



# 目 录

## 图书馆研究

- 长三角地区公共图书馆协作开发非遗资源策略 [江苏]刘丽娜 1
- 公共图书馆参与的政府数据开放政策体系构建研究 [山东]吴建彬 6
- 公共图书馆在非遗保护传承中的路径思考 [山西]陈毓琰 12
- 普通本科高等院校图书馆阅读推广实践模式研究 [山西]王丽珺,王雪韵,李小霞 19

## 知识服务

- 高校图书馆学科服务的策略和精准服务实证分析 [北京]张 杰,刘新庄,秦 颖 24
- 开放科学环境下高校图书馆与智库协同创新机制研究  
[黑龙江]张 博,黄长伟,于雪飞,张婷婷 30

## 信息管理与技术

- 基于系统动力学的国民层面信息迷雾研究 [黑龙江]刘雪宁,刘甲学 36
- 基于VR技术的真人图书馆场景构建策略 [山东]杨培培,王焕景 43
- 区块链+图书馆行业内刊:版权保护模式研究 [江苏]潘文佳,史叶明 50

## 情报研究

- 政府与社会大数据整合研究 [辽宁]高国伟,贺 帆 55
- 数据开放视角下的政府开放数据质量评价研究 [湖南]宋暮凡 63
- 基于CART决策树的活跃读者群体预测模型研究 [北京]只莹莹 71

# CONTENTS

|   |   |
|---|---|
| <b>Strategies of Public Libraries' Collaborative Development of Intangible Cultural Heritage</b>      |   |
| <b>Resources in the Yangtze River Delta</b>   | <i>LIU Lina</i> 1   |
| <b>Research on the Construction of the Government Data Opening Policy System with Public</b>          |   |
| <b>Libraries' Participation</b>   | <i>WU Jianbin</i> 6   |
| <b>The Consideration about the Path of Public Library in the Protection and Inheritance of</b>        |   |
| <b>Intangible Cultural Heritage</b>   | <i>CHEN Yuyan</i> 12  |
| <b>Research on the Practical Mode of Reading Promotion in Ordinary Undergraduate University</b>       |   |
| <b>Library</b>  | <i>WANG Lijun, WANG Xueyun, LI Xiaoxia</i> 19                 |
| <b>The Empirical Analysis on Subject Service Strategy and Precision Service in University Library</b> |   |
|   | <i>ZHANG Jie, LIU Xinzhuang, QIN Ying</i> 24                  |
| <b>Research on the Collaborative Innovation Mechanism between University Library and Think</b>        |   |
| <b>Tank in Open Science Environment</b>   | <i>ZHANG Bo, HUANG Changwei, YU Xuefei, ZHANG Tingting</i> 30 |
| <b>Research on Disinformation at the Public Level in China Based on System Dynamics Model</b>         |   |
|   | <i>LIU Xuening, LIU Jiaxue</i> 36                             |
| <b>Construction Strategy of Human Library Scene Based on VR Technology</b>                            |   |
|   | <i>YANG Peipei, WANG Huanjing</i> 43                          |
| <b>Blockchain+Library Industry Restricted Periodical: Research on Copyright Protection Mode</b>       |   |
|   | <i>PAN Wenjia, SHI Yeming</i> 50                              |
| <b>Research on the Integration of Government's and Society's Big Data</b>                             | <i>GAO Guowei, HE Fan</i> 55                                  |
| <b>Research on the Quality Evaluation of Government Open Data from the Perspective of Data</b>        |   |
| <b>Openness</b>   | <i>SONG Mufan</i> 63  |
| <b>Research on Prediction Model of Active Readers Group Based on CART Decision Tree</b>               |   |
|   | <i>ZHI Yingying</i> 71  |