

## 生态文明导向的旅游发展方式转型

——基于崇明岛案例 ..... 汪宇明 吴文佳 钱磊,等(1)

## 饭店管理人员的真诚型领导风格对员工工作绩效的影响

..... 刘芳 汪纯孝 张秀娟,等(12)

## 服务公平性对旅游者忠诚的作用机理研究

——以武夷山观光旅游者为例 ..... 乘路军 黄福才(26)

## 风景旅游城市传统旅游服务业空间布局分异研究

——以泰安市主城区旅行社和星级酒店为例

..... 邵大伟 张小林 马琳,等(40)

## 基于旅行费用法和意愿调查法的青岛滨海游憩资源价值评估

..... 李京梅 刘铁鹰(49)

## 论古镇旅游开发的五种关系 ..... 王大悟 郑世卿(60)

## 基于游客自愿拍摄法(VSEP)的旅游审美研究方法探索

..... 张朝枝 邓曾(66)

## 旅游虚拟社区参与者行为倾向形成机理实证分析

..... 于伟 张彦(77)

## 旅游目的地意象研究进展与展望 ..... 周永博 沙润(84)

**On Tourism Development Pattern Transition Oriented by Ecological Civilization:**

**A Case Study of Chongming Island**

..... *WANG Yuming, WU Wenjia, QIAN Lei, et al.* (1)

**The Impact of Authentic Leadership on Employees' Job Performance**

in Hotels ..... *LIU Fang, WANG Chunxiao, ZHANG Xiujuan, et al.* (12)

**A Study of Service Fairness Mechanism on Tourist Loyalty: A Case Study of**

**Sightseeing Tourists at Wuyi Mountain** ..... *SU Lujun, HUANG Fucui* (26)

**An Analysis of the Spatial Distribution Differences of Traditional Tourist Service**

**Industry in Tourist Cities: A Case Study of Travel Agencies and Star-rated**

**Hotels in Tai'an City** ..... *SHAO Dawei, ZHANG Xiaolin, MA Lin, et al.* (40)

**A TCM and CVM-based Appraisal of Coastal Recreational Resources**

in Qingdao ..... *LI Jingmei, LIU Tieying* (49)

**On The Five Major Relationships in Tourism Development of**

**Ancient Towns** ..... *WANG Dawu, ZHENG Shiqing* (60)

**Exploration into Tourism Aesthetic Research: Based On Visitor Self-Employed**

**Photography** ..... *ZHANG Chaozhi, DENG Ceng* (66)

**An Empirical Study of the Formation Mechanism of Participants' Behavior**

**Tendency in Virtual Tourist Community** ..... *YU Wei, ZHANG Yan* (77)

**Progress and Prospects of Researches on Tourism Destination Image**

..... *ZHOU Yongbo, SHA Run* (84)