



ISSN 1674-5841
CN 53-1212/K

昆明学院主办

旅游研究

TOURISM RESEARCH

2022年5月

ISSN 1674-5841



9 771674 584226

2022.3(双月刊)

第14卷 第3期

Vol.14 No.3

目 次

我国公众对红色旅游的认知与态度研究 周功梅, 宋 瑞 (1)

我国大众重复滑雪旅游行为意向研究 马遵平, 钱红宇, 谢泽氮 (17)

运河遗产旅游研究进展与评析: 基于 2000—2020 年外文文献的综述

..... 范怡然, 时少华 (30)

东北三省城市间旅游经济联系网络结构与发展模式构建

..... 吕 波, 王 辉, 周仲鸿, 何 悅 (43)

基于 A-Kano 模型的智慧景区 APP 功能需求研究

——以方特旅游 APP 为例 谢齐燕, 杨 刁 (56)

基于手机 APP 流量数据的游客调适行为研究

——以四川省青城山和都江堰景区为例 饶海洋, 熊洛奕 (70)

基于 fsQCA 的旅游上市企业社会责任投资分配策略

..... 关苏杭, 李 偲, 张宇丹 (85)

投稿须知 (封三)

TOURISM RESEARCH

Vol. 14 No. 3 Sum No. 67 May 2022

CONTENTS

Research on Chinese Citizens' Cognition and Attitude towards Red Tourism

..... ZHOU Gongmei, SONG Rui (1)

People's Behavioral Intention for Repeated Engagement in Ski Tourism in China

..... MA Zunping, QIAN Hongyu, XIE Zedong (17)

Progress and Analysis of Foreign Research on Canal Heritage Tourism: A Review Based

on Foreign Literature from 2000 to 2020 FAN Yiran, SHI Shaohua (30)

Network Structure and Development Model Construction of Tourism Economic Connection

among Cities of Three Provinces in the Northeast of China

..... LYU Bo, WANG Hui, ZHOU Zhonghong, HE Yue (43)

Research of APP Function Requirements in Smart Tourist Attractions Based on

A-Kano Model: By Taking Fantawild Travel APP as An Example

..... XIE Qiyan, YANG Zhao (56)

Research on Visitors' Coping Behavior based on Mobile-App Data: A Case Study of

Mount Qingcheng and Dujiangyan Irrigation System Scenic Spots

..... RAO Haiyang, XIONG Luoyi (70)

Research on Tourism Listed Corporate Social Responsibility Investment Allocation

Strategy based on the Application of Fuzzy Qualitative Comparative Analysis

..... GUAN Suhang, LI Cai, ZHANG Yudan (85)