

人大复印报刊资料来源  
中文科技期刊数据库来源期刊  
中国学术期刊综合评价数据库来源期刊  
中国学术期刊光盘版入编期刊  
万方数据数字化期刊群期刊  
中国核心期刊(遴选)数据库期刊

ISSN 1672-7312

# 技术与创新管理

TECHNOLOGY AND INNOVATION MANAGEMENT

5  
2012  
Vol.33 No.5

ISSN 1672-7312



9 771672 731080

万方数据

# 西安科技大学《技术与创新管理》

第 33 卷 第 5 期(总第 145 期)

2012 年 9 月 20 日

## 目 次

### 创新论坛

- 福建省技术创新与经济成长的区域性差异研究 ..... 郑巧春, 张良强(491)  
研究生教育创新能力评价与培养研究 ..... 曹志鹏(495)

### 科研管理

- 高校国家重点实验室研发平台管理研究 ..... 朱海伦, 储节旺(498)  
高校科技统计实践与分析 ..... 吴生, 赵雪曼(503)  
独立学院科研工作现状与对策建议 ..... 焦莲莲, 郭依正, 周游(506)  
基于网络和信息化的企业科研管理人员应具备的基本素养 ..... 赵永刚, 蒋艳(509)  
高校体育科研管理绩效评价体系的研究 ..... 侯平涛(512)

### 管理科学

- 企业经营绩效动态评价模型与应用研究 ..... 王松, 刘新民, 闫春(516)  
营销团队内聚力的测评及实证研究 ..... 梁修庆, 陈悦棠, 王佳丽(521)  
市场不确定条件下高校知识转移效率的实证研究 ..... 原长弘, 孙会娟(526)  
基于因子分析法的上市商业银行财务竞争力研究 ..... 董振红, 吴会洋(530)  
“关中-天水”经济区经济发展现状研究 ..... 杨利红, 赵楠(534)  
促进陕西产业结构优化升级研究 ..... 王军(540)  
基于产业结构视角下 FDI 对江苏省经济增长的实证研究 ..... 徐源长, 江淑宇(543)  
我国社区管理模式研究 ..... 徐翠云, 段俊毅(548)  
浅析非在编学术机构的发展空间 ..... 李芳(551)  
人事代理制度下高校人事档案管理关键问题分析 ..... 王晓燕(555)

### 人才培养

- 大学生学习动力研究综述 ..... 万燕花, 李林波, 吴兵(558)  
高等院校物质环境的隐性育人功能浅析 ..... 王耀明, 刘冬(562)  
大学生就业弱势群体的现状及其特征探析 ..... 张冬生, 刘琳, 张剑(566)  
三本院校人才培养模式的分析 ..... 王玥, 王方(569)  
独立学院辅导员学生管理工作 ..... 张建峰(573)  
论高校学生党支部书记队伍建设 ..... 侯爽, 李磊, 赵争(576)  
新时期高校教学管理的难点与对策思考 ..... 赵晓强(580)

### 高等教育与研究

- 从影片《春风化雨》谈有效教学 ..... 李雅玲, 王宁(584)  
简析诚信校园文化构建中的考风建设 ..... 郭鹏(588)  
高校测绘工程专业 GIS 课程教学探讨 ..... 姜友谊(591)  
大学多媒体课件制作现状的调查分析 ..... 杨富强(595)  
经济转型期煤矿类本科专业教学改革刍议 ..... 汪阳, 吴霄(599)

### 综 合

- 西安市城市文化与体育文化和谐发展的研究 ..... 刘凌宇(602)  
微博意见领袖的影响力机制及适度性 ..... 朱楠(606)

## CONTENTS

- Regional Differences in Technological Innovation and Economic Growth of Fujian Province ..... ZHENG qiao-chun, ZHANG liang-qiang(491)
- Innovation Ability Evaluation and Training of Graduate Education ..... CAO Zhi-peng(495)
- Construction and Management Studies on State Key Laboratory Research and Development Platform in Universities ..... ZHU Hai-lun, CHU Jie-wang(498)
- Science and Technology Statistics Practice in Universities ..... WU Sheng, ZHAO Xue-man(503)
- Current Situation of Scientific Research in Independent Colleges and Countermeasures ..... JIAO Peng-peng, GUO Yi-zheng, ZHOU You(506)
- Basic Quality and Accomplishment of Enterprise Scientific and Research Management Personnel Based on Network and Information ..... ZHAO Yong-gang, JIANG Yan(509)
- Performance Evaluation System on Scientific Research Management of Physical Education in Universities ..... HOU Ping-tao(512)
- Enterprises' Dynamic Performance Evaluation Model ..... WANG Song, LIU Xin-min, YAN Chun(516)
- Empirical Examination and Evaluation of Marketing Team Cohesion ..... LIANG Xiu-qing, CHEN Yue-tang, WANG Jia-li(521)
- Empirical Study of Impact of Market Uncertainty on University Knowledge Transfer Efficiency ..... YUAN Chang-hong, SUN Hui-juan(526)
- Financial Competitiveness in Commercial Banks Based on the Method of Factor Analysis ..... DONG Zhen-hong, WU Hui-yang(530)
- Current Situation of Economic Development in "Guanzhong Tianshui" Economic Zone ..... YANG Li-hong, ZHAO Nan(534)
- Accelerating the Optimization and Upgrading of the Industrial Structure of Shaanxi Province ..... WANG Jun(540)
- Empirical Study on FDI Influence upon Economic Growth of Jiangsu Province from Industrial Structure Prospect ..... XU Yuan-chang, JIANG Ji-yu(543)
- Management model of Communities ..... XU Cui-yun, DUAN Jun-yi(548)
- Developmental Space of Unofficial Academic Organization ..... LI Fang(551)
- Key Problems in College Personnel File Management under Personnel Agency System ..... WANG Xiao-yan(555)
- Learning Motivation of Undergraduates ..... WAN Yan-hua, LI Lin-bo, WU Bing(558)
- Implicit Educational Function of Material Environment in Colleges and Universities ..... WANG Yao-ming, LIU Dong(562)
- Status and Characteristics of College Students' Employment Vulnerable Groups ..... ZHANG Dong-sheng, LIU Lin, ZHANG Jian(566)
- Talent Training Modes in Independent Colleges ..... WANG Yue, WANG Fang(569)
- Student Management of Counselors in Independent Colleges ..... ZHANG Jian-feng(573)
- Team Construction of the Secretaries of Chinese Communist Party Branches in Colleges ..... HOU Shuang, LI Lei, ZHAO Zheng(576)
- Difficulties and Countermeasures of Higher Education Teaching Management in the New Period ..... ZHAO Xiao-qiang(580)
- Functions of English Films from the Perspective of Effective Teaching Theory ..... LI Ya-ling, WANG Ning(584)
- Education Discipline in the Construction of Integrity Campus Culture ..... GUO Peng(588)
- Teaching of GIS Course for Surveying and Mapping Engineering Specialty in Universities ..... JIANG You-yi(591)
- Survey and Analysis of College Multimedia Courseware Status ..... YANG Fu-qiang(595)
- Education Reform of Coal Mine Major during the Period of Economic Transition ..... WANG Yang, WU Xiao(599)
- A study of the Harmonious Development of Urban Cultures and Sports Culture for Xi'an City ..... LIU Ling-yu(602)
- The Effect Mechanism and Moderation of the Micro-Blog Opinion Leaders ..... ZHU Nan(606)