

★ 全国优秀科技期刊 ★ 华北地区优秀期刊 ★ 山西省一级期刊 ★

SCI-TECH INFORMATION DEVELOPMENT & ECONOMY

STIDE

科 技 综 合 指 导 类 期 刊



ISSN 1005-6033

CN 14 - 1157/N

5

2014

第24卷

总第374期

科技情报开发与经济

本刊 E-mail:bjb@sxinfo.net kjqb@vip.163.com
本刊网址 :<http://www.kjqb.cn>

ISSN 1005-6033



05>

9 771005 603145

主管：山西省科学技术厅

主办：山西省科学技术情报研究所 山西省科学技术情报学会

万方数据

科技情报开发与经济

KAIFA YU JINGJI

2014 年 第 5 期

半月刊 1991 年创刊 第 24 卷

2014 年 3 月 10 日出版

主 管:山西省科学技术厅**主 办:**山西省科学技术情报研究所

山西省科学技术情报学会

出 版:山西省科学技术情报研究所**编 辑:**科技情报开发与经济杂志社**编辑委员会****主 任:**郭茂林**委 员:**李小强 李景峰 郭茂林

余建明 赵建虹 武金旺

刘锁荣 白尚平 李田丁

董建忠 梁建军 黄桂英

主 编:邱娅男**副主编:**薛培荣 李 敏**编 辑:**王永胜 刘 伟 吕 雁

杨 昆 曲 磊

国内发行:科技情报开发与经济杂志社**国外发行:**中国出版对外贸易总公司

(北京 782 信箱)

国外发行代号:DK14003**发行范围:**公开发行**网址:**<http://www.kjqb.cn>**E-mail:**bjb@sxinfo.netkjqb@vip.163.com**地址:**太原市迎泽大街 366 号(030001)**咨询电话:**(0351)2029118

(0351)4068538

印刷:太原市隆盛达印业有限公司**中国标准刊号:**ISSN 1005-6033
CN 14-1157/N**广告经营许可证号:**1400004000009**定价:**每册 12.00 元 全年 288.00 元

本刊为《中国期刊网》《中文科技期刊数据库》

《中国核心期刊(遴选)数据库》全文收录期刊

国家工商行政管理总局商标注册证第 4361310 号

目 次

图书馆工作研究

- 国家图书馆基藏书库分类排架创新方法的实证研究 [北京]周 薇,孟小槟 1
 信息网络环境下公共图书馆电子阅览室的发展方向 [黑龙江]邓 丹 4
 加拿大学图书馆与我国大学图书馆流通服务比较——以卡尔加里大学、南阿尔伯塔理工学院和天津大学图书馆为例 [天津]胡津燕,孙 洁,刘 波 7
高校图书馆电子资源建设研究
 ——以安徽建筑大学图书馆为例 [安徽]王 燕 10
 高校图书馆学生助理管理模式构建的研究 [黑龙江]王寒冰 13
独立学院图书馆期刊管理工作实践与创新
 ——以天津大学仁爱学院图书馆为例 [天津]邢 静 16
 网络环境下高校图书馆信息服务职能转变研究 [辽宁]张 楠 18
高校二级馆馆员践行学科服务的思考
 ——以海南大学图书馆及法学院二级馆为例 [海南]陈玉芬,邓 玲 20
 泛在网络环境下高校图书馆电子阅览室的服务策略 [北京]王冠华 23
 浅论新时期高校图书馆采编工作的变化和对策 [广东]邓金霞 26
 基于用户需求分析的广西高校手机图书馆建设研究 [广西]李 璇,孔樱红 28
通过探求读者需求提高馆藏利用率
 ——以西南大学荣昌校区图书馆为例 [重庆]戚 群,吴 梅 30
 图书馆发展及资源配置模式优化研究 [河南]张文娜 32
 医学高校图书馆口腔医学类图书借阅分析 [北京]管 同 34
 柔性管理视角下的高校图书馆学生馆员管理 [河南]张 静 36
 中外图书馆类网站的网页设计差异研究 [浙江]陈倩波 38
 谭其骧与《国立北平图书馆方志目录》 [北京]田鹭璐 41
 公共图书馆经费结构优化研究 [福建]兰艳花 42
面向大学生能力培养的高校图书馆电子阅览室创新服务
 [辽宁]谢紫薇,张 露 46
 增加高校图书馆近现代史文献馆藏量势在必行 [黑龙江]张锦丽 48
 高校学科服务咨询体制现代化建设 [陕西]王 琰 50
 微博在图书馆文化建设中的作用与问题初探 [新疆]刘 飞 51
网络环境下入馆教育的现状调查与分析
 ——以贵州民族大学图书馆为例 [贵州]阮湘辉 54
 有关我国图书馆读者活动的研究及思考 [广东]许白婷 57
 浅谈高校图书馆文献荐购服务存在的问题与对策 [湖北]葛永青 59
 大数据时代的信息用户行为分析 [广东]刘英梅 61
 图书馆自助服务研究 [河南]冯艳艳 64
高校图书馆信息共享空间服务质量的实证研究
 ——以海口经济学院图书馆为例 [海南]李 慧,易 程 66
 高校图书馆新形象探析 [四川]周柳丽,凌宇飞 69

