Improvement of University Library's Collection Quality through Purchasing High-quality Books	ZHANG Ye, YUAN Ding	24
Probe into the Innovation of Library's Circulation Service—Taking the Library of Guizhou University as an Example	WANG Qianying	26
Study on the Strategies for University Library's Resources Construction under the Information Environment	HUANGPU Jun	28
Talking about Library's Humanistic Management Mechanism in the Era of Knowledge Economy	LIU Yinhong	31
Analysis on the University Library's Commissioned Circulation Service	HU Shengbo	33
Probe into the Functions of the Micro-movie in Library Micro-education	LIU Qifei	35
The Causes and Interventions of the Job Burnout of Library's Front-line Librarians	CHEN Yumei	36
The Current Status of and Countermeasures for the Utilization of Literature Information Resources in the Library of Sichuan Music Institute	XIAO Jingwen	39
Empirical Analysis on Post Setting in University Library	ZHAO Jiuyan	41
Study on the Subject Service of the Libraries of Newly-upgraded Undergraduate Colleges and Universities	HU Ying, LI Minjun	44
The Significance of Establishing the Readers Recommendation System for Books Acquisition in University Library	LIANG Hui	48
Analysis on the Reasons of Lower Utilization Rate of Foreign Periodicals in Libraries of Medical Colleges and the Coping Strategies	CHEN Yaze, WANG Shuqin	50
How to Realize the Management Innovation of University Library with the People-oriented Concept	CHEN Hong	52
The Application of Teaching Design Model ADDIE in University Library's Information Education	ZHU Wei, WU Hao, ZHANG Lei	54
Probe into the Construction of Harmonious University Library and Interpersonal Relationship	ZHONG Xingping	57
Discussion on Personalized Information Service of the Medium and Small-sized Libraries	LÜ Qiaoli	59
Study on the Optimal Configuration of Sci-tech Resources in the Library of Higher Vocational College	HUANG Yan	62
The Reading Status of Higher Vocational College's Students and Library's Response Measures	HAO Bing	64
Analysis on How to Merge the Quality Education with Library's Compensation System in the Higher Vocational College	LÜ Qiuping, LAI Lijiang	66
Talking about the Revision of the Category TP317 of Computer Application Software in CLC (Chinese Library Classification) (5th Version)	PAI Lijun	68
Study on the Demands of University Library's Information Users in the Network Environment	GUO Yunpeng, LIANG Lanfang, SUN Yinyong	71

CONTENTS

Talking about University Library's Service Innovation	YANG Jianzhong	73
Study on the Strategies for the Promotion of Assistive Devices in the Library	LIU Bingfang	75
Analysis on the Questionnaire Survey about Suzhou Library's Service for the Cultural Industry	XING Ya	79
Discussion on the Cooperative Construction of Library's Knowledge Service Team	BAO Junsheng	83
Talking about the Database Creation with Backtracking Method in the Library at the Basic Level—Taking Yangquan Library as an Example	WANG Xiaohua	85
Discussion on the Humanization of Modern Library's Management and Service	YANG Jun	88
The Practice of and Consideration about Opening the Moral Forum by the Library—Taking the Lecture Work of Harbin Library as an Example	ZHANG Shuangyu	90
Discussion on Realizing Coordinated Circulation among Libraries by Using VPN(Virtual Private Network)Technology—Taking Liuzhou Library as an Example	HUANG Kunxiang	93
Study on the Application of RFID (Radio Frequency Identification) Technology in the Library	GUO Wei	95
Probe into Library's Classics Reading Service	JIN Shan	98
The Design and Implementation of the Readers' Credit System Platform of Public Library Based on Free Open Environment	JIANG Ying	100
Analysis on Library Service Based on the Equalization of Public Services	ZHANG Hong	103
Discussion on the Practical Application of Library's Reader Club	MA Teng	105
Research on the Standardization of Long-term Preservation Format of Foreign Digital Resources	LIU Xiaole	107
Probe into Sci-tech Information Service and Sci-tech Information Work—Taking the Sci-tech Information Network of Shanxi Province as an Example	DU Rongping, LIU Cuiling, LIU Suorong	110
The Practice of the Construction of Regional Sci-tech Innovation Information Service Platform through the Collaborative Innovation between University and Local Government—Taking the Library of Huizhou University as an Example	ZHOU Hongwei	112
Probe into the Construction and Development of Cultural Information Resources Sharing Project of Hebei Province	HAO Chunliu, WU Xiuhong, JI Fengya	117
Research on the Construction Manner of Enterprise's Intelligence Strength Based on Cloud Computing	JU Xiaoyun	119
The Negative Influence of and Countermeasures for the Sci-tech Journals Evaluation with Impact Factor	LING Wenxue	123
Discussion on the Current Development of and Related Suggestions on the Information Literacy Education in China's Colleges and Universities	PAN Xu, CAO Xia	126
The Influence of Literature Retrieval in Different Time Periods on the Quality of Novelty Search Reports	ZENG Yongsong, YANG Fang, ZHANG Qin	129
Discussion on the Network-based Management and Development/Utilization of the Archives of Sci-tech Novelty Retrieval Projects	REN Chengjuan	131
Discussion on the Protection and Development of Famous Historical and Cultural Town of Shouxian County	LIU Juan, LIU Ran	134
Suggestions on the Industrialized Development Approaches, Regional Distribution and Variety Selection of the Edible Mushrooms in Changzhi City	LIANG Zhihua, DING Pengyuan	136
Analysis on the Current Status of and Existing Problems in the Wheat Production of Shanxi Province	TIAN Zhigang, GAO Tao, YANG Guang	139
Empirical Analysis on Economic Growth of Hebei Province Based on VAR	LIU Jingliang	141
Discussion on the Development and Diversification Path of Tourist Industry in Macao	ZHU Renfei	145
Study on the Problems in and Countermeasures for the Protection of Earthen Building in Fujian Province	CHEN Danmei	148
The Enlightenment of Foreign Countries' Experiences in the Development and Utilization of CBM (Coal-bed Methane) on the Development of China's CBM Industries	ZHANG Yanyu	150
Analysis on the Research Status of the Local Literatures Based on Bibliometrics	ZHU Qingxia	152
Probe into the Status Quo and Sustainable Development of Farm Book Store	WU Guiming	155
Analysis on the Research Status of Library's Mobile Communication Technology	DU Peng	158