

人大复印报刊资料来源
中文科技期刊数据库来源期刊
中国学术期刊综合评价数据库来源期刊
中国学术期刊光盘版入编期刊
万方数据数字化期刊群期刊
中国核心期刊(遴选)数据库期刊

ISSN 1672-7312

技术与创新管理

TECHNOLOGY AND INNOVATION MANAGEMENT

ISSN 1672-7312



09>

9 771672 731080

5

2013

Vol.34 No.5

西安科技大学《技术与创新管理》

第 34 卷 第 5 期(总第 151 期)

2013 年 09 月 20 日

目 次

创新论坛

- 知识整合视角下构建企业技术创新联盟能力的策略思考 陈莉平,陈佳意(411)
- 湖南省高校经管类大学生创新能力研究 许和连,蔡婕萍(415)
- 战略性新兴产业创新能力评估及提升路径研究 王红军(419)

科研管理

- 加强科研经费购置大额资产审计监督的思考 崔惠斌,杨志锋,齐月静(424)
- 浅谈研究所科研管理人员的综合素质 董晓丽,张玉勇,纪 锋(427)
- 科技成果动态评价指标体系构建 周志英(430)

管理科学

- 基于突变理论的烟台市循环经济发展水平评价研究 耿殿明,宋晓璐(434)
- 基于 IPA 法的大学生职业期望衡量评估 官安铭(438)
- 寡头垄断市场下的合作研发 纪晓霞(442)
- 跨学科研究同行评议方法改进路径研究 魏 巍,何俗非(446)
- 基于 DEA 的社会福利绩效评价分析 杨志恒,邹嘉琦(449)
- 国内外农产品营销渠道冲突研究综述 杜 岩,赵煥梅(454)
- 基于合作博弈的农业科学数据平台共享管理机制研究 高 峰,王 剑(457)
- 平衡计分卡在政府绩效管理中的应用性探析 顾 凯,韩 锋(461)
- 公共文化服务供给的企业路径:治理的视域 刘吉发,吴 斌,金栋昌(465)
- 城市化新阶段中国城市文化遗产保护向度 苏晓智(470)

高等教育与研究

- 提高学生技能为特色的培养模式实践探索研究 邓秋明,王明军(474)
- 融入信息技术工具的线性代数课程创新研究 冯卫兵,杨秀妮(477)
- 依托 ERP 沙盘实训平台开展大学生创业教育 史恭龙,王 倩(480)
- 高等学校教育基金会发展方向研究 汪 阳,梁 明,李栋琛,等(484)
- 创新创业型人才培养质量评价体系的构建 王 璐,孟凡静,李 雯(487)
- 职业指导在促进高校就业困难群体就业工作中的对策研究 党 雪,李 磊(491)

综 合

- 企业文化内部传播的障碍分析及对策 戚兴宇,李文勇,曹满云(494)
- 制冷剂对环境的影响及发展趋势 郭 辉(497)
- 西安市城镇居民参与体育旅游调查及发展策略研究 马红霞(500)
- 青年科技人才评价问题初探 聂 珍,董晓静(505)
- 美剧的立意及价值观 董强柱(509)

CONTENTS

Strategic Reflection on Establishing Enterprise Technology Innovation Alliance Capability from Knowledge Integration Perspective CHEN Li-ping, CHEN Jia-yi(411)

The Analysis of College Students Innovation Ability in Finance Majors in Hunan province XU He-lian, CAI Jie-ping(415)

Research on the Innovation Capabilities Evaluation of Strategic Emerging Industry and the Path of Its Innovation Capabilities Accumulation WANG Hong-jun(419)

Reflection on Strengthening the Audit Supervision of the Large Assets in Research Funding CUI Hui-rong, YANG Zhi-feng, QI Yue-jing(424)

A Preliminary Discussion about the Comprehensive Quality of Research Management Personnel in Research Institute ... DONG Xiao-li, ZHANG Yu-yong, JI Feng(427)

Construction of Dynamic Evaluation Index System for Scientific and Technological Achievements ZHOU Zhi-ying(430)

Evaluation of Circular Economic Development in Yantai City Based on Catastrophe Theory GENG Dian-ming, SONG Xiao-lu(434)

College Students' Occupation Expectation Evaluation Based on IPA GONG An-ming(438)

Collaborative R & D in an Oligopoly Market JI Xiao-xia(442)

Interdisciplinary Research Improved Ways of Peer Review Method WEI Wei(446)

The Analysis of Social Welfare Performance Based on DEA YANG Zhi-heng, ZOU Jia-qi(449)

The Research of Conflict in Domestic and Foreign Agricultural Marketing Channel DU Yan, ZHAO Huan-mei(454)

The Research of Sharing Mechanism for Cooperative-Game-Based Platform of Agriculture Scientific Data Sharing GAO Feng, WANG Jian(457)

The Application of Balanced Scorecard in the Performance Evaluation of Government GU Kai, HAN Feng(461)

Company Path of Public Cultural Service; from the Vision of Management LIU Ji-fa, WU Rong, JIN Dong-chang(465)

Chinese Urban Cultural Heritage Preservation in New Urbanization SU Xiao-zhi(470)

The Practice and Exploration of the Characteristics Training Mode in Improving Students' Skills DENG Qiu-ming, WANG Ming-jun(474)

The Innovation Research of The Information Technology Tools Being Integrated into Linear Algebra Course FENG Wei-bing, YANG Xiu-ni(477)

Carry out Entrepreneurship Education for College Students Based on ERP Sand Table Experiment SHI Gong-long, WANG Qian(480)

Analysis of the Development of Chinese College Education Foundation WANG Yang, LIANG Ming, LI Dong-Liang, et al(484)

The Construction of Evaluation System of Training Quality of Innovative and Entrepreneurial Talents WANG Lu, MENG Fan-jing, LI Wen(487)

A Study on the Strategy of Vocational Guidance in Enhancing the Support to Weak-in-employment Group in University DANG Xue, LI Lei(491)

The Analysis and Tactics of the Inner Dissemination Obstacles on the Corporate Culture QI Xing-yu, LI Wen-yong, CAO Man-yun(494)

The Impact on the Environment and Development Trend of Refrigerant GUO Hui(497)

Research on Urban Residents' Participation in Sports Tourism and its Development Strategy in Xi'an MA Hong-xia(500)

An Attempt on the Problems of Evaluating Young Scientists and Technicians NIE Zhen, DONG Xiao-jing(505)

The Keynotes and Values of American TV Series DONG Qiang-zhu(509)