互动营销在图书馆资源服务中的应用探析	[山东]毕 荣 71
浅谈图书馆的双文化建设	[重庆]陈丽蔚,牟小红 72
浅议高校图书馆的延伸服务——基于中外高校的对比研究	[湖南]付雪平 75
大数据时代图书馆发展的 SWOT 分析	[广西]农艳春 77
高职表演艺术类学生阅读情况调查与思考	[浙江]金银琴 80
借助文化承载平台开辟大学生思想政治教育新阵地	[江苏]荣 亮 82
浅谈如何搞好高职院校图书馆读者服务工作	[海南]李佩灵 85
豫东高校图书馆联盟建设研究	[河南]方 锋 87
浅谈图书馆开架借阅问题	[江苏]闫瑞彬 90
利用阅读疗法加强大学生心理健康教育初探	[河南]黄 琦 92
新媒体时代高职院校图书馆期刊资源合理配置的探讨	
——以盘锦职业技术学院图书馆为例	[辽宁]周 慧 94
高职图书馆员的职业素养初探	[贵州]杨建兰 97
试论多元化服务模式下图书馆的空间应用	[四川]胡继萍,向 楠 99
高职院校图书馆延伸服务的实践探索	[辽宁]孙海艳 101
高职院校专业教学资源库的相关问题研究	[江苏]谢 敏 103
公共图书馆地方文献专题数据库建设浅析	
——以太原市图书馆晋阳文献资源数据库建设为例	[山西]张 潘 106
数字阅读体系下的图书馆服务创新	[辽宁]王 雪 108
关于我国社区图书馆建设的思考	[辽宁]张红宇 110
图书馆数字化建设刍议——以白城市图书馆为例	[吉林]张丽娟 113
基于知识管理的图书馆管理模式探索	[吉林]马 骥 115
免费开放视野下公共图书馆服务质量的优化	[广东]周剑梅 116
少数民族地区图书馆如何发挥其服务属性	[新疆]胡惠玲 119

信息工作研究

中国科学引文数据库(CSCD)特色功能解析	[北京]李 伟 121
基于云计算的图书馆管理系统的研究与设计	[陕西]王小华 123
高校历史院系资料室文献资源建设探讨——以山东大学历史文化学院为例	[山东]郑 敏 126
山西省科技计划项目科学数据汇交与共享	[山西]刘 军 129
中越边境地区史志中野生动植物文献信息挖掘	[广西]李淑媚,潘大盛 131
近十年来我国高校文库建设的文献计量分析	[安徽]刘 娜,徐 俊 134
我国生物医药产业主要网络信息资源比较与分析	[江苏]范佳佳 137
浅谈高校图书馆数据库建设	[河南]赵建军 140

