

ISSN 2096-1162  
CN 14-1383 / G2

# 图书情报导刊

JOURNAL OF LIBRARY AND INFORMATION SCIENCE



2016

第1卷 第11期

ISSN 2096-1162

1.1>

9 772096 116163

主管 山西省科学技术厅  
主办 山西省科学技术情报研究所 山西省科学技术情报学会

## 目 录

## 图书馆工作研究

馆藏古籍保护利用的问题与对策	[上海]李莎,姚远,沈东婧 1
图书馆价值中立问题的再思考	[四川]韩琳 4
基于“阅读循环圈”理论的全民阅读推广中学校引领研究	[重庆]柯佳秀,章小童 8
从法学学科建设谈馆藏学科资源评价——以北方民族大学图书馆为例	[宁夏]黄倩 13
信息推送服务在数字化校园建设中的应用研究	[广东]孙艳芹,杨梦菲,张艺超 18
MPR技术在图书馆应用的探讨	[北京]高宏,杨欣乔 22
基于读者需求的藏书建设数据分析——以安徽省图书馆为例	[安徽]周红雁 26
中国—东盟科技文献馆建设研究	[广西]韦青松,罗永城 30
基于阅读推广的高校图书馆对外开放服务模式研究	[江苏]宗张建,殷勤业 33
RDA趋势下我国编目员面临的机遇与挑战	[天津]王维 37
公共图书馆轮岗制的探索和思考	[广西]甘新 41
高校图书馆实行科研积分的SWOT分析	[贵州]李洁 44
高校图书馆创新服务体系的构建——以沈阳师范大学图书馆为例	[辽宁]王贵海,刘剑池 47
地方高校图书馆参与公共文化服务体系建设 ——为基础教育服务的可行性研究	[河北]赵欧荣 52
RFID自助借还“大流通”在普通高校图书馆的实施 ——以辽宁科技大学图书馆为例	[辽宁]张宁 55
基于云计算的数字图书馆服务研究	[山东]赵源广,孙晓凤 59
大数据环境下高校图书馆的信息资源建设策略	[黑龙江]武文秀,许丽丽,李许珍 63
我国医药院校图书馆微信平台服务现状分析	[广西]周兵,黄浩波,张鹤琼 66
网络环境下CNMARC格式发展趋势简析	[北京]宋韵霏 72
音乐院校图书馆编目业务外包问题与对策研究	[四川]郭爽 75
自媒体营销模式下阅读推广的研究	[广东]范颖茵 79
自媒体时代体育院校图书馆微信公众平台的建设与完善	[江苏]周子静 82
现时期大学图书馆精神探析	[山西]马翃 86
高职院校图书馆服务社区文化建设的体制机制创新研究	[山西]杨静宏 89

JOURNAL OF LIBRARY AND INFORMATION SCIENCE

公共图书馆员专业化发展探析

——在公共图书馆实行学科馆员制的迫切性

[辽宁]赵楠 92

知识服务

以地方文献知识为中心的地方新型智库建设

[上海]鲁璐 95

社科信息服务智库化模式研究——以省级社科院信息服务为例

[河北]李伟 99

信息工作研究

保定高校与京津高校学科发展可视化对比分析

[河北]苏莉娜,孙建红 102

现代信息服务业区域发展一体化信息生态模型研究

[天津]刘建准,姜波,张璇 107

基于专利地图的中小企业专利战略制定研究

[四川]鲁家婷,吴景海 111

基于电力科技查新机构的查新项目统计分析

[广东]陈锦攀,张超树,徐立新,焦红樱,陈春晓,刘俏 115

建设智慧化科技档案馆的研究与思考

[江苏]王佳莹,宋峰嵘,张肖会,王姝 121

基于共词分析的我国软件测试领域热点探析

[山东]岳天强,顾建建 124

社交网络下的谣言扩散与控制研究

[辽宁]王谢宁,蔺学如 130

从学术角度比较分析中外SCI炭素科学期刊

[山西]刘燕珍 133

广东省第二中医院2011—2015年科技论文统计分析

[广东]夏能能 139

科技信息服务与科技创新

[山西]白羽 144

强化大学生信息素养的思维导图教学模式研究

[江苏]唐昭 147

广州大学城大学生下载数据库论文行为研究

[广东]孙利 150

珠海市居民健康信息素养调查及对策研究

[广东]吕伟权,王二威,魏靓,李家宝 154

综述

信息备份研究综述

[安徽]张结红 157

# CONTENTS

## Problems and Countermeasures for Protection and Utilization of Collected

Ancient Books

LI Sha, YAO Yuan, SHEN Dongjing 1

## Rethinking on Library's Value Neutrality

HAN Lin 4

## The Research of School Leading in the National Reading Promotion Based on

"Reading Circle" Theory

KE Jiaxiu, ZHANG Xiaotong 8

## Talking about the Subject Resources in Library Collection from the Construction of Law Subject

—Taking the Library of North National University as an Example

HUANG Qian 13

## The Application Research of Information Push Service in the Construction of

Digital Campus

SUN Yanqin, YANG Mengfei, ZHANG Yichao 18

## Discussion on the Application of MPR Technology in Library

GAO Hong, YANG Xinqiao 22

## Statistical Analysis of Book Construction Based on Reader Demand

—A Case Study of Anhui Provincial Library

ZHOU Hongyan 26

## Research on the Construction of China-ASEAN Science and Technology Museum

WEI Qingsong, LUO Yongcheng 30

## Research on the Open Service Model of University Library Based on Reading Promotion

ZONG Zhangjian, YIN Qinye 33

## The Opportunities and Challenges Faced by Chinese Catalogers under the Trend of RDA

(Resource Description and Access)

