

人大复印报刊资料来源
中文科技期刊数据库来源期刊
中国学术期刊综合评价数据库来源期刊
中国学术期刊光盘版入编期刊
万方数据数字化期刊群期刊
中国核心期刊(遴选)数据库期刊

ISSN 1672-7312

技术与创新管理

TECHNOLOGY AND INNOVATION MANAGEMENT

ISSN 1672-7312



万方数据

6
2012
Vol.33 No.6

西安科技大学《技术与创新管理》

第 33 卷 第 6 期(总第 146 期)

2012 年 11 月 20 日

目 次

创新论坛

- 创新驿站企业需求挖掘的技术评估方法 明翠琴, 钟书华(609)
- 战略性新兴产业创新平台构建研究 姜义平(613)

科研管理

- 中央高校基本科研业务费项目管理实践探讨 董维权(616)
- 高校专利战略现状与对策分析 王重远(620)

管理科学

- 产业集群发展中的人力资源管理问题研究述 黄顺春, 王倩妮(623)
- 物业管理企业收费难问题的根本解决策略研究 阳淑媛(627)
- 我国上市公司盈余管理的变化研究 方小芳, 周立平, 石文龙(632)
- 系统论视角下企业信息悖论破解研究 胡有林(635)
- 平衡计分卡在商业银行绩效管理中的应用 姜为娟, 张 姝(639)
- B2C 电子商务交易平台顾客感知价值、顾客满意与顾客忠诚关系的实证研究 雷 婷, 李存林(642)
- 基于全生命周期的行业科技计划项目后评价研究 汪志波, 郑新章, 于川芳, 等(647)
- 需求蒸发期日本企业的高定价策略 王惠贤(651)
- 江浙大型科学仪器设备的现状比较及优化配置 吴晓玲, 何世伟, 郭 鹰(655)
- 企业联盟迎接成本挑战 徐海峰(660)
- 安徽省小额信贷的 PEST 分析 张晶晶, 廖宜静(664)
- 陕西发展循环经济的制约因素与对策分析 赵 梦, 王苏喜(667)
- 陕西省区域一体化与信息资源管理研究 李苗苗, 周立秋, 武 茜, 等(670)

人才培养

- “产学研”联合培养卓越地质工程人才的探索研究 高 迪, 郭变青, 吴 伟(674)
- 构建团队培养建筑学学生创新能力 王 伟(678)
- 高等院校科技创业人才培养模式的现状与对策研究 张 锦, 梁海霞, 杜海东(681)
- 高职数学教育专业人才培养的回顾与探索 阎恩让, 于建伟(684)
- 市场营销专业《商务谈判》教学创新探索 侯云辉(688)
- 军事课教学是提高大学生综合素质的重要环节 孙安民, 南卫华(691)

高等教育与研究

- 本科导师制的国际经验研究 郑 芳(694)
- 加强思想政治教育 促进当代大学生就业 吕晓军(698)
- 大学新生特殊群体心理健康状况调查分析 周 斌, 罗 维, 郭珊珊(702)
- 普通高校体育场地地面材料应用研究 郭 林(706)

TECHNOLOGY AND INNOVATION MANACEMENT

Bimonthly(started in 1985)

Vol. 33 No. 6(Sum 146)

Nov. 20,2012

CONTENTS

Technological Audit Method of Mining Business Needs in Innovation Relay Centers	MING Cui-qin,ZHONG Shu-hua(609)
Research on Innovative Platform Construction for Strategic Emerging Industries	JIANG Yi-Ping(613)
A Discussion on the Project Management Practice of Fundamental Research Funds for the Central Universities	DONG Wei-quan(616)
Analysis on the Status Quo and Strategy of College Patent	WANG Zhong-yuan(620)
Commentary on Study of the Human Resource Management Problems in the Development of Industrial Cluster	HUANG Shun-chun,WANG Qing-ni(623)
The Basic Coping Strategies on Collecting Property Management Fee	YANG Shu-yuan(627)
Study of Earnings Management Changes for Listed Companies ...	FANG Xiao-fang,ZHOU Li-ping,SHI Wen-long(632)
Research on Enterprise Information Paradox Crack from the Perspective of System Theory	HU You-lin(635)
The Application of the Balanced Scorecard in the Performance Management in Commercial Bank	JIANG Wei-juan,ZHANG Shu(639)
Research on the Relationship between Customer Perceptive Value, Customer Satisfaction and Customer Loyalty on the B2C E-commerce Trade Platform	LEI Ting,Li Cun-lin(642)
Study of the Post Evaluation on Industry Science and Technology Program Project Based on Full Life Cycle	WANG Zhi-bo,ZHENG Xin-zhang,YU Chuan-fang,et al(647)
High-Pricing Strategy of Japanese Sellers in Recession	WANG Hui-xian(651)
Present Situation Comparison and Configuration Optimization of Large Scientific Equipment in Jiangsu and Zhejiang ...	WU Xiao-ling,HE Shi-wei,GUO Ying(655)
Enterprise Alliance Meets the Challenge of Cost	XU Hai-feng(660)
Microfinance of Anhui Province on PEST Analysis	ZHANG Jing-jing,LIAO Yi-jing(664)
Restriction Factors and Countermeasures for Circular Economic Development in Shaanxi	ZHAO Meng,WANG Su-xi(667)
A Study of Shaanxi Province Regional Integration and Information Resources Management	LI Miao-miao,ZHOU Li-qiu,WU Xi ,et al(670)
Study on Cultivating Geological Talent Based on Integration of Industry-University-Research Institute	GAO Di,GUO Bian-qing,WU Wei(674)
Building Team to Cultivate the Innovative Ability of Architecture Students	WANG Wei(678)
Technology Entrepreneurship Training Model and Countermeasures Research on Institutions of Higher Learning	ZHANG Jin,LIANG Hai-xia,DU Hai-dong(681)
The Talents Training about Higher Vocational Mathematics Education is Summarized	YAN En-rang,YU Jian-wei(684)
Marketing Professional "Business Negotiation" Teaching Innovation Exploration	HOU Yun-hui(688)
The Teaching of Military Courses is an Important Part to Improve College Students' Overall Quality	SUN An-min,NAN Wei-hua (691)
On International Experience of Tutorial System	ZHENG Fang(694)
Strengthening the Ideological and Political Education and Promoting Employment of College Students	LV Xiao-jun(698)
The Analysis of Special Group's Mental Health among Freshmen	ZHOU Bin,LUO Wei,GUO Shan-shan(702)
A Study of the Ground Material Application in College Stadium	GUO Lin(706)