决策参考

2013 年山西省转型综改试验科技实践成效	[山西]李 巍,王 琳 142
我国数字出版物法定缴送制度的发展建议与思考	[湖北]杭轶慧 145

综述

智能图书馆研究综述	[重庆]黄 勇 147
区域图书馆集群格局下的高校图书馆联盟建设研究综述	[河北]张志广 149
中国文献图书出版的最新进展和未来	[山东]刘 楠 152
图书馆游戏服务研究综述	[山东]王艳丽,李爱军,王树博 155
公允价值相关性研究文献述评	[福建]宋 娜 158



CONTENTS

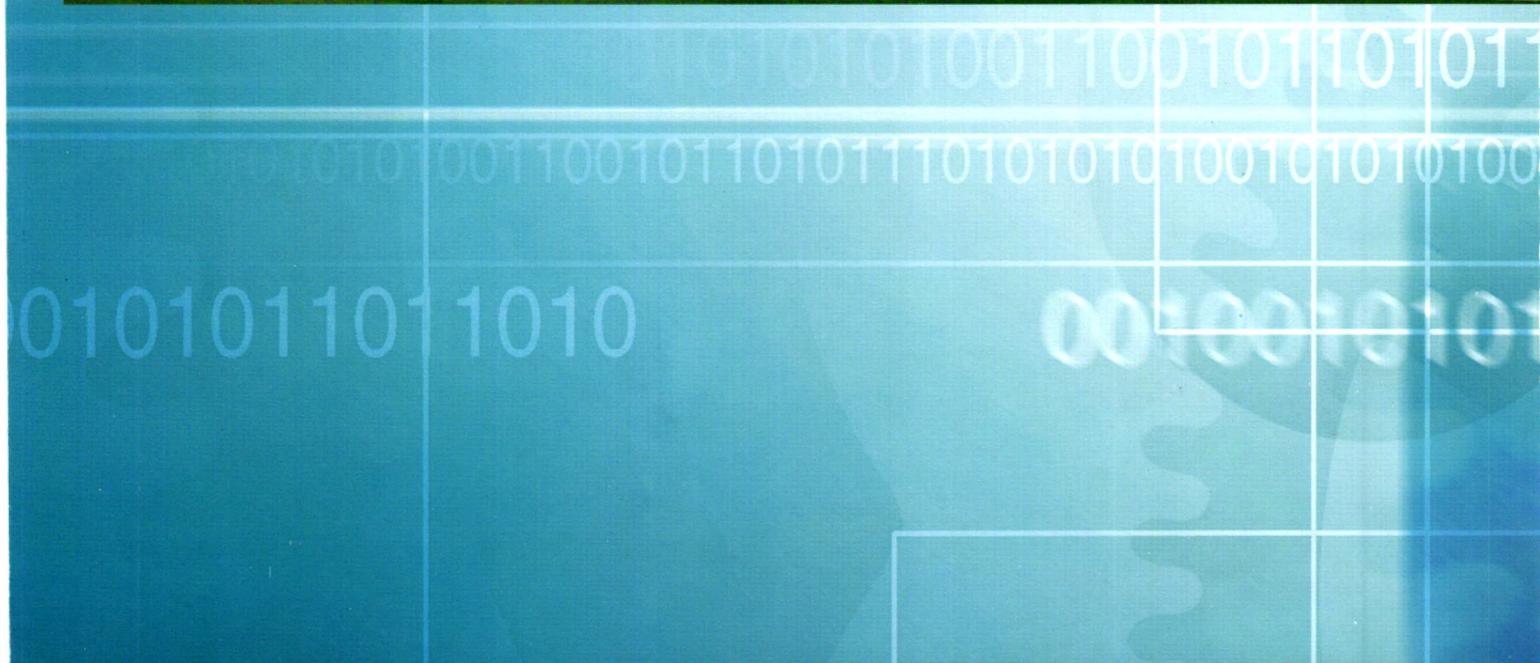
Empirical Research on Innovative Classified Books Shelving Method of the Basic Stacks in National Library of China	<i>ZHOU Wei, MENG Xiaobin</i> 1
Talking about the Development Direction of Public Library's Electronic Reading Room in Information Network Environment	<i>DENG Dan</i> 4
The Comparison of the Circulation Services in Canadian University Libraries and Tianjin University (TJU)'s Library——Taking Calgary University (CU) and Southern Alberta Institute of Technology (SAIT) as the Examples	<i>HU Jinyan, SUN Jie, LIU Bo</i> 7
The Study on the Construction of Electronic Resources of University Library ——Taking the Library of Anhui Jianzhu University as an Example	<i>WANG Yan</i> 10
Research on Construction of the Student Assistant Management Mode in University Library	<i>WANG Hanbing</i> 13
The Practices and Innovation of Journal Management in the Library of Independent College ——Taking the Library of Ren'ai College of Tianjin University as an Example	<i>XING Jing</i> 16
Study on the Transformation of University Library's Information Function under the Network Environment	<i>ZHANG Nan</i> 18
Considerations about the Subject Service in University's Secondary Library ——Taking the Library of Hainan University and the Secondary Library of Law School as the Examples	<i>CHEN Yufen, DENG Ling</i> 20
The Service Strategies of Electronic Reading Rooms of University Libraries in Ubiquitous Network Environment	<i>WANG Guanhua</i> 23
On the Changes of and Countermeasures for University Library's Acquisitioning and Cataloging Work in the New Period	<i>DENG Jinxia</i> 26
Research of the Construction of Mobile Phone Libraries in Universities of Guangxi Zhuang Autonomous Region based on the User Demand	<i>LI Zhen, KONG Yinghong</i> 28
To Improve Collection Utilization Rate through Exploring the Reader Demands: Taking the Library of Southwest University's Rongchang Campus Library as an Example	<i>QI Qun, WU Mei</i> 30