WANG Wei 37

## Exploration and Thinking of Post Rotation System in Public Library

GAN Xin 41

## SWOT Analysis of Scientific Research Integration in University Libraries

LI Jie 44

## The Construction of Innovation Service System in University Library

—Taking the Library of Shenyang Normal University as an Example

WANG Guihai, LIU Jianchi 47

## The Participation of Local University Library in the Construction of Public Cultural Service System

—The Feasibility Study of Serving the Basic Education

ZHAO Ourong 52

## Implementation of RFID Self-service "Large Circulation" in the Ordinary University Library

—Taking Liaoning Science and Technology University Library as an Example

ZHANG Ning 55

## Research on Digital Library Service Based on Cloud Computing

ZHAO Yuanguang, SUN Xiaofeng 59

## Discussion on the Strategy of University Library's Information Resources Construction

in the Era of Big Data

WU Wenxiu, XU Lili, LI Xuzhen 63

## Analysis on the Present Situation of WeChat Platform Service of the Libraries of

China's Medicine Colleges and Universities

ZHOU Bing, HUANG Haobo, ZHANG Hegiong 66

## A Brief Analysis on the Development Trend of CNMARC Format in the Network Environment

SONG Yunfei 72

## Research on the Problems in and Countermeasures for the Cataloging Outsourcing

of the Libraries of Musical Universities and Colleges

GUO Shuang 75

JOURNAL OF LIBRARY AND INFORMATION SCIENCE

<b>Research on Reading Promotion under the We Media Marketing Mode</b>	<b>FAN Yingyin 79</b>
<b>Construction and Improvement of WeChat Public Account for the Libraries of Physical Education College in the Era of We Media</b>	<b>ZHOU Zijing 82</b>
<b>Study on the Spirit of University Library in the Present Period</b>	<b>MA Hong 86</b>
<b>The Study of the System and Mechanism Innovation of Higher Vocational College Library Serving Cultural Construction of Community</b>	<b>YANG Jinghong 89</b>
<b>Discussion on the Librarians' Specialization Development in Public Library ——The Urgency of Implementing the Subject Librarian System in Public Library</b>	<b>ZHAO Nan 92</b>
<b>The Construction of Local New Think Tank Based on Local Literature Knowledge</b>	<b>LU Lu 95</b>
<b>Research on the Model of Social Science Information Service Think Tank ——Taking Provincial Academy of Social Sciences as an Example</b>	<b>LI Wei 99</b>
<b>Visual Contrast Analysis of Disciplinary Development of Baoding University and the Beijing and Tianjin University</b>	<b>SU Lina, SUN Jianhong 102</b>
<b>Research on Information Ecology Model of Modern Information Service Industry's Regional Development Integration</b>	<b>LIU Jianzhun, JIANG Bo, ZHANG Can 107</b>
<b>Patent Strategy Formulation Research of Small and Medium-sized Enterprises Based on Patent Map</b>	<b>LU Jiating WU Jinghai 111</b>
<b>Statistical Analysis on the Novelty Retrieval Projects Based on Electric Power Sci-tech Novelty Retrieval Institution</b>	<b>CHEN Jinpan, ZHANG Chaoshu, XU Lixin, JIAO Hongying, CHEN Chunxiao, LIU Qiao 115</b>
<b>Study and Reflection on the Construction of Intelligent Sci-tech Archives</b>	<b>WANG Jiaying, SONG Zhengrong, ZHANG Xiaohui, WANG Shu 121</b>
<b>Research on Hot Spots of Software Testing Field in China Based on Co-word Analysis</b>	<b>YUE Tianqiang, GU Jianjian 124</b>
<b>Research on the Diffusion and Control of Rumors under Social Networks</b>	<b>WANG Xiening, LIN Xueru 130</b>
<b>Comparative Analysis on Carbon Journals Collected by SCI from the Academic Point of View</b>	<b>LIU Yanzhen 133</b>
<b>Statistical Analysis on Published Papers of Guangdong Second Traditional Chinese Medicine Hospital</b>	<b>XIA Nengneng 139</b>
<b>Sci-tech Information Service and Sci-tech Innovation</b>	<b>BAI Yu 144</b>
<b>Research on the Teaching Mode of Mind Map of Strengthening the Information Literacy of College Students</b>	<b>TANG Zhao 147</b>
<b>Study on the Database Papers Downloading Behavior of College Students in Guangzhou Higher Education Mega Center</b>	<b>SUN Li 150</b>
<b>Research on the Investigation on and Countermeasures for the Health Information Literacy of Urban Residents in Zhuhai City</b>	<b>LÜ Weiquan, WANG Erwei, WEI Liang, LI Jiabao 154</b>
<b>Review of the Study on Information Backup</b>	<b>ZHANG Jiehong 157</b>

JOURNAL OF LIBRARY AND INFORMATION SCIENCE

刊号:ISSN 2096-1162 广告经营许可证号:1400004000009 定价:20.00元/册  
CN 14-1383/G2