

人大复印报刊资料来源
中文科技期刊数据库来源期刊
中国学术期刊综合评价数据库来源期刊
中国学术期刊光盘版入编期刊
万方数据数字化期刊群期刊
中国核心期刊(遴选)数据库期刊

ISSN 1672-7312

技术与创新管理

TECHNOLOGY AND INNOVATION MANAGEMENT

ISSN 1672-7312



4.
2013
Vol.34 No.4

西安科技大学《技术与创新管理》

第 34 卷 第 4 期(总第 150 期)

2013 年 07 月 20 日

目 次

创新论坛

- 碳减排背景下中小微民营企业自主创新机制研究 景 刚,耿慧敏,姜国刚(295)
- 地方政府在区域技术创新体系建设中的问题及对策研究 黄静霞(299)
- 文化创意产业融资方式创新研究 王家庆(302)
- 独立学院培养应用型创新人才的途径与方法 张锐波(306)

科研管理

- 高校专利申请特点研究与分析 郭风顺,左 萌(309)
- 强化高校产学研的探索和实践 李安昌(312)

管理科学

- 构建学校·家庭·社会三维一体式互动教育模式 华 瑛(315)
- 土地管理信息系统发展展望 贾振国(319)
- 煤炭资源采矿权价值评估分析研究 院军刚,郑永飞,李 军(322)
- 基于社会生态视角的企业公关危机营销策略研究 杜 岩,郭 晴,徐光营(325)
- 商品市场预测的非直线趋势研究 范 雯(329)
- 民营企业知识型员工离职问题研究 刘 洁,冯套柱,李晶慧(333)
- 基于全寿命周期的科技期刊国际化研究 韩跃杰,孙守增,杨 琦(339)
- 西方国家绩效审计发展对我国的启示 郝北平(342)
- 新形势下研究型高校学报的网络化建设 刘 洁,高 佳(347)
- 西安市中小型健身俱乐部健康投资环境的研究 侯平涛(350)
- 以管理流程为核心的保密管理制度体系 王 莹,张 琦(355)
- 我国企业管理发展历程及趋势 杨会武(359)
- 学术期刊发展路径选择 赵跃峰,孙守增,芮海田(362)

高等教育与研究

- 现代高校教学管理中的思想政治教育现状分析及对策 段秀娣,周 斌(365)
- 新时期工科硕士研究生就业问题分析与对策 管丽华(369)
- 浅析外语焦虑与高职英语听说 郭莉萍(372)
- 探讨开放式实验教学在大学生创新实践中的应用 郝显宇,尚长春,赵天鹏,等(376)
- 校级科研项目资助体系运行现状分析及创新研究 苗亚静(379)
- 高校贫困生资助政策引起的大学生思想素质滑坡问题探析 田 园(382)
- 新时期矿井建设工程专业建设探讨 于远祥,高海燕(385)
- 医学遗传学教学的思考 张建芳,张媛媛(388)
- 新时期加强马克思主义理论学科建设的探索与实践 魏 燕(390)

综 合

- 试析视点“缺位”与语篇连贯理解 郭小云(394)
- 消费价值观对大学生信用消费影响的实证分析 陈 鹏(397)
- 中国现代公共雕塑的形式意义 韩子樟(401)
- 体育类核心期刊评价研究 刘格平,张伟伟,董小林,等(405)

TECHNOLOGY AND INNOVATION MANACEMENT

Bimonthly(started in 1985)

Vol. 34 No. 4(Sum 150)

Jun. 20, 2013

CONTENTS

Micro Mechanism of Small and Medium-sized Private Enterprises' Independent Innovation	JING Gang, GENG Hui-min, JIANG Guo-gang (295)
A Study on the Problems and Countermeasures of Local Government in Developing Regional Innovation System	HUANG Jing-xia (299)
A Study on Financing Mode of Cultural Creativity Industry	WANG Jia-qing (302)
Ways in Training Innovative Talents in the Independent College	ZHANG Rui-bo (306)
Research and Analysis on the Characteristics of University Patent Applications	GUO Feng-shun, ZUO Meng (309)
Exploration and Practice of Strengthening the Industry-University-Research	LI An-chang (312)
Building three Dimensional Interactive Education Model Among School, Family and Society	HUA Ying (315)
Development of Land Management Information System	JIA Zhen-guo (319)
A Study of Coal Resources Mining Rights and Their Valuation	YUAN Jun-gang, ZHENG Yong-Fei, LI Jun (322)
The Marketing Strategy Research of Corporate P. R. Crisis From the Socio-ecological Perspective	DU Yan, GUO Jing, XUN Guang-Ying (325)
Non-linear Trend Research of Commodity Market Prediction	FAN Wen (329)
Research on Problem of Knowledge Employee's Turnover in Private Enterprise	LIU Jie, FENG Tao-zhu, LI Jing-hui (333)
A Study of Internationalization of Scientific Journal Based on Life Cycle Cost	HAN Yue-jie, SUN Shou-zeng, YANG Qi (339)
The Apocalypse of the Development of Western Performance Audit to China	HAO Bei-ping (342)
Network Construction for Journal of Research University in the New Situation	LIU Jie, GAO Jia (347)
Research on the Healthy Investment Environment of Small and Medium-Sized Fitness Club in Xi'an	HOU Ping-tao (350)
Security Management System Centered on Management Process	WANG Ying, ZHANG Qi (355)
The Process and Development Trend of Enterprise Management of China	YANG Hui-wu (359)
A Study on the Development Path of Academic Journals	ZHAO Yue-feng, SUN Shou-zeng, RUI Hai-tian (362)
Analysis and Countermeasures of Ideological and Political Education in Modern Universities' Teaching Management	DUAN Xiu-di, ZHOU Bin (365)
Analysis and Suggestions on Problems of Engineering Postgraduate Employment in the new Period	GUAN Li-hua (369)
A Discussion on Foreign Language Anxiety and English Listening and Speaking for Vocational College Students	GUO Li-ping (372)
A Discussion on The Opening Experimental Teaching Application in College Students' Innovation Practice	HAO Yu-yu, SHANG Chang-chun, ZHAO Tian-peng, et al (376)
A Study on the Situation and Innovation of University-level Research Projects Funded System	MIAO Ya-jing (379)
A Study on Students Ideological Quality Landslide Problem Caused by College Sponsor System	TIAN Yuan (382)
Investigation on the Construction of the Specialty of the Mine Construction Engineering	YU Yuan-xiang, GAO Hai-yan (385)
A Study of Clinical Genetics Teaching	ZHANG Jian-fang, ZHANG Yuan-yuan (388)
To Strengthen the Exploration and Practice of the Marxism Theory Discipline Construction in the new Period	WEI Yan (390)
A Tentative Study of Gaps of Point of View and Textual Coherence	GUO Xiao-yun (394)
Empirical Analysis of the effect of Consumption Values on Credit Consumption of College Student	CHEN Peng (397)
An Meaning of form in Modern Public Sculpture in China	HAN Zi-zhao (401)
Evaluation on Core Sports Journals	LIU Ge-ping, ZHANG Wei-wei, DONG Xiao-lin, et al (405)