Study on the Development of the Library and the Optimization of Resource Configuration Mode	<i>ZHANG Wennan</i> 32
Analysis on the Circulation of Stomatology Books in the Libraries of Medical Colleges	<i>GUAN Tong</i> 34
The Management of Student Librarians in University Library under the Perspective of Flexible Management	<i>ZHANG Jing</i> 36
The Difference between Chinese and Foreign Library Websites' Webpage Designs	<i>CHEN Qianbo</i> 38
Mr. TAN Qixiang and <The Catalogue of National Beiping Library's Local Chronicles>	<i>TIAN Lulu</i> 41
Study on the Optimization of Public Library's Funding Structure	<i>LAN Yanhua</i> 42
The Service Innovation of Electronic Reading Room of University Library for the Ability Training of University Students	<i>XIE Ziwei, ZHANG Lu</i> 46
Discussion on the Imperative Increase of University Library's Collection of the Modern History Literatures	<i>ZHANG Jinli</i> 48
The Modernization Construction of University's Subject Service and Consultation System	<i>WANG Xuan</i> 50
Study on the Effects of and Problems in Micro-blog in the Construction of Library Culture	<i>LIU Fei</i> 51
The Survey and Analysis on Current Situation of the Library Entry Education under Network Environment——A Case Study of the Library of Guizhou University for Nationalities	<i>RUAN Xianghui</i> 54
Research on and Considerations about the Reader Activities in Chinese Libraries	<i>XU Baiping</i> 57
Talking about the Problems in and Countermeasures for the Literature Recommendation Service of University Library	<i>GE Yongqing</i> 59
Analysis of Information User Behaviors in the Era of Big Data	<i>LIU Yingmei</i> 61
Study on Library's Self-service	<i>FENG Yanyan</i> 64
The Empirical Study on the Service Quality of Information Commons (IC) of University Library——Taking the Library of Haikou College of Economics as an Example	<i>LI Hui, YI Cheng</i> 66
Analysis on the New Image of University Library	<i>ZHOU Liuli, LING Yufei</i> 69
Analysis on the Application of the Interactive Marketing in Library's Resource Service	<i>BI Rong</i> 71
Talking about the Double Cultural Construction of the Library	<i>CHEN Liruo, MOU Xiaohong</i> 72

