

西安科技大学《技术与创新管理》

第32卷 第4期(总第138期)

2011年

目 次

创新论坛

- 地方高校科技创新能力评价指标体系构建思考 李文辉,林卓玲(325)

科研管理

- 地方性综合大学科研经费管理现状及对策研究 刘娟娟(328)
湖南高校产学研合作的群落生态学分析 邝小军,张尊英(332)

管理科学

- 基于因子分析的陕西上市公司财务绩效综合评价 朱金凤,许瑜(336)
营销问责:标准化流程与一致性度量 陈悦棠,吴春平(342)
我国上市公司融资效率研究综述 尚欣荣(346)
层次分析法在薪酬公平感中的应用 王家辰,张鑫(350)
生产性服务业发展影响因素的实证研究 刘晶,刘丽霞(354)
迈瑞公司的全球竞争对手分析 莱春娟,龙叶先(359)
基于贝叶斯网络的应急物流能力成熟度模型及应用研究 聂彤彤,韩作生(363)
地方政府在保护主义与引资偏好产业政策选择中的动态博弈分析 张国民,陈进(369)
汽车租赁行业信用风险管理模式研究 张鹏飞,张真继(374)
基于主成分分析的多元集成综合评价模型 袁万海(378)

高等教育与研究

- “英美文学”教学与工科院校人文素质培养 秦声(383)
依托网络加强国防生教育管理的探索与实践 宋超,张旭(386)
阳光体育背景下“以健康第一为指导思想”的大学体育改革研究 王华(390)
基于六西格玛的高校教学质量改进研究 许国平(395)
AHP与DEA组合模型在高校办学效率评价中的应用研究 韩海彬(399)
大学生尊严教育初探 李邦邦,赵全宇,杨勇(403)
解决大学生就业弱势群体问题有效途径探析 张冬生(406)
地方高校办学特色培育的路径选择 张剑(411)
把握专业结构调整思路,培养宽基础创新型人才 邓晓菲,尚长春(416)
从“输入”到“输出” 刘彭恺(420)
高校开放型实验室建设探索 聂文杰(423)
平面构成教学过程中创新能力的培养 孙英丽(426)
基于精品课程的羽毛球网络化教学模式研究 刘巍,马璐(428)

技术与应用研究

- 数字化矿井设计浅析 田莉芳(432)

综合

- 150N时代探析 杜修平,鄭爱文(435)
论中国政治学发展的“本土化”趋势 段俊毅,王娅,谢海风(439)
技术功能失常初探 徐佳(443)
青少年科技教育系统的结构与特点阐析 林美玉,褚宏祥(447)

TECHNOLOGY AND INNOVATION MANAGEMENT

Bimonthly(started in 1985)

Vol. 32 No. 4 (Sum 138)

Jul. 20 ,2011

CONTENTS

Evaluation Target of Hi-tech Innovation Capacity of Local Universities	LI Wen-hui, LIN Zhuo-ling(325)
Present Situation and Strategy of Scientific Research Funds in Local Comprehensive Universities	LIU Juan-juan(328)
An Analysis of Production-Teaching-Research Cooperation of Colleges Based on the Perspective of Syncology in Hunan	KUANG Xiao-jun,ZHANG Zun-ying(332)
Comprehensive Evaluation of Listed Companies' Financial Performance in Shaanxi Based on Factor Analysis	ZHU Jin-feng, XU Yu(336)
Marketing Accountability: Standardization Process and Consistent Measures	CHEN Yue-tang,WU Chun-ping(342)
Reviews of the Financing Efficiency in Listed Companies	SHANG Xin-rong(346)
The Application of AHP in HR Administrators' Compensation Equity	WANG Jia-chen,Zhang Xin(350)
On the Influential Factors of the Shandong Province Producer Services Development	LIU Jing, LIU Li-xia(354)
Global Competitors Analysis of Mindray	LUAN Chun-juan, LONG Ye-xian(359)
Research On the Application and Model of Emergency Logistics Capability Maturity Based on Bayesian Network	NIE Tong-tong, HAN Zuo-sheng (363)
Dynamic Game Theoretical Analysis on the Industrial Policy Options of Local Governments about Protectionism and Capital Attracting	ZHANG Guo-min, CHEN Jin(369)
Credit Risk Management Mode of Auto Lease Industry	ZHANG Peng-fei, ZHANG Zhen-ji(374)
Multiple Integrated Comprehensive Evaluation Method Based on Principal Component Analysis	YUAN Wan-hai(378)
On English & American Literature and Education & Humanistic Quality Cultivation	QIN Sheng(383)
Strengthening the Cadets' Education and Management by Relying on the Network	SONG Chao, ZHANG Xu(386)
Reform of Physical Education in Universities Based on the Principal of Health First Under Sunlight Sports	WANG Hua(390)
Improvement of Teaching Quality in Universities Based on Six Sigma	XU Guo-ping(395)
Application Research on Universities' Efficiency Assessment Based on the Combination Model of AHP and DEA	HAN Hai-bin(399)
On the Dignity Education of College Student	LI Bang-bang,ZHAO Quan-yu,YANG Yong(403)
Effective Ways to Solve the Employment Problems of Vulnerable Groups of Graduates	ZHANG Dong-sheng(406)
Choices of Paths of School-running of Provincial Universities	ZHANG Jian(411)
Adjusting the Structure of Specialities and Training Innovative Talents with Broad knowledge	DENG Xiao-fei, SHANG Chang-chun(416)
From "input" to "output"	LIU Peng-kai(420)
The Construction of University Open Laboratory	NIE Wen-jie(423)
The Training of Innovation Ability in Two-dimensional Composing Teaching	SUN Ying-li(426)
A Study of the Modes for Network Teaching of the Top Quality Course-Badminton	LIU Wei, MA Jun(428)
On the Design of a Digital Mine	TIAN Li-fang(432)
Study on 15ON Era	DU Xiu-ping, FENG Ai-wen(435)
Concerning the Localization Trend of Chinese Political Science Development	DUAN Jun-yi, WANG Jiao, XIE Hai-feng(439)
Preliminary Studies on Technical Malfunction	XU Jia(443)
The Structure and Characteristics of Adolescents' Science and Technology Education System ...	LIN Mei-yu,CHU Hong-xiang(447)