CONTENTS

Discussion on University Library's Extended Services——Based on the Comparative Study on University Libraries in China and Foreign Countries	FU Xueping 75
SWOT Analysis on the Development of the Library in the Era of Big Data	NONG Yanchun 77
Survey and Consideration about the Reading Status of the Students of Performing Art Major in Higher Vocational Colleges	JIN Yingqin 80
Opening up the New Positions for Ideological and Political Education for University Students with the Help of Culture Bearing Platform	RONG Liang 82
Talking about the Reader Service of the Library of Higher Vocational College	LI Peiling 85
Study on the Construction of College Library Consortia in Eastern Henan	FANG Feng 87
Discussion on the Open-shelf Reading in Library	YAN Ruibin 90
Probe into Strengthening the Psychological Health Education for University Students with Bibliotherapy	HUANG Qi 92
Probe into Periodical Resources' Reasonable Configuration in the Library of Higher Vocational College in New Media Age——Taking the Library of Panjin Vocational and Technical College as an Example	ZHOU Hui 94
Probe into the Professional Quality of the Service Workers in the Library of Higher Vocational College	YANG Jianlan 97
Discussion on Library's Space Applications under Diversified Service Mode	HU Jiping, XIANG Zhen 99
Probe into the Practice of the Extended Service of the Library of Higher Vocational College	SUN Haiyan 101
Study on the Problems Related to the Professional Teaching Repository of Higher Vocational College	XIE Min 103
Analysis on the Construction of Local Literature Thematic Database in Public Library——Taking the Construction of Jinyang Literature Resources Database in Taiyuan Library as an Example	ZHANG Xiao 106
The Service Innovation of the Library under Digital Reading System	WANG Xue 108
Considerations about the Construction of Community Library in China	ZHANG Hongyu 110
Discussion on Library's Digitalization Construction——Taking Baicheng Library as an Example	ZHANG Lijuan 113
Probe into Library's Management Mode Based on Knowledge Management	MA Ji 115
The Service Quality Optimization of Public Library Under the Vision of Free Open How the Libraries in Minority Areas to Develop Their Service Properties	ZHOU Jianmei 116
Analysis on Special Functions of Chinese Science Citation Database (CSCD)	HU Huiling 119
The Research and Design of Library Management System Based on Cloud Computing	WANG Xiaohua 121
Probe into Literature Resources Construction of the Reference Rooms in History College/Department of University——Taking the History and Culture College of Shandong University as an Example	ZHENG Min 126
Discussion on the Collecting and Sharing of Scientific Data of the Projects of Shanxi's Scientific and Technological Plans	LIU Jun 129
The Mining of the Literature Information about Wildlife Resources in the Local Chronicles of Sino-Vietnam Border Area	LI Shumei, PAN Dasheng 131
Bibliometric Analysis on the Literatures about the Construction of China's University Repositories in Recent Ten Years	LIU Na, XU Jun 134
Comparison and Analysis of the Main Network Information Resources of Biomedical Industry in China	FAN Jiajia 137
Talking about the Construction of University Library's Database	ZHAO Jianjun 140
Achievements of Shanxi's Science and Technology Practice of Transformation and Comprehensive Matched Reform Experiment in 2013	LI Wei, WANG Lin 142
Suggestions and Considerations about the Development of the Legal Deposit System of Digital Publications in China	HANG Yihui 145
Summary of Research on Intelligent Library	HUANG Yong 147
Overview of the Study on the Construction of University Library Consortium under the Regional Library Cluster Pattern	ZHANG Zhiguang 149
The Latest Advance and Future of the Publication of China's Literatures and Books	LIU Nan 152
The Overview of the Research on Library's Game Service	WANG Yanli, LI Aijun, WANG Shubo 155
Review of the Research Literatures of the Relevance of Fair Value	SONG Na 158



山西省科学技术情报研究所办公大楼



刊号: ISSN 1005-6033
万方数据 CN 14-1157/N

广告经营许可证号: 1400004000009

定价: 12.00 元 / 册